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Newcomer's Guide for Baker, Clay, Duval, Nassau & St. Johns Counties





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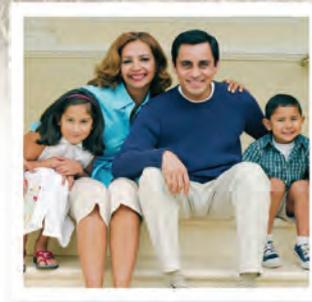
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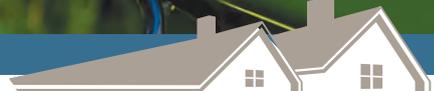


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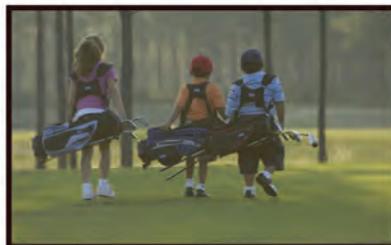
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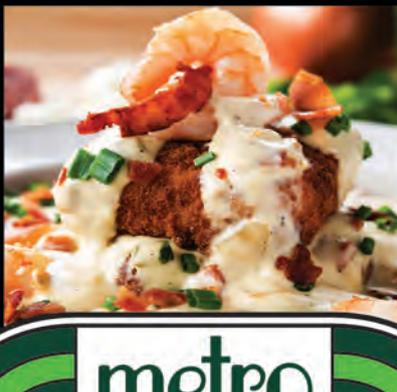
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Welcome to Northeast Florida!

Thank you for choosing to call Northeast Florida home – it truly is one of the best places in the country to live, work and play. The area is rich in history and natural resources and features a thriving business community.

Northeast Florida has been selected as a top metropolitan market for such industries as logistics, health care, small business and finance. The seven-county region has a young and talented workforce, a reputation for affordability and accessibility, and a quality of life that rivals anywhere in the U.S. As you now know, it is also one of the most popular areas in the country for relocation and business expansion.

Jacksonville is home to four Fortune 1000 and three Fortune 500 company headquarters. More than 80 local companies have national or divisional headquarters in Northeast Florida. Jacksonville has been named one of the Best Cities for Finding Employment and one of the Top 10 Cities for Technology Jobs by *Forbes*, and it has also been named one of the best places to live in the South by *Business Insider*.

The region has plenty to do on the water, from the beautiful beaches and the St. Johns River running through Downtown, to the Intracoastal Waterway and the Timucuan Preserve. Northeast Florida is also home to some of the nation's best golf courses, and has options at all price points for players of all skill levels. The National Football League's Jacksonville Jaguars call the city home, as do the Jacksonville Jumbo Shrimp, the Double-A affiliate of the Florida Marlins, the local arena football team, the Jacksonville Sharks, and the North American Soccer League's Jacksonville Armada.

If you need assistance or would like more information about the JAX Chamber, please call (904) 366-6600 or visit myjaxchamber.com.

We hope you find the *First Coast Relocation Guide* helpful as you settle in to your new home. We are so happy to have you.

Darnell Smith
2017 JAX Chamber Chair
President, North Florida Market, Florida Blue

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Friendship Fountain by Ryan Ketterman, photo courtesy of Visit Jacksonville

Welcome to the First Coast. In your hands is the 12th edition of the *First Coast Relocation Guide™*, a comprehensive guide to help you settle into your new home. This guide includes information to help you have a successful move to the area as well as ideas for what to do once you have settled.

Here are just a few reasons why the First Coast is a great place to live:

- Year-round enjoyable weather
- Deep historical roots
- Large urban park systems throughout the region
- Cutting edge, regional health care facilities ranked among the best in the Southeast and in the U.S.
- Outstanding primary and secondary schools
- Professional and semi-professional sports teams, plus major college football games including the TaxSlayer Bowl
- A vibrant cultural arts community with Broadway shows, festivals, museums, special events, attractions and more
- Nearly 100 miles of beautiful coastline, including the Atlantic seaboard, the St. Johns River, and the Intracoastal Waterway, in addition to associated preserved wetlands and marshes

The 2017 edition of the *First Coast Relocation Guide* has information to aid you in all aspects of your move including where to obtain your driver's license, whom to contact for utility services, what options are available in hospitals and surgery centers, and even what you can expect in terms of weather.

The extensive Neighborhoods section, with a new, updated map, will help you find the home of your dreams. And, when it's time to enroll your children in area schools, the Education section will serve as a valuable resource with registration information, alternative schooling options and frequently used phone numbers, all listed by county.

To give you a taste of all the First Coast has to offer, the guide includes sections on sports, resorts, historical sites and museums, attractions, shopping, dining and nightlife.

Discover why Northeast Florida is an economically sound region, with all the tools in place to grow your business, and why the region is one of the fastest growing in the U.S. Learn about the various transportation services around the First Coast, including nautical, aeronautical and rail, which make Northeast Florida a major logistics center as well as a convenient location for individuals who need to get from point A to point B.

We hope the *First Coast Relocation Guide* helps you connect with all that's happening in Northeast Florida. But, above all, we hope the information contained in this guide makes your move to Florida's First Coast a smooth and pleasant experience.

Cordially,

Marzoug (Mark) Al-Amad
Founder, Publisher & President



RICK SCOTT
GOVERNOR

October 2016

Dear Friends:

As Governor of Florida, it is my pleasure to welcome your family to the Sunshine State. Florida recently surpassed 20 million residents, and we welcome more than 1,000 new residents each day, making us one of the fastest growing states in the nation. Our goal is to make Florida first in job creation so all Floridians have the opportunity for a great education, a rewarding career, and safe communities.

Florida is growing, and businesses in our state have created well over one million jobs in just over five years. This impressive milestone joins the news that our state is welcoming a record number of tourists, our crime rate is at a 45-year low, and our annual job growth rate has exceeded the nation's for more than four years. We have made great progress in growing jobs and investing in education, and we'll keep working to make sure every family has the opportunity to succeed here in the Sunshine State.

I take seriously our responsibility to provide all Florida students access to a world-class education that prepares them to succeed in college, career, and beyond. I grew up in a family that struggled to make ends meet, and I know that education is life changing. I credit the K-12 education I received with giving me the academic foundation I needed to reach my goals and ultimately provide for my family.

To help our students reach their goals, we have made our education system a priority. This year we invested historic total funding of more than \$20 billion for K-12 public schools, including \$80 million for digital classrooms and resulting in the highest level of per student funding in Florida history.

Congratulations on making Florida your home and helping make our state the best place in the world to receive a good education, get a great job, and raise a family.

Sincerely,

A handwritten signature in blue ink, appearing to read "Rick Scott".

Rick Scott
Governor



Downtown Jacksonville, photo courtesy of City of Jacksonville

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OFFICE OF THE MAYOR

LENNY CURRY
MAYOR

November 1, 2016



Dear Residents:

Welcome to Florida's First Coast! On behalf of the beautiful city of Jacksonville, I thank you for choosing our corner of Northeast Florida.

As the gateway to Florida, we are a business-minded city where people work hard every day to ensure a brighter future for their families. Top-notch recreation, sports and entertainment venues, arts and cultural activities - all make Jacksonville a favorite vacation spot and an even greater place to live and work. Home to the largest urban park system in the nation, the greater Jacksonville area also features many natural treasures, including the majestic St. Johns River and miles of gorgeous beaches.

We are a destination city and home to The Players Championship at Sawgrass, the Jacksonville Jaguars, numerous fortune 500 companies and more than 80,000 entrepreneurs throughout our metropolitan area; many of whom own small businesses that create a vibrant and unique local economy. As a port city, Jacksonville houses many thriving industries, including international trade, health care, technology and more than 35 millions square feet of retail space. In addition, you will find that our city prides itself on being one of the most military friendly cities in the nation, with multiple military installations and thousands of veterans and active duty personnel that call the First Coast home.

Jacksonville is open for business and remains a city of opportunity for all. Again, welcome and thank you for choosing our fair city. From my family to yours, we invite you to join us in making your new home One City. One Jacksonville.

Sincerely,

A handwritten signature in cursive script that reads "Lenny Curry".

Lenny Curry
Mayor



Friendship Fountain by Ryan Ketterman, photo courtesy of Visit Jacksonville

LIFE ON THE FIRST COAST

“We’re the children of explorers that came here from every corner.” – Brad Paisley

By Katherine Odom-Tomchin

Today’s First Coast is shaped by the past, molded in the present and always looking forward to what comes next to better itself for the future. It keeps hold of its traditions and respects its history even as it moves to innovate, paving new roads and capitalizing on improvements without forgetting custom. A rural simplicity mixed with modern metropolitan flair, the First Coast has the perfect recipe for good quality of living—and something for newcomers and longstanding residents alike.

Organized by Live, Work and Play, this guide ensures readers will get the most out of living on the First Coast, whether it be in helping them find some new entertainment to try out, new cuisine to sample or the best commute route to and from work. Settle into the area in Live, with Florida tax information, education for both children and adults, typical First Coast weather and much more. Once you’ve explored the Live section, the Work section combines the Top 50 Employers in the area with information about Florida’s local military, as well as transportation for all commuting needs. Finally, in the Play section, learn about First Coast beaches, art museums, restaurants and more with a detailed description of nightlife, festivals, shopping, sports teams and events for your entertainment purposes.

A rich history with a progressive vision for the future, Florida’s First Coast is the perfect place to Live, Work and Play.

SHAPED BY DEEP ROOTS

Today, the region known as the First Coast has more than 90 miles of beaches along the Atlantic Coast and St. Johns River, and more than 131 square miles of city, state and national parks. However, before the arrival of Spanish conquistador Juan Ponce de León to the mainland in 1513 that would begin the First Coast we know today, the region was “terra nullius” (no man’s land) and home to numerous indigenous tribes living in settlements by the region’s many waterways. In present day Atlantic Beach, archaeologists have excavated some of the oldest pottery in the U.S. from this period, some of which dates back to 2500 B.C., leading some scholars to believe the First Coast is the site of the first year-round indigenous settlements in North America. Ending this long history of debatably unclaimed land, the Spanish arrived in present day Florida and took the land for Spain, battling to solidify its control; although the French Huguenots established a colony at Fort Caroline in 1564, they were soon ousted, and the territory was kept by the Spanish for more than 100 years thereafter.



View of St. Johns River from San Marco, photo courtesy of City of Jacksonville

Although Spain originally claimed control of the First Coast region, its domain was short lived, as it traded the land to Britain after its loss of the Seven Years' War. Under British domain, the land thrived in a way that it had not under the Spanish; the settlers built new public roads, cultivated crops such as sugar cane and indigo and fostered great economic growth. Such prosperity was short lived. After a waning period that diminished much of their resources, Britain traded the territory back to Spain, who eventually lost it to the U.S. in the Adams-Onis Treaty of 1819. Spain then sold it for \$5 million in exchange for firmly established Western boundaries. From that point forward, the First Coast's shaky ownership stabilized; its period of being caught between struggling European powers, a developing U.S. and indigenous tribes desperately attempting to hold onto the land was over. The U.S. would keep possession of the land for the rest of its history.

Under American control, townships soon sprang up in Baker, Clay and Duval counties. In 1865 during reconstruction following the Civil War, Northeast Florida began to capitalize on its pristine beaches and warm weather. Marketing the First Coast as a premier winter destination, the area became a popular resort area for the rich and famous, ushering in a time of rapid economic growth known as the Gilded Age. The 20th century marked the boardwalk era at the area's beaches. Local merchants built dance pavilions, restaurants and other attractions to draw visitors and entertain residents. People from everywhere were drawn to Northeast Florida by its warm climate, exotic locations, excellent rail system and cheap labor.

Although the 20th century was a time of great wealth, the first World War marked an entirely new level of economic growth due to increased military presence. Since the late 19th century, harbor improvements had made the First Coast a major military and civilian deep-water port: a port that remains today as the largest in Florida and the source of a solid economic base fueled by a large military presence, tourism and employees in the service industry.

The "First Coast" was coined by the William Cook Agency in 1982, and is a double meaning that refers to the first European settlement (St. Augustine), as well as the area being the "first coast" travelers along the Atlantic seaboard encounter upon entering the state of Florida. The counties established include Baker, Clay, Duval, Nassau and St. Johns. The major cities are Fernandina Beach, Jacksonville, Orange Park and St. Augustine. Today, these counties and the First Coast remain a part of this history: a byproduct of so much that occurred before their conception and an accumulation of all that came after.

A FLOURISHING DREAM

Fought over for control so often in its past, it is no wonder that the First Coast is so multicultural and racially diverse. Today, more than 1.4 million people call Northeast Florida home. The labor force is comprised of around 750,000 workers made up of a population approximately 80 percent white, 13 percent black and 2 percent Asian, with the remaining 5 percent divided among other various races, such as Hispanic and American Indian.

For all the commuting needs of this labor force, Northeast Florida is a major logistics center. The First Coast has access to two interstate highways, four major rail lines, two deep-water ports and four maritime terminals. Among other various interstates, two major Southeast transportation outlets intersect in Jacksonville—Interstate 10 and Interstate 95. Such a network of road systems is vital in Northeast Florida. There are 18 interconnected cities within the five counties—the largest of which is



The "First Coast" was coined by the William Cook Agency in 1982.

Jacksonville. The interstates transport workers, tourists and everyday residents looking for a little fun to and from the city and have helped make Jacksonville the 12th most populous city in the U.S. Jacksonville, by the way, is also the largest city by land area in the continental U.S., allowing more space for residents without overcrowding.

In terms of population, the future appears bright on the First Coast. With a cost of living below the national average and three Fortune 500 companies, Northeast Florida is attracting a young, dynamic work force. The regional population is expected to increase to 1.49 million by 2018, with the senior population projected to double in 2020. In anticipation of continual growth, local government leaders are committed to making Northeast Florida a place where business can thrive while, at the same time, the area's natural resources and high quality of life remain preserved. There is, after all, certainly enough room to accommodate all the new hopefuls looking to work or settle down in the area.

Unspoiled natural landscape remains intact throughout the First Coast. The region has more than 90 miles of beaches along the Atlantic coast and the St. Johns River, and more than 131 square miles of city, state and national parks for residents to explore. Warm temperatures year-round make the First Coast ideal for outdoor fun. For a comprehensive list, including the Okefenokee National Wildlife Refuge and Jennings State Park, check out Parks and Preserves on page 154.

Residents can also enjoy the numerous sports teams that call Northeast Florida home or take advantage of the festivals that frequent the spot. Attend a Jaguars' game or spend one of the most exciting weekends of the year at the Florida-Georgia Tailgate. For those who enjoy athletic events, the annual Gate River Run is the largest of runs throughout the year. For more on teams and annual events, check out page 158.

For health care at premier medical facilities, Northeast Florida has plenty to offer, including the Mayo Clinic, one of four major campuses in the U.S. Our options rank as some of the highest in the state,

and are world-renowned for offering some of the most advanced techniques and compassionate care available in the area of health and wellness. For a description of hospitals in Northeast Florida, flip to page 100.

The First Coast has much to offer residents looking to kick back and relax. There are breweries for craft brew lovers to explore and a plethora of local bars and restaurants. In more recent years, food trucks have dominated the dining scene, serving up gourmet food on four wheels. For all First Coast nightlife, turn to page 199, with a special segment on food trucks for all those foodies out there on page 194.

With the Allman Brothers Band and Lynyrd Skynyrd originating from Jacksonville, the First Coast has fostered many great musicians and is considered the birthplace of Southern Rock. There are annual festivals, such as Welcome to Rockville and Springing the Blues, and music venues galore. For more information on entertainment and annual events, turn to pages 179 and 202.

Art lovers can enjoy museums, art walks and performances right on the coast. Visit the past with a walk through the Cummer Museum of Art & Gardens or spend the first Wednesday of every month at the First Wednesday Art Walk downtown. Venues and events can be found in Art Museums and Events on page 173.

For more on shopping, entertainment and other various topics, discover what the First Coast holds for you with this guide. Immerse yourself in the past, lose yourself in the present and look forward to the future, where living on the First Coast is sure to always be a pleasure.



Downtown Ferrandina, photo courtesy of Amelia Island Tourist Development Council



JAXCHAMBER

Connect. Grow. Prosper.

We enjoy a beautiful climate, nearby beaches and an abundance of outdoor activities. When others visit Jacksonville, they are struck by the remarkable beauty of our waterfront downtown. Our diverse neighborhoods are full of character. How many cities can offer the opportunity to live in an urban neighborhood, a suburban environment, at the beach or in the country, all within a reasonable commute to downtown?





Cedar Point, photo courtesy of City of Jacksonville

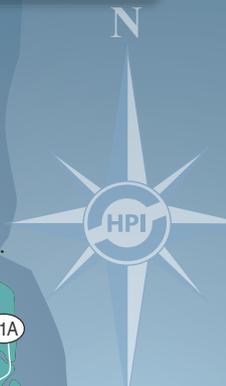
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AREA NEIGHBORHOODS

The 2017 *First Coast Relocation Guide™* maps are for information purposes and include general areas and locations.

ATLANTIC OCEAN



- BAKER COUNTY
- CLAY COUNTY
- DUVAL-BEACHES
- DUVAL-NORTH
- DUVAL-SOUTH
- DUVAL-WEST
- NASSAU COUNTY
- ST. JOHNS COUNTY

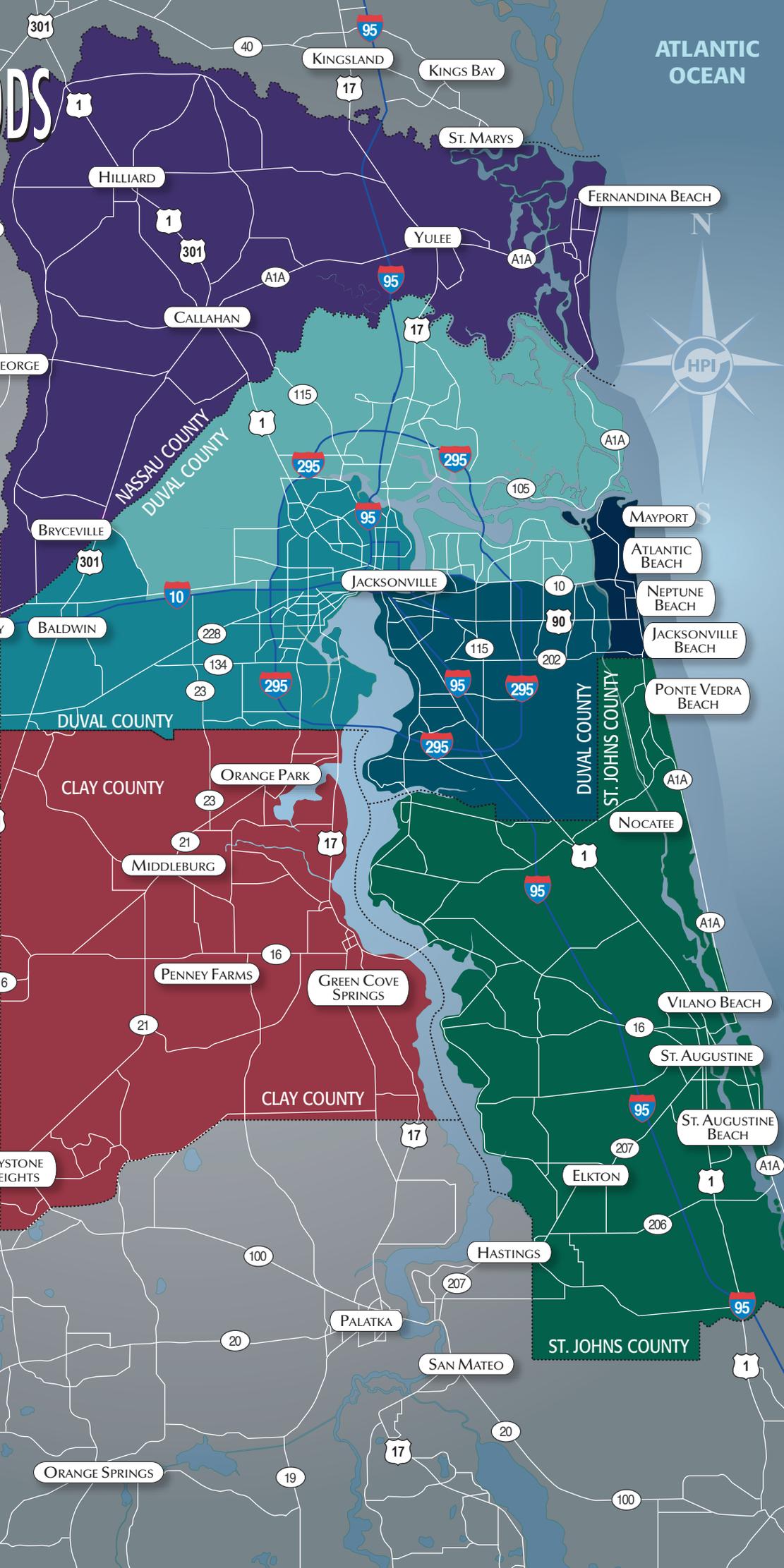




Photo courtesy of Stephanie S. Marty

NEIGHBORHOODS

“Home is the nicest word there is.” – Laura Ingalls Wilder

From high-rise condominiums on the Southbank to Victorian-era house-lined streets, the diversity of First Coast neighborhoods delights newcomers. No matter your preferences, there is sure to be the perfect place to hang your hat. If you are looking to live in a bustling city, near a relaxing beach, in quaint suburbs or even in a historically enriched neighborhood—the First Coast offers all that and more. The following is an overview of the area’s better-known residential areas, including descriptions of neighborhoods in Baker, Clay, Duval, Nassau and St. Johns counties.

BAKER COUNTY <<<<

GLEN ST. MARY

A small, rural town located in Baker County, **Glen St. Mary** has a population of approximately 400 within the town’s limits, with additional residents living in the surrounding areas. Glen St. Mary’s small-town atmosphere attracts residents who want to escape the hustle and bustle of the city, but be able to easily commute to Jacksonville. Glen St. Mary offers single-family homes, large properties and gated communities.

MACCLENNY

The county seat of Baker County, **Macclenny** has a population of around 6,400. Located 35 miles west of Jacksonville, Macclenny is known for its small-town charm and family traditions. Housing options include a number of subdivisions that offer single-family homes and several apartment complexes. Residents enjoy visiting Heritage Park Village, where Florida’s oldest wood frame/log building, the Burnsed Blockhouse, is located.

CLAY COUNTY <<<<

EAGLE LANDING AT OAKLEAF PLANTATION

Eagle Landing is a resort-style community with an 18-hole championship golf course, shopping, A-rated schools and St. Vincent’s Medical Center Clay County. There are plenty of friendly neighborhoods offering a variety of homes. A full-time staff organizes activities for all ages such as “dive-in” movies, summer camps, golf clinics and tennis leagues at the award-winning amenity complex. There is a full-size gymnasium with fitness center, Swim Park, golf clubhouse with pro shop, eight lighted Har-Tru tennis courts, Kids’ Club and a Village store with a café, candy store and more. Bordering the 24,000-acre Jennings State Forest where you can bike, hike and explore, Eagle Landing also allows golf cart access everywhere within the community.

CLAY COUNTY CONTINUED ...

FLEMING ISLAND

Located in the eastern part of Clay County, **Fleming Island** is a community bordered by the St. Johns River, Doctors Lake and Black Creek. This thriving residential and commercial area has unique, planned neighborhoods that provide an abundance of centrally located amenities, some even within walking distance. Residents benefit from the multitude of retail stores and restaurants, as well as financial and business institutions in the community, eliminating the need to travel to nearby Orange Park. Additionally, Fleming Island is bursting with wildlife that can be accessed from the many trails, paths and boat ramps located throughout the area.

GREEN COVE SPRINGS

With its quaint, small-town appeal, **Green Cove Springs** is an ideal place to live in Clay County. A number of older homes line the St. Johns River, and the city has seen the emergence of new housing developments within recent years. Magnolia Point, located at the edge of the town, boasts an 18-hole golf course with sprawling homes and has been steadily growing for more than a decade. Green Cove Springs is the county seat and is widely known for its sulfur spring located in Spring Park, which is one of only about a dozen in Florida.



This thriving residential and commercial area has unique planned neighborhoods.

KEYSTONE HEIGHTS

This small city is located in the southwest corner of Clay County, with a section of the city lying partially in Bradford County. **Keystone Heights** contains numerous parks and sand bottom lakes, providing a picturesque landscape. The city has seen constant growth over the past decade due to its rustic appeal. Many residents of Keystone Heights commute to work in Gainesville, Jacksonville or other surrounding cities. The city is also home to many retirees. Local housing consists of single-family homes, lakeside homes and retirement communities.

MIDDLEBURG

Once considered a rural area, **Middleburg** has rapidly grown into a suburban community south of Orange Park. This unincorporated area is located in central Clay County near Black Creek, a tributary of the St. Johns River. Middleburg residents enjoy a rural setting and are close to Jennings State Forest, which offers visitors the chance to hike, bike, swim and observe the area's natural scenery. Middleburg's housing options include historic properties, condominiums, townhomes and single-family homes on spacious lots.

OAKLEAF PLANTATION

Situated in Clay County, with a small area lying in Duval County, **OakLeaf Plantation** is a planned community with multiple village-style subdivisions, each with its own park. OakLeaf Plantation prides itself on being a place where you can live, work and play without leaving the community. This family-oriented community provides more than 50 acres of recreation at its two athletic centers, which include baseball and soccer fields, tennis and basketball courts, and a water park. Also within OakLeaf Plantation is the OakLeaf Town Center, which contains various retailers and restaurants. Potential residents can choose from single-family homes, multi-family homes and luxury apartments.



Photo courtesy of Town of Orange Park

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As president of the Northeast Florida Builders Association, I would like to welcome you to the First Coast—an area that not only offers an outstanding quality of life for residents, but one that also provides exciting new opportunities for business.

The First Coast is a relocation destination for several reasons. Our climate is sunny and mild year-round. We have miles of beautiful beaches, the largest urban park system in the U.S., premier golf courses, a generous diversity of arts and cultural events and an abundance of recreational opportunities. The area offers excellent schools, health care and affordable housing.

The Northeast Florida business community has many positive economic indicators on the horizon. Several banking institutions have headquarters and offices in Jacksonville, making it a powerful financial center. The Jacksonville Port Authority is expanding, drawing many international shipping companies to do business here. The transportation and distribution, manufacturing, health care and insurance industries are also growing.

We are poised to welcome new businesses to Northeast Florida and provide a quality of life matched by no other. We'll also roll out the “red carpet” for the military men and women who are assigned to serve at one of our three major regional military bases. We thank our service members for their sacrifices and desire to serve, and look forward to placing them in high quality housing.

As a new resident of Northeast Florida, your search for a home will be welcomed with diverse options. There is a tremendous variety of new home communities located throughout the eight-county area. There are family-oriented communities with indoor and outdoor amenities, luxury waterfront homes, maintenance-free condos and townhomes, golf course homes and even communities designed for horse lovers. Whether you are looking for a starter home or a luxury retirement home, First Coast builders have thousands of floor plans in every price range.

With a low cost of living and high quality of life, the First Coast has a lot to offer newcomers. The *First Coast Relocation Guide*™ can help you search for the perfect community to live in and help you find your new home.

Welcome Home!

A handwritten signature in blue ink that reads 'Daniel Blanchard'. The signature is fluid and cursive, with the first name 'Daniel' being more prominent than the last name 'Blanchard'.

Daniel Blanchard
President, Northeast Florida Builders Association

“Housing Makes a Difference”

Photo courtesy of Town of Orange Park



CLAY COUNTY CONTINUED ...

ORANGE PARK

Orange Park lies in the northeastern section of Clay County, south of Jacksonville's Westside community. As the county's largest municipality, Orange Park offers potential residents a vast selection of housing options, as well as convenient access to I-295 and NAS Jacksonville. Homes vary from waterfront estates along the St. Johns River and Doctors Lake to new housing developments inland and rural homes further to the west. Additionally, a number of established neighborhoods feature homes built in the 1970s and 1980s.

PENNEY FARMS

A small town south of Middleburg, **Penney Farms** is home to the Penney Retirement Community, founded in 1926 by businessman James Cash (J.C.) Penney. Penney Retirement Community is a 192-acre retirement and independent-care community created for retired ministers in honor of Penney's minister father. Today, the community is home to 29 different denominations of retired ministers, pastors, church workers and missionaries. More than 500 people reside in the community and partake in a variety of activities, amenities, clubs and volunteer opportunities. Those residing outside the retirement community live in single-family homes.

DUVAL-BEACHES <<<<

BEACHES

The **Beaches** area is comprised of Jacksonville Beach, Neptune Beach, Atlantic Beach and Mayport. These seaside municipalities offer an assortment of residential areas with a laid-back atmosphere. Jacksonville Beach has numerous clubs, bars and restaurants offering some of the best nightlife and entertainment in the area. Neptune Beach, the youngest and smallest of the beach communities, encompasses 2.5 square miles between Atlantic Beach and Jacksonville Beach. Through strict growth management benchmarks, Neptune Beach maintains a tranquil standard of living for its residents. The heart of Neptune Beach and Atlantic Beach is the Beaches Town Center, which offers residents of both cities a variety of shopping and dining options. Atlantic Beach is mostly residential, with the majority of the developed areas being single-family homes. For non-coastline residents, there are 14 different access points along Atlantic Beach's two miles of oceanfront.

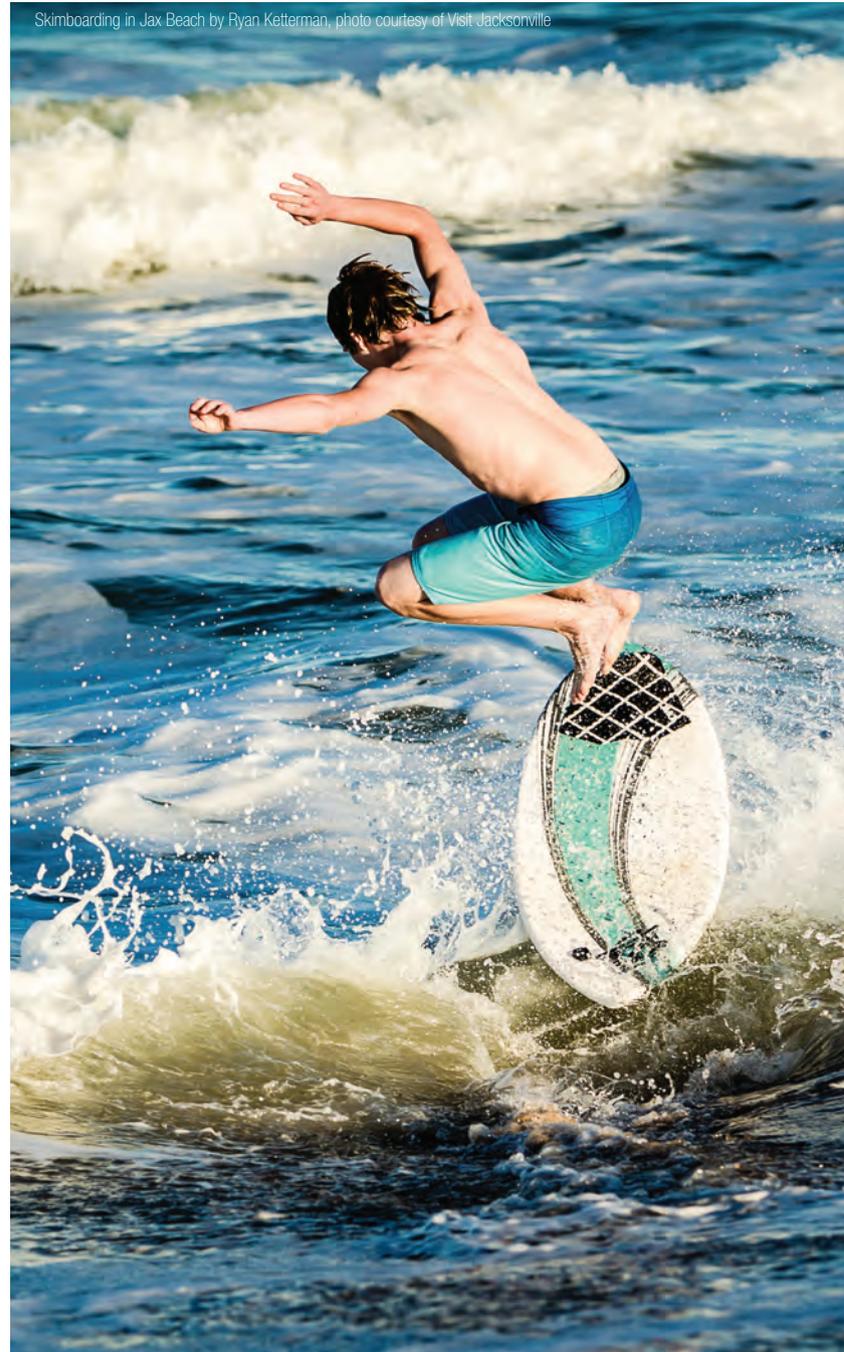
MAYPORT

One of the nation's oldest fishing villages, **Mayport** is located just north of Atlantic Beach. Residents of this coastal village have access to freshly caught seafood (especially Mayport shrimp—a culinary staple on the First Coast), boat ramps and the St. Johns River Ferry. Since 1948, residents and visitors alike have used the ferry to commute between Mayport and Fort George Island. Mayport offers affordable housing and apartments, which is convenient for military personnel and civilians who work at nearby Naval Station Mayport.



These seaside municipalities offer an assortment of residential areas with a laid-back atmosphere.

Skimboarding in Jax Beach by Ryan Ketterman, photo courtesy of Visit Jacksonville





NORTHEAST FLORIDA ASSOCIATION OF REALTORS

Dear Newcomer:

The Northeast Florida Association of Realtors® welcomes you to Florida's beautiful First Coast. We are delighted that you have chosen to become part of our outstanding area. Whether you prefer a vibrant, bustling city like Jacksonville, or the slower pace and small town ambience of Palatka, you will find that the communities in Baker, Clay, Duval, Nassau, Putnam and St. Johns counties offer something for everyone.

Professional opportunities abound for new citizens. Our area features a strong economy with a growing workforce, a central coastal location and a strong domestic and foreign business presence. Northeast Florida also features a variety of entertainment options and activities. Between museums, a planetarium, Broadway shows, a fantastic symphony and many cultural events, every weekend can be spent experiencing something new. For sports fans, the choices are boundless. As home to the PGA Tour, ATP World Headquarters and World Golf Village, along with many exceptional courses, the First Coast is a golfer's paradise. We also proudly boast an NFL football team—the Jacksonville Jaguars—as well as a minor league baseball team and an ABA basketball team. For those who like nothing better than feeling the sand between their toes, the First Coast offers miles of gorgeous beaches.

Now that you have chosen to reside in Northeast Florida, one of the most important decisions you will make is the purchase of a home. Be it an oceanfront relaxation location, a country club setting, a small quaint neighborhood, a riverfront high-rise or an ultra-modern development with the latest in technological advances, Northeast Florida has it all.

The members of the Northeast Florida Association of Realtors® are uniquely qualified to help you find the home and community that is right for you. Realtors® agree to abide by the highest standards in the real estate industry, as well as a professional Code of Ethics that obligates them to be fair to all parties in a real estate transaction. The result is professionalism, expertise and commitment.

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Once again, welcome to the neighborhood ... and make yourself at home.

Best regards,

William (Glenn) East, CAE, RCE, CRB, GRI
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DUVAL-NORTH <<<<

ARLINGTON/FORT CAROLINE

This thriving residential and commercial area of Jacksonville is bordered by the St. Johns River to the west and north, the Intracoastal Waterway to the east and Atlantic Boulevard to the south. Residential options in **Arlington/Fort Caroline** include single- and multi-family developments, condominiums, townhomes, waterfront properties and golf communities. The community is home to the Timucuan Ecological and Historic Preserve and the Fort Caroline National Memorial, as well as Jones College and Jacksonville University.

NORTHSIDE/OCEANWAY

The **Northside** of Jacksonville consists of neighborhoods north of the downtown area and a large portion of undeveloped land above the St. Johns River. Residents of the Northside enjoy living in close proximity of the Jacksonville International Airport, the city's Amtrak station, the Jacksonville Zoo and Gardens, and River City Marketplace. The community of **Oceanway** covers the northern section of Duval County, stretching from U.S. 1 to the Atlantic Ocean and from the Duval/Nassau county line to the St. Johns and Trout rivers. New housing developments and apartment complexes are increasingly emerging in Oceanway.

“ New housing developments and apartment complexes are increasingly emerging in Oceanway.



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Hanna Park, photo courtesy of City of Jacksonville





San Marco Square by Ryan Ketterman, photo courtesy of Visit Jacksonville

DUVAL-SOUTH <<<<

INTRACOASTAL

Although the area is relatively small, the **Intracoastal** community has seen an increase in residential and commercial development over the past few years. Bordered by the Intracoastal Waterway on the east and Hodges Boulevard on the west, the Intracoastal area features a multitude of apartments, condominiums, retirement communities and subdivisions. Residents enjoy accessibility to the beaches and Southside areas as well as major roadways, such as John Turner Butler Boulevard (JTB), Beach Boulevard and Atlantic Boulevard. Known as the community between the city and the sea, **Tamaya** is a new home community in Jacksonville. Tamaya offers homes ranging from 1,800 to 4,000 square feet along with Tuscan, Mediterranean and Spanish architectural styles. This one-of-a-kind custom-built home community offers lush landscaping, walking paths, crystal lakes and more than 500,000 square feet of commercial and retail space. With top-rated schools and new shopping in the works, these lakefront and conservation home sites stunning options for buyers.



San Jose is a prime residential area with the majority of homes built in the 1950s and 1960s.

MANDARIN

This southernmost neighborhood of Jacksonville is enriched with nature and history. **Mandarin** is bordered by the St. Johns River to the west, Phillips Highway to the east, Julington Creek to the south and Beauclerc/San Jose to the north. Officially named Mandarin in 1830 for the area's major crop—Mandarin oranges—the community became part of Jacksonville in 1968. Today, Mandarin is a convenient location that offers residents a selection of housing. Beauclerc and San Jose are two older neighborhoods that lie between the San Marco/Miramar area and Mandarin. Most of the homes along Beauclerc Road are a mixture of architectural styles such as brick Rambler homes and two-story contemporaries. San Jose is a prime residential area with the majority of homes built in the 1950s and 1960s, with the exception of some new developments of single-family homes and condominiums.

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Home in Riverside, photo courtesy of Riverside-Avondale Preservation

SAN MARCO/MIRAMAR

The **San Marco/Miramar** area is south of downtown Jacksonville's Southbank, west of Philips Highway and east of the St. Johns River. A diverse community, potential residents have an array of housing choices including small bungalows, riverfront mansions and brick apartment complexes. The San Marco Preservation Society ensures that the community's historic properties are restored to their original splendor. San Marco Square is the center of the neighborhood and offers shopping, dining and entertainment. San Marco is a very walkable neighborhood, allowing for a less car-dependent lifestyle.

SOUTHSIDE/BAYMEADOWS

The large region south of Arlington, north of St. Johns County, east of U.S. 1 and west of the Intracoastal community is commonly referred to as **Southside**. Not only does the Southside offer the largest grouping of apartment communities in Jacksonville, it also offers a variety of residential options such as single-family homes and gated communities. Recreation, entertainment and shopping are all easily accessible to Southside residents. Florida Coastal School of Law, the University of North Florida and two campuses of Florida State College at Jacksonville are all located here. An ever-expanding neighborhood of Southside is **Baymeadows**. This neighborhood consists of the area that surrounds Baymeadows Road. It is home to several corporate office parks, retail centers and residential communities.



“ Historic Springfield features many renovated prairie-style and Queen Anne homes.

RIVERSIDE/AVONDALE

The **Riverside/Avondale** neighborhood is located west of the St. Johns River, east of Highway 17, and south of Interstate 95. This neighborhood is one of the largest Historic Districts in the Southeast. Riverside/Avondale is a charming urban neighborhood that showcases oak tree-lined streets and several parks. The American Planning Association, a community development organization, has called this area Jacksonville's hidden gem with its two historic districts listed on the National Register of Historic Places and a designated City of Jacksonville Historic District. A number of homes have been restored to keep the diverse architecture and history alive. This community also features brick quadraplexes and duplexes, as well as other multi-unit buildings.

SPRINGFIELD

Springfield was founded in 1869 as Jacksonville's first subdivision. The area is bordered to the west by Boulevard Street, to the east and north by railroad tracks and to the south by Hogan's Creek. It is a diverse transitional neighborhood still in the midst of revitalizing, but making great gains. Historic Springfield features many renovated prairie-style and Queen Anne homes, and the neighborhood's newer homes have the same popular, architectural-style features.

WESTSIDE

This area refers to the western portion of Duval County. The **Westside** is a diverse area of smaller communities, which include the small, incorporated town of Baldwin; the semi-rural Marietta-Whitehouse area; and the neighborhoods of Normandy and Maxville. Many Westside residents are military personnel stationed at NAS Jacksonville, as well as employees at the expansive Cecil Commerce Center. Potential residents of the Westside will find affordable housing and inexpensive property, along with a slower-paced lifestyle. Residents can enjoy the Westside's heavily wooded areas, which allow for hunting and other outdoor activities.



DUVAL-WEST <<<<

DOWNTOWN/BROOKLYN RIVERSIDE

Over the past few years, revitalization efforts in downtown Jacksonville have reinforced the area as an entertainment, business and cultural center. **Downtown** residents are within walking distance of restaurants, entertainment venues, nightclubs and bars. River taxis are available to transport residents and visitors back and forth between the Northbank and Southbank of the St. Johns River. A variety of residential options are available for those seeking an urban lifestyle including riverfront condominiums, lofts and townhomes. Many of the loft apartments are found in renovated buildings dating back to the early 1920s. The **Brooklyn Riverside** is located in the heart of vibrant Jacksonville and boasts newly renovated luxury apartments that are defined by their spacious floor plans, luxurious amenities and convenient location. New residents take pleasure in exceptional interior features, unmatched amenity spaces and convenient access to all things in the Riverside neighborhood of Jacksonville. Brooklyn Riverside also offers parks, trails, local restaurants and retail shopping. Activities, entertainment and more make this apartment community the perfect home for many lifestyles.

ORTEGA

Ortega lies just south of Riverside and north of Naval Air Station Jacksonville, between the St. Johns and Ortega rivers. Originally an island, the area became a peninsula after a land bridge was built on the island's southern end. One of the wealthiest neighborhoods in Jacksonville, the historic homes and riverfront mansions in Ortega are diverse in architectural style, but many reflect the Mediterranean and Tudor Revival styles. Old Ortega is east of Highway 17. A section of Old Ortega is listed on the National Register of Historic Places. Ortega Forest, a more recently developed area, is west of Highway 17.

Photo courtesy of Amelia Island Tourist Development Council



NASSAU COUNTY <<<<

AMELIA ISLAND/FERNANDINA BEACH

Florida's northernmost barrier island, **Amelia Island** is located about 30 minutes north of downtown Jacksonville and just south of Cumberland Island, Georgia. This 13.5-mile island is filled with history and it is the only area in the U.S. to have been ruled under eight different flags. Amelia Island has an array of real estate options: Victorian-styled homes, oceanfront condominiums, estate properties, a resort community and traditional neighborhoods. The highlight of Amelia Island is the historic seaside village of **Fernandina Beach**, with a 50-block downtown area listed on the National Register of Historic Places.

BRYCEVILLE

A small community in the southwestern part of Nassau County, **Bryceville** lies at the intersection of U.S. Highway 301 and SR 200. This unincorporated area is ideal for those who want to indulge in the serenity of country living. Cary State Forest is the epicenter of Bryceville's recreation. One of the original Florida State Forests, this vast woodland provides visitors a variety of recreational activities including hiking, camping and horseback riding.

“ The highlight of Amelia Island is the historic seaside village of Fernandina Beach.

CALLAHAN

Callahan is a rural town located in the southwestern section of Nassau County. Most residents are commuters that work in surrounding areas, such as Jacksonville. Potential residents will find single-family homes, large properties, duplexes and several subdivisions from which to choose. Many residents of Callahan spend their leisure time participating in various outdoor activities. For those who enjoy golfing, Deerfield Lakes Golf Club is a public, 18-hole course located within the town.

HILLIARD

Located in the northwestern section of Nassau County, **Hilliard** is a small town that has an active farming community. The area was introduced to farming in 1909 when North Florida Fruit and Truck Farms began selling farmland. Residential options include single-family homes and apartments. Hilliard residents are very involved in their community, taking part in many of the local events. The town has numerous parks and recreational sites and is also home to the Jacksonville Air Route Traffic Control Center, which coordinates most commercial and civilian air traffic in the southeastern region.

YULEE

The growing community of Yulee is west of Amelia Island and the Intracoastal Waterway. As the largest unincorporated area of Nassau County, **Yulee** consists primarily of residential communities. Housing options include waterfront properties, planned communities and apartments. Small business and service sectors are emerging throughout the area, with a major commercial presence along SR A1A. Residents enjoy hunting, fishing and golfing. Also located in Yulee is the conservation center, White Oak, which contains more than 7,400 acres of hardwood hammocks, pine forest and tidal wetlands.



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ST. JOHNS COUNTY <<<<

HASTINGS

Located southwest of St. Augustine, the town of **Hastings** is home to many commuters who work in St. Augustine, Jacksonville and Palatka. This rural community retains its rich agricultural history, including the title "Potato Capital of Florida." SR 207 is the main highway and connects Hastings with St. Augustine and Palatka. Since the expansion of SR 207, the town has seen an emergence of new development. Hastings offers farmsteads, single-family homes and subdivisions.



Residents enjoy the privacy of their intimate neighborhoods within a vacation destination.

JULINGTON CREEK

Julington Creek lies in the northwestern part of St. Johns County and has more than 1,200 acres of nature preserves. Julington Creek offers a variety of residential options including townhouses, single-family homes, condominiums and luxury estates. Residents enjoy an abundance of recreational amenities, including the Julington Creek Golf Club, an 18-hole golf course that meanders through wooded areas and around neighborhoods.

SWITZERLAND/FRUIT COVE

The **Switzerland** and **Fruit Cove** communities are located east of the St. Johns River and south of Mandarin in northwest St. Johns County. Switzerland is just south of Fruit Cove along the eastern bank of the St. Johns River. These pastoral communities are great for those who wish to enjoy the benefits of a country setting while being near the urban amenities of Jacksonville and St. Augustine. Switzerland and Fruit Cove are predominately made up of single-family residences. Recreational activities are abundant in this area with multiple parks and the William Bartram Scenic and Historic Highway's (SR 13) interconnected trail system.

THE NEIGHBORHOODS OF WORLD GOLF VILLAGE

The Neighborhoods of World Golf Village is conveniently located between Jacksonville and St. Augustine, allowing easy access to both cities. This unique, residential community offers several different neighborhoods with custom estates, condominiums and townhomes. Residents enjoy the privacy of their intimate neighborhoods within a vacation destination. The World Golf Village includes the World Golf Hall of Fame, an IMAX theater, restaurants and shops. In addition, more than 44 percent of the community has been left in its natural state as wildlife and environmental preserves, which allows residents to experience the area's true splendor.

NOCATEE

See an in-depth description of the Nocatee communities on page 37.

World Golf Village Hall of Fame, photo courtesy of World Golf Village



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PONTE VEDRA BEACH

Located in the northeast corner of St. Johns County, **Ponte Vedra Beach** lies between the Atlantic Ocean and the Intracoastal Waterway. This seaside community offers a mix of housing such as resort living, oceanfront estates, exclusive neighborhoods, subdivisions and apartment complexes.

Residents looking to buy a new home in Ponte Vedra Beach are fortunate to have available to them the skills and expertise of Suzie Connolly. With 15 years of experience as a real estate professional and Ponte Vedra Club Realty’s Top Sales Agent, she is committed to delivering the highest quality real estate services that the area demands and deserves. “Ponte Vedra Beach is right in the center of Florida’s First Coast. You’ll find the ambiance of a small town here, but with the flavor of sophistication found in larger cities. Ponte Vedra Beach is also the site of the Guana River State Park, a large nature preserve that includes miles of protected beaches, wetlands and woods. You couldn’t ask for better weather with 221 sunny days a year, an annual average high temperature of 80 degrees and an annual average low of 62 degrees. And for families with school age children, the Ponte Vedra Beach school system is top-notch,” said Suzie.

Ponte Vedra Beach also has a thriving commercial area with retail centers, upscale restaurants and office buildings. The recent redevelopment of Sawgrass Village brought local, regional and national boutique fashion retailers and long-standing and local eateries. For the golf enthusiast, the community is home to some of the best golf courses around, including the famous TPC Sawgrass Stadium Course where THE PLAYERS Championship takes place. Ponte Vedra Beach is the headquarters of the PGA Tour, the Champions Tour and the Association of Tennis Professionals.

While Ponte Vedra Beach is famously revered as a golfer’s paradise, Suzie reminds buyers, “Ponte Vedra is certainly a haven for golf lovers, but don’t forget ‘beach’ is part of this town’s name.” Ponte Vedra’s 40-foot sand dunes are among the highest in Florida. From their highest point, they travel down to white sand beaches. “We have miles and miles of beaches—perfect for strolling, hunting shells and shark teeth, surfing, kayaking, or just communing with nature,” said Suzie.





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St. Augustine offers many benefits and opportunities:

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- Recognized by FlipKey.com as one of the Best Travel Destinations of 2013
- In 2012, CNN Money Magazine listed St. Augustine as No. 9 out of 25 Best Places to Retire
- In 2012, MarketWatch listed St. Augustine as one of the 10 Best Places to Retire in the U.S.
- In 2010, Smart Money listed St. Augustine as one of nine Best New Places to Retire
- Active Economic Development by both the Chamber of Commerce and the St. Johns County government
- Dynamic business opportunities
- St. Johns County School District is recognized as the top school district in the state
- Home of the World Golf Hall of Fame and Museum
- Small town community with large town shopping and dining
- Fantastic weather
- Miles and miles of spectacular beaches
- World class golf, restaurants, museums and tourist attractions
- Flagler Hospital
- Flagler College
- Castillo De San Marcos National Monument (U.S. National Park)
- Fort Matanzas National Monument
- Marineland

Not only is St. Johns County a great place to visit, but it's the perfect place to live. You and your family can't go wrong with a home in St. Johns County.

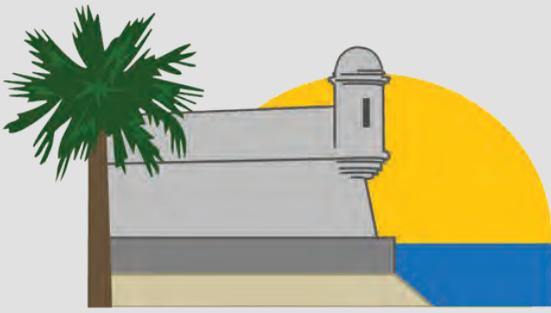
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AE/CEO

St. Augustine & St. Johns County Board of REALTORS® and Multiple Listing Service



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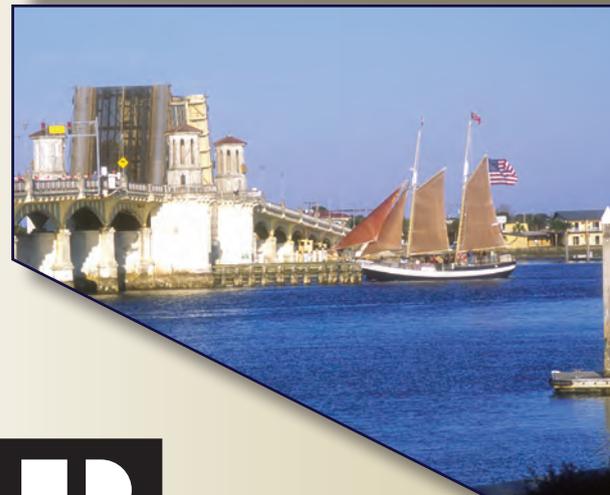
St. Johns County is home to the Nation's Oldest City, St. Augustine. National Geographic Traveler Magazine rated St. Augustine as one of the top 20 must see places in the world. The Society of American Travel Writers recently named St. Augustine as number four on the Top 10 Holiday Lights Sites.

Not only is St. Johns County a great place to visit, but it's the perfect place to live. With St. Johns County School District recognized as the top school district in the state of Florida and CNN Money naming the area "one of the best places to retire," you and your family can't go wrong with a home in St. Johns County.

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ST. JOHNS COUNTY CONTINUED ...

ST. AUGUSTINE

As the nation's oldest city, **St. Augustine** offers a broad range of housing options—single-family homes, oceanfront estates and condominiums, renovated homes near the historic section and planned communities. Residents of St. Augustine are surrounded by history and nature. The historic downtown area is a popular tourist destination because of its Spanish Colonial architecture, 19th century mansions and grand hotels (which now house a museum and private college), the Castillo de San Marcos and a variety of attractions and entertainment. St. Augustine is home to numerous parks and several shopping options.

ST. AUGUSTINE BEACH

Located on Anastasia Island, **St. Augustine Beach** offers residential communities and condominiums with scenic views of the Atlantic Ocean and Intracoastal Waterway. Residents enjoy the nearby St. Augustine Amphitheatre, which hosts a variety of concerts and events throughout the year. Also located near city limits is the legendary St. Augustine Alligator Farm Zoological Park. Recreational activities include fishing at the St. Johns County Ocean Pier and bird watching on the Great Florida Birding and Wildlife Trail at Anastasia State Park, located just north of the city.

VILANO BEACH

Two miles northeast of St. Augustine is **Vilano Beach**, a pleasant seaside community that lies between the Atlantic Ocean and the Tolomato River. Vilano Beach is primarily a residential community with a number of small businesses. The Vilano Beach Fishing Pier is great for those who love to fish, and Surfside Park provides beach access, picnic shelters, restrooms and outdoor showers—everything the family needs for a day of fun in the sun.



Residents of St. Augustine are surrounded by history and nature.



Nocatee Splash Monument, photo courtesy of The PARC Group

THE COMMUNITIES OF NOCATEE

“The home should be the treasure chest of living.” – Le Corbusier

No matter what type or size of new home you’re looking for, you’re sure to find it among the many master-planned neighborhoods in Nocatee. Each of the village-like neighborhoods has its own personality, offering a variety of beautiful homes—single-family homes, luxury estate homes and townhouses—all built by some of Florida’s finest home builders.

CYPRESS TRAILS

Featuring large lots of land—nearly all of which will have lake or preserve views—**Cypress Trails** will appeal to future homeowners seeking a more suburban feel. The neighborhood’s single-family homes by builders AV Homes, Lennar Homes and Mattamy Homes offer new houses starting in the high \$200s. Cypress Trails at Nocatee is the perfect mix of beautiful and affordable. This neighborhood offers home buyers the Nocatee lifestyle and amenities along with homes on conservation home sites. Home builders are offering one- and two-story single-family homes ranging from approximately 2,189 to 3,350 square feet of living space.

ADDISON PARK AT TOWN CENTER

Addison Park at Town Center is Nocatee’s newest Town Center neighborhood, located just a short walk from the community’s shops, restaurants and popular Splash Water Park. Priced from the mid \$200s, Addison Park at Town Center features two- to five-bedroom single-family homes by David Weekley and Providence Homes ranging from 1,468 to 2,900 square feet.

GREENLEAF LAKES

Greenleaf Lakes is the third and final neighborhood in Nocatee’s Greenleaf community of homes. Greenleaf Lakes joins Greenleaf Village and the gated community of Greenleaf Preserve in the western part of Nocatee. Within Greenleaf Lakes you’ll live in an environment that brings neighbors together to create a true community. Greenleaf Lakes is the perfect neighborhood addition to the active lifestyle that Nocatee offers. Next door to Greenleaf Lakes is Greenleaf Park, a 10-acre natural setting with ball fields, picnic areas and its very own dog park, Happy Tails. Greenleaf is also the site of the new St. Johns County K-8 School, Valley Ridge Academy.

A charming new neighborhood with the amenities of a larger community

Markland

The Manor House

The amenity centerpiece of an intimate, 345-home lakefront enclave between Jacksonville and St. Augustine

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Entry gatehouse just a half mile east of I-95 on International Golf Parkway

Steeped in the tradition of classic homes and formal gardens of St. Augustine, Markland is a beautifully designed neighborhood that offers families all of the lifestyle benefits of larger communities on a more intimate scale. With only 345 homes, Markland residents are entitled to a greater share of amenities when compared to the area's larger master-planned communities. At Markland, you will have more room to swim, more access to fitness, more spaces to gather and more parks to play.

The Markland Manor House is the amenity centerpiece of the community. The first floor of the Manor House contains an expansive, yet warm, gathering room and coffee bar that open to the pool grounds and a communal card and game room. The second floor of the Manor House is dedicated to residents' health and wellness with a comprehensive array of strength and aerobic equipment, free weights and a yoga/spin studio.

The Manor House grounds include a zero-entry resort pool, poolside cabanas, tennis and pickleball courts, event lawns, a lakeside fire pit and an amazing playground for the kids. Markland's many parks are the perfect places for "sand lot" games of soccer or football without straying far from home while sidewalks and street trees throughout are perfect for evening strolls.

Markland's unrivaled location adjacent to I-95 means less time spent in traffic and more time to enjoy family and friends. **Come visit us today!**



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TWENTY MILE VILLAGE

This new addition to Nocatee's historic Twenty Mile community of homes is designed around Twenty Mile Park, which boasts a swimming pool, Waggin' Tails Dog Park, nature trails and more. The homes in **Twenty Mile Village** feature a variety of new floor plans from some of Northeast Florida's finest builders. Home sites range from small to large, with options to build in the center of the activity or nestled in the private collections throughout the community. The sprawling oak canopy entrance to the neighborhood and the rich history of the area adds to the natural preservation of the trees and landscape. Twenty Mile is one of Nocatee's most distinctive communities, with large oak trees, split-rail fencing and a rustic, old-Florida style. **The Pointe at Twenty Mile** is among the first of Nocatee's historic Twenty Mile community of homes. The Pointe at Twenty Mile features upscale homes built by David Weekley Homes, CalAtlantic Homes and ICI Homes. Homes start in the mid \$500s and are situated on estate-sized lots, all boasting beautiful preserve views.

The Island at Twenty Mile is another community of homes situated in Nocatee's historic Twenty Mile neighborhood. Nestled in the northwest corner of the Nocatee community, the Island at Twenty Mile features exclusive gated access and lots that back up to either preserve or water. This private community of 45 home sites is surrounded by nature and rich in history, making it a perfect location for those looking for their dream home. Located in St. Johns County just west of the Intracoastal Waterway, the builders in Twenty Mile are showcasing the largest homes in Nocatee to date. David Weekley Homes, ICI Homes and CalAtlantic Homes are building estate-sized homes in this highly anticipated neighborhood. **The Crossing at Twenty Mile** is the newest addition to Nocatee's historic Twenty Mile collection of neighborhoods. At the entrance of The Crossing at Twenty Mile residents will enjoy the new Twenty Mile Post Park. Other new additions to Twenty Mile include **The Outlook at Twenty Mile** which will offer a peaceful neighborhood with spacious lots—many with preserve or waterfront views; **The Ranch at Twenty Mile** with homes starting in the high \$500s from David Weekley and Dostie Homes; **The Vista at Twenty Mile**, a gated neighborhood of 44 homes featuring Spanish and Mission-style elevations built exclusively by The Pineapple Corporation; and **The Hammock at Twenty Mile**, a collection of nine private custom homes by local home-builder of the HGTV Smart Home, Glenn Layton Homes.

SIENA AT TOWN CENTER

Siena at Town Center features single-family homes with a Mediterranean flair and tile roofs by ICI Homes. Joining Enclave, Addison Park and Lakeside in Nocatee's Town Center, Siena is adding even more excitement and variety to these centrally located Town Center neighborhoods. All homes have Mediterranean or Tuscan-style elevations, and start in the mid \$200s. There is a variety of new home designs that range from 1,474 to 3,082 square feet with unique features, like rear alley entry garages. Residents are just a short walk from Town Center retailers and all of Nocatee's many recreational amenities.



Jennings Park, photo courtesy of Beth Smith



Nocatee has Something for Everyone



Live the *Nocatee lifestyle* you have been dreaming of.

When you purchase one of our CalAtlantic homes in Nocatee, you can be assured of our quality craftsmanship, exceptional architectural designs with emphasis on open floor plans, superior interior features and an outstanding purchase experience. Recently ranked the third best-selling master planned community in America by consulting agencies RCLCO and John Burns Real Estate Consulting, Nocatee is the perfect place to call home. Our amenities include a splash water park, fitness club, Greenleaf Park, Davis Park, hiking and biking trails, and a nature preserve. Located in prestigious Ponte Vedra, the convenience of everything Jacksonville has to offer is just minutes away.



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DEL WEBB PONTE VEDRA

For anyone age 55 and better who has ever longed to live near the ocean, Del Webb proudly presents **Del Webb Ponte Vedra** at Nocatee. Located in the prestigious Ponte Vedra area between Jacksonville and St. Augustine, this is Florida at its best with active-adult living at its finest. Del Webb Ponte Vedra provides a gated community within the award-winning Nocatee master plan, conveniently located just minutes off the ocean but also near dining, shopping and recreation. Adjoining Del Webb Ponte Vedra is the Nocatee preserve, 2,400 wildly beautiful acres along the Intracoastal Waterway offering a variety of outdoor sites and activities. Del Webb Ponte Vedra encompasses over 1,014 coastal Florida acres. Gated and private, the community’s master plan envisions approximately 1,988 residences centered on the vast and vibrant array of amenities and recreational venues that are the hallmarks of the renowned Del Webb active adult lifestyle. Choose from a variety of home designs, ranging from 1,289 to 3,697 square feet.

COASTAL OAKS

At **Coastal Oaks**, sweeping oak trees and peaceful nature preserves provide an exceptional setting for luxurious single-family estate homes, neo-traditional homes and estate homes. With a beautiful clubhouse and recreation complex at its heart, adults and children alike will find Coastal Oaks by Toll Brothers to be the kind of family neighborhood they’ve always dreamed of. “We’re doing more than building luxury homes – we’re creating a neighborhood that offers a unique lifestyle and fun activities for the entire family to enjoy,” said Toll Brothers North Florida Division President Greg Netro. “At Coastal Oaks at Nocatee, it’s easy for residents to meet new people and develop friendships with their neighbors.”

Netro added, “The community’s lifestyle revolves around world-class amenities, including a private, 6,500 square-foot clubhouse with resort-style swimming pools, catering kitchen, and fully equipped fitness center. Coastal Oaks also features an 880-foot boardwalk that winds through a wooded ecosystem and has become an oasis for residents.”

THE PALMS

In **The Palms** at Nocatee you can enjoy the sounds of nature in a quiet, serene setting while living close to the amenities that Nocatee has to offer; including two community parks, dog parks, the Splash Water Park, The Fitness Club and more. The Palms at Nocatee is the perfect neighborhood addition to the active lifestyles that Nocatee nurtures with parks and walkways found within a tranquil setting. The Palms at Nocatee is convenient to Nocatee Town Center; making it ideal to unwind in a peaceful setting at home or take a stroll in the Town Center to dine with friends. With homes starting in the high \$200s, and townhomes starting in the low \$200s, The Palms homes appeal to a wide range of homeowners. Dream Finders Homes prides itself on their superior quality, unique home designs and strong focus on customer satisfaction and attention.

ARTISAN LAKES

This 55 and better low-maintenance community is gated with its own private amenities which include: clubhouse, fitness center, demonstration kitchen, zero entry pool with infinity edge, two pickleball courts, two bocce ball courts, event lawn, putting green, swing arbor and pocket parks throughout. **Artisan Lakes** is a picturesque community made up of 196 home sites with a majority backing up to preserve, water or parks. Homeowners may select from 10 new single-story plans that were designed exclusively for Artisan Lakes in Nocatee. These homes come equipped with an oversized two-car garage and range from two to five bedrooms and 1,755 to 2,839 square feet. For those looking for even more space, an optional second floor can be added to any home design to allow for up to 1,246 additional square feet for a grand total of 4,085 square feet. With prices from the high \$200s, these homes appeal to a wide range of home buyers.

LAKESIDE AT TOWN CENTER

Lakeside at Town Center offers more than just a home—it’s a home inside the heart of Nocatee. Residents enjoy amenities such as the Nocatee Community Park with ball fields, a dog park, Splash Water Park, the Greenway Trails and the Nocatee Preserve. With all of these amenities within walking distance, Lakeside is the perfect place to call home. Priced from the high \$200s, Lakeside at Town Center features homes from David Weekley Homes and Mattamy Homes and range from 1,791 to 3,194 square feet.

THE VILLAS

The Villas at Nocatee, with homes by CalAtlantic Homes, has brought something exciting, fresh and innovative to Nocatee. The Villas at Nocatee is a gated community with its very own pool and amenities. A creative site plan allows all of its 90 homes to back up to either water or trees ensuring no back-to-back homes. The Villas themselves are truly unique to Nocatee with five single-story, low maintenance home plans to choose from, ranging from 2,012 to 3,409 square feet. For those looking for even more room, an optional second floor can be added to any home design to allow for a bonus room or additional bedroom and bath. With prices from the low \$300s, these villa homes appeal to a wide range of buyers.

“ Each of the village-like neighborhoods has its own personality.”



CHOOSING THE RIGHT HOME

“Where we love is home - home that our feet may leave
but not our hearts.” – Oliver Wendell Holmes, Sr.

By AV Homes Inc.

From its white sand beaches to the historic city center, Jacksonville offers a wide choice of neighborhoods with character and community to call home. The options are as varied as this diverse city, so how do you choose which home and community is right for you? When is it best to opt for a newly constructed home or instead buy an older resale and renovate for your needs? While both can be good choices depending on family size, timing of the move and personal preference, it's also important to consider the practical and financial aspects of each option in making your decision.

CAN YOU MAKE IT UNIQUELY YOURS?

One of the most satisfying benefits to owning your own home is being able to customize your living space to make it truly yours. When you buy a resale home, you may find yourself trying to fit your life into a style and floorplan that don't quite match up to your needs. Why settle for someone else's choices when you can build your own home to reflect your unique personality? When you build a home from the ground up, you'll get the home you want without compromising your good taste. AV Homes is among the region's finest new home builders offering well-located communities to explore. With new construction, you'll be able to select just the right home design and add your own personal touch to feel right at home.

STYLES CHANGE.

What was once considered modern and chic can look dated after a few short years. Those Hollywood light fixtures may be easy to replace, but knocking down walls for a more spacious and bright living area is a much larger project. Updating a kitchen or bathroom in a resale home can also be a big investment of both time and money. When you buy a new home, you can choose from a wide variety of design styles and floorplans with flexible room options to fit the needs of your family.

HOMES ARE BECOMING HEALTHIER.

Design styles are not the only things that change. Building products have also become much more eco-friendly, which means a healthier living environment for you and your family. Today's new homes offer energy-efficient windows, appliances, plumbing, HVAC, and lighting, as well as non-toxic insulation for a healthier living space. Newer building

products also reduce greenhouse gas emissions while increasing your comfort and monthly energy savings. It can be costly to bring an older home up to these new home standards of energy efficiency, whether you are replacing single-pane windows, upgrading appliances, or simply cleaning old ductwork.

REDUCE YOUR REPAIR COSTS.

Whether it's an old heating system or unreliable plumbing, a resale home can have costly repairs as systems age, so you'll want to be prepared for the unexpected yet necessary. For example, hot water heaters usually find the worst time to break and replacing one is an expensive and messy headache, especially if it is not up to new building codes. With new construction, most repairs will be covered by the builder warranty. For example, AV Homes provides every new homeowner with a full home warranty, including 10 years of structural protection and two years of system protection. If repairs need to occur in the electrical, HVAC, plumbing, or home structure, you can rest assured that they will be covered at no added expense within the warranty period. Fewer surprises can make an enormous difference in homeowner satisfaction.

There are many advantages with new construction, from energy-efficient technology, a reliable warranty, and large selection of personalization options to make it your own from the start. Whether you're exploring Fernandina Beach, St. Johns or Jacksonville proper, you'll find AV Homes' award-winning communities in the most sought-after locations.

This nationally respected builder has a long heritage of innovative designs and unsurpassed craftsmanship. Since 1970, AV Homes has distinguished themselves from other homebuilders by creating award-winning homes that emphasize healthy living and community. Step inside one of their gorgeous homes and you'll see why this impressive builder was named among 2016's "Best of the Best" by *ideal-LIVING Magazine*, including the categories of Best Eco-Friendly Designs and Best Residential Builders.

For a complete list of Jacksonville area communities, including homes ready for immediate move in, visit AVHomesInc.com.



Harper House, photo courtesy of Sidney Cardel's

THE ART OF INTERIOR DESIGN IN NORTHEAST FLORIDA

“Your home should tell the story of who you are,
and be a collection of what you love.” – Nate Berkus

By Mindy K. Urueta

A beautiful home is a staple of the American Dream. Interior design, which began simply as the art of decorating, embracing form and function, has evolved over the last century into today's highly specialized field.

Northeast Florida is home to sprawling estates, golf course and gated communities, and neighborhoods with homes large and small featuring traditional, contemporary, cottage and coastal décor. **Sidney Cardel's** in Jacksonville Beach, owned by native Floridian Cathy Thomasson, specializes in interior design and has been featured on *HGTV's Dream Home* and *HGTV's Green Home* as a Designer Liaison. “I love being able to offer design services through my store, Sidney Cardel's, which enables me to have unlimited resources for furnishings and accessories,” Cathy said. “I have so much fun in being able to collaborate with clients using what they have and reworking it to something new and unique. They tell me all the time how things they have never looked so good!”

The modern home is always evolving, from a basic change of color scheme to an entire overhaul of the interior. Northeast Florida is home to top interior design consultants, home furnishing stores, lighting stores and more, all with a goal to not only improve the aesthetic of a home, but also to create a haven that is as unique as each homeowner. **Agnes Agatha Home** in Jacksonville knows how important the details are. From custom furniture to home accessories, Agnes Agatha has a full design service to allow clients to collaborate one-on-one with their designers. “Our in-home design service will help you select the perfect décor items for your Jacksonville home, including decorative fabrics, window treatments, American-made furniture, area rugs, lighting and table top accents, and custom reupholstery,” Lee Kessell of Agnes Agatha Home said.

Upon embarking on a redecorating project, many homeowners either don't know where to start, or may have a tendency to go overboard, or might take the minimalist approach a bit too far. For those with dreams

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of a new look for their homes, but feel hesitant to take on the project alone, designers are trained to pay attention to scale, light, function and more to strike the right balance. There's a fine line between filling a room with too much furniture and too many accessories, and not having enough. An interior design professional can assist in choosing the best items to reflect a family's personality, filling the rooms with furniture, art and accessories, while remembering the importance of not overdoing it. Professional design services can turn dated rooms into timeless sanctuaries with fabric options, window treatments, lighting and more.

A bright and energetic team at **Donna Mancini Interiors & Flooring** (DMI&F) is known for creating award-winning designs and offering a full range of design services for their clients. With a style that blends sophistication and timelessness with current trends to create inviting spaces, DMI&F believes the solution to creating your dream home is easy and more affordable than many clients might imagine. Located in Ponte Vedra, they offer beautiful selections in flooring, home furnishings, accessories, lighting, window treatments and upholstery and serve the greater Northeast Florida area. Donna Mancini, owner of DMI&F, said, "Your home says a lot about you ... and we'd love to help you craft that message. Our role is to guide you in achieving the look and functionality that you desire. We enjoy seeing our clients achieve and exceed their objectives and expectations and that relationship means everything to us. Let's have fun 'creating a lasting impression!'"

“ An interior design professional can assist in choosing the best items to reflect a family's personality.





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**PEACE
-LOVE-
HOME**



The design world is all about supporting local artisans, and Northeast Florida has its fair share of talent. Natural fibers, organic shapes, hand-crafted pottery and hand-woven textiles have been making waves in the design field recently—the more unique, the better. From dinnerware to furniture, undefined shapes and natural textures are making an appearance in the most desired homes. Similarly, warm metals such as brass and gold-tones continue to maintain their popularity and have been joined by copper, bronze and rose tones.

Another trend that has been popping up in homes around Jacksonville is eye-catching tribal prints and globally influenced colors, patterns and shapes. While the use of tribal motifs has always been somewhat of a standard in the world of design, it's the new and bold interpretations that are changing the game. Bright reds, vibrant oranges, dark yellows and natural greens mixed with the traditional palette of black, browns, grays and creams create memorable, African-inspired textiles and accessories in Florida homes.

Complimenting many design styles, leather furniture is a durable and timeless choice for the home. **Leather Avenue** in Jacksonville offers a broad palette of colors and a wide variety of leather choices and including full aniline, aniline plus, nubuck and special effects leathers. Over the years, Leather Avenue has established itself as one of the leading leather furniture providers in the area. "When shopping for a sofa, it's important to understand your options. There are plenty of styles to choose from, including traditional, sectional, sleeper, convertible, loveseat sofas, and more. Depending on how much space you have, your personal style, and your budget, we can help you find a sofa that's perfect for your home," the team at Leather Avenue said.

As important as the treasures in a room is the lighting that illuminates it all. The lighting in a home changes the mood, as well as the perceived size, of a room. Placement and type are important aspects of interior design, and they work in tandem with color selections, room size, availability of natural light and furniture selection. The elements that come together when the right lighting is achieved transform a room into a seamless combination of functionality and style. Designers and lighting specialists know lighting needs to serve a purpose, otherwise it simply wastes electricity. Chandeliers are not only used in large, open foyers, entryways and rooms because of their centrally themed placement, but also because they provide excellent illumination for large spaces. Likewise, wall lights add length and size, visually, to an entryway hall, as well as light the way.

Peace Love Home is flourishing as one of Northeast Florida's outstanding interior design and retail showrooms. Known for their coastal design that is original, elegant and comfortable, Peace Love Home founder Kelly Green believes that comfort and elegance can only come closely from working with clients, understanding their lifestyles, tastes and interests, and translating that information into something unique and special. With a belief that successful interior design is more than selecting fabrics and matching color palettes, the team at Peace Love Home harmonize design with the architecture and lines of the client's space while also factoring in lifestyle. Located just a few miles from the beach, Kelly refers to her relaxed but elegant style as "Coastal Chic." "Inspired by colors of the ocean, sand, and sky surrounding us, it is my desire to have the store be a reflection of our location and its remarkable environment. The colors and themes from the sea can be found in most all our settings throughout the store," Kelly said.

Regardless of the ultimate goal when upgrading the interior of your home, Northeast Florida has a large base of professionals ready to help you make your dreams of a "new" home a reality.

“ The lighting in a home changes the mood, as well as the perceived size, of a room.



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Harper House, photo courtesy of Sidney Cardel's

SIDNEY CARDEL'S SHORE DÉCOR & MORE

“What surrounds us is what is within us.” - T.F. Hodge

As with all great endeavors, Sidney Cardel's is a team effort. Store owner and designer Cathy Thomasson oversees all aspects of the business with a wonderful team of ladies who manage the books, purchase orders and other daily details. Cathy's daughter, Cara, successfully handles the marketing and advertising for the business. “We all kind of pitch in and do any- and everything that's not covered officially by someone else. We're truly a great team and just do whatever needs to be done at any given time,” said Cathy.

The most important thing for clients to know, according to Cathy, is that the client should have fun. “So many people are intimidated about hiring a ‘designer’ or ‘decorator,’ like it's a scary thing. For me, it's so much fun and I want us to have a blast! I can usually tell within a couple minutes if they're someone or a couple that we could really get along well and laugh a lot. Laughter is very important and so far, I've been beyond blessed to have some of the greatest clients who have all become great friends.”

The process is a simple one. Cathy begins by meeting at a client's home for an initial assessment to review any needs or changes that will be addressed. This includes rooms that need freshened up, color direction, and how they like to “live” in their home. “I give them suggestions and we orchestrate a plan. What they already have furnishing their home helps determine our direction sometimes, or may turn us towards a whole new direction. We then prioritize what they'd

like to start with, a timeline if necessary, what their budget is and then we get started,” said Cathy.

For some, the decorating process can take time due to budget restraints. The professionals at Sidney Cardel's are able to work with many budgets. Cathy explained, “If someone [wants] me to just come to their house to give them my thoughts on what they could do to give their home a facelift, I can work with them cost-wise. I'm also conscious of folks who have to take decorating in stages ... and do it all the time. It's all pretty easy actually.”

With a gift of visualizing exactly what her client wants to achieve and the knowledge to make it work, Cathy most enjoys incorporating a client's own furnishings and special pieces into the design plan. Finding a way to showcase everything that is important and making it fit beautifully, along with mixing textures and natural elements to make a space eco conscious, is a passion upon which Cathy has built her business. The secret to her success, according to Cathy, is, “All in all, having a mother who was artistic and creative, which fortunately I got from her and passed to my daughter, has given me such a gift of visualizing exactly what I want to achieve and how to make it work. I love color, balance, mixing and matching furniture, lighting and accessories that one would never think could work together. In the end, it's just very fulfilling to see my clients so thrilled with the outcome. It simply makes me happy ... and happy is good!”



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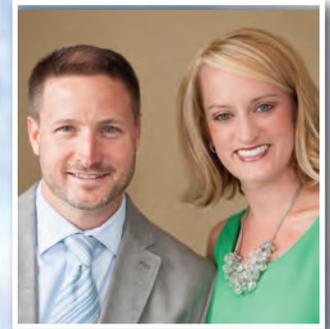
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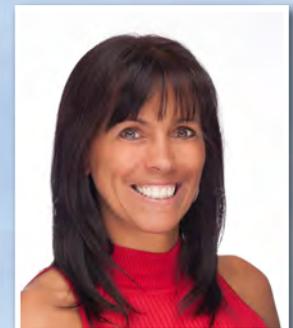
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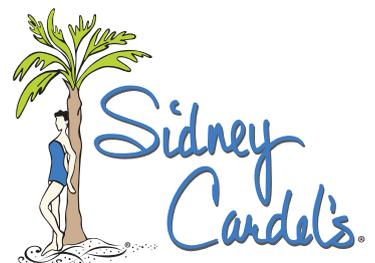
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“Never neglect an opportunity for improvement.” – Sir William Jones

Remodeling projects can range from replacing flooring or a faucet to installing new trim work or tile and replacing windows and doors. Remodeling can also take on the form of revamping or adding a bathroom, redoing a kitchen, overhauling your home’s exterior for improved curb appeal, or completing an addition to increase your home’s square footage and add valuable space. Big and small changes can both have an impact and will improve the way your home looks and functions, increasing its value and making it more enjoyable for you and your family.



Big and small changes can have an impact.

FINANCING YOUR DREAM HOME

Renovating your new home is a big financial investment. According to homeadvisor.com, the anticipated average cost of renovating multiple rooms in 2016 is \$35,602. Making the leap towards your dream home and hiring professionals on the First Coast to remodel your home will be both aesthetically and financially beneficial. Whether you are looking to improve your home with an addition or an interior or exterior remodel, renovation professionals will be there through all stages of home remodeling, making your dream a much less stressful endeavor.

Once you’ve established a budget, research the cost of materials, contractor’s pay, interest charges, legal fees, permits, extra shipping charges, unexpected specialized trade services, final clean up fees, and delay charges. We suggest on planning for a budget overrun in case of emergencies. If your plans cost more than your budget, taking out a loan is an option. Speak to your bank about what is available to you.

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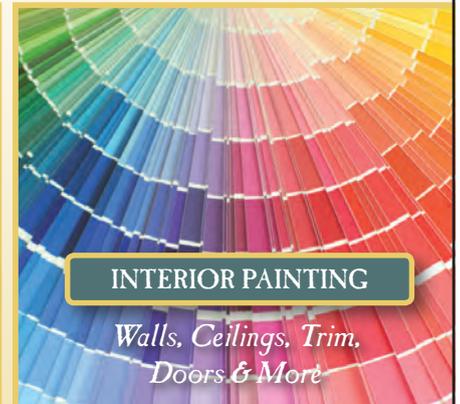


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Bedroom – Bedroom remodeling can include anything from adding new soothing lighting to creating a personalized closet to fit your organizational needs. Many closet companies can tailor their work to the customer, bringing you one step closer to the perfect home.

Garage – Garages have a multitude of purposes. Whether you're using them for your cars, storage or an extra room, contractors can help you create the space you want and need. Some turn their garage into a den or playroom. Others may increase the storage space to make organizing of tools, toys or other items much more efficient.

OTHER COSTS

It's important for homeowners to remember the small aspects like electric rewiring or rerouting plumbing. If you skimp or opt out of making sure the electric and water components of your home are done properly, this can cause many problems in the future.

Being the most western point on the Eastern Seaboard, the First Coast is rarely hit with hurricanes. However, if you're living near the beaches, make sure that the windows use glass paneling that meets hurricane code requirements.

FOR THE FUTURE

Whether your new home is your forever home or a stepping stone on your way to purchasing your dream house, making renovations will only improve your investment. No matter your plan for the future, transforming dated spaces into your dream home is a beneficial decision. If you have an older home, certain modern renovations will allow your home to last longer and gain value. In general, older homes tend to increase in value with age, which is why many residents choose to buy houses in established communities. Some neighborhoods, such as the Beaches, Ortega and San Marco, are filled with older homes that steadily increase in value each year.

By making the investment with certain renovations, the sale of a temporary home can make buying your dream home much easier. In some cases, the value of a remodeling project at resale is more than 100 percent of its original cost. Homes in neighborhoods such as Marsh Landing and Sawgrass may not need as many big renovations, but making a house a home through personal touches and changes will make all the difference for your family.

ROOM BY ROOM

Once you've created a budget for your home renovations, it's time to decide where to allocate your funds. There are many businesses on the First Coast who are ready and willing to help make your vision a reality.

Living Room – Many renovators install new entertainment centers, update the wall colors and invest in new furniture. They can help change your living room to reflect your family's personality, whether it be fun and bright or cool and exotic.

Kitchen – Remodeling a kitchen can vary from buying new high-tech appliances, upgrading to marble countertops, building new cabinets or buying various decorations and hardware. No matter what your project is, there are contractors available for any project you're working on.

Bathroom – Renovating a bathroom can vary from simply adding in new fixtures to completely changing the shower/bathtub, storage space or floors. Some bathroom trends include eco-friendly water fixtures or creating a spa-like atmosphere.





OUTDOOR LIVING

“Landscape is a work of the mind. Its scenery is built up as much from strata of memory as from layers of rock.” – Simon Schama

By Betsy Dailo

Create a personal oasis in your very own backyard by making the outdoors an extension of your beloved home. With the right help, your outdoor living space will simultaneously enhance your home and lifestyle.

HOME RENOVATION HAS BECOME A NATIONAL OBSESSION

Just turn on the HGTV channel and you'll see an onslaught of television shows dedicated to homeowners sprucing up their humble abodes. Peruse the aisles of grocery stores and supermarkets and see rows of magazines solely dedicated to remodeling and revamping homes. It is evident that home improvement and renovation has become more popular than ever throughout the nation, and while any home can be renovated from the inside, the First Coast is especially ideal for creating a comfortable outdoor living space. Living in Northeast Florida, there are plenty of ways for First Coast residents to enjoy the beautiful outdoors with all the comforts of home. The sunshine, year-round warm weather, swinging palm trees and sea breeze allow residents the perfect backdrop for a tropical outdoor living space.

OUTDOOR ENCLOSURES: CREATING AN OUTDOOR ESCAPE

To get the most out of the sunny days ahead, adding an outdoor enclosure to your home can be just what you need. There are many different types and features of outdoor enclosures that you can include in your next outdoor renovation project. Teaming up with a company that specializes in outdoor enclosures will ensure your new outdoor escape is truly paradise.

Outdoor Kitchens: More than just a grill, outdoor kitchens include fully functional kitchen appliances that can withstand wear and tear caused by the elements. Great for a family cookout, outdoor kitchens can bring friends and family together for good food and good times.

- **Outdoor Entertainment:** In addition to adding an outdoor cooking area, creating an entertainment space with high-end features will make your outdoor living area the best spot in your home. Consider installing a fireplace or fire pit for the occasional chilly night that calls for roasting marshmallows. Add a flat screen TV for the family to enjoy a movie night under the stars. Get with an outdoor living specialist to help you find the right type of TV and how to install it.

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- **Pavers:** Pavers are a great solution for outdoor enclosures, patios and walkways. With a variety of shapes, colors, patterns and textures, you can tailor your pavement to the aesthetic of your home. A hired professional that specializes in outdoor living spaces can also remove old pavers and install new pavement.

FINDING PATIO FURNITURE

Adding patio furniture is like frosting on the cake. Great patio furniture brings an extra level of comfort and function to outdoor living spaces. However, it's important to consider how you will be using your new furniture before you purchase it. The style of your home and overall decor should be reflected in your choice of patio furniture. A beach cottage presents a different aesthetic from that of a Spanish-style bungalow. Make sure your furniture isn't too big or too small for its space; you don't want to overcrowd, but you also don't want it to look sparse. The most important aspect to consider is the material of your patio furniture. Most metal, teak, cedar, and all-weather wicker pieces will be unfazed by whatever nature throws their way. Furniture made using these forgiving materials will look wonderful for years to come.

SWIMMING POOL BLISS

If you think you're ready to take the plunge and add a pool to an outdoor living area, there is a lot to consider. Just like with a car or house, swimming pools are a big investment. Get with a pool builder and come up with a wish list and discuss what you have in mind. There are many ways to build a swimming pool. They can be made of concrete, fiberglass or vinyl. Then there's choosing cleaning systems, filtering systems and other finishing touches. Getting up to speed will allow you to speak your pool builder's language and be more confident in the decision-making process. The next step is to determine what pool shape you want. Rectangular designs are great for pool games

and swimming laps. Kidney-shaped and free-form pools can blend easier with surrounding plants and appear more natural. If you want to add a waterfall or grotto, this shape is easier to work with.

Avoid insects, leaves, grass clippings and other debris by getting a pool enclosure. Pool enclosures preserve the pool area and allow you to enjoy your pool on the hot days without worrying about the elements and can offer some much needed shade from the sun.

OUTDOOR APPEAL

Adding some finishing touches can really take the street view of your home to the next level. To update the front or backyard of your home, a beautiful landscape project and quality fence will instantly enhance your home.

PROFESSIONAL LANDSCAPING

WHERE TO BEGIN

When homeowners consider a remodeling project, they seldom place the yard on the top of their list. However, curb appeal offers one of the greatest returns on investment in home improvement projects. A homeowner can focus on the interior of their home and create a masterpiece, but the first thing that people see when they come to a home is the exterior of the house and the yard. A well-landscaped yard visually draws people closer to your home and creates a more inviting atmosphere. Furthermore, landscaping is one of the easiest projects a homeowner can do to boost curb appeal and ensure a greater return on investment.



Living in Northeast Florida, there are plenty of ways for First Coast residents to enjoy the beautiful outdoors with all the comforts of home.

Harper House, photo courtesy of Sidney Cardel's



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If you're making lawn improvements for your new home, choose a relatively conservative design and border plants over wilder and more exotic species. Use greenery that is hearty and relatively easy to maintain, versus delicate, expensive plants that could die during a drought, an extremely rainy season, or a cold snap—all of which happen in Northeast Florida. If every plant in your garden is at one level, it will look and feel unnatural, so vary the heights of your flowers, bushes, shrubs, and trees. Should your yard area be small or lacking in overall space, consider using taller, more slender plants and trees to create a vertical flow.

ENERGY EFFICIENCY

Not only can a well-designed landscape add beauty to your home and a greater return on your investment, but it can also reduce your heating and cooling costs and promote water conservation. On average, landscaping for energy efficiency provides enough energy savings to return an initial investment in less than eight years.

The U.S. Department of Energy states that even one strategically placed shade tree can save a household up to 25 percent on its energy bills. Deciduous trees planted on the south side of your house will allow sunlight to warm you in the winter and provide shade in the summer.

THE RIGHT TOOLS

Invest in products that will aid you in your landscaping. You should begin to apply organic fertilizer when you start to mow your lawn in the spring. Continue to fertilize your lawn at the beginning and end of each season until winter to keep it healthy and beautiful. Remember to spread the fertilizer evenly during each application. Furthermore, to enrich your newly landscaped yard, you will want to get rid of any pests that may ruin your new yard and apply natural insecticides using household items such as garlic, chili powder, lemon and baking soda that can prevent invaders from returning.

FENCING

Wooden fences are one of the most economical choices you can make when installing a fence. There are several styles made of wood that go with just about any architectural style. From split rail to the classic white picket fence, wood is a good choice for an enclosure. Some styles are not as easy to maintain as others. Plain wood, regardless of style, weathers nicely and does not need much maintenance. Vinyl is one material that has really come a long way from its beginning. You still have to pay attention to the quality, but the best quality vinyl fencing installed by a credible installer looks great, is easy to maintain, hard to destroy and long-lasting. Ornamental aluminum is another popular choice. It tends to make a statement while blending in with the environment. Aluminum is practical because it is light weight and does not rust.

If you are hiring someone to install your fence, consider the amount of experience they have. Make sure the company you choose has a good history of quality work and recent references that they are comfortable with you contacting. If they cannot or do not want to show all these things, find another company to install your fence.



A well-landscaped yard draws people to your home and creates a more inviting atmosphere.



GETTING SETTLED

“Knowledge is power.” - Francis Bacon

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 TECO Peoples Gas739-1211
 Water & Sewer
 City of Macclenny259-6261



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- COMPLETE BLOOD COUNT (CBC)
- THYROID STIMULATING HORMONE (TSH)
- URIC ACID
- PROSTATE-SPECIFIC ANTIGEN (PSA)

For additional questions please contact the Clay Chamber 904.264.2651, visit www.claychamber.com/main/health register in person
1734 Kingsley Avenue
Orange Park, FL 32073

The Clay Chamber is not responsible for the validity of the blood test result
Affiliate Code 90005




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CLAY COUNTY <<<<

EMERGENCY CALL 911

Police/Sheriff

Clay County 264-6512

Green Cove Springs 297-7325

Keystone Heights 352-473-7211

Middleburg 213-6120

Orange Park 264-5555

Fire/Rescue

Clay County 284-7703

CABLE & SATELLITE TELEVISION

Comcast 800-266-2278

DIRECTV® 800-280-4388

Dish Network 888-732-6401

COUNTY TAX COLLECTOR

Bear Run Office

3245 Bear Run Blvd. 541-5337

Green Cove Springs

477 Houston St. 284-6320

Keystone Heights

7380 SR 100, Ste. 10 352-473-4899

Park Avenue Office

1518 Park Ave. 269-1400

EMPLOYMENT

CareerSource Career Center 213-3888

GOVERNMENT LISTINGS

County

www.claycountygov.com

Animal Control 269-6342

Building 269-6307

Chamber of Commerce 264-2651

County Clerk 278-4769

County Manager 259-0972

Health Department 529-2800

Property Appraiser 269-6305

School District 284-6500

Supervisor of Elections 269-6350

Switchboard 269-6300

Traffic Fines 278-3666

Zoning 278-4705

Green Cove Springs

www.greencovesprings.com

Building, Planning & Zoning 297-7500, ext. 5

City Clerk 297-7500, ext. 3307

City Hall 297-7500

City Manager 297-7500, ext. 3320

Public Works 297-7500, ext. 3

Keystone Heights

www.keystoneheights.us

City Hall 352-473-4807

Orange Park

www.townoforangepark.com

Animal Control 264-2635

Building, Zoning & Code Enforcement 264-2635

Mayor's Office 278-3018

Public Works 264-7411

Town Clerk 278-3018

Town Hall 278-3018

Town Manager 278-3019

Penney Farms

www.penneyfarmsfl.govoffice2.com

Town Hall 529-9078

Town Manager 529-8859

HOSPITALS

Kindred Hospital North Florida 284-9230

Orange Park Medical Center 639-8500

St. Vincent's Medical Center Clay County 602-1000

INTERNET – LOCAL & HIGH SPEED

AT&T

Dial-Up 800-436-8638

DSL 800-288-2020

Comcast 877-870-4310

HughesNet 800-427-9565

LEGAL

Jacksonville Area Legal Aid

– Clay County 284-8410, ext. 3006

Jacksonville Bar Association 399-4486

Jacksonville Bar Association

Lawyer Referral 399-5780

LIBRARIES

Green Cove Springs Library

403 Ferris St. 284-6315

Headquarters Library (Fleming Island)

1895 Town Center Blvd. 278-3720

Keystone Heights Library

175 Oriole St. 352-473-4286

Middleburg Clay-Hill Library

2245 Aster Ave. 541-5855

Orange Park Library

2054 Plainfield Ave. 278-4750

LOCAL INFORMATION

Florida Fish and Wildlife
 Conservation Commission 386-758-0525
 Florida Highway Patrol (Emergency).....301-3700
 Florida Poison Information Center..... 800-222-1222

NEWSPAPERS

Clay Today.....264-3200
 Florida Times-Union
 My Clay Sun359-4111
 Folio Weekly260-9770
 Jacksonville Business Journal.....396-3502
 Neighbor-to-Neighbor Newspaper.....278-7256

POST OFFICES

To find additional post offices call 800-ASK-USPS or visit
 www.usps.com

Fleming Island
 1880 EastWest Pkwy.264-8913
Green Cove Springs
 500 Palmer St.....284-9442
Keystone Heights
 110 NE Commercial Cir..... 352-473-4675
Lake Geneva
 7921 SR 100 352-473-4661
Middleburg
 2073 Palmetto St.....282-5721
Orange Park
 1335 Kingsley Ave.264-1388
Penney Farms
 4380 Lewis Ave.529-9611
Ridgewood
 225 College Dr.272-2709

TELEPHONE SERVICES

AT&T Residential Services 888-757-6500
 Comcast – Digital Voice..... 800-266-2278

TRANSPORTATION

Airports
 Jacksonville International Airport741-4902
 Keystone Heights Airport 352-473-0031
Buses
 Greyhound Bus..... 800-231-2222
Trains
 Amtrak.....766-5110
 Reservations..... 800-872-7245

UTILITY SERVICES

Fleming Island
 Electricity
 Clay Electric Cooperative (CEC).....272-2456
 Garbage & Recycling
 Advanced Disposal Services.....695-0500
 Natural Gas
 TECO Peoples Gas739-1211
 Water & Sewer
 Clay County Utility Authority.....272-5999
Green Cove Springs
 Electricity
 City of Green Cove Springs297-7500
 Clay Electric Cooperative (CEC).....272-2456
 Jacksonville Electric Authority (JEA)665-6000
 Garbage & Recycling
 City of Green Cove Springs297-7500
 Natural Gas
 TECO Peoples Gas739-1211
 Water & Sewer
 City of Green Cove Springs297-7500
 Jacksonville Electric Authority (JEA)665-6000



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 Clay Electric Cooperative (CEC)..... 352-473-8000
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 TECO Peoples Gas739-1211
 Water & Sewer
 Clay County Utility Authority.....272-5999

Middleburg

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 Clay Electric Cooperative (CEC).....272-2456
 Garbage & Recycling
 Advanced Disposal Services.....695-0500
 Natural Gas
 TECO Peoples Gas739-1211
 Water & Sewer
 Clay County Utility Authority.....272-5999

Orange Park

Electricity
 Clay Electric Cooperative (CEC).....272-2456
 Jacksonville Electric Authority (JEA)665-6000
 Garbage & Recycling
 Advanced Disposal Services.....695-0500
 Natural Gas
 TECO Peoples Gas739-1211
 Water & Sewer
 Jacksonville Electric Authority (JEA)665-6000
 Town of Orange Park.....264-7411

Penney Farms

Electricity
 Clay Electric Cooperative (CEC).....272-2456
 Garbage & Recycling
 Town of Penney Farms529-9078
 Natural Gas
 TECO Peoples Gas739-1211
 Water & Sewer
 Penney Farms Water Utility529-9078



DUVAL COUNTY <<<<

EMERGENCY CALL 911

Police/Sheriff	
Atlantic Beach/Neptune Beach	247-5859
Jacksonville.....	630-0500
Jacksonville Beach.....	270-1661
Fire/Rescue	
Jacksonville.....	630-0529
Jacksonville Beach.....	270-1661

BEFORE THE BIG MOVE

Eight Weeks (Or More) Before Move

- Research and contact real estate agents in the area to which you are moving
- Acquire estimates from moving companies and determine out-of-pocket expenses

Four Weeks

- Obtain children's current school report cards, and check pre-registration dates and procedures for enrolling in a new school
- Collect copies of all medical records, birth certificates and veterinary records—keep in a safe, accessible place
- Inform post office, banks, credit card and insurance companies, subscription services, friends and family of your new address

Three Weeks

- Arrange for utilities, newspaper, telephone and cable services to be disconnected
- Arrange travel plans; if driving, check vehicle tires and fluids
- Make reservations for overnight stays and arrange transportation for pets and plants

Two Weeks

- Transfer bills, stocks, investments and bank accounts, as needed
- Clean out cupboards, garage, attic and any other storage place—discard unwanted items
- Pack all household items, be sure to carefully label boxes by room

One Week

- Discontinue delivery services and close out all local accounts (library cards, gym memberships, etc.)
- Clean out safety deposit box; send valuables ahead by registered mail or take them with you
- Defrost/dry refrigerators and freezers after emptying and thoroughly cleaning them out
- Arrange for final financial transactions at the bank

The Day Before

- Pack luggage to take with you, including valuables and identification cards
- Make sure pets are prepared for their journey
- Prepare for travel: if flying, print online check-in confirmation; if driving, print out directions if necessary

Loading & Moving Day

- Reconfirm delivery date with movers and provide directions to new residence
- Supervise movers to ensure belongings are handled with care
- If electricity is turned off, make sure to leave refrigerator and freezer doors open to prevent mold and mildew
- Drop keys off with the landlord and ask for a written receipt; some charge a month's rent if keys are not returned
- Provide the landlord with your forwarding address for any forthcoming mail, refunds, etc.

CABLE & SATELLITE TELEVISION

Comcast	800-266-2278
DIRECTV®	800-280-4388
Dish Network.....	888-732-6401

COUNTY TAX COLLECTOR

Driver's License and Fast Title Service Only Branches
 "One Call" Center 630-1916

Beach Branch

1505 Atlantic Blvd.

Cedar Hills Branch

3520-1 Blanding Blvd.

Commonwealth Branch

6672 Commonwealth Ave.

Gateway Branch

910 W. 44th St.

Hogan's Corner Branch

7120-15 Hogan Rd.

Kernan Branch

12220-102 Atlantic Blvd.

Mandarin Branch

10035 San Jose Blvd.

North Jax Branch

12961-210 N. Main St.

Yates (Downtown) Branch

231 E. Forsyth St.

EMPLOYMENT

CareerSource Career Center	
Gateway	924-1710
Southside	997-3100
Commander Navy Region Southeast	
Human Resources Office	542-4525
JaxJobs.....	737-5627
U.S. Navy Civilian Employment	270-5271

GOVERNMENT LISTINGS

County

www.coj.net	
Clerk of the Courts.....	255-2000
Health Department.....	253-1000
Property Appraiser	630-2020
School Board.....	390-2000
Supervisor of Elections	630-1414

Atlantic Beach

www.ci.atlantic-beach.fl.us	
Animal Control	247-5866
Building Department	247-5826
City Clerk.....	247-5809
City Hall	247-5800
City Manager	247-5806
Mayor's Office	247-5809
Public Works	247-5834

Jacksonville

www.coj.net	
Animal Care & Control.....	630-2489
Chamber of Commerce	366-6600
City Council	630-1377

City Link.....	630-2489
Mayor's Office.....	630-1776
Public Works.....	255-8786
Traffic Violations Bureau.....	255-2300
Zoning.....	255-8300

Jacksonville Beach

www.jacksonvillebeach.org

Animal Control.....	247-6167
Chamber of Commerce.....	273-5366
City Clerk.....	247-6299
City Council/Manager.....	247-6268
City Hall.....	247-6100
Mayor's Office.....	247-6268
Planning & Development.....	247-6231
Public Works.....	247-6219
Traffic Violations Bureau.....	255-2300

Neptune Beach

http://ci.neptune-beach.fl.us

Animal Control.....	270-2411
Building Department.....	270-2400
City Clerk.....	270-2400
City Hall.....	270-2400
City Manager.....	270-2400
Public Works.....	270-2423

HOSPITALS

Baptist Medical Center Beaches.....	627-2900
Baptist Medical Center Jacksonville/ Baptist Heart Hospital.....	202-2000
Baptist Medical Center South.....	271-6000
Brooks Rehabilitation Hospital.....	345-7600
Mayo Clinic Hospital.....	953-2000
Memorial Hospital.....	702-6111
Naval Hospital Jacksonville.....	542-7300
River Point Behavioral Health.....	724-9202
Specialty Hospital.....	737-3120
St. Vincent's Medical Center Riverside.....	308-7300
St. Vincent's Medical Center Southside.....	296-3700
UF Health Jacksonville.....	244-0411
UF Health North.....	383-1000
Wekiva Springs.....	296-3533
Wolfson Children's Hospital.....	202-8000

INTERNET – LOCAL & HIGH SPEED

AT&T	
Dial-Up.....	800-436-8638
DSL.....	800-288-2020
Comcast.....	877-870-4310
HughesNet.....	800-427-9565

LEGAL

Jacksonville Area Legal Aid.....	356-8371
Jacksonville Bar Association.....	399-4486
Jacksonville Bar Association Lawyer Referral.....	399-5780

LIBRARIES

Argyle Branch	
7973 Old Middleburg Rd. S.....	573-3164
Beaches Branch	
600 3rd St.....	241-1141
Bradham and Brooks Branch	
1755 Edgewood Ave. W.....	765-5402
Brentwood Branch	
3725 N. Pearl St.....	630-0924
Brown Eastside Branch	
1390 Harrison St.....	630-5466
Charles Webb Wesconnett Regional Branch	
6887 103rd St.....	778-7305
Dallas Graham Branch	
2304 N. Myrtle Ave.....	630-0922
Highlands Branch	
1826 Dunn Ave.....	757-7702



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Friendship Fountain, photo courtesy of City of Jacksonville

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Main Library

303 N. Laura St. 630-2665

Mandarin Branch

3330 Kori Rd. 262-5201

Maxville Branch

8375 Maxville Blvd. 289-7563

Murray Hill Branch

918 Edgewood Ave. S. 384-2665

Pablo Creek Regional Branch

13295 Beach Blvd. 992-7101

Regency Square Branch

9900 Regency Square Blvd. 726-5142

San Marco Branch

1513 LaSalle St. 858-2907

South Mandarin Branch

12125 San Jose Blvd. 288-6385

Southeast Regional Branch

10599 Deerwood Park Blvd. 996-0325

Talking Books/Special Needs Library

303 N. Laura St. 630-1999

University Park Branch

3435 University Blvd. N. 630-1265

West Regional Branch

1425 Chaffee Rd. S. 693-1448

Westbrook Branch

2809 Commonwealth Ave. 384-7424

Willowbranch Branch

2875 Park St. 381-8490

LOCAL INFORMATION

Florida Fish and Wildlife

Conservation Commission 386-758-0525

Florida Highway Patrol (Emergency) 301-3700

Florida Poison Information Center 800-222-1222

MILITARY BASES

Mayport Naval Station (Quarterdeck) 270-5401

NAS Jacksonville (Master Chief's Office) 542-2934

NEWSPAPERS

Beaches Leader 249-9033

Financial News and Daily Record 356-2466

Florida Star 766-8834

Florida Times-Union 359-4111

Jax Air News

Mandarin Sun

Mayport Mirror

Shorelines Beaches

Shorelines Ponte Vedra Beach

The Sun

Folio Weekly 260-9770

Jacksonville Business Journal 396-3502

Jacksonville Free Press 634-1993

POST OFFICES

To find additional post offices call 800-ASK-USPS or visit www.usps.com

Arlington

7707 Merrill Rd. 743-8452

Atlantic Beach

1001 Mayport Rd. 241-2026

Baldwin

199 Center St. S. 266-4910

Carver

4160 N. Canal St. 353-8267

Jacksonville (Main Branch)

1100 Kings Rd. 800-275-8777

Jacksonville Beach

1348 Beach Blvd. 249-5426

Jacksonville NAS

Bldg. 569 Child St. 908-5255

Lake Forest

1440 Edgewood Ave. W. 764-3441

Lake Shore

5501 Wesconnett Blvd. 771-6826

Mandarin Station

4411 Sunbeam Rd. 737-4852

Mayport Naval Station

460 Massey Ave. 249-9523

Monument Station

10990 Ft. Caroline Rd. 641-9676

Murray Hill

5455 Verna Blvd. 781-4701

North Jacksonville

150 Busch Dr. 696-2058

Pottsburg

10700 Beach Blvd. 641-2172

San Marco

1316 Naldo Ave. 396-5158

South Jacksonville Station

3000 Spring Park Rd. 396-6748

Southpoint

4150 Belfort Rd. 696-4540

Springfield Finance
 1601-1 N. Main St.353-3578
Westland Station
 7055 Blanding Blvd.771-3086

TELEPHONE SERVICES

AT&T Residential Services 888-757-6500
 Comcast – Digital Voice 800-266-2278
 Southeast Telephone Company264-5506

TRANSPORTATION

Airports
 Cecil Airport573-1611
 Herlong Recreational Airport783-2805
 Jacksonville Executive at Craig Airport641-7666
 Jacksonville International Airport741-4902
Buses
 Greyhound Bus..... 800-231-2222
Public Transportation
 Jacksonville Transportation Authority (JTA)630-3100
Trains
 Amtrak.....766-5110
 Reservations..... 800-872-7245

UTILITY SERVICES

Atlantic Beach
 Electricity
 Jacksonville Electric Authority (JEA)665-6000
 Garbage & Recycling
 City of Atlantic Beach247-5834
 Natural Gas
 TECO Peoples Gas739-1211
 Water & Sewer
 City of Atlantic Beach247-5816
Baldwin
 Electricity, Water & Sewer
 Jacksonville Electric Authority (JEA)665-6000
 Natural Gas
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 Garbage & Recycling
 City of Jacksonville630-2489
 Natural Gas
 TECO Peoples Gas739-1211

Jacksonville Beach

Electricity, Water & Sewer
 Beaches Energy Services247-6241
 Garbage & Recycling
 City of Jacksonville Beach247-6219
 Natural Gas
 TECO Peoples Gas739-1211

Neptune Beach

Electricity
 Beaches Energy Services247-6241
 Garbage & Recycling
 Waste Pro of Florida, Inc.....731-7288
 Natural Gas
 TECO Peoples Gas739-1211

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www.tpcorporatelodging.com

Water & Sewer
 City of Neptune Beach270-2400

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Police/Sheriff
 Nassau County225-5174
 Fernandina Beach277-7342
 Fire/Rescue
 Nassau County530-6600

CABLE & SATELLITE TELEVISION

Comcast 800-266-2278
 DIRECTV® 800-280-4388
 Dish Network..... 888-732-6401
 Windstream Communications..... 866-445-3402

COUNTY TAX COLLECTOR

“One Call” Center491-7400
Callahan Office
 450077 SR 200, Ste. 13
Hilliard Office
 15885 CR 108
Historic Courthouse (Fernandina Beach)
 416 Centre St.
Main Office (Fernandina Beach)
 86130 License Rd.

EMPLOYMENT

CareerSource Career Center432-0009

NASSAU COUNTY CONTINUED ...

GOVERNMENT LISTINGS

County

www.nassaucountyfl.com

- Animal Services530-6150
- Chamber of Commerce
 - Amelia Island-Fernandina Beach-Yulee 261-3248
 - Greater Nassau County879-1441
- Clerk of the Courts.....548-4600
- Health Department.....530-6800
- Property Appraiser.....491-7300
- Supervisor of Elections491-7500

Callahan

- Town Hall.....879-3801

Fernandina Beach

www.fbfl.us

- City Clerk.....310-3115
- City Hall277-7300
- City Manager310-3100
- Community Development.....310-3135
- Street Maintenance Division310-3310

Hilliard

- Town Hall.....845-3555

HOSPITALS

- Baptist Medical Center Nassau.....321-3500

INTERNET – LOCAL & HIGH SPEED

AT&T

- Dial-Up 800-436-8638
- DSL 866-223-2564

- Comcast 800-266-2278
- HughesNet 800-427-9565
- Windstream Communications..... 866-445-3402

LEGAL

- Jacksonville Area Legal Aid – Nassau County..... 356-8371
- Jacksonville Bar Association.....399-4486
- Jacksonville Bar Association Lawyer Referral.....399-5780

LIBRARIES

Bryceville

- 7280 Motes Rd.....266-9813

Callahan

- 450077 SR 200, Ste. 15.....879-3434

Fernandina Beach

- 25 N. 4th St.277-7365

Hilliard

- 15821 CR 108.....845-2495

Yulee

- 76346 William Burgess Blvd.548-4467

LOCAL INFORMATION

Florida Fish and Wildlife

- Conservation Commission 386-758-0525
- Florida Highway Patrol (Emergency).....301-3700
- Florida Poison Information Center 800-222-1222

NEWSPAPERS

- Fernandina Beach News Leader261-3696
- Florida Times-Union.....359-4111
- Nassau County Record879-2727
- Westside Journal879-4180

LOOKING FOR YOUR SPIRITUAL HOME?

11th Episcopal District of the AME Church

355-8262
101 E. Union St., Ste. 301, Jacksonville
www.11thdistrictamec.org

Bahá'í Community Center of Jacksonville

646-9813
5034 Greenland Rd., Jacksonville
www.bahaicommcenterjax.com

Buckman Bridge Unitarian Universalist Church

276-3739
8447 Manresa Ave., Jacksonville
www.bbuuc.org

Diocese of St. Augustine

262-3200
11625 Old St. Augustine Rd., Jacksonville
www.dosafl.com

Episcopal Diocese of Florida, The

356-1328
325 N. Market St., Jacksonville
www.diocesefl.org

Florida Baptist Convention

396-2351
1230 Hendricks Ave., Jacksonville
www.flbaptist.org

Florida Conference of United Methodist Church

– North East District, The
396-3026
1415 LaSalle St., Jacksonville
www.flumc2.org

Florida Jacksonville Mission of the Mormon Church

636-0604
8663 Baypine Rd., Ste. 102, Jacksonville

Hindu Society of North East Florida

268-7630
4968 Greenland Rd., Jacksonville
www.hsnef.org

Islamic Center of Northeast Florida

646-3462
2333 St. Johns Bluff Rd. S., Jacksonville
www.icnef.org

Jacksonville Friends Meeting

768-3648
1974 Willesdon Dr. E., Jacksonville
www.jacksonvillefriends.org

Jacksonville Zen Sangha Inc.

398-6905
2014 Perry Pl., Jacksonville
www.jaxzensangha.org

Jewish Federation of Jacksonville

448-5000
8505 San Jose Blvd., Jacksonville
www.jewishjacksonville.org

Karma Thegsum Chöling Jacksonville

357-0663
1258 S. McDuff Ave., Jacksonville
www.ktcjax.org

Maitreya Kadampa Buddhist Center

222-8531
85 Sailfish Dr., Atlantic Beach
www.meditationinjacksonville.org

Presbytery of St. Augustine

733-8277
1937 University Blvd. W., Jacksonville
www.staugpres.org

POST OFFICES

To find additional post offices call 800-ASK-USPS or visit www.usps.com

- Bryceville**
7875 US Hwy. 301.....266-9182
- Callahan**
450054 SR 200879-2131
- Fernandina Beach**
1997 Sadler Rd.491-4680
- Fernandina Beach Downtown**
401 Centre St.277-4964
- Hilliard**
551835 US Hwy. 1.....845-2151
- Yulee**
463063 SR 200225-5331

TELEPHONE SERVICES

- AT&T Residential Services 888-757-6500
- Comcast – Digital Voice..... 800-266-2278
- Windstream Communications..... 866-445-3402

TRANSPORTATION

- Airports**
Fernandina Beach Municipal Airport.....310-3435
Jacksonville International Airport741-4902
- Buses**
Greyhound Bus..... 800-231-2222
- Trains**
Amtrak.....766-5110
Reservations..... 800-872-7245

UTILITY SERVICES

- Amelia Island**
Electricity
Florida Public Utilities261-3663
Garbage & Recycling
Advanced Disposal.....879-2301
Natural Gas
TECO Peoples Gas739-1211
Water & Sewer
Town of Callahan879-3801
- Callahan**
Electricity
Florida Power & Light 800-226-3545
Okefenokee Rural Electric..... 800-262-5131
Garbage & Recycling
Stateline Disposal879-2301
Natural Gas
TECO Peoples Gas739-1211
Water & Sewer
Callahan Water Department.....879-3801
- Fernandina Beach**
Electricity
Florida Public Utilities261-3663
Garbage & Recycling
Advanced Disposal.....879-2301
Natural Gas
TECO Peoples Gas739-1211
Water & Sewer
City of Fernandina Beach310-3400

Hilliard

- Electricity
Florida Power & Light 800-226-3545
Okefenokee Rural Electric..... 800-262-5131
- Garbage & Recycling
Advanced Disposal.....879-2301
- Natural Gas
TECO Peoples Gas739-1211
- Water & Sewer
Hilliard Water Department.....845-2711

Yulee

- Electricity
Florida Power & Light 800-226-3545
Jacksonville Electric Authority (JEA)665-6000
- Garbage & Recycling
Advanced Disposal.....879-2301
- Natural Gas
TECO Peoples Gas739-1211
- Water & Sewer
Florida Power & Light 800-226-3545
Jacksonville Electric Authority (JEA)665-6000

“ Helping others is like helping yourself. - Henry Flagler

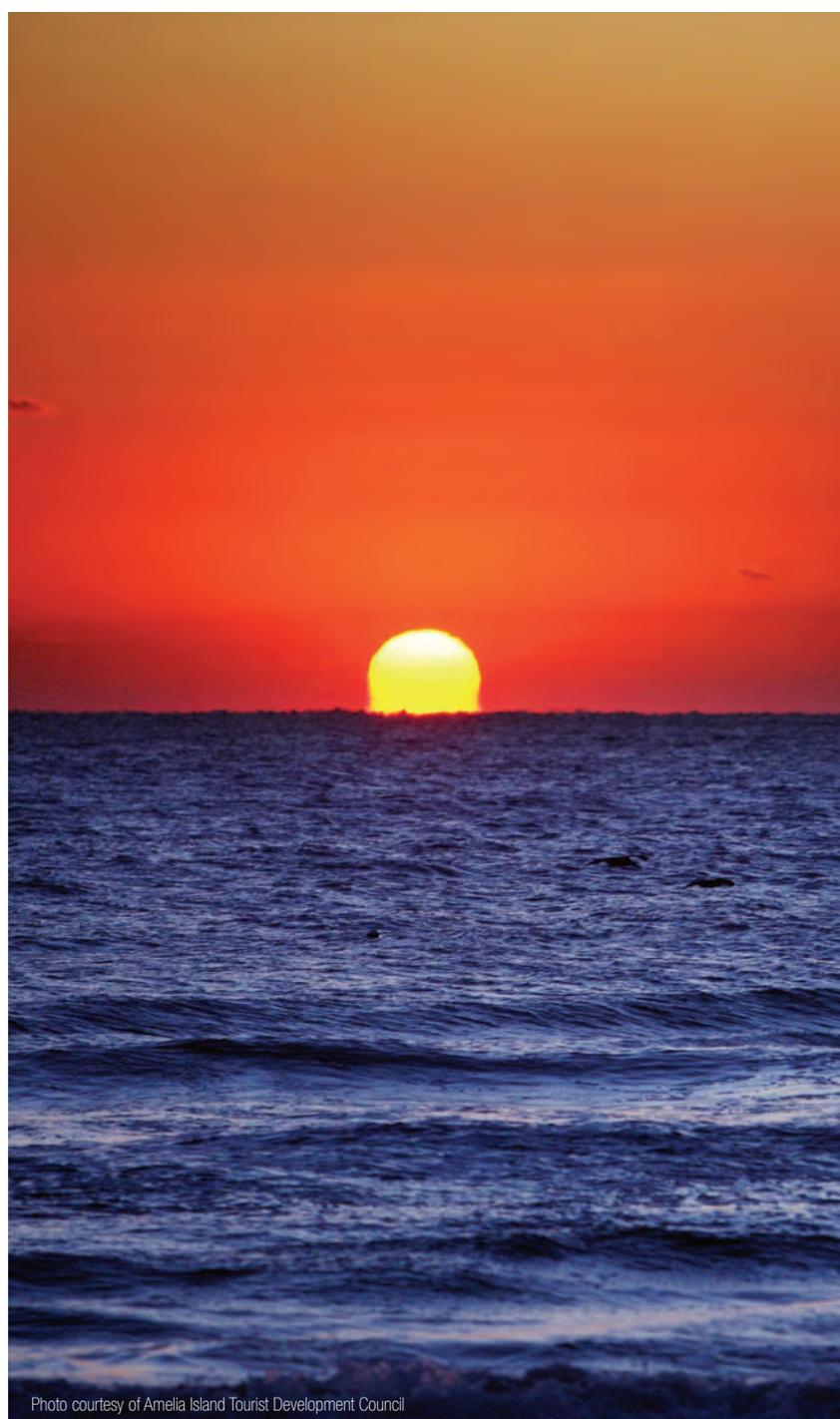


Photo courtesy of Amelia Island Tourist Development Council

ST. JOHNS COUNTY <<<<

EMERGENCY CALL 911	
Police/Sheriff	
St. Johns County	824-8304
Julington Creek	209-2150
Ponte Vedra Beach	209-2215
St. Augustine	825-1074
St. Augustine Beach	471-3600
Fire/Rescue	
St. Johns County	209-1700
St. Augustine	825-1098

CABLE & SATELLITE TELEVISION

Comcast	800-266-2278
DIRECTV®	800-280-4388
Dish Network	888-732-6401
Windstream Communications (Hastings)	866-445-3402

COUNTY TAX COLLECTOR

“One Call” Center	209-2250
<i>Dupont Center</i>	
6658 U.S. 1 S.	
<i>Hastings Branch</i>	
6195 S. Main St., Ste. E	
<i>Julington Creek Branch</i>	
725 Flora Branch Blvd.	
<i>Ponte Vedra Beach</i>	
5430 Palm Valley Rd.	
<i>St. Augustine (Main Office)</i>	
4030 Lewis Spdwy.	



South Beach Grill Deck in St. Augustine, photo courtesy of FloridasHistoricCoast.com

EMPLOYMENT

CareerSource Career Center	819-0231
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GOVERNMENT LISTINGS

County

www.co.st-johns.fl.us

Animal Control	209-0746
Building	827-6800
Chamber of Commerce	829-5681
Clerk of Courts	819-3600
County Administrator	209-0530
Health Department	209-3250
Planning & Zoning	209-0675
Property Appraiser	827-5500
School Board	547-7500
Supervisor of Elections	823-2238
Traffic Fines	819-3628

Hastings

www.hastings-fl.com

Town Attorney	396-0090
Town Hall	692-1420
Town Manager	692-1420
Town Mayor	692-1298

Ponte Vedra Beach

www.pvmsd.org

Chamber of Commerce	285-2004
Clerk of Courts	819-3600
Property Appraiser	280-1100
Service District	285-2221
Supervisor of Elections	823-2238
Zoning	543-9944

St. Augustine

www.ci.st-augustine.fl.us

City Attorney	825-1052
City Clerk	825-1007
City Hall	825-1005
City Manager	825-1006
Planning & Building	825-1065
Public Works	825-1040
Zoning	825-1060

St. Augustine Beach

www.staugbch.com

Building & Zoning	471-8758
City Attorney	495-0400
City Manager	471-2122
City Mayor	471-2122
Public Works	471-1119

HOSPITAL

Flagler Hospital	819-5155
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INTERNET – LOCAL & HIGH SPEED

AT&T

Dial-Up	800-436-8638
DSL	866-223-2564
Comcast	877-870-4310
HughesNet	800-427-9565
Windstream Communications (Hastings)	866-445-3402

LEGAL

Jacksonville Area Legal Aid

– St. Johns County	827-9921
Jacksonville Bar Association	399-4486
Jacksonville Bar Association Lawyer Referral	399-5780

LIBRARIES

Anastasia Island Branch

124 Sea Grove Main St.	209-3730
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Bartram Trail Branch

60 Davis Pond Blvd.	827-6960
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Hastings Branch	
6195 S. Main St.....	827-6970
Main Branch	
1960 N. Ponce de Leon Blvd.....	827-6940
Ponte Vedra Beach Branch	
101 Library Blvd.....	827-6950
Southeast Branch	
6670 U.S. 1 S.....	827-6900

LOCAL INFORMATION

Florida Fish and Wildlife	
Conservation Commission	386-758-0525
Florida Highway Patrol (Emergency).....	301-3700
Florida Poison Information Center.....	800-222-1222

NEWSPAPERS

Florida Times-Union.....	359-4111
Folio Weekly	260-9770
Jacksonville Business Journal.....	396-3502
Ponte Vedra Leader.....	249-9033
Ponte Vedra Recorder	285-8831
St. Augustine Record.....	819-3430

POST OFFICES

To find additional post offices call 800-ASK-USPS or visit www.usps.com

Anastasia Island	
138 Sea Grove Main St.....	800-275-8777
Elkton	
5785 CR 305.....	692-2099
Hastings	
200 E. Cochran Ave.....	692-1592
NW St. Johns Branch	
112 Bartram Oaks Walk, Ste. 104.....	800-275-8777
Ponte Vedra Beach	
130 Corridor Rd.....	543-8607
St. Augustine	
99 King St.....	825-0628

TELEPHONE SERVICES

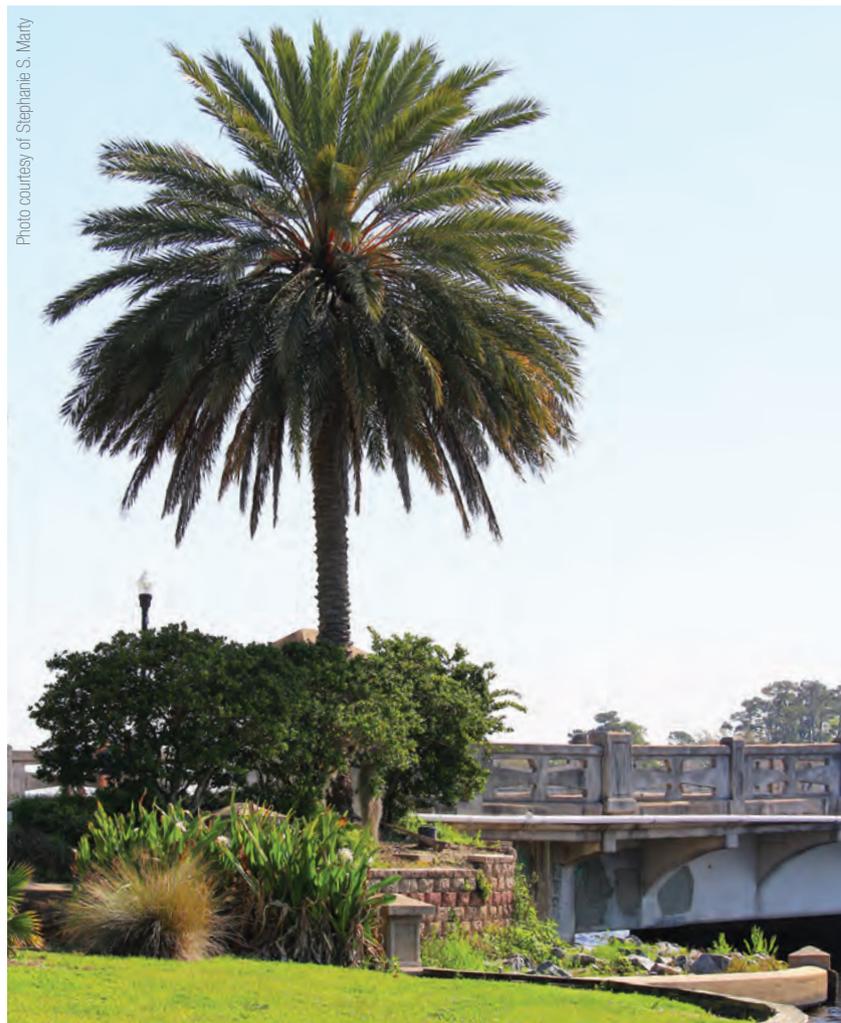
AT&T Residential Services	888-757-6500
Comcast – Digital Voice.....	800-266-2278
Windstream Communications (Hastings).....	866-445-3402

TRANSPORTATION

Airports	
Jacksonville International Airport.....	741-4902
Northeast Florida Regional Airport at St. Augustine.....	209-0090
Buses	
Greyhound Bus.....	800-231-2222
Public Transportation	
Sunshine Bus	209-3716
Trains	
Amtrak.....	766-5110
Reservations.....	800-872-7245

UTILITY SERVICES

Hastings	
Electricity	
Florida Power & Light	800-226-3545
Garbage & Recycling	
Advanced Disposal Services.....	695-0500
Natural Gas	
TECO Peoples Gas	739-1211
Water & Sewer	
Hastings Water & Waste Water	692-1520
Julington Creek	
Electricity	
Jacksonville Electric Authority (JEA)	665-6000
Garbage & Recycling	
Republic Services.....	825-0991



Natural Gas	
TECO Peoples Gas	739-1211
Water & Sewer	
St. Johns Service Company	209-2728
Ponte Vedra Beach	
Electricity	
Beaches Energy Services	247-6241
Jacksonville Electric Authority (JEA)	665-6000
Garbage & Recycling	
Republic Services.....	825-0991
Water & Sewer	
Jacksonville Electric Authority (JEA)	665-6000
St. Johns Service Company	209-2728
St. Augustine	
Electricity	
Florida Power & Light	800-226-3545
Jacksonville Electric Authority (JEA)	665-6000
Garbage & Recycling	
City of St. Augustine.....	825-1049
Natural Gas	
TECO Peoples Gas	739-1211
Water & Sewer	
City of St. Augustine.....	825-1037
St. Augustine Beach	
Electricity	
Florida Power & Light	800-226-3545
Garbage & Recycling	
City of St. Augustine Beach.....	471-1119
Natural Gas	
TECO Peoples Gas	739-1211
Water & Sewer	
St. Johns Utility Department	209-2700



REAL ESTATE CLIMATE CHECK

“Risk comes from not knowing what you’re doing.” - Warren Buffett

By Mindy K. Urueta

The housing market in the Jacksonville area, despite nearly three years of appreciation, remains affordable with a stabilized inventory. New housing construction continues to grow, but has been outpaced by the sale of existing structures including both foreclosures and short sales.

According to Fortune Builders, as recently as 2013, homeowners were using more than 8 percent of their income to pay for their mortgage. Despite inflation and appreciation, that number has not increased dramatically in recent years. Currently, homeowners allocate 9.8 percent of their income to the monthly mortgage. Compared to the national average of 16.3 percent, Jacksonville is more affordable than most markets. Affordability, in association with a strong job sector, will likely continue to drive supply and demand in the region.

It is also worth noting that over the past three years, homes across the nation have been the beneficiaries of historically high appreciation rates. In fact, home values have nearly returned to their pre-recession levels. The Jacksonville housing market is no exception, providing many homeowners with significant equity during this time. According to the Northeast Florida Association of Realtors, the average price of a home in the Jacksonville region is \$184,000. Despite historically high appreciation rates over the last three years, the current median home

price in Jacksonville is about \$30,000 below the national average. By that standard, the current market in Northeast Florida hasn't quite caught up with the peak years of 2006 and 2007. During those years, the median value of home sales was \$199,900 and \$195,000, respectively.

HOUSEHOLD INFORMATION	JAX MSA	Florida	U.S.
	Median Household Income	\$53,133	\$48,377
Average Household Income	\$73,327	\$69,330	\$77,008
Per Capita Income	\$27,496	\$27,618	\$29,472
Total Number of Households	559,995	7,858,370	121,784,504

(Source: ESRI 2016)

COST OF LIVING (National Average = 100)							
	Composite:	Grocery:	Housing:	Utilities:	Transportation:	Health Care:	Misc Goods:
	93.5	96.7	87.5	93.7	94.7	88.6	97.4

(Source: C2ER Cost of Living Index, 2016 Q3)

In addition, global real estate services firm, Cushman & Wakefield, recently released a study that shows home values in Northeast Florida in 2016 far outpace pre-recession level values. The study also found Florida's population grew by more than 1,000 people per day, a pace that has accelerated over the past year. Jobs are the No. 1 reason people are attracted to the state. This trend is driven, in part, by the economic challenges in Puerto Rico. Puerto Rico's population has declined by 1.7 percent over the past year, with most exiting residents initially settling in Florida. Florida's population will reach 20.7 million by the end of the year. For reference, in 1910, the state had a population of 1 million people; by 1980 it had grown to 10 million.

The study analyzed population growth, employment levels, home values and retail sales activity in Florida's eight major markets: Fort Lauderdale, Fort Myers, Jacksonville, Lakeland (Polk County), Miami-Dade County, Orlando, Tampa-St. Petersburg and West Palm Beach. "The story with Jacksonville, like Orlando and Tampa, is jobs," said Chris Owen, Florida research manager for Cushman & Wakefield. "In addition, it is also the competitive pricing for housing in the northern part of the state compared to South Florida." Unemployment in the Jacksonville area has dropped to less than 5 percent, including a rate of less than 4 percent in St. Johns County.

Jacksonville is the largest city in Florida, both in terms of population and sheer size. Therefore, positive trends in the real estate industry should be viewed as a big step for the entire state of Florida. Fortunately, Jacksonville has made significant improvements since the latest recession and experts expect both a strengthening job sector and increasing home values to continue for the foreseeable future. Jacksonville, despite the challenges presented by the state of the economy, is doing very well for itself.

POPULATION

Duval County **911,944**

JAX MSA **1,448,558**
(Baker, Clay, Duval, Nassau, St. Johns)

JAXUSA Region **1,630,273**
(Baker, Clay, Duval, Flagler, Nassau, Putnam & St. Johns)

(Source: ESRI 2016)



HOUSING DATA - JAX MSA

New Home Price (Based on 2,400 Sq. Feet) **\$247,923**

Apartment Rent (Based on 950 Sq. Feet, 2br) **\$1,178**

Median Existing Single-Home Price **\$219,000**

(Source: C2ER Cost of Living Study, 2016 Q3; National Association of Realtors, 2016 Q3)



LOAN APPLICATION CHECKLIST

You will need to provide the following information when submitting a loan application:

Requisite Information:

- Purchase contract for the house
- Legal description or survey of property
- Check to cover appraisal fee and cost of credit report
- Complete names, addresses and Social Security numbers of borrowers
- Previous addresses from the last two years
- Names and addresses of employer(s) from the last two years

Photocopies of:

- Driver's licenses
- Latest bank statements and pay stubs
- Last two years' W-2 forms or 1099s

Name, Address and Account Numbers of:

- Checking and savings accounts

- All credit cards with outstanding balances
- All other creditors

Additional Information:

- Other income information, such as rentals, alimony, child support, interest, dividends, trusts, etc.
- List of all assets: stocks, bonds, automobiles, household and personal property, cash value of life insurance, and other assets (campers, boats, valuable art, etc.)
- Photocopy of divorce decree (if applicable)
- Information and papers on prior foreclosures and/or bankruptcies (if any)
- Schedule of other real estate owned (if applicable)
- Evidence of mortgage/rental payments



FACTS & FIGURES

“It is the mark of a truly intelligent person to be moved by statistics.” - George Bernard Shaw

BAKER COUNTY <<<<

Population, 2014 estimate	27,093
American Indian and Alaska Native, 2013	0.4%
Asian, 2013	0.7%
Black, 2013	13.4%
Hispanic, 2013	2.3%
Native Hawaiian/Pacific Islander, 2013	>0%

White, not Hispanic origin, 2013	82.1%
Two or More Races, 2013	1.6%
High School graduate, percentage of persons age 25+, 2009-2013	80.1%
Households, 2009-2013	8,216
Housing units, 2014	9,620
Homeownership rate, 2009-2013	79.7%

Source: U.S. Census Bureau: State and County QuickFacts

	Baker County	Clay County	Duval County	Nassau County	St. Johns County
Median Household Income	\$49,236	\$59,482	\$48,323	\$55,315	\$64,876
Less than \$10,000	5.9%	5.0%	8.5%	6.5%	5.4%
\$10,000 to \$14,999	7.3%	3.4%	5.5%	3.8%	3.8%
\$15,000 to \$24,999	9.6%	8.8%	11.3%	8.0%	8.5%
\$25,000 to \$34,999	10.5%	8.8%	11.5%	10.7%	8.7%
\$35,000 to \$49,999	17.6%	15.4%	14.7%	15.9%	12.1%
\$50,000 to \$74,999	21.2%	20.8%	18.8%	18.2%	18.2%
\$75,000 to \$99,999	13.0%	14.9%	11.9%	13.9%	13.0%
\$100,000 to \$149,999	10.2%	15.5%	11.1%	14.6%	15.0%
\$150,000 to \$199,999	2.3%	4.3%	3.6%	4.6%	6.9%
\$200,000 or more	2.4%	3.2%	3.2%	3.9%	8.4%

Source: U.S. Census Bureau: 2009-2013 American Community Survey - American Fact Finder



TOTAL AREA

County	Square miles
Baker	589
Clay	644
Duval	918
Flagler	571
Nassau	726
Putnam	827
St. Johns	822

(Source: U.S. Census 2010)

CLAY COUNTY <<<<

Population, 2014 estimate	199,798
American Indian and Alaska Native, 2013	0.5%
Asian, 2013	3.1%
Black, 2013	10.6%
Hispanic, 2013	8.7%
Native Hawaiian/Pacific Islander, 2013	0.1%
White, not Hispanic origin, 2013	75.5%
Two or more races, 2013.....	2.8%
High School graduate, percentage of persons age 25+, 2009-2013.....	90.2%
Households, 2009-2013.....	67,805
Housing units, 2014	77,439
Homeownership rate, 2009-2013	76.6%

Source: U.S. Census Bureau: State and County QuickFacts

DUVAL COUNTY <<<<

Population, 2014 estimate	897,698
American Indian and Alaska Native, 2013	0.4%
Asian, 2013	4.5%
Black, 2013	30.0%
Hispanic, 2013	8.3%
Native Hawaiian/Pacific Islander, 2013	0.1%
White, not Hispanic Origin, 2013	55.6%
Two or More Races, 2013	2.6%
High School Graduate, percentage of persons age 25+, 2009-2013.....	87.9%
Households, 2009-2013.....	330,897
Housing Units, 2014.....	395,841
Homeownership Rate, 2009-2013	61.6%

Source: U.S. Census Bureau: State and County QuickFacts



FIRST COAST 411

Car Insurance

The mandatory minimum coverage for a registered motor vehicle is a \$10,000 personal injury protection (PIP) policy and a \$10,000 property damage liability (PDL) policy. The minimum coverage applies to all vehicles registered in the state of Florida, even if the vehicle is inoperable.

Homestead Exemption

All legal Florida residents who own and reside on property are eligible for a homestead exemption up to \$50,000. This exemption applies to the first and third \$25,000 of the assessed value of the primary residence. The first \$25,000 applies to all property taxes, including school district taxes. The second exemption applies to assessed value over \$50,000 and only to non-school taxes. To apply for the exemption, residents should go to their local Property Appraiser's office between Jan. 1 and March 1 of the year the exemption is sought.

Motor Vehicles

Within 10 days of becoming a Florida resident, all motor vehicles in your possession must be registered and have a Florida license plate. You are considered a Florida resident when you have become employed, placed your child in a public school or established residency in Florida.

Property Taxes

On the First Coast, property taxes are due in March and are considered delinquent as of April 1. Discounts are given for property taxes paid in advance. The maximum discount offered is 4 percent and applies to taxes paid in November. Late taxes are subject to penalty.

Termite Protection Contract

Due to Florida's termite problem, it is required by law that a pest control company provides proof after a termite protection treatment is performed on new homes in the form of a contract. For new construction, this contract is valid for a year and can be renewed for up to four additional years. If buying an older home, it is recommended, but not mandatory by law, to have a termite inspection and obtain a termite contract.

NASSAU COUNTY <<<<

Population, 2014 estimate	76,619
American Indian and Alaska Native, 2013	0.5%
Asian, 2013	1.0%
Black, 2013	6.5%
Hispanic, 2013	3.8%
Native Hawaiian/Pacific Islander, 2013	0.1%
White, not Hispanic Origin, 2013	87.2%
Two or More Races, 2013	1.5%
High School Graduate, percentage of persons age 25+, 2009-2013	89.4%
Households, 2009-2013	28,044
Housing Units, 2014	35,972
Homeownership Rate, 2009-2013	78.4%

Source: U.S. Census Bureau: State and County QuickFacts



RACIAL COMPOSITION

	JAX MSA	Florida	U.S.
White	68.6%	73.4%	70.5%
Black	21.7%	16.4%	12.8%
Asian/Pacific Islander	3.9%	2.8%	5.5%
Other	2.2%	4.1%	6.8%
Two or More Races	3.1%	2.9%	3.3%
Hispanic Origin*	8.6%	25.1%	17.9%

*Persons of Hispanic Origin may be of any race
(Source: ESRI 2016)

ST. JOHNS COUNTY <<<<

Population, 2014 estimate	217,919
American Indian and Alaska Native, 2013	0.3%
Asian, 2013	2.5%
Black, 2013	5.7%
Hispanic, 2013	5.8%
Native Hawaiian/Pacific Islander, 2013	0.1%
White, not Hispanic Origin, 2013	84.5%
Two or More Races, 2013	1.7%
High School Graduate, percentage of persons age 25+, 2008-2012	93.2%
Households, 2009-2013	75,558
Housing Units, 2014	96,900
Homeownership Rate, 2009-2013	77.0%

Source: U.S. Census Bureau: State and County QuickFacts



COUNTY POPULATIONS

County	Population	Annual Growth Rate (2016-2021)
Baker	28,091	0.5%
Clay	203,106	1.6%
Duval	911,944	1.0%
Flagler	106,650	2.1%
Nassau	78,738	1.2%
Putnam	75,065	0.0%
St. Johns	226,679	3.1%

(Source: ESRI 2016)

DRIVING STATS

Driving mileage from Jacksonville to other Florida cities:

Callahan	20
Clearwater	197
Daytona Beach	89
Fernandina Beach	33
Fort Lauderdale	319
Fort Myers	284
Gainesville	68
Key West	493
Miami	349
Naples	319
Ocala	94
Orlando	134
Pensacola	354
St. Augustine	39
Tallahassee	163
Tampa	188
West Palm Beach	277

Driving mileage from Jacksonville to other U.S. cities:

Atlanta	345
Boston	1,157
Chicago	1,103
Cincinnati	629
Dallas	905
Denver	1,750

Houston	807
Las Vegas	1,969
Los Angeles	2,418
New Orleans	545
New York	943
Philadelphia	761
Phoenix	1,789
Pittsburgh	704
San Francisco	2,862
Washington, D.C.	710

Commute times to downtown Jacksonville in minutes:

Amelia Island	41-45
Arlington	11-15
Atlantic Beach/Jacksonville Beach	36-40
Callahan	31-35
Deerwood/Baymeadows	21-25
Fernandina Beach	36-40
Fleming Island	36-40
Green Cove Springs	56-60
Intracoastal	26-35
Julington Creek/Fruit Cove	41-45
Macclenny	41-45
Mandarin	31-35
Mayport	46-50
Middleburg	41-45
Orange Park	41-45

Ponte Vedra Beach	36-45
Riverside	6-10
St. Augustine	31-50
San Marco	6-10
Southside	16-20
World Golf Village	36-40
Yulee	41-45



STATE TAXES

“In this world nothing can be said to be certain, except death and taxes.” – Benjamin Franklin

Florida does not impose personal income, inheritance or gift taxes.

The Intangible Personal Property Tax was repealed as of Jan. 1, 2007. Florida's sales tax is 6 percent. Some counties have an additional surtax. Baker, Clay, Duval and Nassau counties all have a surtax of 1 percent. St. Johns County has a .5 percent surtax.

The motor fuel tax rate in Baker, Clay and Nassau counties is 50.0 cents per gallon (cpg), including the federal tax of 18.4 cpg. The motor fuel tax rate in Duval and St. Johns counties is 49.0 cpg, including the federal tax of 18.4 cpg. Diesel fuel is 56.0 cpg, including the federal tax of 24.4 cpg in all five counties.

Complete information is available at the Florida Department of Revenue website, <http://dor.myflorida.com>.

ADDITIONAL RESOURCES

Taxpayer Service Center

Jacksonville Service Center
921 N. Davis St., Ste. A-250
Jacksonville, FL 32209 359-6070

General Tax

Maria Johnson, Program Director
General Tax Administration
Florida Department of Revenue
5050 W. Tennessee St.
Tallahassee, FL 32399 800-352-3671

Property Tax

Maurice Gogarty, Program Director
Property Tax Oversight
Florida Department of Revenue
P.O. Box 3000
Tallahassee, FL 32315-3000 850-717-6570
DORPTO@dor.state.fl.us



WEATHER

“There is no such thing as bad weather, only different kinds of good weather.” – John Ruskin

Northeast Florida is home to gorgeous weather, meaning First Coasters can enjoy clear blue skies and balmy ocean breezes practically year-round. While summers can be hot, winters are typically mild, and the region enjoys a median temperature in the mid-70s. North Florida’s subtropical climate offers residents an average annual high of 78° F and an average annual low of 62° F. Residents can enjoy picturesque weather from November until April, with occasional showers during the summer. No need for snow plows and tire chains here!

However, the humid subtropical climate can lead to some of nature’s most powerful storms including hurricanes, lightning storms and occasional tornadoes. The following information details what new residents need to know when stormy skies approach.

HURRICANES

Hurricanes are potentially dangerous storms that form over the ocean. Hurricane season is from the beginning of June to the end of November, and although they are most common during these months, hurricanes can form throughout the year. By nature, hurricanes are most threatening to coastlines, and as a peninsula, Florida has three. Typically, Northeast Florida receives fewer hurricanes than other parts of the state because it is the most western point on the U.S. Eastern Seaboard.

Weather Words to Remember:

Tropical Disturbance: originates in the tropics or subtropics and maintains an identity for 24 hours

Tropical Depression: maximum sustained wind speed of 38 mph

Tropical Storm: maximum sustained wind speeds of 39 to 73 mph

Hurricane: winds 74 mph and above

Hurricane Watch: hurricane conditions are possible within 48 hours in or near the watch area

Hurricane Warning: hurricane conditions are expected within 36 hours in or near the warning area



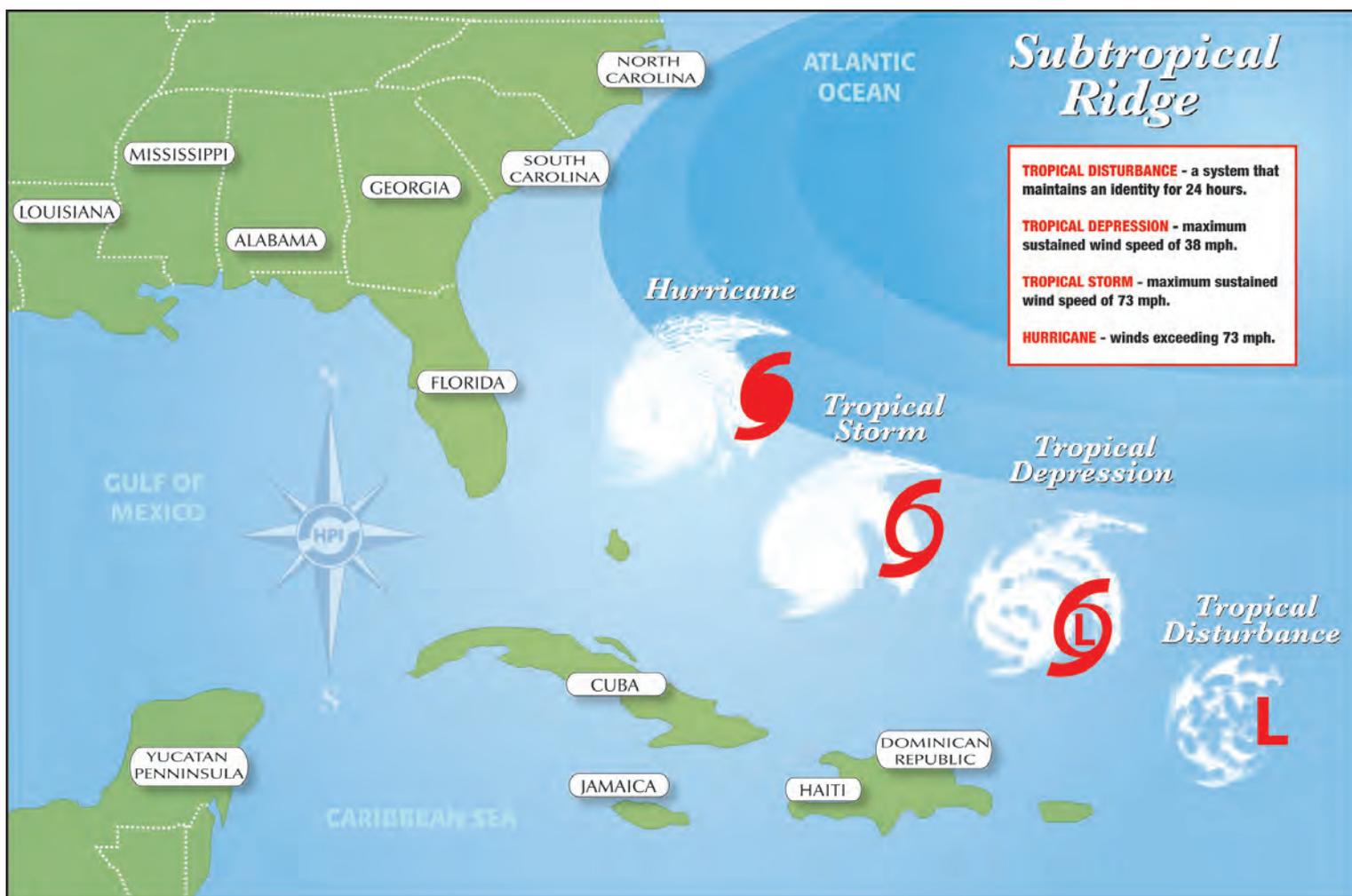
Hurricane season is from the beginning of June to the end of November.

JACKSONVILLE'S CHIEF METEOROLOGIST

MIKE BURESH AMS CERTIFIED

ACTION NEWS JAX
FIRST ALERT
WEATHER

CBS 47 FOX 30
ACTION NEWS JAX
LOCAL COVERAGE YOU CAN COUNT ON



AVERAGE HIGH/LOW TEMPERATURE (IN FAHRENHEIT)		
April 2015:	High: 81.9	Low: 62.4
May 2015:	High: 85.7	Low: 63.5
June 2015:	High: 91.3	Low: 70.1
July 2015:	High: 92.8	Low: 72.5
Aug. 2015:	High: 90.1	Low: 72.4
Sept. 2015:	High: 85.9	Low: 70.8
Oct. 2015:	High: 80.3	Low: 61.6
Nov. 2015:	High: 77.8	Low: 59.1
Dec. 2015:	High: 76.3	Low: 56.7
Jan. 2016:	High: 61.8	Low: 40.4
Feb. 2016:	High: 68.4	Low: 43.0
Mar. 2016:	High: 71.8	Low: 44.2

AVERAGE AMOUNT OF RAIN (IN INCHES)	
April 2015:	2.67
May 2015:	1.08
June 2015:	6.32
July 2015:	3.79
Aug. 2015:	8.65
Sept. 2015:	8.66
Oct. 2015:	0.20
Nov. 2015:	3.92
Dec. 2015:	0.56
Jan. 2016:	2.83
Feb. 2016:	4.82
Mar. 2016:	0.16

Your source
for important
local updates
when emergencies
STRIKE.

wjct your community
your world

**FLORIDA PUBLIC RADIO
FPREN
EMERGENCY NETWORK**

@FloridaStorms • news.wjct.org/weather

Hurricane Categories:

When it comes to determining the category of a hurricane, meteorologists use the Saffir-Simpson Hurricane Wind Scale. Keep in mind that this categorization scale does not determine other hurricane-related impacts such as storm surge, rainfall-induced floods or tornadoes. It does, however, help gauge the safety measures that must be taken to prepare before the hurricane makes landfall.

1. minimal: 74 to 95 mph winds
2. moderate: 96 to 110 mph winds
3. extensive: 111 to 129 mph winds
4. extreme: 130 to 156 mph winds
5. catastrophic: 157 mph and higher winds



Storm Preparations

Most natural disasters happen with little or no warning. Being prepared with emergency supplies and having a plan can help reduce the physical and emotional impact in the wake of a storm. Just as you prepare for your family, Northeast Florida counties provide an emergency management system to help the community.

Emergency Management

Baker County	259-6111
Clay County	284-7703
Duval County	255-3110
Nassau County	548-0900
St. Johns County	824-5550

Before a storm develops, it is important to have a plan in place. Assemble a disaster supply kit and keep it in a place that can be easily accessed in case of evacuation. Make sure that all members of your family know where the kit is stored. In the event of an evacuation, have enough food and water for at least three days and have fuel in your car's gas tank.

Highways and roads may be closed during evacuation, so plan out multiple travel routes. Make sure you stay informed during the storm. A National Oceanic and Atmospheric Administration (NOAA) weather radio provides comprehensive 24-hour weather forecasts. The City of Jacksonville's website has a detailed map of storm surge zones and evacuation routes, if needed. Call the City of Jacksonville's Central Operations Department at 630-2489 or visit www.coj.net for more information.

Protect your home by boarding up windows and glass doors or installing hurricane shelters. Check your yard for any loose objects such as patio furniture, plants, toys and lawn tools. Any objects that are outdoors and not secured may fly away in high winds.

Call your local emergency management or planning/zoning office to find out if you live in a potential flood zone. If so, consider stocking up on sand bags to keep water out of your home.

LIGHTNING

Lightning is a major threat during a thunderstorm. Its unpredictability increases the risk to individuals and property. In a severe thunderstorm, it is best to be inside a sturdy building. When indoors, do not handle any electrical equipment because lightning can follow a wire. Also avoid bathtubs, sinks and faucets with metal pipes. If caught outdoors and no structure is available, avoid open areas that have trees, towers, power or telephone lines, and metal objects such as wire fences, bicycles or golf clubs. If in a car, pull onto the shoulder of a road, away from any trees that may fall on the vehicle and avoid any flooded roadways.

TORNADOES

Northeast Florida's tornadoes are not typically as powerful as the ones in the Midwest, but can still cause significant damage. Tornadoes can reach 300 mph with an average forward speed of 30 mph. Watch the skies and stay tuned to weather radio or television for information. If a tornado warning occurs, take shelter immediately. When inside a building or home, stay inside a smaller inner room with no windows such as a bathroom or closet. Crouch low on the floor and cover your head with your hands. Tornadoes can develop rapidly, so advanced warning isn't always possible. Always be aware of severe weather in your area.

Weather Words to Remember:

- Tornado Watch:* tornadoes are possible in and near the watch area
- Tornado Warning:* tornado sighted or indicated on radar
- Waterspout:* tornado that forms over warm water



University of North Florida Graduates, photo courtesy of Jennifer Grissom

EDUCATION

“Education is not preparation for life; education is life itself.” – John Dewey

Thanks in part to the number of award-winning schools located on the First Coast, choosing one where your child will succeed is quite simple. Our public school systems are dedicated to providing students a solid education in a safe learning environment. Additionally, some counties offer the choice of a magnet, charter or alternative school, allowing children to learn in the best environment possible. There is also an array of outstanding private schools throughout the First Coast. For home-schooled students, there are several organizations in the state to support parent educators.

REGISTRATION & IMMUNIZATION

To enroll a student in a Florida public school, a few requirements must be fulfilled. Florida law specifies that children who have turned 5 on or before Sept. 1 of the school year are eligible for admission to public kindergarten during that school year based on rules provided by the school board.

All children age 6, or who will turn 6 by Feb. 1 of any school year, are required to attend school regularly during the entire school term. Although Florida law does not provide a specific age requirement for enrollment to public first grade, it dictates that first grade enrollment be limited to students who turn 6 on or before Sept. 1, and who have

successfully completed kindergarten; and out-of-state students who turn 6 years old after Sept. 1 who meet the age requirement for public kindergarten admission from the transferring state, and who have successfully completed kindergarten.

When a student turns 16, they are no longer required to attend school if they file the required formal declaration of intent to terminate school enrollment with the school district, and the declaration is signed by a parent or legal guardian.

When registering your child for school, you will need:

- Proof of age, including a certified birth certificate or other acceptable documentation
- A Florida Certificate of Immunization, Form 680 (blue card)
- Evidence of a medical exam completed no less than 12 months prior to the child's school entry date
- Official documentation that the parent(s) or guardian(s) is a legal resident(s) of the school district attendance area

If a student is transferring from an out-of-state public or nonpublic school, the parents must provide the following data to the school district prior to admission:

- Official documentation that the parent(s) or guardian(s) was a legal resident of the state in which the child was previously enrolled in school
- An official letter or transcript from proper school authority that shows record of attendance, academic information, and grade placement of the student
- Evidence of immunization against communicable diseases
- Evidence of a medical examination completed within the last 12 months

The Florida Certificate of Immunization needs to be completed by a licensed Florida physician or a Florida county health department. County health departments generally offer free immunizations to those unable to afford them through a private physician. Exemptions may be provided for medical or religious reasons. The immunizations required are at minimum:

- Four or five doses of diphtheria, tetanus, pertussis (DTP or DTaP) vaccine
- Three, four or five doses of polio (IPV or OPV) vaccine
- Two doses of measles, mumps and rubella (MMR) vaccine
- Two or three doses of hepatitis B vaccine
- Two doses of varicella (chicken pox) vaccine
- One dose of Haemophilus influenza type b (HIB) vaccine (for Pre-K entry)

Note: Before entering seventh grade, your child must get a tetanus, diphtheria and pertussis (Tdap) vaccine.



SCHOOLS - NE Florida Region

Public Schools:	323
K-12 Students:	243,000
Colleges and Universities:	20
Approximate College Enrollment:	63,000

County Health Departments

Baker County	259-6291
Clay County.....	272-3177
Duval County (Immunization Center).....	253-1420
Nassau County.....	530-6800
St. Johns County.....	209-3250

FLORIDA STANDARDS ASSESSMENTS

The Florida Standards Assessments (FSA) in English Language Arts and in Mathematics serve to measure the progress and educational gains in students. Students in grades 5 and 8 also take the Statewide Science Assessment. The Florida End-of-Course (EOC) Assessments are part of Florida's Next Generation Sunshine State Standards (NGSSS) Strategic Plan for the purpose of increasing student achievement and improving college and career readiness. EOC Assessments are computer-based, criterion-referenced assessments that measure the NGSSS for specific courses, as outlined in their course descriptions. These assessments are offered for Biology 1, Civics and U.S. History. To learn more about Florida's assessment program, please visit www.fldoe.org/accountability/assessments. To view the information organized by subject and grade level, visit www.cpalms.org.

HOME EDUCATION

Home schooling is a parent-directed education program that allows a child to learn at their own pace in the comfort of their home. Parents who home-school must comply with all the state statutes and regulations. Florida Statute 1002.41 requires that the district school superintendent is informed in writing that a child will be home-schooled 30 days prior to the intended start date. A parent must also keep a portfolio of records and materials, and provide an annual educational evaluation. For more information, visit the website of the Florida Parent-Educators Association, www.fpea.com or call 877-ASK-FPEA.

MONTESSORI

The First Coast offers a selection of schools that provide Montessori education. This approach to learning encourages independence and freedom of choice within approved limits. The Montessori method moves alongside a child's natural development, with regards to social and psychological growth. Children are offered a hands-on style to education, and teachers are required to be specially trained in Montessori programs.

CHARTER SCHOOLS

Charter schools have been an option in Florida's public education for more than a decade. These schools are publicly funded and were created to give parents and students more education choices. Some charter schools include themed learning approaches focusing on areas such as arts, sciences and technologies. Other charter schools provide services to special populations, such as students at risk of academic failure or students with disabilities. If you would like to learn more about the benefits of a charter school, please email charterschools@fldoe.org.

I choose to be an...

Artist

#IChooseDCPS

Harvey
Class of 2030

When choosing a school, families look for opportunities to inspire children to reach their full potential from their first day of school through graduation. From becoming a biologist, mechanic, or an artist, Duval County Public Schools prepares your child for success in college or a career, and life.

Every school. Every classroom. Every student. Every day.



DUVAL COUNTY
PUBLIC SCHOOLS

www.duvalschools.org

I choose to be a...

Doctor

#IChooseDCPS

Nialyah
Class of 2020

When choosing a school, families look for opportunities to inspire children to reach their full potential from their first day of school through graduation. From becoming a dancer, a plumber, or a doctor, Duval County Public Schools prepares your child for success in college or a career, and life.



DUVAL COUNTY
PUBLIC SCHOOLS

Every school. Every classroom. Every student. Every day.

www.duvalschools.org

FOCUSING ON THE LITTLE MOMENTS THAT WILL MAKE A BIG DIFFERENCE.



Our connected learning expands the possibilities of elementary education to lay a foundation for future development and success.

JACKSONVILLE COUNTRY DAY SCHOOL
Pre-K 3 - 6th Grade | 904.641.6644 | jcds.com

CHOICES IN HIGHER EDUCATION

There are a variety of postsecondary educational institutions located here on the First Coast. The following gives you a more detailed look at each of them.

Agricultural, Technical and Specialized Colleges

Colleges focus on preparing students for specific careers in fields such as business, computer technology, cosmetology and seminary. They offer associate degrees, technical diplomas, apprenticeships and certificate programs. Some colleges even offer bachelor's, master's and doctoral degrees in certain vocational programs.

Private Colleges and Universities

Private colleges and universities tend to be more expensive than public institutions due to their reliance on tuition, fees, endowments and other private sources for funding. Unlike public colleges and universities, private institutions are smaller and may offer a more personalized education. These institutions also have selective criteria for their admissions.

Public/State Colleges and Universities

Public/state colleges and universities are less expensive, particularly for in-state residents, than private institutions. This is because they get most of their funding from the state government. Similar to private institutions, most have selective criteria for their admissions. Public institutions tend to provide more courses than private colleges and universities due to their larger size. Through the Florida College System, former community colleges now offer bachelor's degrees to provide the community with more education options.

BAKER COUNTY

Baker County School District

Superintendent: Sherrie Raulerson

392 South Blvd. E.

Macclenny, FL 32063259-0401

www.baker.k12.fl.us

Baker County provides education to its residents with a Pre-K/ kindergarten center, two elementary schools, one intermediate school (fourth and fifth grades), one middle school and one high school. There is also a Family Service Center located at J. Franklyn Keller Intermediate School that offers a number of services for students and families. The Baker County Adult Education Center located on Minnesota Avenue has art and computer classes, academic instruction toward completing a high school education and college classes through distance learning. The Baker County School Board meets every first and third Monday at the District School Board Room, unless otherwise noted.

FREQUENTLY CALLED NUMBERS

Career and Adult Education	259-0403
Exceptional Student Education	259-7825
Family Service Center	259-7871
Nutritional Services	259-4330
Transportation Department	259-2444

EXTENDED DAY ENRICHMENT PROGRAMS

Some Florida schools offer extended day programs to accommodate students who need care past regular school hours. In Baker County, the J. Franklyn Keller Intermediate School provides programs before and after school in its Family Service Center for students. For more information on extended day enrichment programs, please call 259-2315.

HOME EDUCATION

For home schooling support in Baker County, contact the Florida Parent-Educators Association at office@fpea.com or 877-275-3732.

PRIVATE SCHOOLS

United Christian Academy	259-1199
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PUBLIC SCHOOLS

Elementary Schools

J. Franklyn Keller Intermediate	259-4244
Macclenny Elementary.....	259-2551
Westside Elementary	259-2216

Middle Schools

Baker County Middle	259-2226
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High Schools

Baker County High	259-6286
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EDUCATIONAL ATTAINMENT

(Highest Level of Education Completed by Population Age 25+)

	JAX MSA	Florida	U.S.
High School Graduate	23.6%	25.2%	23.6%
Some College, No Degree	23.1%	20.6%	20.9%
Associate's Degree	10.3%	9.9%	8.2%
Bachelor's Degree	19.6%	17.7%	18.8%
Graduate/Prof. Degree	9.2%	10.0%	11.4%

(Source: ESRI 2016)

CLAY COUNTY <<<<

Clay County School District

Superintendent: Charlie Van Zant, Jr.
 900 Walnut St.
 Green Cove Springs, FL 32043284-6500
 272-8100 (Orange Park/Middleburg)
 888-663-2529 (Keystone Heights)
www.oneclay.net

Clay County public schools have an excellent reputation for academic achievement. Students continually score above state and national levels on the ACT in the district's 42 schools. Those schools consist of 26 elementary schools, six junior high schools, seven high schools, a charter school, an alternative learning center, and a virtual school. The Clay County School Board meets on the third Thursday of each month, with the exception of November, at 7 p.m. at the Teacher In-Service Center on the Fleming Island High School campus, 2233 Village Square Pkwy., Orange Park.

FREQUENTLY CALLED NUMBERS

Adult and Community Education272-8170
 Exceptional Student Education284-6509
 Facility Planning and Construction529-4966
 Maintenance284-6522
 Operations284-6524
 School Food Services284-6521
 Transportation Department284-6523

EXTENDED DAY ENRICHMENT PROGRAMS

Care is offered for students at all elementary schools before and after school for a fee. The YMCA provides the service, known as "PrYme Time," as well as several private daycare centers. Check with your child's individual school for details or call the YMCA at 272-4304.

HOME EDUCATION

For information on home schooling enrollment in Clay County, visit www.claycountyhomeschool.weebly.com or email hscinfo@oneclay.net.

PRIVATE SCHOOLS

American Heritage Academy269-2405
www.heritageministry.net
 Annunciation Catholic School282-0504
www.annunciationcatholic.org
 Berean Christian Academy773-8404
 Black Creek Christian School282-4033
 Big Oak Montessori of Orange Park.....269-7377
www.albertseducationcenter.com
 Broach School, The298-3500
www.broachschool.com
 Calvary Christian Academy282-0407
www.calvarycares.net/CalvaryChristianAcademy.html

Center Academy – Orange Park276-3552
www.centeracademy.com
 Christian Home Academy276-3339
www.christianhomeacademy.info
 Citizen's High School276-1700
www.citizenshighschool.com
 Congregational Holiness Church School529-1798
 Crossroads School625-6141
www.crossroadsschools.com
 Faith Christian Academy276-1300
www.fcaflorida.com
 Grace Episcopal Day School269-3718
www.geds.net
 HighPoint Christian Academy272-7949
www.highpointchristianacademy.net
 Keystone Christian Academy, Inc.....352-639-0684
www.keystonechristianacademy.org
 Madeira Christian Academy291-1875
 Mound Street Christian Academy269-7248
www.msca.academy.com
 Pinewood Christian Academy272-6408
www.pcaknights.org
 Russell Christian Academy531-5058
www.russellchurch.com
 Seven Bridges School269-7377
www.albertseducationcenter.com
 St. Johns Country Day School.....347-2915
www.sjcds.net

PUBLIC SCHOOLS

Elementary Schools

Argyle573-2357
 Bannerman Learning Center.....529-2100
 Charles E. Bennett.....529-2126
 Clay Hill289-7193
 Clay Virtual Academy.....529-4804
 Coppergate291-5594
 Doctors Inlet.....213-3000
 Fleming Island278-2020
 Grove Park278-2010
 Keystone Heights352-473-4844
 Lake Asbury291-5440
 Lakeside.....213-2966
 McRae.....352-473-5686





**BIG HEART. BIG MINDS.
BIG DIVIDENDS.**

ST. JOHNS COUNTRY DAY SCHOOL • SJCDS.NET • 3100 DOCTORS LAKE DRIVE • ORANGE PARK, FL 32073

Middleburg	291-5485
Montclair	278-2030
Oakleaf Village	291-5458
Orange Park	278-2040
Paterson	278-2078
Plantation Oaks	214-7474
RideOut	291-5430
Ridgeview	213-2952
S. Bryan Jennings	213-3021
Swimming Pen Creek	278-5707
Thunderbolt	278-5630
Tynes	291-5400
W.E. Cherry	278-2050
Wilkinson	291-5420

Junior High Schools

Bannerman Learning Center	529-2100
Clay Virtual Academy	529-4804
Green Cove Springs	529-2140
Keystone Heights	352-473-2761
Lake Asbury	291-5582
Lakeside	213-1800
Oakleaf	213-5500
Orange Park	278-2000
Wilkinson	291-5500

High Schools

Bannerman Learning Center	529-2100
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Clay	529-3000
Clay Virtual Academy	529-4804
Fleming Island	541-2100
Keystone Heights	352-473-2761
Middleburg	213-2100
Oakleaf	213-1900
Orange Park	272-8110
Ridgeview	213-5203

PROGRAMS FOR LEARNING DIFFERENCES

Center Academy	276-3552	www.centeracademy.com
Individualized Education Services, Inc	269-7377	www.albertseducationcenter.com
Lighthouse Christian School		
Middleburg	406-4866	
Orange Park	272-2524	www.lighthousechristianschool.net
The G.I.F.T.ed Learning Center, Inc	460-4623	www.thegiftedlearningcenter.com

HIGHER EDUCATION

Everest University	264-9122	www.everest.edu
Fortis College	269-7086	www.fortis.edu

PUBLIC/STATE COLLEGES AND UNIVERSITIES

St. Johns River State College	276-6800	www.sjrstate.edu
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DUVAL COUNTY <<<<

Duval County Public Schools

Superintendent: Nikolai P. Vitti, Ed.D.
 1701 Prudential Dr.
 Jacksonville, FL 32207390-2000
www.duvalschools.org

The schools in Duval County strive to provide the best possible education for their students. Duval County's public schools serve approximately 128,000 students at 101 elementary, two K-8, one K-6, 24 middle, two middle-senior and 19 high schools. There are additional options including exceptional student centers, alternative schools, a virtual academy and charter schools. The school district is the 20th largest school district in the nation and the 6th largest in Florida, and effectively manages the 198 schools. School Board meetings are usually held on the first Tuesday of each month at 6 p.m. at 1701 Prudential Dr. in the first floor boardroom, unless otherwise indicated.

DUVAL COUNTY PUBLIC SCHOOLS' REGIONS

High School Region

Region Superintendent: Corey Wright
 4037 Boulevard Center Dr., Bldg. B, Ste. 110
 Jacksonville, FL 32207 348-5307

Middle School Region

Region Superintendent: Anthony Anderson
 4037 Boulevard Center Dr., Bldg. B, Ste. 110
 Jacksonville, FL 32207 348-5308

Elementary Region 1

Region Superintendent: Judith Bays
 4037 Boulevard Center Dr., Bldg. B, Ste. 110
 Jacksonville, FL 32207 348-5305

Elementary Region 2

Region Superintendent: Michele Floyd-Hatcher
 4037 Boulevard Center Dr., Bldg. B, Ste. 110
 Jacksonville, FL 32207 348-5305

Elementary Region 3

Region Superintendent: Sheree Cagle
 4037 Boulevard Center Dr., Bldg. B, Ste. 110
 Jacksonville, FL 32207 348-5306

DTO Region

Region Superintendent: Iranetta Wright
 1701 Prudential Dr.
 Jacksonville, FL 32207 390-2675

Magnet/School Choice Region

Assistant Superintendent: Pearl Roziers
 1701 Prudential Dr.
 Jacksonville, FL 32207 390-2438

Exceptional Centers

Executive Director: Mason Davis
 4037 Boulevard Center Dr.
 Jacksonville, FL 32207 348-7800

FREQUENTLY CALLED NUMBERS

Communications 390-2126
 Community Education 858-6080
 Curriculum and Instruction 390-2377
 Exceptional Education and Student Services 348-7800
 Food Service 732-5145
 Transportation Department 858-6200

MAGNET PROGRAMS

With one of the nation's most successful magnet school programs, Duval County offers students an innovative form of public schooling. While students receive standard education, they are also invited to explore a special interest they may have, such as culinary arts or engineering. Admission is by application only and is available online. Magnet applications for students not currently enrolled in a Duval County public school are available in the School Choice/Magnet Programs Office, located in the Duval County School Board building. Call 390-2082 for additional information and application deadlines, or visit www.duvalchoice.com.

EXTENDED DAY ENRICHMENT PROGRAMS

For the convenience of working parents, several elementary schools in the district offer safe, affordable care for students before and after school. The program provides educational enrichment, academic enhancement, recreational activities and tutoring. Hours of operation are from 7 to 8:30 a.m. and 3 to 6 p.m. Parents prepay monthly fees, with morning fees of \$52 per month, and \$100 per month for afternoon care.

HOME EDUCATION

For information on home schooling in Duval County, please contact Michael Mcauley at 390-2477, or at mcauleym@duvalschools.org.

DUVAL-BEACHES <<<<

PRIVATE SCHOOLS

Beaches Chapel School241-4211
www.beacheschapelschool.com

Beaches Episcopal School246-2466
www.beachesepiscopalschool.org

Beaches School, The249-0905
www.thebeachesschool.com

Discovery Montessori School247-4577
www.dmsonline.org

Foundation Academy, The493-7300
www.foundationacademy.com

Montessori Tides School241-1139
www.montessoritides.com

New Leaf, School for Change246-9100
www.newleafschool.com

Noble School, The309-2154
www.nobleschooljax.org

Providence School223-5270
www.prov.org

St. Paul's Catholic School - Jacksonville Beach249-5934
www.stpaulscatholicschool.com

DUVAL-BEACHES PUBLIC SCHOOLS - ELEMENTARY

Name	Enrollment	Before/After School Programs	Fine Arts & Clubs	Themes
Alimacani – 221-7101 2051 San Pablo Rd., Jacksonville, FL 32224	953	E, G, H, M, R, V	A, C, M, MP, P, R, S, SC, T	Gifted, Talented and Leadership
Atlantic Beach – 247-5924 298 Sherry Dr., Atlantic Beach, FL 32233	466	E, H, M, R, S, U, V	A, CP, H, M, MP, P, R, S, T	Academy - Accelerated Learning and Leadership
Axson, J. Allen – 992-3600 4763 Sutton Park Ct., Jacksonville, FL 32224	603	E, H, R, S	A, C, CP, H, M, MP, P, R, S, T	Magnet - Montessori, PreK (3-4 year olds, fee)
Chets Creek – 992-6390 13200 Chets Creek Blvd., Jacksonville, FL 32224	1,272	E, G	A, H, M, MP, P	Academic and Arts Leadership
Finegan, Joseph – 247-5996 555 Wonderwood Dr., Atlantic Beach, FL 32233	434	H, M, S, V	A, CP, H, M, MP, P, R, S	Integrating the Arts
Hospital Homebound	98	NA	NA	Alternative Education
Jacksonville Beach – 247-5942 315 S. 10th St., Jacksonville Beach, FL 32250	611	E, G, H, M, R, S	A, C, F, H, M, MP, MT, P, S	Magnet - Gifted and Academically Talented
Mayport – 247-5988 2753 Shangri-La Dr., Atlantic Beach, FL 32233	488	C, E, R, H, M, O, S, V	C, CP, H, MP, M, P, R, S, A	Magnet - Coastal Sciences
Neptune Beach – 247-5954 1515 Florida Blvd., Neptune Beach, FL 32266	900	E, R, H, M, O, S, V	D, H, MP, M, MT, P, R, S, A	Leadership and Academically Talented
San Pablo – 247-5947 801 N. 18th Ave., Jacksonville Beach, FL 32250	543	E, R, G, H, S	C, CP, L, D, H, MP, M, MT, P, R, SC, S, A	Magnet - Academic Enrichment through Science (Concentrating on Health and Fitness)
Seabreeze – 247-5900 1400 Seabreeze Ave., Jacksonville Beach, FL 32250	624	CAP, E, G, O, S	CP, H, MP, M, MT, P, R, S, A	Academy of Arts and Sciences

DUVAL-BEACHES PUBLIC SCHOOLS - MIDDLE SCHOOL

Name	Enrollment	Foreign Languages	Fine Arts	Athletics	Themes
Fletcher, Duncan – 247-5929 2000 N. 3rd St., Jacksonville Beach, FL 32250	1,295	S	A, B, C, CTE, F, H, M, MP, MT, S, T	Basic + PG	Gifted and Talented, Information and Communication Technology
Hospital Homebound	141	NA	NA	NA	Hospital Homebound Services, District Operated Programs
Mayport Coastal Sciences – 247-5977 2600 Mayport Rd., Atlantic Beach, FL 32233	836	S	A, B, CTE, CP, F, H, M, MP, T	Basic + PG	Magnet - Coastal Sciences, AVID

DUVAL-BEACHES PUBLIC SCHOOLS - HIGH SCHOOL

Name	Enrollment	Foreign Languages	Fine Arts	Athletics	JROTC	Themes
Fletcher, Duncan – 247-5905 700 Seagate Ave., Neptune Beach, FL 32266	2,110	ASL, F, S	A, B, C, CG, CP, CTE, D, H, M, MP, MT, S, T	Basic + L	NA	Cambridge Secondary 2/AICE, Information Technology, Digital Media (Web Development), Emerging Technology in Business, Law Studies, Military Science - Dual Enrollment (Embry-Riddle)
Hospital Homebound	141	NA	NA	NA	NA	Hospital Homebound Services, District Operated Programs
Marine Science Center – 247-5973 1347 Palmer St., Atlantic Beach, FL 32233	33	NA	NA	NA	NA	Alternative Education - Overage students, state only center led by qualified fisheries instructors



DUVAL-BEACHES CONTINUED ...

PROGRAMS FOR LEARNING DIFFERENCES

DePaul School of Northeast Florida223-3391
www.depaulschool.com

HIGHER EDUCATION

Saint Leo University249-0911
www.saintleo.edu

Southern Illinois University NS Mayport.....246-4549
www.ehs.siu.edu/wed

DUVAL-NORTH <<<<

CHARTER SCHOOLS

Biscayne High School.....301-4367
<http://biscaynehs.com>

Duval Charter School at Arlington724-1536
www.duvalcharter.org

Global Outreach Charter Academy551-7104
www.russiancharterschool.com

Lone Star High School725-5998

Seacoast Charter Academy.....562-4780
<http://seacoastcharteracademy.org>

Somerset Academy Eagle Campus 551-3292
www.somersetacademy-jacksonville.org

PRIVATE SCHOOLS

Arlington Country Day School762-0123
www.arlingtoncountrydayschoolfoundation.org

Arlington Kindergarten743-4034
www.arlingtonkindergarten.com

Bethel Holiness Academy781-5400

Chatman's Early Learning Christian Academy751-9803

Christ The King Catholic School724-2954
www.ctkcatholic.com

Faith Academy714-0040

Grace Lutheran School.....928-9136
www.gracelutheraneagles.org

Harvest Christian Academy.....724-8223

Holy Spirit Catholic School642-9165
www.hscatholicsschool.com

Little Country School, The757-8200
www.littlecountryschool.com

Parsons Christian Academy745-4588

Promise Land Academy.....268-2422
www.promiselandsschools.org

Resurrection Parish Catholic School744-1266
www.resurrectionschooljax.com

St. Patrick's Catholic School768-6323
www.stpatrickjacksonville.org

Victory Christian Academy764-7781
www.vcasoldiers.com

PROGRAMS FOR LEARNING DIFFERENCES

Greenwood School.....726-5000
www.greenwoodjax.org

Jericho School, The744-5110
www.thejerichoschool.org

Lighthouse Christian School - Arlington642-4043
www.lighthousechristianschool.net

HIGHER EDUCATION

Florida State College at Jacksonville - North Campus766-6500
www.fscj.edu

Jones College743-1122
 Main Campus 800-673-2745
www.jones.edu

Zoe University743-6166
www.zoeuniversity.org

PRIVATE COLLEGES AND UNIVERSITIES

Jacksonville University256-7811
www.ju.edu

PUBLIC/STATE COLLEGES AND UNIVERSITIES

Florida State College at Jacksonville - North Campus766-6500
www.fscj.edu

DUVAL-NORTH PUBLIC SCHOOLS - ELEMENTARY

Name	Enrollment	Before/After School Programs	Fine Arts & Clubs	Themes
Abess Park – 220-1260 12731 Abess Blvd., Jacksonville, FL 32225	770	E, G, H, M, R, S, V	A, C, H, M, P	Arts at the Park - Infusing Arts with Academics
Arlington – 745-4900 1201 University Blvd. N., Jacksonville, FL 32211	243	E, M	F, M, P, S	Critical Thinking through the Arts
Arlington Heights – 745-4923 1520 Sprinkle Dr., Jacksonville, FL 32211	383	CAP, H, M, V	A, CP, H, M, P, R, S, T	Science, Technology, Engineering, Art, Mathematics (STEAM)
Biltmore – 693-7569 2101 W. Palm Ave., Jacksonville, FL 32254	293	H, M, S, U, V	A, CP, M, MP, P, S	Leadership Academy
Biscayne – 714-4650 12230 Biscayne Blvd., Jacksonville, FL 32218	754	E, H, M, R, S, V	A, C, CG, CP, D, M, MP, P, R, S	Academy of Performing Arts
Brewer, Don – 745-4990 3385 Hartsfield Rd., Jacksonville, FL 32277	538	E, G, H, M, R	A, C, CP, H, M, MP, P, R, S, T	Acceleration in Mathematics
Carver, George W. – 924-3122 2854 W. 45th St., Jacksonville, FL 32209	449	I, T, U, V	A, H, M, P	AVID - Foundational AVID Strategies Today
Daniels, R. V. – 630-6872 1951 W. 15th St., Jacksonville, FL 32209	361	E, G, H, M, O, R, S	E, G, H, M, O, R, S	Magnet - Gifted and Academically Talented, IB
Dinsmore – 924-3126 7126 Civic Club Rd., Jacksonville, FL 32219	514	E, H, M, R, S, V	A, CP, H, M, MP, P, R, S	Magnet - Academic Enrichment through Science
Evans, Saint Clair Academy – 924-3035 5443 Moncrief Rd., Jacksonville, FL 32209	375	G, H, M, O, S, U, V	A, C, CP, D, H, M, MP, P, S	Science Academy
Ford, John E. PreK-8 – 630-6540 1137 Cleveland St., Jacksonville, FL 32209	680	CAP, E, G, H, M, O, R, S	A, C, CP, D, F, H, M, MP, MT, P, R, S	Magnet - Montessori and Spanish Montessori
Fort Caroline – 745-4904 3925 Athore Dr., Jacksonville, FL 32277	662	E, H, I, O, R, S, U, V	C, CP, F, H, M, MP, P, R, S	World Language (Spanish)
Garden City – 924-3130 2814 Dunn Ave., Jacksonville, FL 32218	405	CAP, E, H, M, O, R, S	A, C, CP, H, M, MP, P, R, S	Environmental Sciences - Nature
Highlands – 696-8754 1000 dePaul Dr., Jacksonville, FL 32218	464	E, H, M, U	A, B, CP, F, H, P, S	Aviation and Military Science Academy
Hospital Homebound	141	NA	NA	Alternative Education
Hull, Samuel A. – 924-3136 7528 Hull St., Jacksonville, FL 32219	244	CAP, H, O, S, U, V	A, B, C, CP, D, H, M, MP, P, S	Broadcasting/Production
Jefferson, Thomas – 693-7500 8233 Nevada St., Jacksonville, FL 32220	530	E, R, H, S	A, C, CP, H, M, MP, P, S	Magnet - Multiple Intelligence
King, Martin Luther – 924-3027 8801 Lake Placid Dr. E., Jacksonville, FL 32208	453	E, G, H, R, U, V	A, B, C, CP, H, M, P, R, S	Magnet - Academics, Music Enrichment
Kite, Henry F. – 924-3031 9430 Lem Turner Rd., Jacksonville, FL 32208	268	CAP, E, G, H, M, R	A, B, C, D, H, M, P, R, S	Magnet - International Studies
Lake Forest – 924-3024 901 Kennard St., Jacksonville, FL 32208	393	CAP, E, H, M, O, S, U, V	A, B, C, CP, D, H, M, MP, MT, P, S	Magnet - Visual and Performing Arts
Lake Lucina – 745-4916 6527 Merrill Rd., Jacksonville, FL 32277	448	E, R, H, M, S, V	A, C, CP, H, M, MP, R, S	Arts Academy
Livingston, S. P. – 630-6580 1128 Barber St., Jacksonville, FL 32209	585	H, I, O, U, V	A, H, M, P, S, T	Early Learning Center - PreK-2nd Grade
Lone Star – 565-2711 10400 Lone Star Rd., Jacksonville, FL 32225	629	E, R, H, M, O, S	A, B, C, CP, H, M, MP, P, R, S	Magnet - Math, Science and Technology
Mathis, Sallye B. – 924-3086 3501 Winton Dr., Jacksonville, FL 32208	441	H, I, U, V	A, H, M, P	Magnet - Science, Technology, Pre-Engineering & Math
Merrill Road – 745-4919 8239 Merrill Rd., Jacksonville, FL 32277	578	E, H, O, V	A, C, F, H, M, P, S, T	Academy of Environmental Science
Mount Herman Exceptional Student Center – 630-6740 1741 Francis St., Jacksonville, FL 32209	150	NA	A, H, M, P	PreK-12 - Exceptional Student Center
New Berlin – 714-4601 3613 New Berlin Rd., Jacksonville, FL 32226	1,152	E, G, O, S	A, C, H, M, MP, P, T	Technology Academy
Oceanway – 696-8762 12555 Gillespie Ave., Jacksonville, FL 32218	644	E, G, H, M, R, S	A, B, C, CP, G, H, M, MP, P, R, S	Academy of Science
Parkwood Heights – 720-1670 1709 Lansdowne Dr., Jacksonville, FL 32211	389	C, H, O, S	B, CP, F, H, MP, M, P, R, S, A	International Studies with Spanish Resource
Payne, Rufus E. – 924-3020 6725 Hema Rd., Jacksonville, FL 32209	304	H, I, U, V	A, C, F, H, M, MP, P	Magnet - Primary Years IB, Chinese, PITSCO STEM
Pearson, Rutledge H. – 924-3077 4346 Roanoke Blvd., Jacksonville, FL 32208	305	E, R, H, M, O, U, V	CP, D, H, MP, M, P, R, S, A	K-6 Accelerated Academic Academy
Pine Estates – 696-8767 10741 Pine Estates Rd. E., Jacksonville, FL 32218	268	C, E, R, H, S, V	C, CP, H, MP, M, P, R, S, A	STEAM: Science, Technology, Engineering, Art, Mathematics
Sabal Palm – 221-7169 1201 Kernan Blvd. N., Jacksonville, FL 32225	1056	E, H, O, R, S	A, C, H, M, MP, P	Arts Academy (Music)
San Mateo – 696-8750 600 Baisden Rd., Jacksonville, FL 32218	628	E, G, H	A, H, M, P	Magnet - Accelerated Academy of Learning

DUVAL-NORTH PUBLIC SCHOOLS - ELEMENTARY

Name	Enrollment	Before/After School Programs	Fine Arts & Clubs	Themes
Sheffield, Louis – 696-8758 13333 Lanier Rd., Jacksonville, FL 32226	782	E, G, H, S	A, C, H, M, P, S, T	Academy of Life Science
Tolbert, Susie E. – 630-6860 1925 W. 13th St., Jacksonville, FL 32209	376	C, H, S, U	CP, H, MP, M, P, R, S, A	3rd - 5th Grade
Waterleaf – 565-8000 450 Kernan Blvd. N., Jacksonville, FL 32225	806	E, R, G, H, M, O, S, V	C, CP, H, MP, M, MT, P, R, S, A	Honors Technology Academy
Woodland Acres – 720-1663 328 Bowlan St., Jacksonville, FL 32211	707	R, H, M, U, V	CP, H, MP, M, P, S, A	Magnet - Medical Arts

DUVAL-NORTH PUBLIC SCHOOLS - MIDDLE SCHOOL

Name	Enrollment	Foreign Languages	Fine Arts	Athletics	Themes
Arlington – 720-1680 8141 Lone Star Rd., Jacksonville, FL 32211	839	S	A, B, C, CP, CTE, H, M, MP, R, S, T	Basic	Information Technology, Acceleration in Math, Pre-Early College
Butler, Eugene – 630-6900 900 Acorn St., Jacksonville, FL 32209	434	S	A, B, C, CP, D, G, H	Basic	Young Men's and Women's Leadership Academy, PITSCO STEM
Ford, John E. PreK-8 – 630-6540 1137 Cleveland St., Jacksonville, FL 32209	680	S	A, C, CP, D, F, H, M, MP, MT, R	PE	Magnet - Montessori and Spanish Montessori
Fort Caroline – 745-4927 3787 University Club Blvd., Jacksonville, FL 32277	500	S	B, D, M, MT, G, T, A	Basic	Magnet - Visual and Performing Arts
Highlands – 696-8771 10913 Pine Estates Rd. E., Jacksonville, FL 32218	765	S	A, B, CG, CP, CTE, F, H, M, T	Basic	Aviation and Military Science, STEM
Hospital Homebound	141	NA	NA	NA	Hospital Homebound Services, District Operated Programs
Landmark – 221-7125 101 Kernan Blvd. N., Jacksonville, FL 32225	1,408	S	A, B, C, CP, CTE, F, H, M, T	Basic + PG	Honors Academy, Information & Communications Technology, Pre-Early College
Mount Herman Exceptional Student Center – 630-6740 1741 Francis St., Jacksonville, FL 32209	150	NA	A, H, M	PE, Special Olympics	PreK-12, Transition Services - Exceptional Student Center
Northwestern – 924-3100 2100 W. 45th St., Jacksonville, FL 32209	532	S	A, B, CP, F, H, M, T	Basic	Cambridge Secondary I, PITSCO STEM
Oceanway – 714-4680 143 Oceanway Ave., Jacksonville, FL 32218	955	S, F	A, B, C, CP, CTE, F, H, M, MP, MT, T	Basic + PG	Academy of Arts and Academic Acceleration, Pre-AP/Honors, Information and Communications Technology, Computer Applications in Business
Palm Avenue Exceptional Student Center – 693-7516 1301 Palm Ave., Jacksonville, FL 32254	146	NA	A, H, M	PE, Special Olympics	Middle/High/Transition Services Exceptional Student Center

DUVAL-NORTH PUBLIC SCHOOLS - HIGH SCHOOL

Name	Enrollment	Foreign Languages	Fine Arts	Athletics	JROTC	Themes
First Coast – 757-0080 590 Duval Station Rd., Jacksonville, FL 32218	2,022	S	A, B, C, CG, CP, CTE, D, H, IL, IT, M, MP, S, T	Basic	USN	AP/Honors, Information Technology, Digital Media, Aerospace Technology, Emerging Technology in Business, Dual Enrollment (Embry-Riddle), Logistics - Food Truck
Hospital Homebound	141	NA	NA	NA	NA	Hospital Homebound Services, District Operated Programs
Palm Avenue Exceptional Student Center – 693-7516 1301 Palm Ave., Jacksonville, FL 32254	146	NA	A, CP, H, M, P, S	PE, Special Olympics	NA	Middle/High/Transition Services Exceptional Student Center
Parker, Terry – 720-1650 7301 Parker School Rd., Jacksonville, FL 32211	1,770	ASL, F, S	A, B, C, CG, CP, CTE, D, H, M, MP, MT, S, T	Basic	USN	IB Diploma Program (Spanish/French), Culinary Arts, Academy-Coastal and Environmental Studies (ACES), Digital Video Production, Dual Enrollment (Embry-Riddle)
Paxon School for Advanced Studies – 693-7583 3239 Norman Thagard Blvd., Jacksonville, FL 32254	1,447	F, L, S, C	A, B, C, CG, CP, H, MP, MT, S, T	Basic + L	USA	Magnet - International Baccalaureate (IB) Diploma Programme, AP/Honors

DUVAL-SOUTH <<<<

CHARTER SCHOOLS

- Duval Charter School at Baymeadows.....638-7947
www.baymeadowscharter.org
- Duval Charter School at Mandarin440-2901
www.mandarincharter.org
- Duval Charter School at Southside423-5348
www.southsidecharter.org
- River City Science Academy855-8010
www.rivercityscience.org
- San Jose Academy425-1725
http://sanjoseprep.org

EXCEPTIONAL STUDENT CENTERS

- Alden Road Exceptional Student Center565-2722

PRIVATE SCHOOLS

- A Child's Place Montessori School - Southpoint733-5797
www.achildsplace.info
- Academie de Montessori398-3830
www.academie-de-montessori.org
- Al-Furqan Academy645-0810
www.afa.icnef.org
- Assumption Catholic School398-1774
www.assumptionjax.org
- Baymeadows Christian Academy733-3400
www.bcjax.org
- Bishop Kenny High School398-7545
www.bishopkenny.org
- Blessed Trinity Catholic School641-6458
www.blessedtrinitycatholicschool.org
- Bolles School, The733-9292
www.bolles.org
- Broach School - Southside.....674-0900
www.broachschool.com
- Christ's Church Academy268-8667
www.ccajax.org
- Christian Heritage Academy733-4722
www.chajax.org
- Conservative Christian Academy268-7778
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www.ccsjax.org
- Episcopal School of Jacksonville396-5751
www.esj.org
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www.fathersharboracademy.com
- Harvest Community School997-1882
www.hcsjax.org
- Holy Family Catholic School645-9875
www.hfcatholicschool.com
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www.sanjosecatholicschool.com
- San Jose Episcopal Day School733-0352
www.sjeds.org
- Shekinah Christian Academy421-1015
- St. Joseph Catholic School268-6688
www.stjosephcs.org
- Torah Academy of Jacksonville268-7719
www.torah-academy.com
- University Christian School737-6330
www.ucschool.org

PROGRAMS FOR LEARNING DIFFERENCES

- Center Academy
 - Mandarin448-1956
 - St. Johns Bluff645-5366
www.centeracademy.com
- Clarke Schools for Hearing and Speech880-9001
www.clarkeschool.org
- Great Strides School886-3228
www.greatstridesrehab.com
- Jacksonville School for Autism.....732-4343
www.jsakids.org
- Lighthouse Christian School - Mandarin288-0673
www.lighthousechristianschool.net

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Little Star Center928-0112
www.littlestarjax.com

Morning Star School721-2144
www.morningstar-jax.org

North Florida School of Special Education724-8323
www.northfloridaschool.org

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www.chamberlain.edu

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www.conservative.edu

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www.devry.edu

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www.everest.edu

Florida Coastal School of Law680-7700
www.fcsl.edu

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Open Campus997-2500
South Campus.....646-2111
www.fscj.edu

Jacksonville Theological Seminary786-5383
www.jts.edu

Keiser University296-3440
www.keiseruniversity.edu

Logos Christian College & Graduate Schools..... 800-776-0127
www.logos.edu

NOVA Southeastern University245-8910
www.nova.edu/campuses/jacksonville/index.html

DUVAL-SOUTH PUBLIC SCHOOLS - ELEMENTARY

Name	Enrollment	Before/After School Programs	Fine Arts & Clubs	Themes
Bartram Springs – 260-5860 14799 Bartram Springs Pkwy., Jacksonville, FL 32258	927	E, G, H, S, R	A, B, C, CP, D, F, H, M, MP, MT, P, R, S, T	Academy of Academic Enrichment
Beauclerc – 739-5226 4555 Craven Rd. W., Jacksonville, FL 32257	845	CAP, E, G, H, M, R, S	A, C, F, H, M, MP, P, R, S	Dual Language (Spanish) and Leadership
Brookview – 565-2720 10450 Theresa Dr., Jacksonville, FL 32246	661	CAP, E, H, M, S	A, C, CP, H, M, MP, P, R, S	Arts
Crown Point – 260-5808 3800 Crown Point Rd., Jacksonville, FL 32257	908	E, G, H, M, R, S	A, C, H, M, MP, P	Leadership Academy
Duval Virtual Instruction Academy – 390-2037 1701 Prudential Dr., Ste. 431, Jacksonville, FL 32207	307	NA	A, F, H, M, P, T	K-12, Virtual Education
Englewood – 739-5280 4359 Spring Park Rd., Jacksonville, FL 32207	462	E, H, M, R, S	A, CP, H, M, MP, P, R, S	Magnet - Academic Enrichment - Literacy and Technology
Greenfield – 739-5249 6343 Knights Ln. N., Jacksonville, FL 32216	546	E, G, M, O, R, S	A, H, M, P	Magnet - Science, Technology, Engineering, Math
Greenland Pines – 260-5450 5050 Greenland Rd., Jacksonville, FL 32258	766	E, G, H, M, R, S, V	A, C, CP, H, M, MP, P, R, S	Instrumental Arts
Hendricks Avenue – 346-5610 3400 Hendricks Ave., Jacksonville, FL 32207	690	E, H, M, R, S	A, C, CP, D, F, H, M, MP, MT, P, R, S	French Academy
Hogan-Spring Glen – 720-1640 6736 Beach Blvd., Jacksonville, FL 32216	335	C, E, H, M, R, V	A, CP, H, M, MP, ORC, P, R, S	International Studies with Global Understanding
Holiday Hill – 720-1676 6900 Altama Rd., Jacksonville, FL 32216	655	E, H, M, R, S	A, CP, M, P, R, S	Magnet - Gifted and Academically Talented/Leadership
Hospital Homebound	141	NA	NA	Alternative Education
Kernan Trail – 220-1310 2281 Kernan Blvd. S., Jacksonville, FL 32246	702	E, G, H, R, S	A, C, CP, H, M, MP, P, S	STEAM: Science, Technology, Engineering, Art, Mathematics
Kings Trail – 739-5254 7401 Old Kings Rd. S., Jacksonville, FL 32217	396	E, H, M, R	A, CP, H, M, MP, P, R, S	Elementary Leadership Academy
Loretto – 260-5800 3900 Loretto Rd., Jacksonville, FL 32223	1,084	E, R, G, H, M, U	B, C, CP, H, MP, M, G, P, R, S, A	Magnet - Technology
Love Grove – 720-1645 2446 University Blvd. S., Jacksonville, FL 32216	381	E, R, G, H	CP, F, H, MP, M, P, R, S, A	Science, Technology, Engineering, Art, Mathematics
Mandarin Oaks – 260-5820 10600 Hornets Nest Rd., Jacksonville, FL 32257	1,124	E, R, G, H, M, S	CP, D, F, H, MP, M, P, R, S, A	Gifted and Talented Education
Pine Forest – 346-5600 3929 Grant Rd., Jacksonville, FL 32207	450	E, O, U	A, C, D, H, M, MT, ORC, P	Magnet - Visual and Performing Arts
San Jose – 739-5260 5805 St. Augustine Rd., Jacksonville, FL 32207	850	E, R, S, U, V	C, CP, F, H, MP, M, MT, P, R, S, A	Magnet - Dual Language (Spanish)
Southside Estates – 565-2706 9775 Ivey Rd., Jacksonville, FL 32246	558	E, R, G, H, V	C, CP, H, MP, M, P, R, S, A	Academic Enrichment - Science and Technology
Spring Park – 346-5640 2250 Spring Park Rd., Jacksonville, FL 32207	431	E, I, V	A, F, H, M, P	Magnet - IB Primary Years Program (Spanish)
Twin Lakes Academy – 538-0238 8000 Point Meadows Dr., Jacksonville, FL 32256	852	E, G, H, M, O, R, S, V	A, CP, H, M, MP, P, R, S	Leadership and Technology Academy
Windy Hill – 565-2700 3831 Forest Blvd., Jacksonville, FL 32246	580	E, R, H, M, P, S, U, V	CP, H, MP, M, P, R, S, A	Magnet - Leadership Through Project-Based Technology



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University of Phoenix636-6645
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Webster University - Jacksonville.....268-3037
www.webster.edu/jacksonville

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DUVAL-SOUTH PUBLIC SCHOOLS - MIDDLE SCHOOL

Name	Enrollment	Foreign Languages	Fine Arts	Athletics	Themes
Alden Road Exceptional Student Center – 565-2722 11780 Alden Rd., Jacksonville, FL 32246	191	NA	M, H	PE, Special Olympics	Middle/High/Transition Services Exceptional Student Center
duPont, Alfred I. – 739-5200 2710 duPont Ave., Jacksonville, FL 32217	747	S, F, C	A, C, CP, D, H, M, S, T	Basic + PG	Computer Applications - Business, Dual Language (Spanish), Pre-Early College, International Business and World Language Academy
Duval Virtual Instruction Academy – 390-2037 1701 Prudential Dr., Ste. 431, Jacksonville, FL 32207	307	S	F, H, T	NA	K-12, Virtual Education
Hospital Homebound	141	NA	NA	NA	Hospital Homebound Services, District Operated Programs
Kernan – 220-1350 2271 Kernan Blvd. S., Jacksonville, FL 32246	1,162	S	A, B, C, CP, F, H, M, MT	Basic + PG	Computer Applications - Business, Arts Academy, Pre-Early College, Information and Communications Technology
Landon – 346-5650 1819 Thacker Ave., Jacksonville, FL 32207	771	S	A, B, C, CP, F, H, M, SP, T	Basic	Magnet - College Preparatory, Gifted & Academy
Mandarin – 292-0555 5100 Hood Rd., Jacksonville, FL 32257	1,124	C, S	A, B, C, CP, CTE, F, H, M, MP, MT, T	Basic	Honors Academy, Computer Applications - Business, Information and Communications Technology, Journalism, TV Production, AVID
Southside – 739-5238 2948 Knights Ln. E., Jacksonville, FL 32216	773	S	A, B, F, G, H, M, MT, S	Basic + PG	Magnet - IB Middle Years Programme (Spanish), Pre-Early College, Technology Studies, PITSCO STEM
Twin Lakes Academy – 538-0825 8050 Point Meadows Dr., Jacksonville, FL 32256	1,188	S	A, B, C, CP, G, H, MP, MT, T	Basic + PG	Pre AP/Honors, Information and Communications Technology, Pre-Early College, Computer Applications in Business, Introduction to Technology, CTE/STEM Lab

DUVAL-SOUTH PUBLIC SCHOOLS - HIGH SCHOOL

Name	Enrollment	Foreign Languages	Fine Arts	Athletics	JROTC	Themes
Alden Road Exceptional Student Center – 565-2722 11780 Alden Rd., Jacksonville, FL 32246	191	NA	A, CP, H, M, P, S	PE, Special Olympics	NA	Middle/High/Transition Services Exceptional Student Center
Anderson, Douglas School of the Arts – 346-5620 2445 San Diego Rd., Jacksonville, FL 32207	1,173	F, G, I, L, S	A, B, C, CP, D, G, H, M, MP, MT, ORC, O, S, T	PE	NA	Magnet - School of the Arts
Atlantic Coast – 538-5120 9735 R.G. Skinner Pkwy., Jacksonville, FL 32256	2,206	ASL, S	A, B, C, CG, CP, CTE, D, G, H, M, MT, MP, MT, ORC, T	Basic + L	NA	AP/Honors, Information Technology, Digital Media (Web Design, IT, Photography, TV Production), Commercial Art Technology
Duval Virtual Instruction Academy – 390-2037 1701 Prudential Dr., Ste. 431, Jacksonville, FL 32207	307	S, F, C	F, CP, H, T	NA	NA	K-12, Virtual Education
Englewood – 739-5212 4412 Barnes Rd., Jacksonville, FL 32207	1,803	A, F, S	A, B, C, CG, CP, CTE, D, H, M, MT, MP, S, T	Basic	USA	Early College (AS, AA), Promo Enterprise, Journalism, TV Production, ESOL Newcomers, Building Construction, Military Science - Dual Enrollment (Embry-Riddle and Edward Waters)
Hospital Homebound	141	NA	NA	NA	NA	Hospital Homebound Services, District Operated Programs
Mandarin – 260-3911 4831 Greenland Rd., Jacksonville, FL 32258	2,523	ASL, C, F, L, S	A, B, C, CG, CP, CTE, D, H, L, M, MP, MT, P, S, T	Basic + L	USN	Magnet - Cambridge Secondary 2/AICE, Information Technology (Web Development), Culinary Arts, Medical Studies - Food Truck, Military Science - Dual Enrollment (Embry-Riddle)

DUVAL-SOUTH PUBLIC SCHOOLS - HIGH SCHOOL

Name	Enrollment	Foreign Languages	Fine Arts	Athletics	JROTC	Themes
Sandalwood – 646-5100 2750 John Prom Blvd., Jacksonville, FL 32246	2,758	ASL, F, S	A, B, C, CG, CP, CTE, D, H, L, M, MT, S, T	Basic + L	USAF	Early College, Applied Information Technology Career Academy, Culinary Arts, AVID, Military Science, Dual Enroll (Embry-Riddle)
Wolfson, Samuel W. – 739-5265 7000 Powers Ave., Jacksonville, FL 32217	958	F, L, S	B, C, CG, CP, CTE, G, H, L, M, MP, MT, S, T	Basic	USAF	Magnet - Business/Finance/Law, IB Diploma, Vystar, Army JROTC, Information Technology, Military Science - Dual Enrollment (Embry-Riddle)

DUVAL-WEST <<<<

CHARTER SCHOOLS

Duval Charter School at Westside.....	421-0250	www.westsidecharter.org
KIPP Public Charter School	683-6643	www.kippjax.org
MYcro School.....	783-3611	http://mycroschool.org
SAL Tech.....	328-5001	http://saltechjax.org
School of Success (SOS) Academy Charter Middle School	573-0880	www.schoolofsuccessjax.org
Tiger Academy	309-6840	www.ymcatigeracademy.org
Waverly Academy	647-8552	www.waverlyacademy.org
Wayman Academy of the Arts.....	695-9995	www.waymanacademy.org

EXCEPTIONAL STUDENT CENTERS

Mt. Herman Exceptional Student Center	630-6740
Palm Avenue Exceptional Student Center	693-7516

PRIVATE SCHOOLS

Argyle Christian Preschool & Kindergarten	778-4838	www.argylechristianpreschoolandkindergarten.org
Beverly Institute Inc., The	394-0877	www.thebeverlyinstitute.org
Bible Baptist Academy	765-5111	http://jacksonville.bible-baptist-church.us
Bishop John J. Snyder High School.....	771-1029	www.bishopsnyder.org
Broach School - Westside	389-5106	www.broachschool.com
Cedar Creek Christian School	781-9151	www.cccsjax.org
Cedar Hills Baptist Christian School	772-0812	www.chbcs.org
Crossroads Schools	652-1282	www.crossroadsschools.com
Eagle's View Academy	786-1411	www.evajax.com
Ephesus Junior Academy	765-3225	www.ephesusjunioracademy.org
Esprit de Corps Center for Learning.....	924-2000	www.edcenterforlearning.com
First Baptist Academy of Jacksonville	265-7474	www.fbcjaxacademy.com
First Coast Christian School	777-3040	www.fccsjax.org
Geraldine Ransome Fields Christian Academy	713-8260	
Good Shepherd School & Daycare	768-1580	
Grace Christian Academy	266-9532	
Heart to Heart Christian Academy	783-8631	www.h2hacademy.com
Holy Rosary Catholic School	765-6522	www.guardiancatholicschools.org
Jacksonville Christian Academy	783-2818	
Joshua Christian Academy	388-2227	www.joshuachristian.org/JCA/jca
KidsPark	387-8602	www.kidspark.com
Millennial Christian School	772-6400	www.celebratelearning.com
New Beginnings Christian Academy	786-3178	www.nbca.nbccjax.org
Old Plank Christian Academy.....	783-6942	www.oprbc.org



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DUVAL-WEST PUBLIC SCHOOLS - ELEMENTARY

Name	Enrollment	Before/After School Programs	Fine Arts & Clubs	Themes
Bayview – 381-3920 3257 Lake Shore Blvd., Jacksonville, FL 32210	448	E, I, H, M	A, CP, M, MP, P, S, T	Science Technology & Leadership
Brentwood – 630-6630 3750 Springfield Blvd., Jacksonville, FL 32206	339	E, G, H, M, R, S, V	A, D, M, MP, MT, P, S	Magnet - Visual and Performing Arts
Brown, Richard L. – 630-6570 1535 Milnor St., Jacksonville, FL 32206	307	E, R	A, F, H, M, MP, P, R, S	Magnet - Gifted and Academically Talented
Cedar Hills – 573-1050 6534 Ish Brant Rd., Jacksonville, FL 32210	550	CAP, M, S	A, M, MP, P, R, S	AVID Strategies
Central Riverside – 381-7495 2555 Gilmore St., Jacksonville, FL 32204	355	CAP, E, H, M, R, S	A, ASL, D, F, H, M, MP, P, R, S	Magnet - Gifted and Academically Talented
Chaffee Trail – 693-7510 11400 Sam Caruso Way, Jacksonville, FL 32221	740	E, H, R, S	A, C, CP, H, M, MP, P, R, S	Information Technology - Communications
Chimney Lakes – 573-1100 9353 Staples Mill Dr., Jacksonville, FL 32244	1,131	E, G, H, R, S	A, C, CP, H, M, MP, P, R, S	Magnet - International Studies
Crystal Springs – 693-7645 1200 Hammond Blvd., Jacksonville, FL 32221	1,087	CAP, E, H, M, R, S, V	A, CP, D, H, M, MP, MT, P, R, S	FUNDamental Academy - Business
Enterprise Learning Academy – 573-3260 8085 Old Middleburg Rd., Jacksonville, FL 32222	801	E, H, R, S, V	A, C, CP, G, H, M, MP, P, R, S	Project Based Technology (Digital Media)
Fishweir – 381-3910 3977 Herschel St., Jacksonville, FL 32205	451	E, G, H, M, R	A, B, C, CP, D, H, M, MP, MT, P, S	Magnet - Visual and Performing Arts
GRASP Academy – 630-6570 1535 Milnor St., Jacksonville, FL 32206	334	E, H, M, R, S	A, B, CP, H, M, MP, MT, P, R, S	Academy - Dyslexia, Dysgraphia, Dyscalculia
Gregory Drive – 573-1190 7800 Gregory Dr., Jacksonville, FL 32210	721	E, H, M, R, S	A, CP, D, H, M, MP, P, R, S	Academy of Math, Science and Technology
Hospital Homebound	141	NA	NA	Alternative Education
Hyde Grove – 693-7562 2056 Lane Ave. S., Jacksonville, FL 32210	464	H, M, O, R, S, U, V	A, C, CP, D, H, M, MP, MT, P, R, S	Early Learning Center - PreK - 2nd Grade
Hyde Park – 381-3950 5300 Park St., Jacksonville, FL 32205	319	CAP, M, O, R, S, U	A, C, CG, CP, H, M, MP, P, S	3rd - 6th Grade
Jackson, Stonewall – 573-1020 6127 Cedar Hills Blvd., Jacksonville, FL 32210	291	E, H, M, R	A, CP, H, M, MP, P, R, S, T	Academy of Science Acceleration
Jacksonville Heights – 573-1120 7750 Tempest St. S., Jacksonville, FL 32244	611	CAP, E, H, M, O, R, S, U	A, C, CP, H, M, MP, MT, P, R, S	Technology Academy
Jones, Mamie Agnes – 266-1214 700 Orange Ave., Baldwin, FL 32234	415	E, H, M, R, S, V	A, CP, H, M, MP, P, S	Leadership Academy
Long Branch – 630-6620 3723 Franklin St., Jacksonville, FL 32206	219	O, U, V	A, D, H, M, P	3rd - 6th Grade
Love, John – 630-6790 1531 Winthrop St., Jacksonville, FL 32206	228	H, U, V	A, H, M, P	Early Learning Center - PreK - 2nd Grade
Morgan, Annie R. – 381-3970 964 Saint Clair St., Jacksonville, FL 32254	377	H, I, O, U, V	A, H, M, MP, P	Leadership and Performing Arts
Normandy Village – 693-7548 8257 Herlong Rd., Jacksonville, FL 32210	494	V	CP, MP, M, P, S, A	Montessori Choice Academy
North Shore – 924-3081 5701 Silver Plaza, Jacksonville, FL 32208	784	G, H, M, O, S, U, V	B, X, XP, S, H, MP, M, F, P, E, A	Magnet - Academic Enrichment through Science (Health, Nutrition, Fitness)
Oak Hill – 573-1030 6910 Daughtry Blvd. S., Jacksonville, FL 32210	118	E, V	B, CP, D, H, MP, M, P, R, S, A	Autism Lab
Ortega – 381-7460 4010 Baltic St., Jacksonville, FL 32210	333	E, R, H, M, S	C, CP, H, MP, M, P, R, S, A	Magnet - Museum Studies
Pickett – 693-7555 6305 Old Kings Rd. N., Jacksonville, FL 32254	245	H, M, S, U, V	C, CP, D, H, MP, M, P, R, S, A	K-6 Leadership and Character Education Academy
Pinedale – 381-7490 4229 Edison Ave., Jacksonville, FL 32254	424	H, I, S, T, U, V	A, C, H, M, P, R	Science, Technology, Engineering, Arts and Math
Ramona Boulevard – 693-7576 5540 Ramona Blvd., Jacksonville, FL 32205	468	C, E, R, G, H, M, O, S, U	CP, H, MP, M, P, R, S, A	Leadership in Logistics
Reynolds Lane – 381-3960 840 Reynolds Ln., Jacksonville, FL 32254	314	I, O, S, U, V	A, C, D, F, H, M, MT, P, S	World Language (Spanish)
Robinson, Andrew A. – 630-6550 101 W. 12th St., Jacksonville, FL 32206	762	E, R, H, S, U	C, CP, D, H, MP, M, P, R, S, A	Magnet - Science, Technology, Engineering, Math
Stockton, John N. C. – 381-3955 4827 Carlisle Rd., Jacksonville, FL 32210	498	E, H	A, H, M, MP, P	Math, Science and Technology
Tillis, Sadie T. – 573-1090 6084 Morse Ave., Jacksonville, FL 32244	498	G, U	CP, D, H, MP, M, P, S, A	Academy of Math, Science and Technology
Timucuan – 573-1130 5429 110th St., Jacksonville, FL 32244	618	E, R, G, H, M, S, V	CP, H, MP, M, P, R, S, A	Science, Technology, Engineering, Math, Leadership
Upson, Ruth N. – 381-7485 1090 Dancy St., Jacksonville, FL 32205	438	CAP, E, G, I, O, V	A, D, H, M, MP, P, R, S, T	Arts and Digital Media

DUVAL-WEST PUBLIC SCHOOLS - ELEMENTARY

Name	Enrollment	Before/After School Programs	Fine Arts & Clubs	Themes
Venetia – 381-3990 4300 Timuquana Rd., Jacksonville, FL 32210	440	E, I, O	A, H, M, MP, P, S	Leadership Academy
The Bridge to Success at West Jacksonville – 630-6592 2115 Commonwealth Ave., Jacksonville, FL 32209	707	H, U	CP, H, P	Bridge To Success Academy
West Riverside – 381-3900 2801 Herschel St., Jacksonville, FL 32205	305	E, R, H, S, V	CP, F, H, M, P, S, A	Magnet - Dual Language (Spanish)
Westview K-8 – 573-1082 5270 Connie Jean Rd., Jacksonville, FL 32210	1,264	E, R, H	B, C, CP, F, H, MP, M, P, R, S, A	Environmental Studies and Culinary Gardening, Cambridge Secondary I
Whitehouse – 693-7542 11160 General Ave., Jacksonville, FL 32220	502	E, R, H, M, S, V	CP, H, MP, M, P, R, S, A	Academy of Science
Woodson, Carter G. – 924-3004 2334 Butler Ave., Jacksonville, FL 32209	475	H, M, U, V	CP, H, MP, M, P, R, S, A	Magnet - Medical Arts

DUVAL-WEST PUBLIC SCHOOLS - MIDDLE SCHOOL

Name	Enrollment	Foreign Languages	Fine Arts	Athletics	Themes
Baldwin Middle - High School – 266-1200 291 Mill St. W., Baldwin, FL 32234	1,203	S	A, B, C, CG, CP, H, M, MT	Basic	Pre-Honors, EXCITE, Information Technology
Darnell-Cookman – 630-6805 1701 Davis St. N., Jacksonville, FL 32209	1,172	L, S	A, C, CP, D, H, M	Basic	Magnet - School of Medical Arts
Davis, Jefferson – 573-1060 7050 Melvin Rd., Jacksonville, FL 32210	723	S	A, B, C, CP, D, H, M, S, T	Basic	Cambridge Secondary 1, AVID, Pre-Early College, PITSCO STEM
Gilbert, Matthew – 630-6700 1424 Franklin St., Jacksonville, FL 32206	445	S	A, B, CP, CTE, F, H, M, R, T	Basic	Magnet - Middle Years Exploration, PITSCO STEM, Technology
Grand Park Career Center – 630-6894 2335 W. 18th St., Jacksonville, FL 32209	164	NA	NA	PE	Alternative Education - Core Subjects
Hospital Homebound	141	NA	NA	NA	Hospital Homebound Services, District Operated Programs
Johnson, James Weldon – 693-7600 3276 Norman Thagard Blvd., Jacksonville, FL 32254	1,012	C, F, S	A, B, C, CP, D, F, H, M, MT, T	Basic	Magnet - Gifted and Academy College Preparatory
Kirby-Smith – 630-6600 2034 Hubbard St., Jacksonville, FL 32206	890	S	A, CP, F, H, M, T	Basic	Magnet - Science, Technology, Engineering, Math
Lake Shore – 381-7440 2519 Bayview Rd., Jacksonville, FL 32210	1,191	S	A, B, CP, H, M, MT	Basic	Magnet - IB Middle Years Programme (Spanish), Pre-Early College, Technology, AVID
LaVilla School of the Arts – 633-6069 501 Davis St. N., Jacksonville, FL 32202	1,055	NA	A, B, C, D, G, H, M, MT, MP, O, ORC, T	PE	Magnet - School of the Arts
Mattie V. Rutherford Alternative Education Center – 630-6782 1514 Hubbard St., Jacksonville, FL 32206	77	NA	NA	NA	Alternative Education - Core Subjects
Ribault, Jean – 924-3062 3610 Ribault Scenic Dr., Jacksonville, FL 32208	650	C	A, B, C, CP, CTE, D, F, H, M, MT, T	Basic	Magnet - Technology, Early High School (Math, Chinese, Science)
School for the Future/Bridge to Success – 354-7799 1824 N. Pearl St., Jacksonville, FL 32206	707	NA	NA	NA	Alternative Education - Overage Students
Stilwell, Joseph – 693-7523 7840 Burma Rd., Jacksonville, FL 32221	803	S	A, B, C, CG, CP, D, F, H, M, SC	Basic + PG	Magnet - Military Academy, PITSCO STEM
Stuart, J.E.B. – 573-1000 4815 Wesconnett Blvd., Jacksonville, FL 32210	546	S	A, B, C, F, H, M, MT	Basic	Technology, Early High School (Math, Chinese, Science), Pre-Early College
Westview K-8 – 573-1082 5270 Connie Jean Rd., Jacksonville, FL 32210	1,264	S	A, B, C, CP, H, M, MP, R	PE	Environmental Studies and Culinary Gardening, Cambridge Secondary I

DUVAL-WEST CONTINUED ...

Potter's House Christian Academy
Elementary786-0028
High School695-2837
www.phcalions.org

Riverside Presbyterian Day School353-5511
www.rpds.com

Sacred Heart Catholic School771-5800
www.sacredheartcatholicjax.org

St. Mark's Episcopal Day School388-2632
www.stmarksdayschool.org

St. Matthew's Catholic School387-4401
http://stmatthewscs.com

St. Paul's Catholic School - Riverside387-2841
www.spsjax.org

St. Pius V Parish School354-2613
www.guardiancatholicschools.org

Temple Christian Academy778-8655
www.templechristian.net

DUVAL-WEST PUBLIC SCHOOLS - HIGH SCHOOL

Name	Enrollment	Foreign Languages	Fine Arts	Athletics	JROTC	Themes
Baldwin Middle - High School – 266-1200 291 Mill St. W., Baldwin, FL 32234	1,203	S	A, B, C, CG, CP, CTE, D, G, H, M, MT, MP, T	Basic	NA	AP Capstone Diploma Program, Digital Media STEM Program, Drone Aviation - Dual Enrollment (Embry-Riddle)
Darnell-Cookman – 630-6805 1701 Davis St. N., Jacksonville, FL 32209	1,172	L, S	A, C, CP, D, H, M, S, T	PE	NA	Magnet - School of the Medical Arts
Grand Park Career Center – 630-6894 2335 W. 18th St., Jacksonville, FL 32209	164	S,C	NA	PE	NA	Alternative Education - Graduation Initiative River Region Services, Gateway Services
Hospital Homebound	141	NA	NA	NA	NA	Hospital Homebound Services, District Operated Programs
Jackson, Andrew – 630-6950 3816 Main St. N., Jacksonville, FL 32206	567	S	A, B, C, CG, CP, D, H, M, MT, S	Basic	USAF	Magnet-Cybersecurity, Gaming, Health Sciences Academy, Biomedical, Information Technology, Leadership and Entrepreneurship, Military Science, Dual Enroll (Embry Riddle), Sports Broadcasting, Marketing, Medicine
Lee, Robert E. – 381-3930 1200 McDuff Ave. S., Jacksonville, FL 32205	1,917	G ,S, L	A, B, C, CG, CP, D, H, M, MP, MT, P, S, T	Basic + L	USN	Magnet - Science, Engineering Academy, Early College, Engineering Pathways, Logistics/Supply Chain, Culinary Arts, Digital Media, Military Science - Dual Enrollment (Embry-Riddle)
Mattie V. Rutherford Alternative Education Center – 630-6782 1514 Hubbard St., Jacksonville, FL 32206	77	NA	NA	NA	NA	Alternative Education - Core Subjects
Mount Herman Exceptional Student Center – 630-6740 1741 Francis St., Jacksonville, FL 32209	150	NA	A, CP, H, M, P, S	PE, Special Olympics	NA	PreK-12/Transition Services - Exceptional Student Center
Peterson, Frank H. Academies of Technology – 573-1150 7450 Wilson Blvd., Jacksonville, FL 32210	1,168	S	A, CP, CTE, D, G, H, L, P, S, T	Basic	NA	Magnet-Academies/Career Technology, AP/Honors, Agriscience, Automotive, Aviation, Communications, Cosmetology, Culinary Arts, Early Childhood, Robotics
Raines, William M. – 924-3049 3663 Raines Ave., Jacksonville, FL 32209	1,222	C, S	A, B, C, CP, CG, CTE, D, H, L, MT, P, S, T	Basic	USN	Cambridge Secondary 2/AICE, Information Technology, Visual/Performing Arts (Dance), Culinary Arts - Food Truck, Military Science - Dual Enrollment (Embry-Riddle)
Randolph, A. Philip Academies of Technology – 924-3011 1157 Golfair Blvd., Jacksonville, FL 32209	395	S	CP, CTE, H, T	Basic	NA	Magnet-Academies, Career Technology, AP/honors, Dual Enrollment, Construction, Cosmetology, Electrical, Fire & Rescue, HVAC, Plumbing, Public Safety, Health, Information Technology
Ribault, Jean – 924-3092 3701 Winton Dr., Jacksonville, FL 32208	1,395	C, L, S	A, B, C, CG, CP, CTE, D, H, M, MP, T	Basic	USMC	Magnet - MJROTC, Secondary 2/Early College, Finance Academy, Military Science -Dual Enrollment (Embry-Riddle, EWC, FSCJ)
School For The Future/Bridge to Success – 354-7799 1824 North Pearl St., Jacksonville, FL 32206	707	NA	NA	NA	NA	Academic Alternative School for Overage Students
Stanton College Preparatory School – 630-6760 1149 W. 13th St., Jacksonville, FL 32209	1,583	C, F, L, S	A, B, C, CP, CG, D, G, H, MP, MT, S, T	Basic + L	NA	Magnet - International Baccalaureate (IB) Diploma Programme, AP/Honors
Westside High School – 573-1170 5530 Firestone Rd., Jacksonville, FL 32244	1,492	S, ASL	B, C, CG, CP, CTE ,D, H, L, MT, S, T	Basic	USAF	Cambridge Second 2/AICE, Information Technology (Web Development), Culinary Arts, Emerging Technology, Logistics/Supply Chain, Military Science - Dual Enrollment (Embry-Riddle)
White, Edward H. – 693-7620 1700 Old Middleburg Rd., Jacksonville, FL 32210	1,355	ASL, S	B, C, CG, CP, CTE, D, H, P, T	Basic	USN	IB Diploma Programme (Spanish), Information Technology, Military Science - Dual Enrollment (Embry-Riddle), Business - Food Truck

University of North Florida Students, photo courtesy of Jennifer Grissom

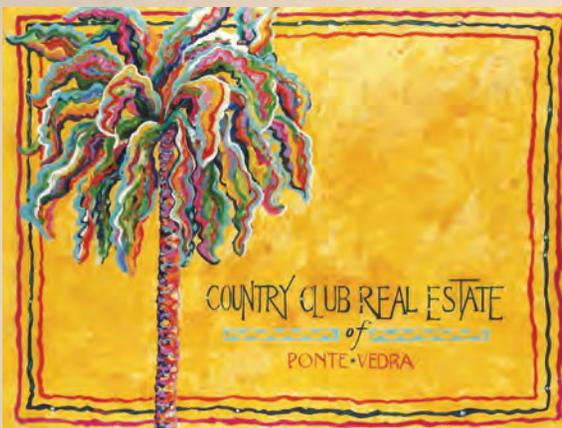




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Trinity Christian Academy596-2400
www.tcajax.org

West Meadows Baptist Academy786-2711
www.wmbcjax.org

PROGRAMS FOR LEARNING DIFFERENCES

Lighthouse Christian School
Northside353-7062
Westside854-4599
www.lighthousechristianschool.net

HIGHER EDUCATION

Embry-Riddle Aeronautical University579-3796
www.erau.edu

Florida State College at Jacksonville
Downtown Campus633-8100
Kent Campus.....381-3400
www.fscj.edu

Jones College743-1122
West Campus 800-673-2745
www.jones.edu

Southern Illinois University - NAS Jacksonville771-4258
www.ehs.siu.edu/wed

Trinity Baptist College 800-786-2206
www.tbc.edu

PRIVATE COLLEGES AND UNIVERSITIES

Columbia College - NAS Jacksonville778-9769
www.ccis.edu

Edward Waters College470-8000
www.ewc.edu

Webster University - NAS Jacksonville.....779-7124
www.webster.edu/jacksonville

PUBLIC/STATE COLLEGES AND UNIVERSITIES

Florida State College at Jacksonville
Downtown Campus633-8100
Kent Campus.....381-3400
www.fscj.edu

NASSAU COUNTY <<<<

Nassau County School District

Superintendent: John L. Ruis, Ed.D.
1201 Atlantic Ave.
Fernandina Beach, FL 32034491-9900
www.edline.net/pages/nassau_county_school_district

Nassau County has two elementary schools kindergarten through fifth, three elementary schools kindergarten through second, three elementary schools third through fifth, three middle schools, one middle-senior high school and three high schools. The Nassau County School District offers virtual instruction, as well as an alternative academic school, the Nassau County Adult School. The Nassau County School Board meets on the second and fourth Thursday of each month at 6:30 p.m. at the School Board District Office in Fernandina Beach.

FREQUENTLY CALLED NUMBERS

Administrative Services491-9906
Adult Education & Drop Out Prevention548-1750
Elementary Education491-9885
Exceptional Student Education491-9881
Food Services491-9924
Transportation225-0127

EXTENDED DAY ENRICHMENT PROGRAMS

Before- and/or after-school childcare is offered through the YMCA's "PrYme Time" program, the Boys and Girls Clubs of Nassau County Foundation, and several private day care centers. Check with the McArthur Family YMCA, the Boys and Girls Clubs of Nassau County Foundation, or local day care centers for more details. After-school programs are offered at the middle schools through Communities in Schools.

HOME EDUCATION

For home schooling support in Nassau County, contact the Florida Parent-Educators Association at office@fpea.com or 877-275-3732.

PRIVATE SCHOOLS

Amelia Island Montessori School261-6610
www.ameliaislandmontessori.com
Early Impressions @ Midtown206-4170
www.earlyimpressionsfl.com
Faith Christian Academy321-2137
www.fcaangels.com
Fernandina Beach Christian Academy491-5664
www.fernandinachristianacademy.com
Lighthouse Christian School Callahan507-6683
www.lighthousechristianschool.net/callahan-campus
Sonshine Christian Academy879-1260
www.sonshinechristian.com

NASSAU COUNTY CONTINUED ...

St. Michael's Academy321-2102
<http://smacad.org>
 The Ogburn School491-6233
www.ogburn.org

PUBLIC SCHOOLS

Elementary Schools

Bryceville266-9241
 Callahan879-2121
 Callahan Intermediate879-1114
 Emma Love Hardee491-7936
 Hilliard845-4471
 Nassau Virtual School277-9040
 Southside491-7941
 Yulee225-9711

Middle Schools

Callahan879-3606
 Fernandina Beach491-7938
 Hilliard845-2171
 Nassau Virtual School277-9040
 Yulee225-5116

High Schools

Fernandina Beach261-5713
 Hilliard845-2171
 Nassau Virtual School277-9040
 West Nassau879-3461
 Yulee225-8641

HIGHER EDUCATION

Florida State College at Jacksonville
 The Betty P. Cook Nassau Center548-4400
www.fscj.edu

ST. JOHNS COUNTY <<<<

St. Johns County School District

Superintendent: Tim Forson
 40 Orange St.
 St. Augustine, FL 32084547-7502
www.stjohns.k12.fl.us

The St. Johns County School District serves nearly 36,000 students. It includes 18 elementary schools, three K-8 schools, seven middle schools, seven high schools, three charter schools, one virtual school, and one alternative center. Furthermore, the Florida School for the Deaf & the Blind in St. Augustine offers an educational program for deaf and blind children from pre-school through 12th grade, as well as a postsecondary program. Tuition is free to eligible Florida residents. The St. Johns County School Board meets on the second Tuesday of each month at 9 a.m. at the School Board Administration Center. Workshops are also held at 8:30 a.m. on the first and fourth Tuesday of each month.

FREQUENTLY CALLED NUMBERS

Career and Technical Education547-4870
 Exceptional Student Education547-7672
 Head Start547-8965
 School Services547-7583
 Transportation Department547-7810

EXTENDED DAY ENRICHMENT PROGRAMS

All elementary schools in St. Johns County offer extended day care, while some schools also provide before-school care. Each school has different fees for the program, because some may offer enrichment activities. Check with your child's individual school for more details.

HOME EDUCATION

For information on home schooling in St. Johns County, contact Phyllis Ingram at 547-7753 or phyllis.ingram@stjohns.k12.fl.us.

CHARTER SCHOOLS

Arc of the St. Johns, The824-7249
www.arcsj.org
 St. Augustine Public Montessori School342-5350
www.staugustinemontessori.com
 St. Johns Community Campus Charter School, The209-6842
www.arcsj.org/communitycampus.html
 Therapeutic Learning Center824-8932
www.arcsj.org/therapeuticlearningcenter.html

PRIVATE SCHOOLS

Beacon of Hope Christian School797-6996
www.beaconeagles.net
 Bolles School, The285-4658
www.bolles.org
 Cathedral Parish School824-2861
www.thecathedralparishschool.org
 Matanzas Christian Academy794-1623
www.matanzasacademy.com
 Palmer Catholic Academy543-8515
www.pcapvb.org
 San Juan Del Rio Catholic School287-8081
www.sjdrparish.org
 St. John's Academy824-9224
www.stjohnsacademy.com
 St. Johns Grammar School287-8760
www.sjgs.net
 St. Joseph Academy Catholic High School824-0431
www.sjaweb.org
 Turning Point Christian Academy824-0744
www.tpcalvary.com
 Victory Preparatory School810-0535
www.victoryprep.org

PUBLIC SCHOOLS

Elementary Schools

Cunningham Creek547-7860
 Durbin Creek547-3880
 Hickory Creek547-7450
 John A. Crookshank547-7840
 Julington Creek547-7980
 Ketterlinus547-8540
 Liberty Pines Academy547-7900
 Mill Creek547-3720
 Ocean Palms547-3760
 Osceola547-3780
 Otis A. Mason547-8440
 Palencia547-4010



Florida School for the Deaf & the Blind

www.fldb.k12.fl.us

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Patriot Oaks Academy	547-4050
PVPV – Rawlings	547-3820
R.B. Hunt	547-7960
South Woods	547-8610
St. Johns Virtual	547-8080
Timberlin Creek	547-7400
Valley Ridge Academy	547-4090
W. D. Hartley	547-8400
Wards Creek	547-8730
Webster	547-3860

Middle Schools

Alice B. Landrum	547-8410
Fruit Cove	547-7880
Gamble Rogers	547-8700
Liberty Pines Academy	547-7900
Pacetti Bay	547-8760
Patriot Oaks Academy	547-4050
R.J. Murray	547-8470
Sebastian	547-3840
St. Johns Virtual	547-8080
Switzerland Point	547-8650
Valley Ridge Academy	547-4090

High Schools

Allen D. Nease	547-8300
Bartram Trail	547-8340

Creekside	547-7300
Pedro Menendez	547-8660
Ponte Vedra	547-7350
St. Augustine	547-8530
St. Johns Technical	547-8500
St. Johns Virtual	547-8080

STATE EDUCATIONAL AGENCY

Florida School for the Deaf & the Blind 800-344-3732
www.fldb.k12.fl.us

HIGHER EDUCATION

First Coast Technical College	547-3282
www.fctc.edu	
Flagler College	819-6400
www.flagler.edu	
Florida Aviation Career Training, Inc	824-9401
www.florida-aviation.com	
University of St. Augustine for Health Sciences	826-0084
www.usa.edu/StAugustine	

PUBLIC/STATE COLLEGES AND UNIVERSITIES

St. Johns River State College	808-7400
www.sjrstate.edu	



HOSPITALS OF THE FIRST COAST

“It is health that is real wealth and not pieces of gold and silver.” – Mahatma Gandhi

By Katherine Odom-Tomchin

It is no secret that health care facilities such as hospitals and pharmacies do much to contribute to the health of a population, their curative properties the very reason they provide invaluable business to an everlasting stream of patients. An integral part of society, health care providers are in no danger of one day becoming irrelevant—as long as there are patients for which to provide, physicians, nurses, pharmacists and other health care professionals are needed. This support of community wellness is what most people think of when they look at their local hospitals or medical complexes, thankful they are standing by in case of an emergency or for general consultation. What people forget to remember, however, is what their medical health care businesses do for the greater economy, which is a great deal more than would seem apparent.

The obvious and main way health care facilities stimulate the economy is by being a major source of employment to those educated with the tools and knowledge required to get through their doors. There are a great number of people needed to operate a business like health care: physicians, nurses, nursing assistants, physician assistants, nurse practitioners, registered nurses, pharmacy technicians and medical assistants to name only a few. This list does not include some

of the most specialized health care workers, such as surgeons of all types, ICU professionals, anesthesiologists, oncologists, radiologists, researchers, nutritionists and other professionals many large hospitals employ. These occupations put many graduates in jobs, and allow for the circulation of money to pass from hand to hand by way of the medical channel.

Beyond the obvious is an additional answer, genius but entirely simplistic; another reason medical care bolsters the nation's economy is because it takes care of the people, so they can function well enough to work another day. Without a booming health care business, every day people could not find the care they desperately need to go through life healthy and without complication to build their own revenues. Healthy people make for healthy families and productivity; the very driving factors of any economy. Without a new generation to succeed the old and that generation's ability to be healthy enough to work, the economy could not grow to such heights as it has today—look to the past as an example. With the growth of medical discoveries, prolonging of life, development of centers for healing and training of the first professionals, life expectancy skyrocketed and, subsequently, so too did the economy.

For the betterment of economy as well as community health, look to the following medical facilities as guides to health care professionalism, innovation and care that leaves every patient thankful to be living in today's day and age.

BAKER COUNTY <<<<

As a 25-bed medical complex with the mission to treat patients like family, **Ed Fraser Memorial Hospital**—under affiliate Baker County Medical Services—serves Baker County and surrounding areas with many high-quality, state-of-the-art equipment and services. Treatments they offer include screening and diagnostics by way of high-tech machinery such as CT, MRI and mammography services, diagnostic radiology, advanced surgeries, physical therapy and much more for a wide array of health care issues, including diabetes, cancers of a number of locations and ailments requiring emergency, outpatient or inpatient attention. For care that feels like family local to Baker County, take advantage of all that Ed Fraser Memorial Hospital offers.

CLAY COUNTY <<<<

For Clay County residents requiring long-term care, **Kindred Hospital North Florida** is an 80-bed facility with a unique set of skills deliberately tailored to longstanding patients. Although their major focus is centered on patients with severe medical conditions requiring complex approaches on a regular basis, Kindred also admits acutely ill patients, honoring their stated mission to inspire healing, hope, dignity and value in each patient, resident and family member served. Care specialties they offer include critical care, pulmonary, complex wound and rehabilitation services, along with other much needed treatments. Reputed as an innovative manager for ventilator-dependent individuals, Kindred Hospital knows how to handle a long-lasting prognosis and can use that knowledge to best serve Clay County.

Also in Clay County is **Orange Park Medical Center**, a full-service, acute-care, 317-bed hospital committed to providing Clay County and those nearby with primed, up-to-date medical care. Empiricism and science-backed techniques are key components behind their services. Orange Park Medical Center enhances their progressive programs with the latest pieces of evidence; one of the reasons they have established for themselves rankings superior to others in their area of interest. The medical center has a whole host of services, such as various surgery options, rehabilitation services and oncological care. Integrity, compassion and honesty remain enduring, integral values to Orange Park Medical Center; to them, every patient should receive quality care both at the bedside and beyond.

Clay County also offers an affiliate of St. Vincent's Healthcare—a faith-based, not-for-profit health care organization serving the state of Florida since 1916—**St. Vincent's Medical Center Clay County**. They are the first ICU unit in Florida to induct new ICU technology allowing patients constant digital surveillance for safer emergency stays and a faster reaction time on the part of physicians. A testament to their innovation, St. Vincent's opened in Clay County in 2013 and doubled in size by the end of the summer, quickly established as a medical home to the area. Rooted in tradition but accepting of progressive advancements, St. Vincent's Medical Center Clay County pairs its high-quality care with compassion offering 106 beds.

DUVAL COUNTY <<<<

Physicians deeply invested in the cure of their patients make for the best guides to recovery. Equipped with 146 beds, more than 500 physicians and a cancer center, **Baptist Medical Center Beaches** commits themselves to using their advanced technology and cutting-edge clinical protocols in the treatment of patients, of whom they serve all ages. Their renowned amenities include behavioral health, brain and spine, geriatric, heart and vascular, primary and women's care, as well as surgical and emergency services. Baptist Medical Center Beaches is the only hospital-based, 24 hour emergency service for beach residents, but that is not the only reason they are frequented by those seeking medical attention: They have quality care patients can feel, and this is what makes them the first choice at the beach apart from convenience.

Following in the footsteps of their founders, the 304-bed **Mayo Clinic** in Jacksonville is committed to the needs of their patients, while remembering to treat every patient with dignity, respect and compassion. They make it their mission to inspire in their patients hope while providing them with the best health care they can afford through an integrated clinical practice, supplemented by research. Most impressive are their extensive centers and programs, treating pediatrics, cancer, Alzheimer's disease and much more with their groundbreaking surgical techniques and in-depth research on topics of great importance, such as cardiovascular diseases. Contributing greatly to the wellness of the people in Duval County, the Mayo Clinic provides recovery under experienced supervision.

Another branch of Baptist Health is **Baptist Medical Center Jacksonville**, similar to its counterpart Baptist Medical Center Beaches in Duval County with many of the same treatments and expertise. Like its brother affiliate, Baptist Medical Center Jacksonville employs the highest degree of surgical care, performed by 800 plus physicians using the latest technologies, including the da Vinci Surgical

Photo courtesy of Baptist Medical Center Beaches



Photo courtesy of Memorial Hospital



Photo courtesy of Naval Hospital Jacksonville



Photo courtesy of Wolfson Children's Hospital



System for a minimally invasive approach. The 489-bed medical center has found in its practice that individualizing its care and remaining up-to-date on the most advanced diagnostics and services ensures the greatest rates of survivorship—and their patients certainly reap the benefits.

Like the previously mentioned locations in Beaches/Duval County and (another) in Jacksonville/Duval County – South, **Baptist Medical Center South** is an organization headed by Baptist Health. Baptist Health expanded their practices to include the growing southern Duval and northern St. Johns, resulting in Baptist Medical Center South, advancing their beliefs and general services to new places. This 269-bed, full-service health facility supports a mission of holistic healing, catering to the spiritual and emotional needs of their patients as well as the physical. Their use of physician knowledgeability and prominent technology serves their patients into a full recovery.

Rehabilitation is a necessity just like any other care, although it often goes underappreciated in the face of other, seemingly more pressing health care issues. **Brooks Rehabilitation Hospital** is a special place for the research and practice of rehabilitation, the undertaking of which they have made an art as well as a service. They combine a highly trained staff with the most cutting-edge medical equipment and technologies known to date. Their services include physical and occupational therapy, physical medicine and rehabilitation nursing, to name just a few, and they have 160 beds. Take rehabilitation seriously—Brooks Rehabilitation Hospital does.

Memorial Hospital Jacksonville incorporates their values, PRIDE—People, Respect, Integrity, Devotion and Excellence—into everything they do. Their full line of services is designed with the intent to promote compassionate care, with an emphasis on preserving human life.

Their top-notch services, such as cancer and pediatric care, are supplemented by the innovation of their technologies: their robotic and minimally invasive procedures, da Vinci Robotic surgery and InReach Electromagnetic Navigation Bronchoscopy. Technologies such as these stake their claim as a respected, foremost facility, both patient-aware and tremendously capable, offering 418 beds.

Nemours Children's Specialty Care understands the significance of collaboration to earn the best results from their care, consequently partnered with Wolfson Children's Hospital, UF College of Medicine and Mayo Clinic Florida to learn from one another in the hopes of discovering the most effective paths to wellness imaginable. There is no disputing Nemours' success in child care—their pediatric gastroenterology and neurology programs are named among the best in the world by *U.S. News & World Report*. Their groundbreaking research and treatments of anemia, bone tumors, brain tumors, leukemia, hemophilia and lymphoma at their facility are an inspiration to pediatrics countrywide. What's more, they believe in treating every child as their own.

Also in Duval County is a 93-bed, rehabilitative mental health facility, **River Point Behavioral Health**, that treats everything from substance abuse to psychiatric abnormalities, while ensuring the facility remains a calm environment perfect for the patients requiring its services. Its many fields of skill, such as psychiatry, medicine, nursing, education and therapy, promote comprehensive rehabilitation of mental health issues, drug and alcohol abuse and other pediatric and adult behavioral health concerns with which they come into contact. Treating these issues with inpatient and outpatient programs, support groups, a continuum of therapies, etc., River Point Behavioral Health has made a name for themselves as a location competent and genuine in their conduct.

Specialty Hospital Jacksonville is a 107-bed, long-term acute care hospital that concentrates their care on patients with severe, long-term medical conditions requiring extensive attention. Specialty Hospital Jacksonville makes a concentrated effort to focus on a full recovery, individualizing care in every case to accommodate subjective needs. Treating health care issues such as severe wounds, infectious diseases, respiratory and pulmonary complications, Specialty Hospital Jacksonville integrates holistic care with a personalized plan for a full heal. Achieving excellence in their areas of care, Specialty Hospital Jacksonville is the perfect place for those needing acute attention in or around the Duval County area.

Yet another segment of the multi-branching web comprising St. Vincent's Healthcare's vast system, 311-bed **St. Vincent's Medical Center Southside** was the first private hospital in the state. Serving Duval County in breast health, urgent care, primary care and imaging and cancer services, St. Vincent's has much to offer Duval County. Along with their state-of-the-art treatments, the hospital is complete with a vein institute, Family Birth Place, Spine and Brain Institute, Center for Orthopedic Excellence and neonatal intensive care unit. For care above and beyond the call of duty, visit St. Vincent's Medical Center Southside.



With the growth of medical discoveries, prolonging of life, development of centers for healing and training of the first professionals, life expectancy skyrocketed and, subsequently, so too did the economy.



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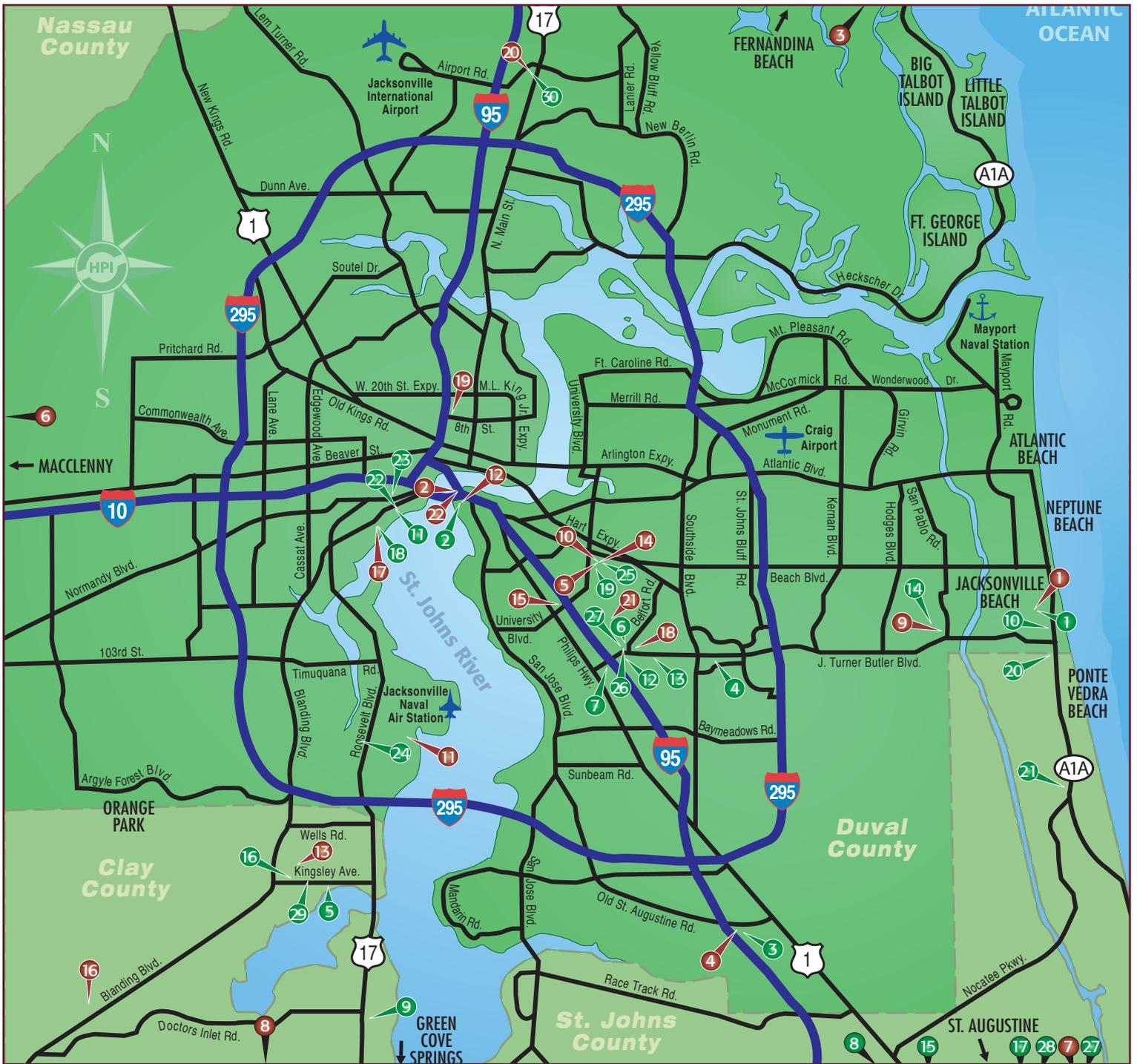
UF Health North



UF Health Jacksonville



UF Health Emerson



HOSPITALS & SURGERY CENTERS

HOSPITALS

- | | |
|---|--|
| 1. Baptist Medical Center Beaches | 11. Naval Hospital Jacksonville |
| 2. Baptist Medical Center Jacksonville/Baptist Heart Hospital | 12. Nemours Children's Specialty Care |
| 3. Baptist Medical Center Nassau | 13. Orange Park Medical Center |
| 4. Baptist Medical Center South | 14. River Point Behavioral Health |
| 5. Brooks Rehabilitation Hospital | 15. Specialty Hospital Jacksonville |
| 6. Ed Fraser Memorial Hospital | 16. St. Vincent's Medical Center Clay County |
| 7. Flagler Hospital | 17. St. Vincent's Medical Center Riverside |
| 8. Kindred Hospital North Florida | 18. St. Vincent's Medical Center Southside |
| 9. Mayo Clinic | 19. UF Health Jacksonville |
| 10. Memorial Hospital Jacksonville | 20. UF Health North |
| | 21. Wekiva Springs |
| | 22. Wolfson Children's Hospital |

SURGERY CENTERS

- | | |
|---|---|
| 1. Baptist Medical Center Beaches Surgery Center | 16. Orange Park Surgery Center |
| 2. Baptist Medical Center Jacksonville Surgery Center | 17. Outpatient Surgery Center Of St. Augustine |
| 3. Baptist Medical Center South Surgery Center | 18. Parkside Surgery Center |
| 4. CenterONE Surgery Center | 19. Plaza Surgery Center |
| 5. Clay Surgery Center | 20. Ponte Vedra Ambulatory Surgery Center |
| 6. Coastal Surgery Center, LLC | 21. Ponte Vedra Beach Surgery Center, Inc., The |
| 7. Eye Surgery Center Of North Florida | 22. Riverside Endoscopy Center, LLC |
| 8. Eye Surgery Center Of St. Augustine, Inc. | 23. Riverside Park Surgicenter |
| 9. Fleming Island Surgery Center | 24. Riverside Surgical Center, LLC |
| 10. Jacksonville Beach Surgery Center | 25. Samuel Wells Surgicenter |
| 11. Jacksonville Center For Endoscopy-Riverside | 26. Southpoint Plastic Surgery Associates |
| 12. Jacksonville Center For Endoscopy-Southside | 27. Southpoint Surgery Center, LLC |
| 13. Jacksonville Surgery Center | 28. St. Augustine Endoscopy Center |
| 14. Mayo Clinic Jacksonville ASC For G.I. | 29. Surgcenter of Orange Park, LLC |
| 15. Old Moultrie Surgical Center, Inc. | 30. UF Health North |



Photo courtesy of Baptist Medical Center Nassau



Photo courtesy of Flagler Hospital

Also in Duval County, **Wekiva Springs** in Jacksonville is a premier place for care of mental health in the area. The 120-bed facility more than understands what their patients require, including separating their treatment of men and women into gender-divided locations, understanding that genders differ physically, psychologically, socially and emotionally, impacting how care should be approached. Their wellness plans focus on mood disorders, anxiety issues, substance abuse, chemical dependency, detoxification and rehabilitation. Keeping their patients forever in mind and implementing multifaceted, multidisciplinary recovery plans, Wekiva Springs has established itself as a top provider for mental health problems.

There is no better pediatric care unit in the state of Florida than 202-bed **Wolfson Children's Hospital**. Year after year, their service to children in Duval County and around the region who travel seeking their medical proficiency is rewarded by their rank among the best children's hospitals, as according to *U.S. News & World Report*. Wolfson understands, as any accomplished pediatric facility does, their patients differ from adults, and as such mandate careful, specialized treatment. With services such as surgery, radiology, cancer care, rehabilitation and medical imaging, Wolfson Children's Hospital can handle whatever might arise during their care of their many child patients.

A complex projected to expand in 2017 with the opening of a new 92-bed hospital on the Southside of Jacksonville, **UF Health North** is currently an 18-bed, state-of-the-art medical facility ready to expand its expertise to a more-than-deserving public. They come stocked with some of the latest medical technologies, such as the region's first open, high-field MRI, the latest advances in breast imaging/interventional procedures and much more. Complete with an emergency department, birth center, general surgery services and excellent imaging options, UF Health North is growing with reason to better serve Duval County - North.

For military members, families and veterans, **Naval Hospital (NH) Jacksonville's** mission, since its founding in 1941, has been to heal our nation's heroes-sailors, Marines, soldiers, airmen and Coast Guardsmen (both active and retired), along with their families. The command is comprised of the Navy's third largest hospital and five branch health clinics across Florida and Georgia with locations in Albany, Jacksonville, Key West, Kings Bay and Mayport. The 2,400 active-duty and civilian staff does whatever it takes to deliver the highest quality, patient- and family-centered care. NH Jacksonville stands ready to support operational missions anytime, anywhere - from disaster relief to combat care.

Another St. Vincent's Healthcare affiliate, **St. Vincent's Medical Center Riverside** is a 528-bed hospital home to cancer, breast health and surgical centers. Their cancer care and cardiovascular program—the largest of its kind between Atlanta and Orlando—are expert and complete with all the necessities. Aside from their centers, St. Vincent's Medical Center Riverside also sports a spine and brain institute, and

bariatric and pulmonary disease programs. Founded in 1916, trust St. Vincent's Medical Center Riverside to draw from its many resources elsewhere around Florida to provide a well-connected care nurtured from 100 years of experience.

Adopting an approach that academics best fuel scientific discovery and evidence-based advances in the medical arena, **UF Health Jacksonville** pools its resources in academia and research with a world-class facility, to incorporate the most recent discoveries into their medical practices. UF Health Jacksonville is the University of Florida's largest campus outside of Gainesville and, like all UF affiliates, believes in educating, discovery and comfort of the patient to be major tenants of their care. Some of their health centers at the Jacksonville campus include a breast, birth, cancer and cardiovascular center, performing dermatology services, head and neck surgery, pediatrics, radiology and surgery of all kinds. Committed to seeing lives improve through their up-to-date health care, the 695-bed UF Health Jacksonville connects Jacksonville to UF's comprehensive and effective medical professionalism.

NASSAU COUNTY <<<<

Nassau County residents are fortunate to have **Baptist Medical Center Nassau**, a 62-bed, well-equipped community hospital affiliate of Baptist Health in Amelia Island. This compassionate, attentive facility is impressive with a full continuum of inpatient and outpatient services and 188 expertly trained physicians with the knowledge of 24 different specialties. With a medical staff as diverse and kind as the one serving Baptist Medical Center Nassau, patients enjoy comfortable care in the best hands Nassau County has to offer. Their goal is that every patient leave healed and healthy, thinking their stay with Baptist Medical Center Nassau was an amazing one.

ST. JOHNS COUNTY <<<<

As a 335-bed hospital with 274 physicians, **Flagler Hospital** in St. Johns County is an impressive facility, grown to its large stature from humble beginnings as a private, not-for-profit center in the heart of historic St. Augustine. While they have increased in size, their goals have remained the same. Flagler Hospital would like nothing more than to produce the best patient experiences under the care of a celebrated staff. More than anything, they would like to become world-known and imitated as a community-based health care model in places which lack a convincing system. Flagler Hospital is an acute care center with services treating cardiac care, inpatient and outpatient surgery, obstetrics and gynecology, cancer and surgical services, to name only a few. Realizing its mission at least partly, Flagler Hospital is recognized nationally for its clinical excellence.



HEALTH CARE

“An ounce of prevention is worth a pound of cure.” – Benjamin Franklin

BAKER COUNTY <<<<

ASSISTED LIVING FACILITIES

Clair Winston House, LLC, The..... 402-1079

COUNTY PUBLIC HEALTH UNITS

Baker County’s Department of Health provides basic family health and dental care. The department also provides early intervention and medical services to children with special health care needs.

<http://baker.floridahealth.gov>

Adult and Children’s Dental Services	259-6291
Adult and Children’s Health Services	259-6291
Disease Control	259-6291
Environmental Health.....	259-3569
Immunization.....	259-6291
Vital Statistics	259-6291
WIC (Women, Infants and Children)	259-3233

HOSPITALS

Ed Fraser Memorial Hospital

159 N. Third St., Macclenny
259-3151
www.bcmedsvcs.com

SKILLED NURSING FACILITIES

Macclenny Nursing and Rehab Center	259-4873
W. Frank Wells Nursing Home	259-6168

CLAY COUNTY <<<<

ASSISTED LIVING FACILITIES

Acacia Grove Assisted Living Facility, LLC	327-5584
Astoria Assisted Living Facility	541-4605
Brookdale Orange Park	264-0207
Diamond ALF, LLC	863-3000
Home Care Assisted Living, LLC	375-2718
Middleburg Assisted Living Facility, Inc	291-1632
Park of the Palms, Inc.	352-473-6100
Pine Crest Manor.....	272-2609
Quality Care of Florida, Inc.	276-7274
Queen of Angels ALF	264-9570
SHP IV Fleming Island, LLC	278-4442
Spring Gardens of Fleming Island, LLC.....	657-2240
Spring Gardens of Orange Park, Inc.	276-1778

COUNTY PUBLIC HEALTH UNITS

The Clay County Health Department features more than 35 separate programs. It currently works with more than 85 agencies or organizations in its efforts to address community concerns.

<http://clay.floridahealth.gov>

Adult and Children's Health Services.....	529-2800
Children's Dental Services.....	531-9695
Disease Control	529-2800
Environmental Health	278-3782
Immunization	529-2800
Vital Statistics	529-2800
WIC (Women, Infants and Children)	272-3177

HOSPITALS

Kindred Hospital North Florida

801 Oak St., Green Cove Springs
284-9230
www.khnorthflorida.com

Orange Park Medical Center

2001 Kingsley Ave., Orange Park
639-8500
www.orangeparkmedical.com

St. Vincent's Medical Center Clay County

1670 St. Vincent's Way, Middleburg
602-1000
www.jaxhealth.com

RETIREMENT COMMUNITIES

Allegro at Fleming Island, The	677-8819
Brandon Place at Moosehaven	278-1281
Brookdale Orange Park	264-0207
Moosehaven Retirement Community	278-1200

SKILLED NURSING FACILITIES

Consulate Healthcare of Orange Park	269-8922
Governor's Creek Health and Rehabilitation	284-5606
Heartland Health Care Center - Orange Park.....	264-3912
Isle Health & Rehabilitation Center	541-3500
Life Care Center at Wells Crossing.....	264-1950
Life Care Center of Orange Park	272-2424
Oak View Rehabilitation Center.....	269-2610
Pavilion for Health Care, The.....	284-8578
Signature Healthcare of Orange Park	272-6194

SURGERY CENTERS

Clay Surgery Center	264-0400
Fleming Island Surgery Center	644-0700
Orange Park Surgery Center.....	272-2550
Surgcenter of Orange Park, LLC.....	385-4854

DUVAL-BEACHES <<<<

ASSISTED LIVING FACILITIES

Anthem Lakes	583-5399
Almost Home Beaches	249-3233
Ashford Court	285-8827
Atria Park of San Pablo	821-9900
Beach House Assisted Living & Memory Care	829-6479
Cypress Village.....	233-6100
Fleet Landing	246-9900
HarborChase of Jacksonville	821-8030
Windsor at San Pablo, The	928-3700



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642-5911
www.avecjax.com

Baymeadows Animal Hospital

8505 Baymeadows Rd., Jacksonville
733-5100
www.baymeadowsanimalhospital.com

Clay-Duval Pet Emergency Clinic

275 Corporate Way, Ste. 200, Orange Park
264-8281
www.clayduvalpetec.com

Emergency & Critical Care Pet Hospital

14185 Beach Blvd., Ste. 7, Jacksonville
223-8000
www.911-vet.com

Riverside Animal Hospital

2641 Park St., Jacksonville
388-3494
www.riversidejaxvet.com

St. Augustine Regional Veterinary Emergency Center

2090 U.S. Hwy. 1 S., St. Augustine
797-5770
www.staugveter.com

Vet-I-Care Animal Hospital

10635 Old St. Augustine Rd., Jacksonville
268-0399
www.vet-i-care.com



Photo courtesy of St. Vincent's



Photo courtesy of The Mayo Clinic

DUVAL-BEACHES CONTINUED ...

HOSPITALS

Baptist Medical Center Beaches
 1350 13th Ave. S., Jacksonville Beach
 627-2900
 Physician Referral: 202-CARE (2273)
www.baptistjax.com

Mayo Clinic
 4500 San Pablo Rd. S., Jacksonville
 953-2000/Central Appointment Office: 953-2272
www.mayoclinic.org/jacksonville

RETIREMENT COMMUNITIES

Cypress Village 223-6100
 Fleet Landing Retirement Community 246-9900
 Hurley Apartments 744-6022
 Pablo Hamlet 241-5207
 Pablo Towers 249-3866

SKILLED NURSING FACILITIES

Avanté Villa at Jacksonville Beach, Inc. 249-7421
 Cypress Village 223-6100
 Fleet Landing 246-9900

SURGERY CENTERS

Baptist Medical Center Beaches Surgery Center 627-3700
 Jacksonville Beach Surgery Center 247-8181

DUVAL-NORTH <<<<

ASSISTED LIVING FACILITIES

A1 Care Systems Inc. 527-3391
 Anew Kings Way, LLC 608-1245
 Arlington Adult Residential Facility 725-6600
 Arlington Haven ALF 743-9069
 Barak House 353-1787
 Bishop Christian Home II 405-0040
 Brookdale Atrium Way 724-4726
 Christian Family Care HM 724-2052
 Ft. Caroline Gardens, Inc. 743-3315
 Inn at Aging Grace, The 762-8259
 Just Like Home 743-7809
 L'Arche Harbor House 721-5992
 Laurel Oaks 765-5227
 Lucas Caring Hands 766-0974
 North Point Community Residential Facility, Inc. 635-0346
 Peaches-NA-Basket Adult Services 766-4993
 Reffine's House 379-2061
 Silver Shores Living, Inc 683-1580
 Some Place Like Home, Inc. 744-8580
 Sweet Alice's Place, Inc 860-9621

HOSPITALS

UF Health North
 15255 Max Leggett Pkwy., Jacksonville
 244-4427
www.north.ufhealthjax.org

RETIREMENT COMMUNITIES

Brookdale Atrium Way 242-6493
 Riverton Tower 743-5090

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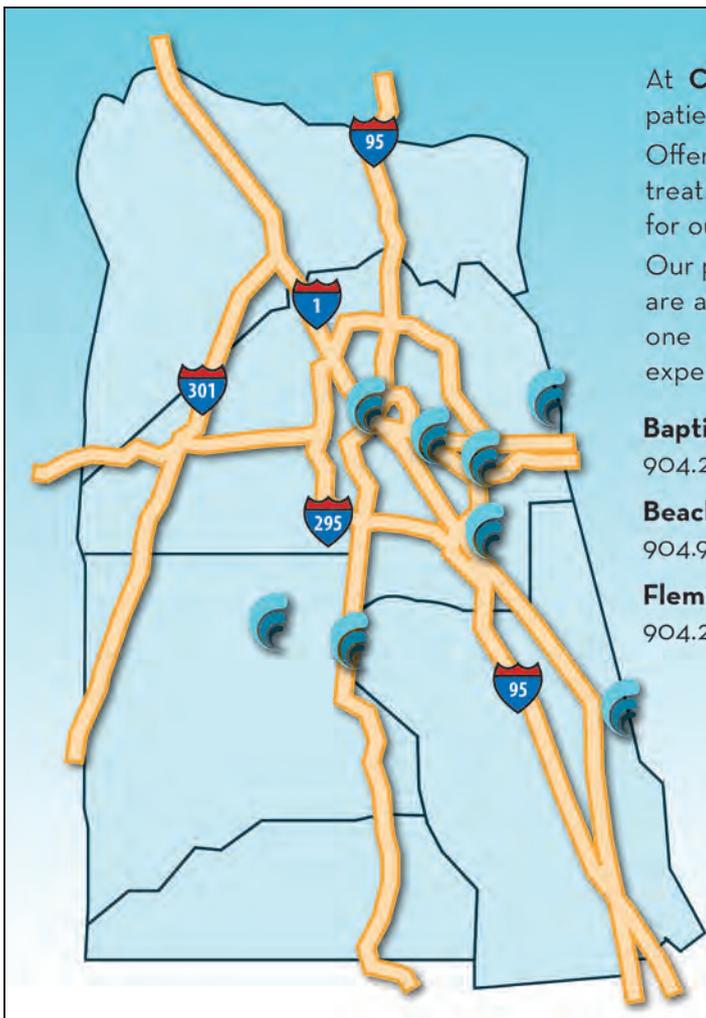
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904.264.6201

Southpoint

904.516.3737

Southside

904.739.7779

St. Augustine

904.825.4500

St. Vincent's Clay

904.214.8050

St. Vincent's Riverside

904.388.2619



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DUVAL-NORTH CONTINUED ...

SKILLED NURSING FACILITIES

Brookdale Atrium Way	724-4726
Harts Harbor Health Care Center	751-1834
Jacksonville Nursing and Rehab Center	766-2297
Lakeside Nursing and Rehabilitation Center	714-3793
Lanier Terrace	757-0600

SURGERY CENTERS

UF Health North	383-1000
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DUVAL-SOUTH <<<<

ASSISTED LIVING FACILITIES

Almost Home	292-9600
Anam Parc	260-8343
Anam Parc II	732-4545
Arbor Terrace San Jose	601-3884
Bartram Lakes Assisted Living	528-3500
Brookdale Crown Point.....	288-8700
Brookdale Mandarin	260-0800
Brookdale Mandarin Central	880-4040
Brookdale Southpoint.....	296-2384
Brookdale Southside	641-7501
Camellia at Deerwood	519-1034
Clarity Pointe Jacksonville.....	844-0211
Compassionate Caregivers.....	398-0734
Deerwood Place	642-7300
EJ's Place, Inc. #2	317-8961

Elmcroft of Timberlin Parc	519-9300
Hampton's Luxury Villas, Inc.	232-8575
Heritage Crossings	399-8999
Inn at Cypress Village	223-6100
Mi Casa Adult Living Facility	739-3927
New Horizon Healthcare, Inc	379-5602
Silver Treasures at Mandarin	268-1959
Some Place Like Home Inc. #2.....	744-8580
Sunrise of Jacksonville	332-0774
Taylor Home	737-6777
Taylor Manor.....	636-0142
Upscale Personal Care Home.....	762-5477
Wyndham Lakes Jacksonville	262-4600
Watercrest of San Jose Assisted Living and Memory Care.....	510-5482

HOSPICES

Community Hospice of Northeast Florida	
Anne and Donald McGraw Center for Caring	268-5200
Earl B. Hadlow Center for Caring	268-5200
Haven Hospice	733-9818
Heartland Home Health Care and Hospice	737-2553
VITAS Healthcare.....	802-6800

HOSPITALS

Baptist Medical Center Jacksonville

800 Prudential Dr., Jacksonville
202-2000
www.baptistjax.com

Baptist Medical Center South

14550 Old St. Augustine Rd., Jacksonville
271-6000
www.baptistjax.com

Brooks Rehabilitation Hospital
 3599 University Blvd. S., Jacksonville
 345-7600
www.brooksrehab.org

Memorial Hospital Jacksonville
 3625 University Blvd. S., Jacksonville
 702-6111
www.memorialhospitaljax.com

Nemours Children's Specialty Care
 807 Children's Way, Jacksonville
 697-3600
www.nemours.org or www.kidshealth.org

River Point Behavioral Health
 6300 Beach Blvd., Jacksonville
 724-9202
www.riverpointbehavioral.com

Specialty Hospital Jacksonville
 4901 Richard St., Jacksonville
 737-3120
www.specialtyhospitaljax.com

St. Vincent's Medical Center Southside
 4201 Belfort Rd., Jacksonville
 296-3700
www.jaxhealth.com

Wekiva Springs
 3947 Salisbury Rd., Jacksonville
 296-3533
www.wekivacenter.com

Wolfson Children's Hospital
 800 Prudential Dr., Jacksonville
 202-8000
www.wolfsonchildrens.org

RETIREMENT COMMUNITIES

Augustine Landing	880-1116
Brookdale Southside	641-7501
Camellia at Deerwood	519-1034
Jacksonville Townhouse Apartments	399-5065
Madison Manor	721-9555
Mount Carmel Gardens Apartments	733-6696
PSI Mandarin Center	268-6511
San Jose Apartments	739-0555
Sweetwater by Del Webb	886-659-0640
Taylor Residences	636-0313
The Coves at River Garden	292-2683
Towers of Jacksonville, The	398-3406 ext. 102
Wyndham Lakes Jacksonville	262-4600

SKILLED NURSING FACILITIES

Bartram Crossing	528-3000
Consulate Health Care of Jacksonville	296-6800
First Coast Health & Rehabilitation Center	725-8044
Heartland Health Care Center of South Jacksonville	733-7440
Life Care Center of Jacksonville	332-4546
Palm Garden of Jacksonville	733-6954
Regents Park of Jacksonville	642-7300
River Garden Hebrew Home for the Aged	260-1818
Riverwood Center	721-0088
San Jose Health and Rehabilitation Center	739-0877
Taylor Care Center	731-8230
Taylor Home	737-6777
Terrace of Jacksonville, The	268-4953
Woodland Grove Health & Rehabilitation Center	245-7620

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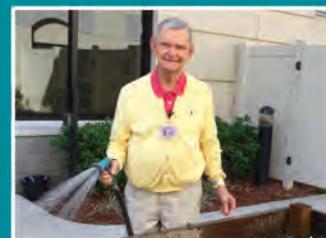
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DUVAL-SOUTH CONTINUED ...

SURGERY CENTERS

Baptist Medical Center Jacksonville Surgery Center	202-5100
Baptist Medical Center South Surgery Center.....	271-6146
CenterONE Surgery Center	652-2328
Coastal Surgery Center, LLC	332-6774
Eye Surgery Center of North Florida	296-4331
Jacksonville Center for Endoscopy - Southside	265-4801
Jacksonville Surgery Center	281-0021
Mayo Clinic Jacksonville ASC for G.I.	953-2000
Plaza Surgery Center	208-4120
Samuel Wells Surgicenter	399-0905
Southpoint Surgery Center, LLC	854-4854

DUVAL-WEST <<<<

ASSISTED LIVING FACILITIES

A Home Sweet Home Assisted Living Facility of Jax, Inc.	772-0651
Ali Angel's Nest	389-3192
Arbor Terrace Ortega	701-7227
Autumn Village, Inc.	384-7506
Bishop Christian Home, Inc	355-9731
Bradford Home Living, LLC	237-0206
Bridge of Hope ALF	764-3600
Brookdale Avondale.....	389-5959
Circle of Hope	355-9840
Classy Living	619-5062
Diversity Me	233-1090
EJ's Place, Inc.....	766-3700
EJ's Place, Inc. #2	317-8961

Golden Retreat Shelter Care Center, Inc.	764-2581
Grace Home Living Facility, LLC	673-7212
Grand Mary's House	768-8350
GWK Home of Comfort, LLC	695-2673
GWK Home of Comfort, LLC II	647-7370
Home for Me	379-3746
Ingleside Retirement Home.....	381-0572
Kings House II	894-6828
Lafeta Family Home Care	358-3933
Mason House, LLC	566-3721
Mesa Haven, Inc.....	378-0117
Myrtice Angels Senior Home Care, LLC	355-9737
Noble Gardens of Jacksonville, LLC	374-2071
Noble House Retirement of Jacksonville, LLC.....	695-9605
Paradise Retreat Assisted Living Facility, LLC	551-5046
Peabody ALF, Inc	695-2967
Perma Care Assisted Living Facility, LLC.....	723-1885
Peterson Assisted Living Facility	356-3022
Pleasant Living Facility	353-0501
Plymouth Home for Adults, Inc	384-5796
Porter's Adult Care, Inc.....	381-8962
Right Time, Right Place, LLC	405-5767
River Region Human Services	899-6300
Riverside Presbyterian House, Inc.	388-9376
Rosemarie's My Home Away From Home Corp.	655-0872
Some Place Like Home Inc. #3.....	744-8580
Some Place Like Home Inc. #4.....	744-8580
Stephanie's Love and Care Facility.....	388-7086
Teresa ALF, Inc.	549-5705
Valiz's Place	354-0026
Watts Guardian Care, Inc.	693-2276
Windsor at Ortega, The	353-9500

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<http://duval.floridahealth.gov>

Adult and Children's Dental Services	253-1000
Adult and Children's Health Services	253-1000
Community Health	253-1000
Disease Control	253-1850
Environmental Health	253-1280
Immunization	253-1420
Vital Statistics	253-1620
WIC (Women, Infants and Children)	253-1500

HOSPICES

Community Hospice of Northeast Florida	
Community Hospice Center for Caring at St. Vincent's Riverside	268-5200
Dr. Gaston J. Acosta-Rua Center for Caring	268-5200
George and Margaret Morris Center for Caring	244-1651

HOSPITALS

Naval Hospital Jacksonville
2080 Child St., Jacksonville
542-7300
www.med.navy.mil/sites/navalhospitaljax

St. Vincent's Medical Center Riverside
1 Shircliff Way, Jacksonville
308-7300
www.jaxhealth.com

UF Health Jacksonville
655 W. 8th St., Jacksonville
244-0411
www.ufhealthjax.org

RETIREMENT COMMUNITIES

Campus Towers	354-7301
Cathedral Residences Senior Community	798-5360
Cecil Pines Adult Living Community	771-8839
Florida Christian Apartments	381-4800
Marcis Pointe.....	778-0030
Meetinghouse at Collins Cove, The	215-8686
Morris Manor	764-3252
Riverside Park Apartments	356-9884
Riverside Presbyterian Apartments	353-6111
Riverside Presbyterian House	388-9376
Senior Citizen Village	359-0907

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Heartland Health Care Center - Jacksonville	783-3749
Park Ridge Nursing Center	358-6711
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Summer Brook Health Care Center	768-1506
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SURGERY CENTERS

Jacksonville Center for Endoscopy - Riverside	387-2371
Parkside Surgery Center	389-1077
Riverside Endoscopy Center, LLC.....	388-8686
Riverside Park Surgicenter	355-9800
Riverside Surgical Center, LLC	389-1010

NASSAU COUNTY <<<<

ASSISTED LIVING FACILITIES

Dayspring Senior Living, LLC	845-2362
Dayspring Village, Inc.....	845-7501
Jane Adams House, The	261-9494
Osprey Village at Amelia Island Plantation.....	277-8222
Savannah Grand of Amelia Island	321-0898

COUNTY PUBLIC HEALTH UNITS

Nassau County's health department provides dental care, disease control, WIC, Healthy Start and other basic needs for the Nassau community.

<http://nassau.floridahealth.gov>

Adult and Children's Dental Services.....	530-6800
Adult and Children's Health Services.....	530-6800
Disease Control	530-6800
Environmental Health	530-6800
Immunization	530-6800
Vital Statistics	530-6800
WIC (Women, Infants and Children)	530-6800

HOSPITALS

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RETIREMENT COMMUNITIES

Osprey Village at Amelia Island Plantation	277-8222
--	----------

SKILLED NURSING FACILITIES

Life Care Center of Hilliard	845-3988
Quality Health of Fernandina Beach	261-0771

ST. JOHNS COUNTY <<<<

ASSISTED LIVING FACILITIES

Allegro	417-8902
Arbor Terrace Ponte Vedra LLC	508-0422
Brookdale St. Augustine	794-9988
Buckingham Smith Assisted Living Facility.....	829-9315
Coral Landing Assisted Living Residences	794-2273
Glenmoor	940-4800
Golden House Senior Living #1.....	874-7165
Grafton House	829-2341
Loving Care Living Facility	824-6616
Palms at Ponte Vedra Assisted Living & Memory Care, The.....	686-3700
Pavilion at Bayview, The	806-4708
Riverside Cottages at The Shores.....	342-2590
SHP IV Harbour Island, LLC	460-9100
Silver Creek St. Augustine, LLC	800-762-8034
Silver Treasures at St. Augustine.....	470-9207
Stephens Memorial Home, Inc.	797-0294
Stratford, The	273-1777
The Legacy at St. Johns.....	201-6999
Westminster Woods on Julington Creek	287-7300

COUNTY PUBLIC HEALTH UNITS

St. Johns County Health Services provides accessible, high-quality health, social, environmental and mental health services to the community.

<http://stjohns.floridahealth.gov>

- Adult and Children's Health Services..... 209-3250, ext. 2
- Children's Dental Services..... 209-3250, ext. 2
- Disease Control 209-3250, ext. 1
- Environmental Health 209-3250
- Immunization 209-3250, ext. 1098
- Vital Statistics 209-3250, ext. 3
- WIC (Women, Infants and Children) 209-3250, ext. 4

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RETIREMENT COMMUNITIES

- Allegro 417-8902
- Brookdale St. Augustine 794-9988
- Glenmoor 940-4800
- Summer Breeze Apartments..... 797-1990
- Vicar's Landing 285-1055
- Westminster Woods on Julington Creek 287-7300

SKILLED NURSING FACILITIES

- Clyde E. Lassen State Veterans Nursing Home..... 940-2193
- Life Care St. Johns, Inc 940-4801
- Moultrie Creek Nursing and Rehab Center..... 797-1800
- Ponce Therapy Care Center, The 824-3311
- Samantha Wilson Care Center.....829-3475
- St. Augustine Health and Rehabilitation Center 824-4479
- Vicar's Landing 285-1055
- Westminster Woods on Julington Creek 287-7300

SURGERY CENTERS

- Eye Surgery Center of St. Augustine, Inc. 829-2344
- Old Moultrie Surgical Center, Inc..... 797-6627
- Outpatient Surgery Center of St. Augustine, LLC 209-1400
- Ponte Vedra Ambulatory Surgery Center 273-6200
- Ponte Vedra Beach Surgery Center, Inc., The 285-1199
- St. Augustine Endoscopy Center 824-6108



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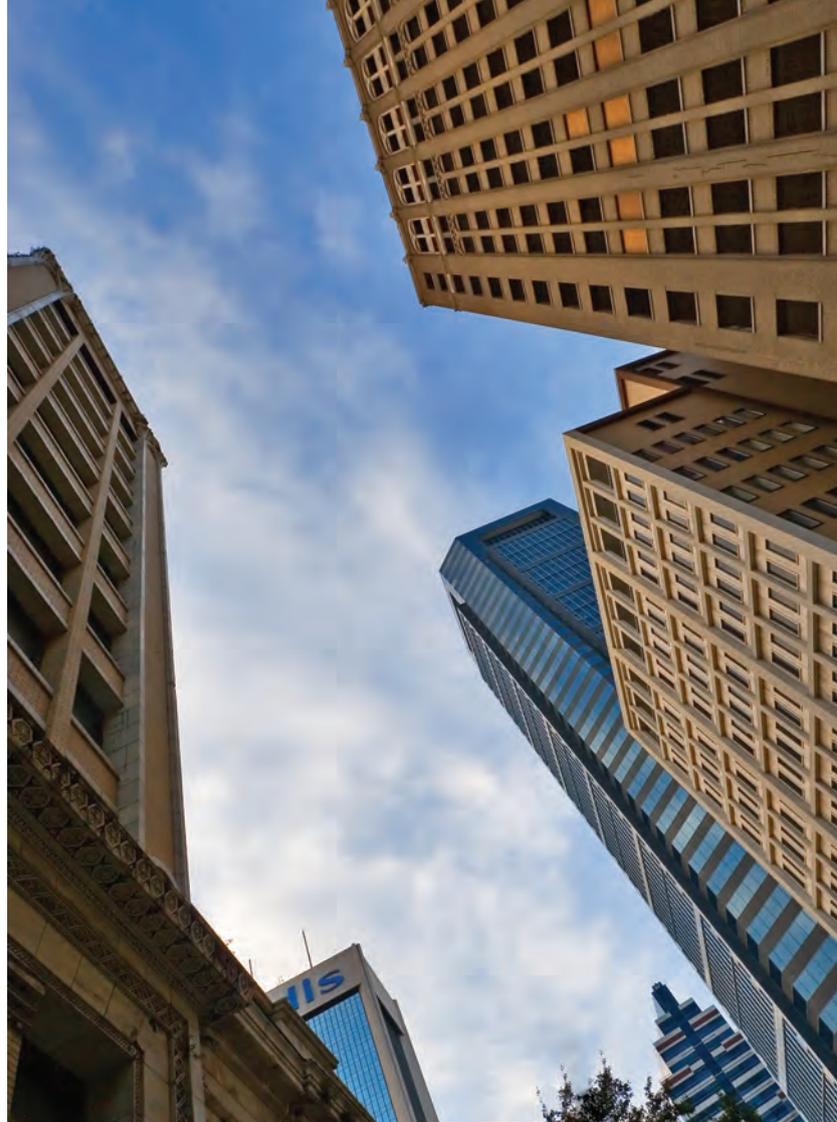




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Business 2.0 ranked Jacksonville in the “Top 10 Hottest Cities” that led job growth in 2015. With population growth exceeding 2 percent per year, our workforce is expanding at twice the national average.



WORK



Photo courtesy of Stephanie S. Marty

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A GREAT PLACE TO WORK

“There are no great limits to growth because there are no limits of human intelligence, imagination and wonder.” – Ronald Reagan

By JAX Chamber

Northeast Florida is a great choice for business. The region has a rich and diverse economy where business thrives and is home to a broad continuum of industries.

With a population of close to 1.6 million, a young and talented workforce, a reputation for affordability and accessibility, and a quality of life that rivals anywhere in the U.S., Northeast Florida's seven-county region is one of the most popular areas in the country for business expansion and relocation. Jacksonville is home to four Fortune 1000 and three Fortune 500 company headquarters, making it one of the top cities in Florida for business. More than 80 local companies have national or divisional headquarters in Northeast Florida. More information on big business in Northeast Florida can be found on page 122.

Northeast Florida's economy is highly diversified and extremely attractive to the numerous businesses that make up the region's targeted industries. The primary industry sectors, identified by Innovate Northeast Florida, the region's five-year strategic plan, are advanced manufacturing, aviation and aerospace, financial services, health and life sciences, information technology and logistics.

ADVANCED MANUFACTURING

Northeast Florida is one of the largest manufacturing regions in the state. Competitive local assets including JAXPORT, three major rail lines, low electricity costs and ample available land for large facilities and operations provide the necessary infrastructure for innovative advanced manufacturing companies, such as Saft America, GE Oil & Gas and Johnson & Johnson Vision Care Inc.

AVIATION AND AEROSPACE

More than 9,000 workers are employed in aviation and aerospace jobs, and more than 100 aviation-related defense contractors operate in the region. Companies including Boeing, Embraer, Flightstar, Northrop Grumman and others value Northeast Florida's global accessibility.

FINANCIAL SERVICES

More than 60,000 people are employed in Jacksonville's financial services industry at companies such as Deutsche Bank, Bank of America, Merrill Lynch, Fidelity National Financial, EverBank, BB&T, Wells Fargo, Citi, and SunTrust. The newest financial services company to town, Macquarie Group, joins 12 other major banks and insurance services firms on Forbes' Global 500 list that have established significant operations in the region. Please find more information about the financial industry on the First Coast on page 124.

HEALTH AND LIFE SCIENCES

One in every six employees in the region works in the health care and bioscience sectors. Five of the top 10 private companies provide or are affiliated with health care, including one of only three Mayo Clinics in the nation and the largest private employer, Baptist Health. Medical device manufacturing, clinical trials, translational research and oncology are just a few of the specialties in Northeast Florida. Please find more information about First Coast health and life sciences on page 129.

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INFORMATION TECHNOLOGY

More than 12,000 highly-skilled workers are employed in IT positions throughout the region in a wide range of occupations including computer programming, software design and computer facilities management. *Forbes* magazine continually ranks the JAX region as one of the fastest growing sectors for high-tech jobs. The new Jacksonville Network Access Point (NAP) is positioning Jacksonville as the next international connection capital.

LOGISTICS

Northeast Florida's world-class intermodal transportation system, which includes multiple seaports, airports, railways and highways, has made the region a hub for domestic and international commerce. With

accessibility to the entire Southeast market – and more than 50 million consumers – within an eight-hour drive, the region features a strong transportation infrastructure system and the potential for increased international trade with the support of JAXPORT, CSX Transportation, Suddath, Coach Inc. and Bridgestone Americas Tire Operations. Please find more information about First Coast logistics and distribution on page 141.

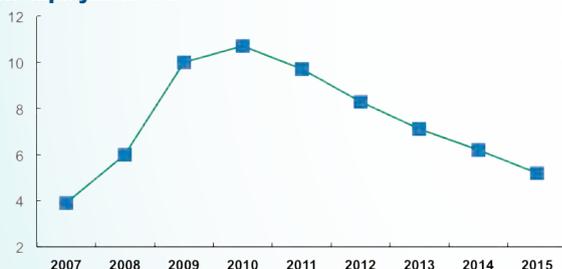
The success Northeast Florida has seen in the businesses within its targeted industries speaks directly to the economic advantages and opportunities that exist in the region. Northeast Florida offers employers a business-friendly environment and provides a great quality of life for employees.



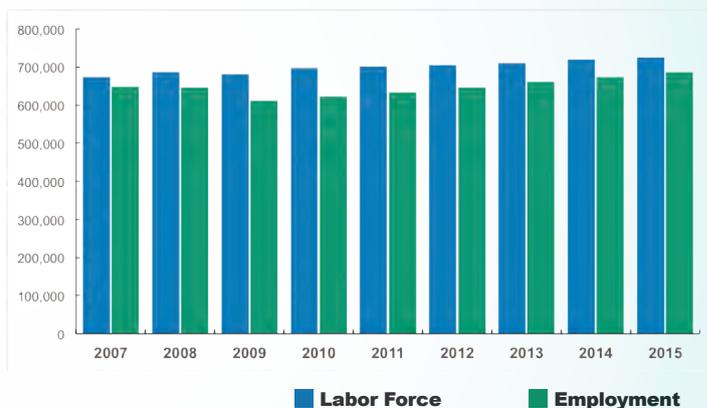
LABOR FORCE

(October 2016)	Labor Force	Employment	Unemployment Rate
JAX MSA	749,050	714,070	4.7%
NEFL Region	823,320	784,085	4.8%
Florida	9,887,000	9,398,000	4.9%
U.S.	159,783,000	152,335,000	4.7%

Unemployment Rate - JAX MSA



Annual Labor Force - JAX MSA



(Source: Florida Department of Economic Opportunity)



Photo courtesy of Stephanie S. Marty

DOWNTOWN STRENGTHENING

“Growth is never by mere chance; it is the result of forces working together.”

– James Cash Penney

By JAX Chamber

Jacksonville has an eclectic Downtown that is in the midst of a thriving revitalization. With one of the fastest growing metro areas in the country and consistently named a top Southern city for jobs, Jacksonville’s urban core houses Fortune 500 companies, as well as many local and regional businesses.

From EverBank and Citizen’s Property Insurance to Perdue Office Interiors and Sweet Pete’s gourmet chocolate and candy store, Downtown contains a dynamic mix of corporations, culture and city-dwellers. Recent additions include Ameris Bank, Fifth Third Bank, Gresham Smith & Partners and *Folio Weekly*.

The Jessie Ball duPont Center, once home to the Haydon Burns Public Library, is a prime example of historic renovation and reuse. It has shed its former image, transforming into a vibrant and collaborative nonprofit center, home to the duPont Foundation, the United Way of Northeast Florida and other charitable organizations. The Cultural Council of Greater Jacksonville and Downtown Vision are also both housed in the urban core, working tirelessly to promote Jacksonville to the business, arts and cultural communities.

Downtown’s residential sector is enjoying unprecedented growth. There are thousands of Downtown residents, with more than 90 percent of current Downtown residences occupied. The renaissance of the Brooklyn area has brought new residential and retail establishments, and Florida State College at Jacksonville (FSCJ) is planning student housing in the heart of Downtown, just blocks from FSCJ’s urban core campus.

The District – Life Well Lived, a large-scale, mixed-use project located on the Southbank will consist of residential space, a hotel, restaurants, a movie theater and parks, with construction beginning soon.

An active entertainment and event schedule keeps Downtown busy at night and on weekends. In addition to the Jacksonville Jaguars, Downtown is home to the city’s minor league baseball team, the Florida Marlins Double-A affiliate the Jacksonville Jumbo Shrimp, and the Jacksonville Sharks, an arena football team.

The Elbow, Downtown Jacksonville's entertainment district, is centered around the historic Florida Theatre and has cultivated a walkable culinary, cultural and entertainment arena consisting of restaurants, clubs and other venues. The Jacksonville Landing is one of the city's most popular riverfront venues, hosting more than 350 events annually.

Intuition Ale Works and Manifest Distilling both made Downtown home in 2016, adding to the entertainment options in and around the sports complex. Located at the corner of A. Philip Randolph Boulevard and Bay Street, the building draws in sports fans, concertgoers and Downtown residents alike. Intuition, a craft brewery founded in 2010, timed their September opening to coincide with the match-up between the U.S. Men's National Team and Trinidad & Tobago at EverBank Field. Manifest is Jacksonville's only full-scale distillery to be located Downtown and opened in mid-September next door to Intuition.

With more than five miles of scenic riverfront and a three-mile Riverwalk, Downtown is also home to the annual Jacksonville Jazz Festival and Jacksonville's popular monthly Art Walk. Visitors can also enjoy the nearby Cummer Museum of Art and Gardens, the Museum of Contemporary Art (MOCA), the Museum of Science and History (MOSH), the Ritz Theatre and Museum, the Downtown Jacksonville Public Library and the Riverside Arts Market.

"I've been a Downtown stakeholder, property owner and business owner for more than a decade and over that amount of time, Downtown has consistently improved. The surge of residential and retail in Brooklyn has been a huge shot in the arm, and the Southbank is steadily growing with its office, residential base and future multi-use projects. With the attention being paid to the sports and entertainment district by EverBank Field, I expect even more growth will follow. We also have millions in public and private investment planned for art in the public realm Downtown in the next few years. I'm very bullish on the new projects coming in and the adoption of Downtown as the hot spot to be." –Tony Allegretti, Executive Director, Cultural Council of Greater Jacksonville



Photo courtesy of Stephanie S. Marty

NATIONAL RANKINGS

- ▶ Realtor.com ranked Jacksonville as **#2 Hot Spot Where Americans are Moving Right Now**
- ▶ Jacksonville has been named **#2 Best City for Tech (Outside California and New York)** by Datafox
- ▶ The U.S. Census Bureau ranked Jacksonville as **Adding the 12th Most People of Any City in America**
- ▶ Jacksonville recognized as a **Top U.S. Logistics Hub** by *Global Trade*
- ▶ 24/7 Wall Street ranked **Palm Coast among the Best Cities to Live**
- ▶ Florida **ranked #4** on the Tax Foundation's **State Business Tax Index**
- ▶ Jacksonville ranked **#11 of the Best U.S. Cities for Culture** by *Business Insider*

JAX FAST FACTS

- ▶ Home to **three Fortune 500 company headquarters** and more than 80 national or divisional headquarters
- ▶ **NO** corporate franchise tax and **NO** state personal income tax
- ▶ **Young, dynamic workforce** with median age lower than the U.S. median
- ▶ Home to two of *Newsweek's* **"America's Top 40 High Schools"**
- ▶ Clay, Flagler, Nassau and St. Johns counties have competitive **'A' and 'B' rated** school districts
- ▶ Excellent quality of life and favorable cost of living with the **largest urban park system in the nation**
- ▶ Home to the **Jacksonville Jaguars**, one of only 32 NFL franchises in the nation
- ▶ World-class health care system, home to **one of only three Mayo Clinic campuses and one of five MD Anderson Cancer Center partnerships**



Photo courtesy of Amazon Press Center

NORTHEAST FLORIDA: Unlimited Opportunities, Fueled by Possibilities

“Great things in business are never done by one person.
They’re done by a team of people.” – Steve Jobs

Jacksonville is home to four Fortune 1000 and three Fortune 500 company headquarters. Also, more than 80 local companies have national or divisional headquarters in Northeast Florida, giving us an impressive list of businesses with a track record of success in our market.

Many companies choose to locate their regional, national or global headquarters here because of the competitive cost of living, highly skilled talent and quality of life. In addition, lean manufacturing, regulatory compliance, information technology and military are strengths unique to our region.

AMAZON

Amazon, the largest Internet-based retailer in the world, is investing \$200 million in Jacksonville to build an international, state-of-the-art fulfillment center that will create 1,500 jobs. The company’s multi-story facility will total approximately 2.4 million square feet of space and represents the single largest jobs announcement in the city’s history. “This is a huge win for our city and citizens,” said Jacksonville Mayor Lenny Curry. “I am incredibly excited about the opportunities Amazon is bringing to our city, and specifically northwest Jacksonville, a community that will now serve as host to an international, state-of-the-art fulfillment and distribution center. Their entry brings more than 1,500 new jobs, strengthens Jacksonville’s position as a destination for international business, and contributes to increased economic development growth and improved quality of life.”

FIS GLOBAL

Headquartered in Jacksonville, **FIS** offers a broad range of enterprise banking and capital markets capabilities to empower financial institutions and businesses worldwide. FIS currently has nearly 1,100 employees in Duval County and employs more than 4,500 Floridians statewide.

FIS, a global leader in financial services technology, is expanding its presence in Jacksonville and will be creating 250 new jobs. The expansion will generate a capital investment of more than \$2 million in the local community.

“The combination of Jacksonville’s business- and family-friendly climate has been key success factors in attracting top talent to the company. It’s this talent that enables us to empower the financial world and make a difference in the lives of consumers touched by it. We’re very committed to Jacksonville, home of our global headquarters, and are excited to further deepen our roots in the community through the addition of these new jobs,” said Gary Norcross, president and CEO, FIS Global.

ERNST & YOUNG

Meanwhile, **Ernst & Young (EY)**, a leading global professional services firm, has announced it will open a client service delivery center in Jacksonville, creating 450 highly skilled jobs over the next four years. The positions created for the center will be focused on information technology, testing and risk skills.

“Jacksonville is a desirable corporate location, and the established financial services presence here makes the city a great fit for our newest client service delivery center,” said Shawn Smith, partner, Southeast financial services leader, Ernst & Young. The center will be an integral part of the firm and will bring specialized technology, business process support and other professional services to clients in the Banking and Capital Markets, Insurance and Wealth and Asset Management industries. The center will also further enhance EY’s ability to help clients streamline and improve business operations and manage risk in order to achieve cost savings and maintain their competitive advantage. “We look forward to growing the EY community in Jacksonville and investing in talented individuals who share our values and commitment to delivering exceptional service,” said Mike Brennan, North Florida offices managing partner, Ernst & Young.

FIDELITY INVESTMENTS

Another company bringing significant change to Jacksonville is **Fidelity Investments**, one of the world’s largest providers of financial services. The company recently announced plans to add 300 jobs over the coming three years as part of an expansion of its Customer Contact Center in Jacksonville.

Over the past nine years, the operation has grown to employ approximately 800 associates. Fidelity, which is currently at capacity at its regional offices located at Deerwood North, plans to lease additional office space near its current operation to accommodate the expansion. The new positions will require broker and securities industry licensing. Positions in Fidelity’s Customer Contact Centers are vital to Fidelity and its focus on delivering the best customer service in the industry.

“Today, we take pride in announcing an expansion of our current organization in Jacksonville,” said Harold Stankard, senior vice president and regional leader for Fidelity Investments in January. “We are extremely proud of the organization we have built here and the people who comprise it. We thank Mayor Curry and the state of Florida for their continued collaboration and partnership.”

“This expansion by Fidelity Investments shows continued confidence in Jacksonville’s growing economic momentum,” said Jacksonville Mayor Lenny Curry. “With this and other recent announcements, our city is increasingly becoming the financial services capital of our region, thanks to the strong support from the state, JAX Chamber, and our local business community.”

MERCEDES-BENZ USA

Mercedes-Benz USA, a division of Daimler AG, will be moving an engineering services division from New Jersey to Jacksonville. The company is consolidating the engineering services division with its Quality Evaluation Center (QEC) in Jacksonville.

The 50 jobs will be a mix of employees relocating to Northeast Florida and new hires from the local market. Mercedes-Benz currently employs more than 100 Floridians at the Jacksonville facility.

“I am proud to announce that Mercedes-Benz USA has chosen Florida over New Jersey as the best place to grow their company and create jobs for Jacksonville families. With no income tax, a low business tax, and a focus on helping businesses succeed, it is clear why more companies are choosing to invest in our state. I look forward to seeing Mercedes-Benz USA’s continued success in Jacksonville as we continue to work each day to help Florida outcompete other states for new opportunities,” said Gov. Rick Scott.

Mercedes-Benz USA began operations in Jacksonville in 2010 and has invested more than \$20 million in its 500,000 square foot Jacksonville facility. “Florida continues to outshine other states as a great place to do business. Mercedes-Benz chose Florida over expansion in another state because of our talented tech workforce and business-friendly climate. The company’s relocation announcement is great news for Florida jobseekers,” said Cissy Proctor, executive director of the Florida Department of Economic Opportunity.

JOHNSON & JOHNSON VISION CARE

Johnson & Johnson Vision Care (J&J), based in Jacksonville, is the largest manufacturer of Acuvue brand contact lenses. J&J expanded its existing Jacksonville facility twice in the last three years in order to manufacture its latest generation of Acuvue brand contact lenses.

The company has invested more than half a billion dollars in the local economy since 2013 and continues to grow. J&J employs more than 3,400 people at its state-of-the-art campus. Its latest expansion supports the design and development of new products for the global market.

KLS MARTIN GROUP

In July, **KLS Martin Group** announced the company was coming to Jacksonville. The global leader in high-quality, innovative surgical technology is establishing its first U.S.-based manufacturing company in Jacksonville. The company will focus on 3-D printing while creating at least 25 new jobs and investing more than \$5 million with the potential for future growth.

According to JAXUSA Partnership, the company considered a number of cities across the country when deciding on a site for its manufacturing operations. Ultimately, Jacksonville’s competitive location, access to talent and current footprint were key reasons in the company’s decision—all good news for Jacksonville.

KAMAN

Kaman, a global aerospace and industrial manufacturer and distributor, announced that it plans to add 200 jobs in Jacksonville as an expansion of its operation.

“Florida has been very good to Kaman and we have been pleased to grow here in Jacksonville. Under Gov. Scott’s leadership, Florida is a great place to operate and grow a business. We continue to look for opportunities to create jobs here in Jacksonville and across the state,” said Neal Keating, chairman, president and CEO, Kaman Corporation. Kaman began operations in Jacksonville at the airport in 1993 with a small facility of 10 to 15 people. The company has continued to experience tremendous success in the Sunshine State and across the country, with four locations in Florida. The company manufactures and provides parts, components, systems and programs that meet mission-critical aerospace and industrial challenges.

“Kaman’s continued growth and innovation in the Jacksonville market is a great example of our strength in the aviation sector,” said Aaron Bowman, senior vice president of JAXUSA Partnership. “Jacksonville is uniquely positioned in the middle of the Southeastern aviation corridor and the company’s continued investment in our region further enhances our image as a major player in the aviation and aerospace industry.”

NOVOLEX

Novolex, a leader in packaging and sustainability, is expanding its Hilex Poly® brand manufacturing facility in Jacksonville.

Novolex, a North American sustainability company, is increasing operations and creating 25 new jobs while investing \$6 million in the local economy. Novolex manufactures plastic bags for retailers and employs more than 5,000 at 37 plants across the U.S., Canada and Mexico. During the announcement, Gov. Scott also signed House Bill 7099, which includes the permanent elimination of the sales tax on manufacturing machinery, providing Florida with a competitive advantage.

“While we considered several sites throughout the U.S. for this expansion, it was clear that Jacksonville was the most business-friendly location for the Novolex team to continue growing,” said Mark Daniels, Novolex senior vice president of sustainability.

PUMA AERO MARINE

Over in Clay County, **Puma Aero Marine** (PAM), a leader in the development and production of commercial aerospace and marine vehicles, is ramping up operations at Reynolds Airpark in Green Cove Springs. The company has plans to add 40 new jobs and lease 60,000 square feet of space to renovate 737s and rotary wing aircraft for clients. The company, operating for more than 50 years, develops, engineers, tests and evaluates high-tech vehicles in the aviation and marine industry. Puma also provides unique solutions for a broad spectrum of needs in the gas turbine power field.



FINANCIAL SERVICE INDUSTRY: The Economic Impact on Northeast Florida

“Money won’t create success, the freedom to make it will.” – Nelson Mandela

Most of the nation’s leading financial and professional services companies have established large operations in Northeast Florida to take advantage of its global connectivity, experienced workforce and favorable business climate.

Nearly 90 percent of Florida’s gross economic output is generated in the service sector. Florida firms in fields such as banking, accounting, architecture, consulting, engineering, legal services and others represent the state’s fourth largest industry, with 12.5 percent of the state GDP.

AMERIS BANCORP

Ameris Bancorp, the parent company of Ameris Bank, announced recently that the conversion of The Jacksonville Bank operating systems and signage to Ameris Bank is complete. The acquisition was finalized in March 2016 and The Jacksonville Bank operated as a division of Ameris Bank until the conversion.

Andy Cheney, president and COO of Ameris Bank, said, “Our stronger presence in Northeast Florida is more convenient for our commercial, small business and personal account holders, and we welcome our new customers and team members.”

With The Jacksonville Bank acquisition, Ameris Bank is now the largest community bank by deposit market share in the Jacksonville market.

CITIGROUP INC.

Beginning in 1997 when it acquired AT&T’s Universal Card business, **Citigroup** has operated a major credit card operations center in Jacksonville. From that time, the financial group has been growing and having a positive impact on the financial climate in Jacksonville. In 2015, Citigroup added 500 new positions in Jacksonville, and recently announced a plan to hire 800 people for its credit card operations center in the Flagler Center. The new jobs include management positions as well as customer service, fraud and collections representatives.

The New York-based global banking company currently employs about 4,000 people at the site and the company is continuing to expand the operation to support business growth while bringing more jobs to Jacksonville.

DEUTSCHE BANK

Jacksonville is home to **Deutsche Bank’s** second largest office in the U.S. and represents the majority of the company’s business and infrastructure functions. The Frankfurt-based lender plans to add 350 additional staff in Jacksonville by the end of next year and leased a second building, according to an Aug. 9 statement from Florida Gov. Rick Scott. Deutsche Bank employs about 1,800 workers there,

including traders, bankers and wealth managers along with employees for information technology and compliance. These numbers are up from fewer than 100 employees in 2008.

Scott and Mayor Lenny Curry highlighted Deutsche Bank's ongoing expansion during a ribbon cutting ceremony at its Jacksonville campus. Deutsche Bank will invest more than \$10 million in the Jacksonville community over the next two years.

"I am proud to join Deutsche Bank today to celebrate the ribbon cutting for its new campus in Jacksonville. Deutsche Bank is on track to create 350 new jobs through this ongoing expansion which is great news. Deutsche Bank could have chosen to invest in any of its other locations across the world but recognized that our commitment to cutting taxes and creating a business-friendly environment makes Florida the best place to succeed," said Scott.



Photo courtesy of EverBank



Photo courtesy of Deutsche Bank

"Since coming to Jacksonville in 2008, Deutsche Bank has become an important player in one of our economy's fastest growing sectors – financial services. With the opening of this new facility, we are demonstrating Jacksonville's growing commitment to recruiting and supporting global leaders in the financial services industry. I am delighted to have Deutsche Bank continue their commitment to and presence in our city, bringing 350 new jobs to our citizens," Curry said.

This expansion is the second in two years at Deutsche Bank's Jacksonville campus and comes just five years after the company's initial venture in the region. Since 2008, the banking leader has created more than 1,000 high quality jobs. The strong success of those projects allowed the bank to make this further expansion of 300 jobs and additional capital investments in the state.

"From Pensacola to Jacksonville to the southern tip of the state, Florida's standing as a world leader in the financial and professional services industry continues to rise," said Secretary of Commerce and President & CEO of Enterprise Florida, Gray Swoope. "When Deutsche Bank chooses to move to and expand in Florida, it shows the confidence they have in our workforce and that we have the resources needed for the world's largest banks to succeed and grow."

EVERBANK

EverBank has deep roots in Jacksonville, starting when bank CEO Robert Clements led a group that bought Alliance Mortgage Co. in 1994. The company took its current name in 2004 and has continued to grow, including three major acquisitions, before issuing an IPO in 2012.

It was recently announced that TIAA, headquartered in New York City, has set into motion its acquisition of EverBank, a nationwide consumer and commercial bank with \$27.4 billion in total assets. Officials at TIAA have said the sale, which likely won't be finalized and closed until mid-2017, will not have a significant impact on employment for those already working at EverBank offices.

The current form of EverBank was created in 1994, then known as Alliance Mortgage Co. It acquired everbank.com in 2002 and then changed the parent company name to EverBank shortly thereafter.

EverBank, headquartered in Jacksonville, employs 2,963 workers of which 1,624 work in the city. It is the largest bank based in Florida by deposits and over 1,600 of their 3,700 employees work in Jacksonville.

VYSTAR CREDIT UNION

Headquartered in Jacksonville, **VyStar Credit Union** is the fourth largest credit union in Northeast Florida with \$6.5 billion in assets and over 535,000 members. As the 47th largest employer on the First Coast, VyStar employs 1,380 people and has 41 full service branches. Formerly Jax Navy Federal Credit Union, VyStar was chartered in 1952 by 12 founding members with \$60 at the Naval Air Station Jacksonville to give civil service and military personnel and their families a safe place to save and borrow money. VyStar's mission is to focus on serving the financial needs of its members by providing quality services to more people. The credit union believes in supporting local nonprofits and community organizations and was recently awarded the Partners in Philanthropy Award from the *Jacksonville Business Journal* as one of Jacksonville's top philanthropic companies.



INSURANCE & MORTGAGE: The Pulse of Jacksonville

“Every company’s greatest assets are its customers,
because without customers there is no company.” – Michael LeBoeuf

It takes a lot for a city the size of Jacksonville to operate smoothly. The state’s largest city, known as the “River City,” is an epicenter of big business, facilitating the growth of all major industries, including the mortgage and insurance industries. Like the veins that allow blood to flow to and from the heart, Jacksonville’s nine bridges allow for the successful survival of the city’s day-to-day business with a steady flow of traffic that feeds the mortgage industry. New business brings new employees, which in turn creates the need for housing and insurance. Jacksonville’s blossoming finance, information technology and real estate sectors create new jobs, lending to more people buying homes, which in turn positively affects the mortgage industry. These buyers also need insurance to protect their newly acquired assets, which benefits the insurance industry. As two fields that encompass a large percent of the Jacksonville workforce, area brokers, lenders and agents are committed to investing in the River City’s future.

A recent *Financial Times* article showcases how Jacksonville is emerging as a banking and finance hub over cities such as New York and London. The article goes on to state that Jacksonville is fast becoming a preferred option for financial services groups as operating costs are 23 percent lower than in New York. Jacksonville has gained more than 4,000 jobs — many of which are in the mortgage or insurance sectors — from companies such as Macquarie, Deutsche Bank and Ernst & Young, further demonstrating the city’s growth.

Jacksonville-based **JP Morgan Chase** is at the forefront of this investment with 3,900 finance and mortgage jobs in Northeast Florida. Serving nearly half of America’s households with services including mortgages and personal banking, JP Morgan Chase is in the business of creating engaged, lifelong relationships. Following an unfortunate layoff of 130 workers in early 2015, the lender was able to rehire about 30 percent of those people by transferring them to other branches within the region.

Citi Group, with regional headquarters in Jacksonville, seeks to transmit the same positive growth message: Jacksonville is on its way up. Committed to tirelessly providing customers with a wide range of financial services including mortgages, Citi is looking to grow the financial workforce to support its North American services. With their recent influx of 800 newly created jobs this past July, Citi’s quota for North Florida employment now reaches 5,000 strong. Bulk retail giant Costco recently decided to switch from long-time credit card provider, American Express, to Citi Group, which has directly impacted the addition of new jobs.

VyStar Credit Union, one of Northeast Florida’s major bank systems, strives to be the primary financial organization for their members by providing services for all financial needs. As the second largest mortgage lender in Northeast Florida, VyStar’s vision is to be the primary financial institution for its members and to bring credit union

services to more people. Formerly Jax Navy Federal Credit Union, VyStar serves 21 counties in Florida, has \$6.5 billion in assets and more than half a million members.

With its roots firmly planted in both past and present Jacksonville, **EverBank Financial Services** has made it a point to chart its own path and its own history. EverBank's company-wide forward thinking is what enables and fosters the creation of better ways for its customers to manage and grow their money. With an estimated 2,239 employees, over 50 percent of their workforce, working solely in Northeast Florida, EverBank stands firmly grounded in its commitment to Jacksonville's financial standing and future. In addition, the company's presence is expected to expand with its recent acquisition by TIAA, a financial services firm.

One of Jacksonville's largest employers, **Bank of America**, is known across the country for their services in banking, mortgage and auto loans, and investment options. Bank of America is one of the "Big Four" (the top four largest banks in the U.S.) and they strive to help "make financial lives better, through the power of every connection." The company has over 30 financial centers in the Jacksonville area that are ready to assist their customers.

Wells Fargo, the number one retail mortgage lender according to *Inside Mortgage Finance*, has been serving the U.S. for over 160 years. The company is also a part of the "Big Four" and employs over 264,700 people all over the country, which is more than any other bank. With numerous locations in the Jacksonville area, Wells Fargo is committed to serving Northeast Florida with all of their banking needs.

Another Jacksonville-based industry leader, **Black Knight Financial Services Inc.**, understands that great products must be equaled with great support. Their customers are involved in every aspect of their business model, from product priorities and future enhancements

Photo courtesy of VyStar Credit Union



to all aspects of customer support. Black Knight Financial Services is committed to being a premier business partner that lenders and servicers rely on to achieve their strategic goals, realize greater success and better serve their customers by delivering best-in-class technology, services and insight with a relentless commitment to excellence, innovation, integrity and leadership.

Following the trend of basing operations in Jacksonville, **Florida Capital Bank** recognizes that businesses are the backbone of our economy and our communities. Their goal is to deliver profitable growth through their employees by creating an atmosphere of "optimism, teamwork, creativity and resourcefulness that results in superior customer service in an ethical manner."

Rounding out the list of major financial mortgage providers in Northeast Florida is the state's largest auto insurance company, **State Farm**. A company that stands on the motto "No one serves you better," State Farm stems from a long legacy of passionate employees who lean fervently on the mission of being a Good Neighbor. When it comes to looking at the collective dreams of a community as well as an individual, State Farm is there to assist in making the right choices. While State Farm prides itself on being the country's number one auto insurer, its financial services including that of mortgages are comparable to the previous mortgage heavy hitters listed above. Its 38 State Farm offices spread throughout the Jacksonville area emphasize the long-existing relationship with the River City and its 1,500 State Farm employees.

All in all, these mortgage leaders encompass a great majority of what the U.S. Bureau of Labor Statistics calls the Financial, Insurance and Real Estate Industry here in the Northeast Florida. With a collective tally of more than 20,000 employees spread throughout the Jacksonville area, these companies provide a significant percent of the financial lifeline necessary for the city's continued growth. Care must be taken to continue this positive trend and to allow these financial mortgage leaders to foster the necessary growth that is conducive and equal to Jacksonville's upward economic trend.

Of equal impact on our local economy is the insurance industry. From health insurance and life insurance to property and casualty insurance, Floridians have many choices. While not all Jacksonville insurance companies are represented in this list, many of the larger companies in the area are mentioned. Additionally, there is an abundance of information about the more than 1,700 insurance companies in the area online.

HEALTH INSURANCE COMPANIES:

FLORIDA BLUE

Headquartered in Jacksonville, **Florida Blue** is the oldest and largest health plan insurer in the state. In its primary health business, Florida Blue serves more than 4.3 million members, which represents a 30 percent share of the overall Florida health insurance market. In 2006, Blue Cross and Blue Shield of Florida opened the first of their Florida Blue retail stores in Jacksonville and Pembroke Pines. The original stores were designed to provide easier access to health care for people of Florida. Florida Blue currently has 11 Florida Blue retail centers in operation. Of their 11,500 employees, 10,500 of them are employed in Florida, making Florida Blue one of the state's largest employers.



UNITEDHEALTHCARE

Named “World’s Most Admired Company” in the insurance and managed care sector for six consecutive years by *Fortune*, **UnitedHealthcare** serves their clients through two distinct platforms. UnitedHealthcare, the health benefits platform, serves key markets and geographic regions with a broad range of health benefit products and services for both consumers and benefit sponsors. UnitedHealthcare serves people in employer-sponsored health plans, those enrolled in Medicare and Medicaid, as well as those who purchase their own health plans. The second platform, Optum, provides information and technology-enabled health services. According to UnitedHealthcare, Optum focuses on helping improve the health care system itself, including population health management, care delivery and improving the clinical and operating elements of the system.

HUMANA INC.

Humana Inc., one of the nation’s leading health and well-being companies in the U.S., offers a wide range of health and wellness products and services that incorporate an integrated, holistic approach to health. Founded in 1961, Humana serves a broad range of clients, including families, individuals, military members and people with Medicare. According to Humana, their strategy integrates care delivery, the member experience, and clinical and consumer insights to encourage engagement, behavior change and wellness for the millions of people served across the country. Also of note, Aetna announced in 2015 that it would acquire Humana for \$37 billion, a deal which is expected to close this year.

AETNA

Aetna is one of the nation’s leaders in health care, dental, pharmacy, group life and disability insurance, and employee benefits. Dedicated to helping people achieve health and financial security, Aetna puts information and helpful resources to work for its members to help them make better-informed decisions about their health care. Aetna recently announced it is leaving Jacksonville’s Southbank for the newly named Gramercy Woods office park in Southside, moving the large employer from a downtown office tower to a suburban campus environment. The company plans to move 800 employees, starting in mid-2017. With more than 46 million members, Aetna’s 2015 revenue amounted to approximately \$60.3 billion with almost 50,000 employees.

WELLCARE HEALTH PLANS INC.

Headquartered in Tampa, **WellCare Health Plans Inc.** focuses exclusively on providing government-sponsored managed care services, primarily through Medicaid, Medicare Advantage and Medicare Prescription Drug Plans, to families, children, seniors and individuals with complex medical needs. WellCare serves approximately 3.8 million members nationwide as of June 2016.

PROPERTY AND CASUALTY INSURANCE COMPANIES:

THE MAIN STREET AMERICA GROUP

The Main Street America Group offers a full range of personal and business insurance, and surety bond products through a network of 3,000 independent insurance agents. Product lines include personal insurance, business insurance, surety bonds, reinsurance services and flood insurance. Since their inception in 1923, The Main Street America Group has remained committed to demonstrating their core value of service through many philanthropic efforts and was named one of 30 “Companies That Care” by *Jacksonville Magazine*.

STATE FARM

State Farm is a family of insurance and financial services companies that together serve tens of millions of customers in the U.S. With 38 agents

in Jacksonville alone, State Farm offers life, health and disability insurance, as well as annuities and business insurance. According to State Farm, they are a mutual company that makes its primary focus its policyholders. Their more than 65,000 employees and more than 18,000 agents service 82 million policies and accounts throughout the U.S., and have a strong, established presence in Northeast Florida.

BANKERS LIFE

With a history dating back to 1879, **Bankers Life** products focus on the insurance needs of the middle-income retirement market through nationwide subsidiaries of CNO Financial Group Inc. These companies offer a broad portfolio of life and health insurance designed especially for those near and in retirement. At their Jacksonville locations, insurance agents take the time to get to know customers, listen to their needs and understand their values with the intention to help customers reach their goals for a secure retirement.

ALLSTATE

Headquartered in Jacksonville, American Heritage Life Insurance Company was founded in 1956 in Jacksonville and has expanded to a national presence. In October 1999, American Heritage Life was acquired by **The Allstate Corporation** and now uses the marketing name of Allstate Benefits. More than 22,000 agents are licensed to sell American Heritage Life products. Their portfolio of products includes universal life, term life, disability income, cancer, accident, heart and stroke, critical illness, hospital indemnity, vision and dental insurance. The company strongly believes everyone should be able to access quality insurance from a company they trust and their agents in Jacksonville are a solid representation of those values.

PRUDENTIAL FINANCIAL INC.

Prudential Financial Inc. is an American Fortune Global 500 and Fortune 500 company whose subsidiaries provide insurance, investment, and other financial products and services to both retail and institutional customers throughout the U.S. and in over 30 other countries. Primary services provided include life insurance, annuities, mutual funds, pension- and retirement-related investments, and commercial and residential real estate. Prudential employs about 42,000 people and about 900 in Northeast Florida.



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COQUINA RIDGE
From the mid \$200s

GLEN ST. JOHNS
From the upper \$200s

OAKRIDGE LANDING
From the upper \$200s

PARK PLACE
From the \$200s

SHEARWATER
From the low \$300s

SANCTUARY ESTATES
From the upper \$500s

GRAN LAKE
From the mid \$200s

TREATY OAKS
From the low \$200s



Square footage is approximate. Prices, specifications and availability are subject to change without notice. Dates and times are subject to change without notice. Actual homes as constructed may not contain the features and layouts depicted and may vary from image(s).

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Baptist South, photo courtesy of Baptist Health

HEALTH CARE'S Economic Impact in Northeast Florida

“Progress lies not in enhancing what is, but in advancing toward what will be.” – Khalil Gibran

By Monica Gutos

The Jacksonville region has a prominent health care industry that benefits the community. As we take a look at the expansion of health care facilities currently in operation, new health care facilities being built, and an increase in medical tourism, we see the overall impact of the health care industry is directly linked to a successful economy in Northeast Florida.

With more than 20 hospitals and a rapidly growing bioscience community, Northeast Florida's world-class health care system and related industries are a lifeline of the region. Three of the top 10 largest companies provide or are affiliated with health care, including one of only three Mayo Clinics in the nation and the region's largest private employer, Baptist Health. Medical device manufacturing, clinical trials, translational research and oncology are just a few of the specialties in the area.

HEALTH CARE INDUSTRY EMPLOYERS

As one of the area's largest employment sectors in Northeast Florida, it is no wonder health care has such a significant impact on the economy. ZipRecruiter ranked Jacksonville as No. 5 on its “Top Southern Cities for Jobs Right Now” list citing a thriving health care sector. In 2015, the health and education services industry added 48,400 new jobs, according to floridatrend.com.

Ten of the top 50 industry employers in Jacksonville are health systems and hospitals. This includes Baptist Medical Center Jacksonville at No. 3, Mayo Clinic at 9, University of Florida (UF) Health Jacksonville at 17, St. Vincent's Medical Center Riverside at 22, St. Vincent's Medical Center Southside at 23, Memorial Hospital at 31, Flagler Hospital at 32, Orange Park Medical Center at 38, Brooks Rehabilitation at 39 and Baptist Medical Center South rounding things up at 43. Health care related companies also top the list with Florida Blue at No. 7, Johnson & Johnson Vision Care at 28 and Aetna at 35.

The health care industry is a major economic driver in the region. In fact, Florida TaxWatch reported that, “2015 job growth lead to record-high employment in Florida.” Not only do health care facilities provide a significant amount of jobs to the area, they provide quality jobs where employees want to have long-lasting careers.

Baptist Medical Center Jacksonville has been rated one of the Top 10 “nurse-friendly” hospitals in the U.S. The nursing education and information website TopRNtoBSN.com listed Baptist as fourth on the list of the Top 30 hospitals providing superior work environments and benefits for their nursing staff.



Photo courtesy of Baptist Health



MBI Machine, photo courtesy of Baptist Health

In 2016, Becker's Hospital Review named St. Vincent's HealthCare one of "150 great places to work in health care." It recognizes that the health system has adopted numerous initiatives, including the creation of an intranet, where workers can request new equipment and submit suggestions for workplace improvement.

Patients, physicians and residents in Northeast Florida benefit from a growing and thriving health care industry. The expansion and growth of the medical community not only brings better patient care, but also brings jobs directly to the area.

EXPANDING HEALTH CARE FACILITIES

With the expansion of health care facilities in Northeast Florida, business opportunities and high paying jobs are adding economic security to the area. Building new structures creates jobs for those in the construction industry as well as health care.

Baptist recently announced a groundbreaking affiliation that will change cancer treatment and research in Northeast Florida. The official partnership between MD Anderson Cancer Center in Houston and Baptist Health has successfully brought economic growth to the region. This is not the first time the two health care giants have put business heads together. The organizations collaborated closely when Mayo Clinic sold St. Luke's Hospital to St. Vincent's HealthCare in 2008 in order to move to an integrated hospital and clinic practice on San Pablo Road. St. Luke's became St. Vincent's Medical Center Southside in 2012.

Currently, Baptist Health and MD Anderson are bringing in additional medical and surgical experts to join the existing cancer care staff. Baptist broke ground on construction on the new facility in June 2016, which provides access to care from the Texas-based cancer center. By establishing a presence at St. Vincent's Medical Center Riverside, this latest collaboration will offer Mayo Clinic Cancer Center's programs and services to more patients directly in the community. "Patients can expect the highest level of cancer care, combined with a holistic, compassionate approach – all in a beautiful, serene setting along the St. Johns River. With Mayo Clinic's physicians and our team of cancer social workers and navigators, patients will experience seamless care in a brand new space with convenient parking," said David Meyer, St. Vincent's chief strategy and marketing officer.

The center will temporarily be housed in the 100,000-square-foot Baptist Outpatient Center, which is currently home to Baptist Health's Hill Breast Center and the Edna Williams Cancer Center.

Brooks Rehabilitation recently opened University Crossing, a new 111-bed skilled nursing facility. The three-story, approximately 82,000-square-foot building specializes in neurological conditions and includes two specialty units: a 12-bed unit for patients requiring a ventilator and a 10-bed brain injury unit. University Crossing is located at the intersection of Beach and University boulevards and serves short- and long-term patients.

The addition of St. Vincent's Medical Center Clay County, a \$110 million facility, has added approximately 700 jobs to the region and provided more accessible health care to those living in Clay County. The new hospital continues to expand and impact the economic growth in Northeast Florida. A new patient tower opened in 2016, bringing more than 100 jobs to the area. The \$33.1 million project added 30 inpatient beds, 13 treatment rooms in the ER, in addition to maternity and women's services.

UF Health opened the first phase of UF Health North in February 2015. The new 210,000-square-foot, six-story outpatient medical complex consists of a 28-bed emergency room, a medical office building in addition to more than 20 specialty services. Construction has already begun on the second phase of UF Health North, which will include a 92-bed inpatient hospital. The population has been steadily increasing in this area and is expected to increase by 10 percent in the next five



Patients, physicians and residents in Northeast Florida benefit from a growing and thriving health care industry. The expansion of the medical community not only brings better patient care, but also brings jobs directly to the area.

years, according to the UF Health Jacksonville website. The new state-of-the-art hospital will fill the medical needs of the growing population in northern Duval and Nassau counties. UF Health North is expected to have an ongoing positive impact on the local economy through the creation of approximately 350 new jobs. The campus is adjacent to River City Marketplace, one of the busiest shopping centers on the Northside of Jacksonville.

In Jacksonville, the University of Florida Proton Therapy Institute has had a significant impact on bringing in medical tourists. The institute sees hundreds of pediatric patients each year, who come with their families and stay in Jacksonville for more than a month. Thousands of patients from around the world have received proton therapy at the UF Health Proton Therapy Institute. Grants have been given for medical tourism and part of that money is going towards UF Health's Proton Therapy Institute and other facilities.

Baptist Health is also adding facilities to the growing region of Jacksonville's Northside. Recently opened in 2016, Baptist North Medical Campus includes two emergency centers, one for adults and one that focuses on pediatric care. Baptist Medical Center Jacksonville Hospital President Michael Mayo estimated approximately 65 new full-time jobs would be created just in the construction of the emergency center alone. In 2017, the second phase will open a new YMCA, physician's offices and a Healthy Living Center.

With the continuation of new projects commencing in the Jacksonville area, it is evident that health care accounts for a significant portion of job creation. Creating jobs in the health care field is beneficial to the economy of the area, since they require an advanced skill set. Professional health care careers require specialized education, training and continuing education. Hospitals and health care facilities not only create employment for physicians and nurses, but also for accountants, computer programmers and administrators. Health care careers attract workers who typically command higher wages that benefit the economy as these individuals possess higher purchasing power for homes, commodities, entertainment and other services, thus boosting the economic growth in the area.

The health care industry can also lead to direct and supporting employment at local businesses in the community that provide goods, services and resources needed to operate and maintain the multiple medical, biomedical, communication and technological components of the industry.

Ranked No. 1 in Florida and No. 1 in Jacksonville by the 2016-2017 *U.S. News & World Report*, Mayo Clinic continues to bring groundbreaking medical expertise to the First Coast. The hospital is beginning construction on the first of three buildings in a \$100 million expansion project. The 150,000-square-foot medical center will have a two-year timeline, and is projected to be completed in the summer of



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2018. The new facility will provide integrated services for patients with neurological problems, neurosurgery, hematology and oncology. More than 126,000 patients are expected to visit within the building's first year of opening.

Another construction project includes a state-of-the-art positron emission tomography (PET) radiochemistry facility. It will house a radiochemistry laboratory and a cyclotron—a particle accelerator, providing prostate cancer patients with access to the latest advancement in staging and detection. These expansions are expected to boost Mayo Clinic's medical tourism industry and will increase the number of people Mayo employs in the Jacksonville area, which will benefit the local economy even more.

To support the new expansions, Mayo Clinic expects to hire about 40 physicians and scientists and 250 allied health over the next five years. Currently, Mayo employs more than 5,300 and contributes more than \$1.6 billion to Florida's economy.

A PROMISING OUTLOOK ON THE FUTURE

The vibrant and expanding health care industry in Northeast Florida contributes significantly to the overall economy of the region. Health care generates higher paying jobs, contributes to growth in sales and employment in other business sectors, facilitates the attraction and retention of new businesses, and enables consumers to effectively and conveniently access quality health care in their own community. With all these factors combined, it is safe to predict that the already significant economic impact of the local health care industry will continue to flourish for years to come.



UF Health North, photo by Monica Gutos



Photo courtesy of Betsy Dailo

TOP 50 EMPLOYERS

“The secret of success is to do the common thing uncommonly well.” – John D. Rockefeller, Jr.

1. Naval Air Station Jacksonville

P.O. Box 102
Jacksonville, FL 32212-0102
www.cnic.navy.mil/jacksonville

2. Duval County Public Schools

1701 Prudential Dr.
Jacksonville, FL 32207
www.duvalschools.org

3. Baptist Health

800 Prudential Dr.
Jacksonville, FL 32207
www.baptistjax.com

4. Naval Station Mayport

P.O. Box 280112
Mayport, FL 32228-0112
www.cnic.navy.mil/mayport

5. Bank of America Merrill Lynch

50 N. Laura St.
Jacksonville, FL 32202
www.bofam.com

6. City of Jacksonville

117 W. Duval St.
Jacksonville, FL 32202
www.coj.net

7. Florida Blue

4800 Deerwood Campus Pkwy.
Jacksonville, FL 32246
www.floridablue.com

8. Southeastern Grocers

8928 Prominence Pkwy.
Jacksonville, FL 32256
www.segrocers.com

9. Mayo Clinic

4500 San Pablo Rd. S.
Jacksonville, FL 32224
www.mayoclinic.org/jacksonville

10. Clay County School Board

900 Walnut St.
Green Cove Springs, FL 32043
www.oneclay.net

11. St. Johns County School District

40 Orange St.
St. Augustine, FL 32084
www.stjohns.k12.fl.us

12. JP Morgan Chase

10151 Deerwood Park Blvd., Bldg. 400
Jacksonville, FL 32256
www.jpmorganchase.com

- 13. Fleet Readiness Center Southeast**
P.O. Box 16 NAS Jacksonville
Jacksonville, FL 32212-0016
www.navair.navy.mil/frcsww
- 14. U.S. Postal Service**
1100 Kings Rd.
Jacksonville, FL 32203
www.usps.com
- 15. Citigroup Inc.**
14000 Citicards Way
Jacksonville, FL 32258
www.citigroup.com
- 16. CSX Corporation**
500 Water St., 15th Fl.
Jacksonville, FL 32202
www.csx.com
- 17. UF Health**
655 W. 8th St.
Jacksonville, FL 32209
www.ufhealthjax.org
- 18. Wells Fargo**
1 Independent Dr.
Jacksonville, FL 32202
www.wellsfargo.com
- 19. Florida State College at Jacksonville
- Administrative Offices**
101 W. State St.
Jacksonville, FL 32202
www.fscj.edu
- 20. Jacksonville Sheriff's Office**
501 E. Bay St.
Jacksonville, FL 32202
www.jaxsheriff.org
- 21. GATE Petroleum Company**
9540 San Jose Blvd.
Jacksonville, FL 32257
www.gatepetro.com
- 22. St. Vincent's HealthCare**
1 Shircliff Way
Jacksonville, FL 32204
www.jaxhealth.com
- 23. St. Vincent's Medical Center
Southside**
4201 Belfort Rd.
Jacksonville, FL 32216
www.jaxhealth.com
- 24. AT&T**
10375 Centurion Pkwy. N.
Jacksonville, FL 32256
www.att.com
- 25. University of North Florida**
1 UNF Dr.
Jacksonville, FL 32224
www.unf.edu
- 26. Black Knight Financial Services**
601 Riverside Ave.
Jacksonville, FL 32204
www.bkfs.com
- 27. United Parcel Services**
4255 James E. Casey Dr.
Jacksonville, FL 32219
www.ups.com
- 28. Johnson & Johnson Vision Care**
7500 Centurion Pkwy.
Jacksonville, FL 32256
www.jnj.com
- 29. Catholic Diocese of St. Augustine**
11625 Old St. Augustine Rd.
Jacksonville, FL 32258
www.dosaf.com
- 30. Deutsche Bank**
5022 Gate Pkwy. S., Ste. 400
Jacksonville, FL 32256
www.db.com
- 31. Memorial Hospital Jacksonville**
3625 University Blvd. S.
Jacksonville, FL 32216
www.memorialhospitaljax.com
- 32. Flagler Hospital**
400 Health Park Blvd.
St. Augustine, FL 32086
www.flaglerhospital.org
- 33. Gate Maritime Properties**
9540 San Jose Blvd.
Jacksonville, FL 32257
www.gatepetro.com
- 34. Flagler County Public Schools**
1769 E. Moody Blvd., Bldg. 2
Bunnell, FL 32110
www.flaglerschools.com
- 35. Aetna Inc.**
841 Prudential Dr.
Jacksonville, FL 32207
www.aetna.com
- 36. Nassau County School Board**
1201 Atlantic Ave.
Fernandina Beach, FL 32034
www.edline.net/pages/nassau_county_ school_district
- 37. Putnam County School Board**
200 S. 7th St.
Palatka, FL 32177
www.putnamschools.org
- 38. Orange Park Medical Center**
2001 Kingsley Ave.
Orange Park, FL 32073
www.opmedical.com
- 39. Brooks Rehabilitation**
3599 University Blvd. S.
Jacksonville, FL 32216
www.brooksrehab.com
- 40. Florida Department of Children and
Families**
5920 Arlington Expy.
Jacksonville, FL 32211
www.myffamilies.com
- 41. Marine Corp Support Facility-Blount
Island**
5880 Channel View Blvd.
Jacksonville, FL 32226
www.bic.marines.mil
- 42. YMCA of Florida's First Coast**
40 E. Adams St., Ste. 210
Jacksonville, FL 32202
www.firstcoastymca.org
- 43. Baptist Medical Center South**
14550 Old St. Augustine Rd.
Jacksonville, FL 32258
www.baptistjax.com
- 44. EverBank**
501 Riverside Ave.
Jacksonville, FL 32202
www.everbank.com
- 45. Internal Revenue Service**
400 W. Bay St.
Jacksonville, FL 32202
www.irs.gov
- 46. One Call Care Management**
841 Prudential Dr., Ste. 900
Jacksonville, FL 32207
www.onecallcm.com
- 47. VyStar Credit Union**
4949 Blanding Blvd.
Jacksonville, FL 32210
www.vystarcu.org
- 48. GuideWell Source**
532 Riverside Ave.
Jacksonville, FL 32202
www.guidewellsources.com
- 49. Flightstar Aircraft Services LLC**
6025 Flightline Dr.
Jacksonville, FL 32221
www.flightstarjax.com
- 50. Comcast Cable Corporation**
4600 Touchton Rd., Bldg. 200
Jacksonville, FL 32246
www.comcast.com



Photo courtesy of U.S. Navy

MILITARY

“A good Navy is not a provocation to war. It is the surest guaranty of peace.”
– Commodore George Dewey

The U.S. military has a very strong presence here on the First Coast with more than 50,000 Active Duty and civilian contractors stationed at the area’s three naval bases. This flurry of activity brings the Navy’s local economic impact to more than \$7 billion annually. The following article highlights the area’s three naval bases as well as the United States Coast Guard Sector Jacksonville, located adjacent to Naval Station Mayport.

Naval Air Station Jacksonville (NAS Jacksonville) is a 2012 Presidential Navy Installation of Excellence Award winner, and the Commander, Naval Installations Command Installation Excellence Award winner for 2013. The air installation prides itself on being a premier installation for delivering effective, sustained and improved shore readiness to the forward deployed fleet, warfighters, their families and the civilian workforce. NAS Jacksonville is an operational headquarters for more than 110 tenant commands, including the Commander Patrol and Reconnaissance Wing Eleven, 14 VP, VR, HS and HSM operational and reserve squadrons. It is home to the largest squadron in the Navy—Patrol Squadron Thirty (VP-30). It provides P-3 specific training to pilots, naval flight officers and enlisted aircrew before reporting to the fleet. Major tenants aboard the base include

Commander, Navy Region Southeast; Naval Facilities Engineering Command Southeast; Naval Hospital Jacksonville; Naval Supply Fleet Logistics Center; and Fleet Readiness Center Southeast. The Fleet Readiness Center Southeast (FRCSE) performs refurbishment, repair and modification of aircraft, engines and aeronautical components in its mission to support the fleet, fighter and family.

As one of the most dynamic and diverse naval installations in the world, employing 23,000 personnel, NAS Jacksonville is a primary instrument of national security and its warfighters are a key component in conducting the core capabilities of the U.S. Navy’s Maritime Strategy. NAS Jacksonville is the third largest naval installation in the country and the largest in the Southeast. It has an annual regional economic impact of \$2 billion. Located on nearly 4,000 acres along the beautiful St. Johns River, NAS Jacksonville also operates the Pinecastle Range Complex in the Ocala National Forest—the only Navy range on the East Coast where warfighters can deliver live ordnance—and the Naval Outlying Landing Field Whitehouse. Through the years, NAS Jacksonville personnel have been engaged globally while actively participating in the local communities within Northeast Florida, continuing their professional development and nurturing their families.

NAS Jacksonville personnel have a dynamic and flexible presence around the world, which contributes to the unique strengths of the U.S. Navy. Its sailors and civilian workforce play a pivotal role in ensuring the security, prosperity and vital interests of the U.S. and her allies. Focused directly on support to operational units, air station personnel work around the clock providing services to their home-based squadrons as well as supporting numerous detachments joint commands, government agencies and carrier readiness sustainment exercises. The NAS Jacksonville team continues to work in partnership with the city of Jacksonville, surrounding counties and local citizens to limit encroachment through compatible land use around Naval Outlying Landing Field Whitehouse and the Pinecastle Range Complex.

Naval Station Mayport (NS Mayport) was commissioned in 1942. Covering more than 3,400 acres, it is the third largest fleet concentration area in the continental United States. Currently, NS Mayport's harbor is capable of holding 34 ships and has an 8,000-foot runway that can handle any DoD aircraft. The station's airfield is operated and maintained by Naval Station Mayport's Air Operations Department and conducts more than 100,000 helicopter and fixed-wing flights each year. Military passenger flights are available through the air terminal, which processes about 13,000 passengers each year. The naval station has more than 80 tenant commands, six helicopter squadrons and 22 naval ships.

The Navy's \$1.3 billion **Naval Submarine Base Kings Bay** (NSB Kings Bay), located just 35 miles north of Jacksonville in Camden County, Georgia, is a part of the Jacksonville military community. The nearly 17,000-acre installation is the only Navy base on the East Coast capable of supporting the Trident II (D-5) Missile, an integral part of our nation's strategic deterrence program. Currently, the base berths eight Ohio-class submarines and employs more than 8,000 military and civilian personnel.

The **United States Coast Guard Sector Jacksonville** is located on six acres of land, adjacent to NS Mayport. Sector Jacksonville is accountable for 40,000 square miles of ocean and inland waterways, including 190 miles of coastline from Kings Bay, Georgia to Port Malabar, Florida. All Coast Guard missions that fall into this area are Sector Jacksonville's responsibility. The unit utilizes Multi-Mission Mayport and Security Detachment Mayport, as well as Station Ponce de Leon Inlet and Station Cape Canaveral to successfully cover this large area of responsibility.

For information on military-friendly businesses on the First Coast, pick up a copy of the *Military Money Saver* magazine, which contains discounts exclusive to military members and their families who reside in the area. It also contains valuable information about each naval base, including maps and phone numbers to help military families settle in. For more information, visit www.militarymoneysavermag.com.

NAS JACKSONVILLE IMPORTANT NUMBERS

Base Operations

AMVETS National Services	542-2834
Deployment/Mobilization	542-7547
NAS Jacksonville Main	542-2338
PSD	542-4217
Quarterdeck	542-2338

Base Support

Commissary	542-5311
Fleet and Family Support Center.....	542-5745
Housing Referral Office	542-2996
ID CARDS, DEERS and RAPID	542-3633
ID/CAC Card Processing	542-4528
Information & Referral Services	542-5745
Navy Exchange	777-7286
Post Office	275-8777
Public Affairs Office.....	542-5588 ext. 2415
Recycling Center	542-3113
Single Sailor Accommodations (CQB)	542-8195
Temporary Lodging/Billeting	542-3138

MWR

Allegheny & Sea King Parks	542-2930
Auto Skills Center	542-3227
Base Gym	542-3239
Bingo	542-5007
Bowling - Freedom Lanes	542-3493
Fisherman's & Mariner's Cove	542-3260
Fitness Source	542-3518
Golf Course	542-3249
Gymnasium & Indoor Pool	542-2930
Liberty Recreation Center	542-1335
Mulberry Cove Marina	542-3260
MWR Main Office	542-3111
Navy Flying Club	777-8549
Outdoor Pool	542-3720
Outdoor Recreation	542-3260
Retirement Services	542-3249
Sea Bat Park	542-3260
Tickets & Travel	542-3318
Travel Office	542-4217
Yellow Water Youth Center	777-8247
Youth Activities Center	778-9772

NAVAL STATION MAYPORT IMPORTANT NUMBERS

Base Operations

Business Manager	270-6912
CAPT NAVSTA Action Line	270-5589
Command Master Chief	270-5688
Command Master-at-Arms	270-5940
Commanding Officer	270-5201
Duty Officer	270-5401
Executive Officer	270-5202
Explosive Ordnance Disposal	270-5412
Harbor Operations	270-5179
Military Pay	270-5571
Naval Investigative Service	270-5361
Personal Property	542-1000
PSD	270-7614 ext. 331
Public Affairs Office	270-5226
Quarterdeck	270-5401

Base Support

Commissary	249-7524
Fleet and Family Support Center.....	270-6600 ext.1701
ID Cards/DEERS	270-7614 ext. 300
Navy Exchange Fleet Store	242-3283
Navy Exchange Mayport Road	249-8883
Office	270-5730
Recycling Center	270-5095
USO	246-3481
Vehicle Scale	270-5095
Vehicle Storage Compound	270-7022
Visitors Pass/Decals	270-5585

MWR

Auto Skills Center	270-5392
Beachside Community Center	
- Admin Office	270-7198
- Bingo	270-7204
- Castaway's Lounge	270-7205
- Computer Cove	270-7198
- Pizza Hut Express	249-6773
Fleet Recreation	270-5551
Gymnasium	270-5451
Information, Tickets & Travel (ITT)	270-5145
Mayport Bowling Center	270-5377
Mayport Liberty Center	270-7788
MWR Main Office	270-5228
Ocean Breeze Conference Center	270-5313
Outdoor Adventures	270-5221



Photo courtesy of U.S. Navy

Personnel (MWR & NGIS)	270-6061
Pool	270-5425
Surfside Fitness Center	270-7718
Teen Center "Club Teen"	246-0347
Windy Harbor Golf Club	270-5380
Youth Activities Center (YAC)	270-5680
Youth Fitness Factory	270-7134
Youth Sports	270-5680

Transportation

Base Shuttle	270-5678
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**KINGS BAY NAVAL SUBMARINE BASE
IMPORTANT NUMBERS**

Base Operations

After Hours Check-In	912-573-2020
Construction Battalion Maintenance	912-573-3618
Criminal Investigative Service	912-573-2148
Directory Assistance	912-573-2000
Franklin Gate (contractors)	912-573-8609
Human Resources	912-573-4868
Judge Advocate General	912-573-4732
Marine Corps Security Force Co.	912-573-2680
Naval Fac. Engineering Command SE	912-573-4600
Naval Submarine Support Center	912-573-0853
PSD	912-573-3728
Protocol	912-573-2088
Public Affairs	912-573-4714
Quarterdeck	912-573-2020
Stimson Gate	912-573-1180

Strategic Weapons Facility, Atlantic	912-573-4109
Submarine Group 10	912-573-3733
Submarine Squadrons 16/20	912-573-2573
Tours Approved DoD only	912-573-9155
Trident Refit Facility	912-573-3702
Trident Training Facility	912-573-3453

Base Support

Commissary	912-573-3310
Conference Center	912-573-4559
Fleet and Family Support Center.....	912-573-4512
Navy Exchange	912-882-6098
Post Office Kingsland	912-729-3462
Post Office On-Base	912-882-5199
Post Office St. Marys	912-673-7700
<i>The Periscope</i> (base newspaper)	912-573-4719

MWR

Bowling	912-573-9492
Fitness Complex	912-573-3990
Game Warden	912-573-3145
Golf Course: Trident Lakes	912-573-8475
Information, Tickets & Tours	912-573-2289
Liberty Office	912-573-8328
MWR Human Resources	912-573-4583
MWR Main Office	912-573-2538
Outdoor Adventures	912-573-8103
Pool	912-573-3001
Youth Center	912-573-2380



TRANSPORTATION

“You can’t understand a city without using its public transportation.” – Erol Ozan

As a newcomer to an area, one of the more frustrating things can be when locals give you directions and refer to roads by names that you are not familiar with. The First Coast has many roads and highways that make it easy and convenient for residents to get where they need to go, so long as they know the ropes. For example, you need to get to the end of Roosevelt Boulevard, but when the directions you have tell you to take Park Avenue, it can become quite confusing if you don’t know that they are in fact the same road. To help new residents with the challenge of learning a new town, we have provided the common alternative names for some of the major roadways.

ROADS

U.S. 1 also known as ... New Kings Road, Martin Luther King Jr. Parkway, Philips Highway and Dixie Highway

U.S. 17 also known as ... Main Street, Roosevelt Boulevard and Park Avenue

U.S. 90 also known as ... Beach Boulevard

State Road 10 also known as ... Atlantic Boulevard

State Road 13 also known as ... Hendricks Avenue and San Jose Boulevard

State Road 202 also known as ... JTB, John Turner Butler and Butler Boulevard

State Road A1A also known as ... State Road 200 and Third Street

I-295 East Beltway formerly known as ... State Road 9A

By car, downtown Jacksonville is:

40 minutes from Fernandina Beach/Amelia Island

50 minutes from historic St. Augustine

Two and a half hours from Orlando

Six hours from Atlanta

BRIDGES

The First Coast is home to many bodies of water, including rivers, the largest of which is the St. Johns River. Seven major bridges cross the St. Johns in the Jacksonville area, shooting over the river like arcs from an enormous fountain. From northeast to southwest they are: Dames Point Bridge, Mathews Bridge, Hart Bridge, Main Street (John T. Alsop, Jr.) Bridge, Acosta Bridge, Fuller Warren Bridge (I-95) and the Buckman Bridge. Additionally, the Shands Bridge, near Green Cove



Fuller Warren Bridge, photo courtesy of City of Jacksonville

also known as the State Road 312 Bridge, crosses the Matanzas River into Anastasia Island near Flagler Hospital. Another widely used bridge is the Vilano Beach Causeway, where State Road A1A crosses the Tolomato River.

PUBLIC TRANSPORTATION

JACKSONVILLE TRANSPORTATION AUTHORITY (JTA)

www.jtafla.com

JTA is an independent state agency providing public transportation services. The agency also designs and constructs highways and bridges.

Trolley – JTA’s trolley lines offer increased transportation flexibility in and around Riverside and at the Beaches. The Riverside Trolley connects Downtown and Riverside. The fare is \$0.75. The Beaches Trolley provides transportation between Atlantic Beach, Neptune Beach and Jacksonville Beach. The fare is \$1.50. All trolley transport is free for seniors.

Skyway – The Skyway is an automated transit system for easy and convenient access around downtown Jacksonville. Trains depart every three minutes during peak times and every three to six minutes at other times. The Skyway is inter-connected with the trolley system to provide transportation to a more expanded area of downtown Jacksonville.

Bus – JTA manages all bus services in the greater Jacksonville area, with buses traveling more than 30 routes around Duval County. The JTA Paratransit offers door-to-door service for disabled and disadvantaged riders. JTA has Park-n-Ride lots around the city with express service to downtown Jacksonville. The Stadium Shuttle provides transportation to and from the stadium via two downtown and three suburban lots for sporting events. The Inter-County Shuttle Service connects with neighboring county transportation providers, including the Sunshine Bus Company in St. Augustine, to provide access to locations all over the First Coast. JTA also offers Community Shuttles with scheduled stops and premium curbside pickups by reservation. Community Shuttles run in the following areas: Arlington, the Beaches, Cecil Commerce Center, Dinsmore-River City Marketplace, Edgewood, Golfbrook, Mandarin, Northside, Ortega-NAS and Talleyrand.

SUNSHINE BUS COMPANY

www.sunshinebus.net

Sunshine Bus Company is St. Johns County’s public transit and offers six different bus lines plus a connector throughout the county. The Purple Line connects with JTA at the Avenues Mall in Jacksonville. The Sunshine Bus operates Monday through Saturday from 7 a.m. to 6 p.m., though the Connector and Purple Line have extended hours.

AERONAUTICAL

Jacksonville International Airport (JAX) serves as the gateway to Northeast Florida and Southeast Georgia with nonstop service from both legacy and low-cost carriers. Airport amenities include free Wi-Fi and recharging stations in seating areas. The JAX Passport program allows passengers utilizing on-airport parking to earn points towards free parking and retail discounts. Thanks in part to Haskell Art Gallery and Sky Gallery, JAX has been honored by the *Observer* as one of the top four airports in which artwork enhances the traveler’s experience. For more information, visit www.flyjax.com.

Located approximately 15 miles west of downtown Jacksonville, Cecil Airport has easy access to air and rail connections as well as Jacksonville’s deep-water port. Cecil Airport’s facilities are ideally suited

Springs, connects St. Johns County with Clay County, where you can almost always find a fisherman or two trying their luck by casting a line off of the bridge. Please see more about our bridges on page 146.

North of Jacksonville, two bridges connect Amelia Island to Duval and Nassau counties—the Nassau Sound Bridge and the Thomas J. Shave, Jr. Bridge. The Nassau Sound Bridge is located on Heckscher Drive. The bridge crosses the Nassau Sound and connects Amelia Island to Duval County. The Thomas J. Shave, Jr. Bridge is located on A1A; it crosses the Intracoastal Waterway and connects Amelia Island to Yulee in Nassau County for a scenic commute.

The most well-known bridge in St. Johns County is the Bridge of Lions, which connects St. Augustine’s historic district to Anastasia Island. The majestic bridge received its name from the two marble lion statues that are perched at the base of the bridge. The lions are stunning replicas of those at Florence’s Loggia dei Lanzi. The Mickler O’Connell Bridge,

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for aircraft maintenance, repair and overhaul operations, as well as a variety of aviation-related industrial and commercial developments. In addition, Cecil Airport is a Federal Aviation Administration licensed spaceport. For more information, visit www.cecilairport.com.

Also located on Jacksonville's Westside, Herlong Recreational Airport (HEG) is used for sport and recreational flying activities including skydiving, helicopters, glider airplanes and more. An on-airport fixed based operator provides pilots with an opportunity to fuel up, play some billiards and chart their flights. For more information, visit www.flyherlong.com.

Jacksonville Executive at Craig Airport (JAXEX) is located on the Southside, near office parks and downtown. JAXEX provides convenient access to corporate travelers flying in and out of the city. With JAXEX serving as the business reliever airport for the region, JAX can focus primarily on commercial activity. For more information, visit www.flyjaxex.com.

Three First Coast airports lie outside of Jacksonville. In Nassau County, the Fernandina Beach Municipal Airport (FBMA) serves Amelia Island. The airport is located approximately three miles south of the downtown historic district of Fernandina Beach and less than two miles from Amelia Island's beaches, hotels, vacation rentals and resort accommodations. The airport has three runways, all more than 5,000 feet in length. FBMA also offers convenient access to Jacksonville, approximately 25 miles to the south. For more information, visit www.fbfl.us/airport.

Keystone Heights Airport (42J) serves travelers in Clay and Bradford counties and is located 43 nautical miles southwest of Jacksonville International Airport. The airport has two runways. For more information, visit www.keystoneairport.com.

Northeast Florida Regional Airport (KSGJ or UST) is located in St. Johns County, four miles north of St. Augustine. The airport is home to the county's largest for-profit employer, Northrop Grumman and, combined with other on-airport business, annually generates more than 4,000 jobs and almost half-a-billion dollars in economic benefit

to the area. The facility is centered in a gateway market of 4.4 million passengers within a two-hour drive to the airport. The Northeast Florida Regional Airport is "the economic gateway to St. Johns County." For more information, visit www.flynf.com.

RAILROAD

PASSENGER

Amtrak provides passenger rail service in Jacksonville with a station near New Kings Road. Amtrak provides rail service throughout the U.S. For more information, visit www.amtrak.com.

CARGO

Four companies provide freight rail services in the Jacksonville area. Florida East Coast Railway (FEC) has one major rail yard in Jacksonville, located off Philips Highway and J. Turner Butler Boulevard. The railway operates 351 miles of mainline track along Florida's east coast with direct access to South Florida ports. The FEC connects to CSX and Norfolk Southern in Jacksonville and moves intermodal loads and carload commodities. For more information, visit www.fecrwy.com.

Norfolk Southern has a terminal off Edgewood Avenue. The corporation has access to every major sea, river and Great Lakes port in the eastern U.S.. Norfolk Southern ships agriculture products, automobiles, clothing, coal, electronics, furniture, lumber, machinery and paper. For more information, visit www.nscorp.com.

Headquartered in Jacksonville, CSX offers transloading and distribution services. The company has a vast network that serves major markets in the eastern U.S. with 21,000 miles of track and access to more than 70 terminals. The company also has access to Pacific ports through agreements with western railroads. For more information, visit www.csx.com.

Third-party logistics platform Railex ships produce and other perishable items in climate-controlled boxcars around the country and has a



Photo courtesy of Northrup Grumman

warehouse located in Jacksonville. Opened in June 2014, the new location has allowed Railex to offer expanded five-day refrigerated private rail shipping and additional third-party logistics. For more information, visit www.railex.com.

For more information on logistics and distribution on the First Coast, see page 141.

NAUTICAL

JAXPORT

Jacksonville Port Authority (JAXPORT) supports more than 130,000 jobs related to port activity in the Jacksonville area, which creates an economic impact of almost \$27 billion annually. JAXPORT has three cargo terminals—Blount Island, Talleyrand and Dames Point. TraPac Container Terminal, at the Dames Point terminal, offers direct containership service between Jacksonville and ports throughout Asia. For more information, visit www.jaxport.com.

CRUISE LINES

In 2016, Carnival Cruise Line celebrated 13 years of cruise ships departing from the JAXPORT Cruise Terminal, located northwest of the Dames Point Bridge. In 2012, a study found that Jacksonville's cruise business generated 460 new jobs and more than \$67 million in annual economic impact for Northeast Florida. For more information, visit www.carnival.com.

PORT OF FERNANDINA

The Port of Fernandina is operated by Nassau Terminals, a subsidiary of Kinder Morgan. They provide terminal service to more than 10 paper and pulp producers in Florida and the Southeast and several steel mills. The port supports several independent container lines that serve the Caribbean and Latin America. The port's principle exports are steel

products, liner board and lumber. Principle imports are wood pulp, lumber and hardwoods. For more information, visit www.portoffernandina.org.

For more information on ports and shipping in Jacksonville, see page 141.

FERRY

The St. Johns River Ferry, also known as the Mayport Ferry, transports passengers and vehicles across the St. Johns River. The ferry service began in 1948 and was owned and operated by the state of Florida. Today, the St. Johns River Ferry is a car and passenger ferry that connects the north and south ends of Florida State Road A1A in Duval County, linking Mayport Village and Fort George Island via a scenic sail across the St. Johns River. The 0.9-mile voyage crosses the St. Johns River 2.5 miles inland of the river's mouth and departs every half hour. For more information, visit www.stjohnsriverferry.com.

The Jacksonville Water Taxi provides transportation across the St. Johns River in downtown Jacksonville. The taxi service has been Jacksonville's premier water transportation provider for more than 20 years. Today, there are four stops that provide water taxi service to the downtown area. These boats are perfect for transportation or a leisure boat ride around the river. Special services and hours are provided for Jaguars games and other downtown events. For more information, visit www.coj.net/departments/parks-and-recreation/recreation-and-community-programming.aspx.



BIG BUSINESS: LOGISTICS & DISTRIBUTION

“If you can dream it, you can do it.” – Walt Disney

As a core industry of Northeast Florida, logistics and distribution employs more than half a million Florida residents with a vast wholesale trade, and transportation and logistics industry. Several major logistics companies have a presence in Florida, including CEVA Logistics, Coach Inc., Crowley Logistics Inc., CSX Intermodal Inc., Mediterranean Shipping Company and Landstar Systems Inc. As a gateway to the Western Hemisphere, Florida's logistics and distribution industry is continuing to grow with the Panama Canal expansion this year and the many infrastructure developments in the works around the region.

There are three main forces that drive the logistics and distribution business in Jacksonville. The first is Value Added Logistics Services (VALS). Florida offers a prime location for VALS, as well as a skilled multilingual workforce and competitive overall business costs. Firms benefit from Florida's multimodal transportation system, foreign trade zones and other competitive advantages. Second, there is the wholesale trade and transportation sector. As a major international trade center and a huge market in its own right, Florida has a robust

wholesale trade and transportation sector. Florida offers easy access to global markets, plus the infrastructure to facilitate the needs of any wholesale trade and transportation provider. Finally, the Jacksonville market offers specialized logistics IT (information technology), which play a crucial role in the industry. Our large IT cluster is home to a number of firms specializing in logistics IT and related areas such as transportation management, inventory control, and homeland security applications.

CEVA LOGISTICS

CEVA Logistics is one of the world's leading non asset-based supply chain management companies with industry-leading design and implementation solutions in both freight management and contract logistics. In 2013, CEVA Logistics opened its first Center of Logistics Excellence in Jacksonville. The center is designed to demonstrate 'real world' logistics innovation through supply chain optimization and enhanced visibility, integrated services and technology solutions to power supply chain efficiency and allows organizations to see supply chains in action.



Photo courtesy of Crowley Logistics



Photo courtesy of CEVA Logistics



Photo courtesy of Crowley Logistics

According to CEVA, information technology plays a crucial role in helping customers achieve their supply chain objectives. The Center for Logistics Excellence showcases the CEVA Matrix™ platform, which optimizes best-in-class components from independent software vendors with proprietary CEVA components and expertise to deliver innovative customer solutions that support all aspects of the end-to-end supply chain.

Recently, CEVA brought in a new Senior Vice President Business Development – Contract Logistics, Stephen Dean. Dean is based at the Jacksonville location and has added 30 years of contract logistics experience and expertise. Speaking of his new role, Dean says, “CEVA is a major player on the international stage with a great reputation and I believe there is significant potential to further enhance our portfolio of services. My relocation to Jacksonville puts me at the heart of our sales and solutions teams in North America and I’m looking forward to developing our customer offering to further grow the business.”

COACH INC.

Everyone knows the iconic **Coach** label; it may come as a surprise that every product the company produces comes through Jacksonville at their 850,000-square-foot distribution center. The center, located at the Jacksonville International Tradeport, has tripled in size since it opened in 1995, and the company’s rapid growth in Asia may necessitate additional expansions in the future.

The Jacksonville facility is the company’s only U.S. distribution center and more than 350 employees are responsible for shipping out hundreds of thousands, sometimes even millions, of orders every month. Jacksonville is the company’s largest and main facility, and is supported by two smaller distribution centers in Asia.

It was recently reported that the Jacksonville warehouse and distribution center had been sold for \$90.5 million. The sale was first announced last August, but it didn’t close until 12 months later. According to a press release, Intercontinental Real Estate Corp., an investment firm based in Boston, bought the property. Coach will continue to occupy the entire building, as the New York-based maker of bags, outerwear and a variety of accessories still has 13 years left on the lease, along with two 10-year options.

Mike Davis, executive director of Cushman & Wakefield, the company that brokered the deal, said in August that it was the largest non-portfolio industrial sale in the area since 2013.

CROWLEY LOGISTICS INC.

Crowley Logistics Inc. is a U.S.-owned and operated marine solutions, transportation and logistics company providing services in domestic and international markets through six operating lines of business: Puerto Rico/Caribbean liner services; Latin America liner services; logistics; marine contract solutions; deep sea petroleum transportation; and petroleum transportation, distribution and sales in Alaska.

With two locations in Jacksonville, Crowley Maritime Corporation has a strong shipping and distribution presence in Northeast Florida. Crowley is the leading ocean cargo carrier between the U.S. and Puerto Rico, the Eastern and Western Caribbean and Central America. According to Crowley, with frequent and timely sailings, and the proximity of the Caribbean Basin to the U.S., they are able to deliver “Speed to Market” for customers in need of liner shipping services.

With a fundamental understanding that supply chains continue to operate within an increasingly complex and dynamic set of variables, the company is positioned as a worldwide partner offering flexible, scalable and agile logistics solutions. Crowley is known for being able to seamlessly handle most any logistics requirement by offering services that it has spent over 121 years perfecting.

CSX INTERMODAL

CSX provides rail, intermodal and rail-to-truck transload services and solutions to customers across a broad array of markets, including energy, industrial, construction, agricultural and consumer products. In 2003, CSX Corporation established headquarters in Jacksonville and is the leading supplier of rail-based freight transportation in North America.

At the Jacksonville location, CSX has a Major Rail Yard, as well as several terminals, including the intermodal, TRANSFLO, service bulk transfer and auto distribution terminals.

The company had a rough year in 2015. Shortly after 2014’s buyout of members at headquarters, there was a layoff of 52 employees, followed by a derailling in February that led to the spillage of 100

cars each carrying 30,000 gallons of crude oil. This accident fed an ongoing safety debate over crude oil tankers. A press release from CSX reported that the company will continue to have a bumpy ride as the macroeconomic environment continues to challenge many of the railroad’s markets. The low price of natural gas is expected to displace domestic coal, a challenge CSX has been dealing with for the last four years.

Despite these obstacles, the Jacksonville-based company has been able to continue improving operations while growing intermodal and the outlook for the upcoming years is much improved. It is worth noting, that despite these obstacles, *Forbes Magazine* named CSX as one of the “Best Employers” in the U.S., and *Fortune Magazine* honored the company by ranking CSX as one of its most admired transportation companies.

MEDITERRANEAN SHIPPING COMPANY

Mediterranean Shipping Company (MSC) is a world leader in global container shipping and a company known for offering global service with local knowledge. MSC also provides an integrated network of road, rail and sea transport resources that stretches across the globe.

As the world’s second largest shipping company in terms of container vessel capacity, MSC has an established fleet of 480 container vessels with global sailing schedules covering 200 routes and calling at 315 ports, including JAXPORT. The company’s sea freight offering is complemented by integrated warehousing and haulage services.

LANDSTAR SHIPPING

Yet another industry leader based in Jacksonville, **Landstar Shipping** specializes in supply chain solutions and global and domestic transportation. The Landstar network is made up of independent agents and transportation capacity providers with various capabilities including logistics, engineering, analysis, design, shipping, brokerage and warehousing.

Landstar is proudly known for their “safety-first culture” and has a 99 percent claim-free delivery rate. The company’s accident frequency is well below the industry average, and according to Landstar, this is a direct result of their strict capacity requirements and innovative safety initiatives.



Photo courtesy of Mediterranean Shipping Company



Photo courtesy of Talleyrand Marine Terminal

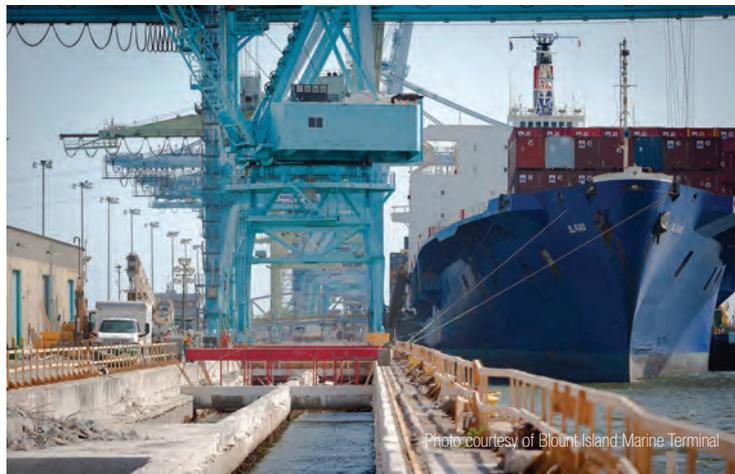


Photo courtesy of Blount Island Marine Terminal



Photo courtesy of Dames Point Marine Terminal

The unique network of independent agents and capacity providers operating under the Landstar umbrella enjoys the strength and support of one of the industry's most stable and successful companies. This unique business model "provides customers with personalized service at the local level with the global reach and resources of a multi-billion dollar company," said Landstar. Various value-added services include pick/pack and fulfillment, consolidation/deconsolidation, cross-dock/transloading, custom labeling, HazMat handling, kitting, sub-assembly and reverse logistics, all of which contribute to the integrated management solutions offered at Landstar.

For the 14th consecutive year, Landstar has been recognized by *Inbound Logistics* magazine as a "Top 100 3PL" (third-party logistics company). Landstar was also selected by *Inbound Logistics* with a "Readers' Choice: Top 10 3PL Excellence Award."

The volume of big business in Northeast Florida requires a means to support the transport of products. Fortunately, the First Coast is blessed with a deep water port boasting the widest shipping channel in the Southeast U.S.—a channel wide enough for two ships to pass at the same time. JAXPORT is a full-service, international trade seaport situated at the crossroads of the nation's rail and highway network. The port has three marine terminals that handled 8.2 million tons of cargo in 2015, including more than 650,000 vehicles and more containers than any other port complex in Florida.

The port owns, maintains and markets three cargo terminals, a cruise terminal and an intermodal rail terminal along the St. Johns River: Blount Island Marine Terminal, Dames Point Marine Terminal, Talleyrand Marine Terminal, the JAXPORT Cruise Terminal and the JAXPORT Intermodal Container Transfer Facility.

According to a 2014 study commissioned by JAXPORT, cargo activity through Jacksonville's seaport positively impacts tens of thousands of jobs and supports nearly \$27 billion in annual economic output for the region and state. The study cites significant growth in the port's impact during the last five years with figures that represent an increase of nearly 10 percent since 2008, a recessionary time period in which overall job figures declined in Duval County. "Job generation in the private sector is a primary goal of ours," said JAXPORT Chief Executive Officer Brian Taylor. "This updated research reaffirms that as JAXPORT grows its international reputation and as we continue to invest in building a state-of-the-art public seaport, we create significant opportunities for local businesses and individuals to prosper."

JACKSONVILLE PORT AUTHORITY

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Photo courtesy of Blount Island Marine Terminal

JAXPORT CARGO

JAXPORT owns, maintains and markets three cargo terminals and one passenger cruise terminal along the St. Johns River: Blount Island Marine Terminal, Dames Point Marine Terminal, Talleyrand Marine Terminal and the JAXPORT Cruise Terminal.

The **Blount Island Marine Terminal** has 7,094 linear feet of deep water berth and is JAXPORT's largest marine facility and one of the largest vehicle import/export centers in the U.S. The newly rebuilt heavy lift cargo berth ranks as one of the nation's highest weight-bearing capacity docks, offering up to 1,800 pounds per square foot of load capacity.

Located 10 nautical miles from the Atlantic Ocean, **Dames Point Marine Terminal** is JAXPORT's newest marine facility with 5,002 linear feet of deep water berths. The TraPac Container Terminal at Dames Point features new port infrastructure, including roadways, terminal buildings, two 1,200-foot berths and six New Panamax container cranes. The JAXPORT Cruise Terminal at Dames Point is home to Carnival Cruise Lines' 2,054-passenger ship, *Elation*.

The third terminal, **Talleyrand Marine Terminal**, is located 21 nautical miles from the Atlantic Ocean on the St. Johns River with 4,780 linear feet of berthing space. The terminal handles containerized and breakbulk cargoes, automobiles and liquid bulk commodities such as molasses and vegetable oils.

Talleyrand's on-dock rail facilities are run by Talleyrand Terminal Railroad Inc., which provides direct switching service for Norfolk Southern and CSX rail lines. The terminal is only 25 minutes from Florida East Coast Railroad's intermodal ramp, and is conveniently located within minutes of interstates I-95 and I-10.

JAXPORT CRUISE TERMINAL

Since 2003, more than 2 million passengers have sailed from Jacksonville and the **JAXPORT Cruise Terminal**. More than 183,000 cruise passengers sailed from the JAXPORT cruise terminal in 2015

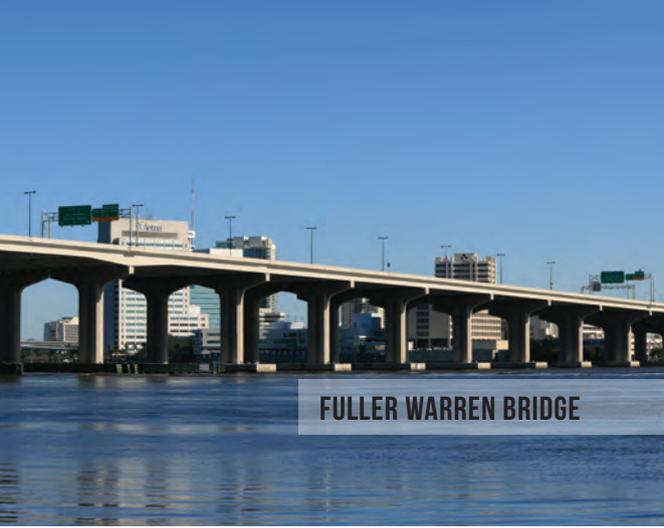
and the ships have an average 120 percent occupancy rate. With passengers traveling from all 50 states, the cruise industry has created an estimated 460 new jobs and more than \$67 million in new annual economic impact for Northeast Florida.

On May 2, 2016, JAXPORT welcomed the *Carnival Elation* to Jacksonville. The 2,054 passenger *Carnival Elation* is a newer ship that replaced the *Carnival Fascination*, which is now home-ported in San Juan, Puerto Rico. The *Elation* offers four-day cruises to Freeport and Nassau in the Bahamas and five-day voyages to Nassau and the private Bahamian island of Half Moon Cay, making JAXPORT an ideal cruise departure location.

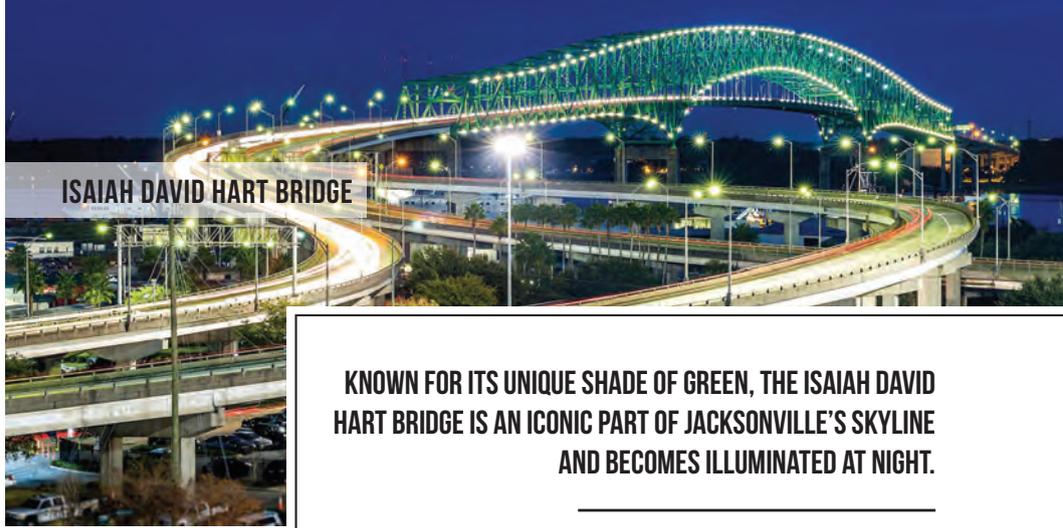
PORT OF FERNANDINA

The **Port of Fernandina** provides terminal service to over 10 pulp and paper producers located throughout Florida and the Southeast. In addition, the port has expanded in providing steel export services to several steel mills in the Southeast. Because of the unique positioning of the Port of Fernandina, the OHPA is also developing partnerships with various lines to create a connection to interstate, rail and air services by which more goods and services can be delivered to more destinations around the globe.

The Port of Fernandina features a short entrance channel only 2.2 miles from the ocean with a channel draft of 36 feet MLW free of any overhead obstructions. The 850 foot turning basin is directly adjacent to the 1,200 liner foot pier. Tug services are available, but not required, weather permitting. Most vessels can transit from the sea buoy in one hour. Exports include forest products such as Kraft Liner Board and lumber, machinery, yachts and steel products. Imports handled at the Port of Fernandina include steel rebar and wire rod coils, hardwoods and oats. Additionally, the containerized commodities moving through the port are made up of consumer goods, building materials, plastics, beverages, frozen and chilled foods, and newsprint.



FULLER WARREN BRIDGE



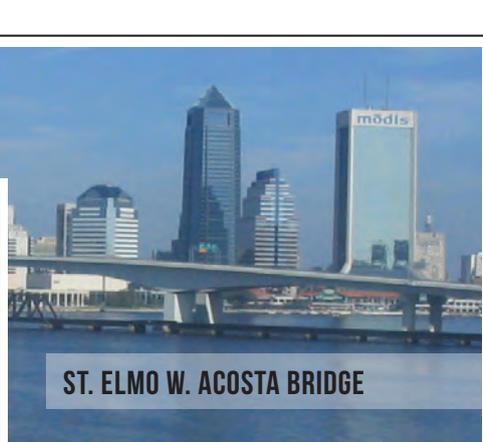
ISAIAH DAVID HART BRIDGE

KNOWN FOR ITS UNIQUE SHADE OF GREEN, THE ISAIAH DAVID HART BRIDGE IS AN ICONIC PART OF JACKSONVILLE'S SKYLINE AND BECOMES ILLUMINATED AT NIGHT.

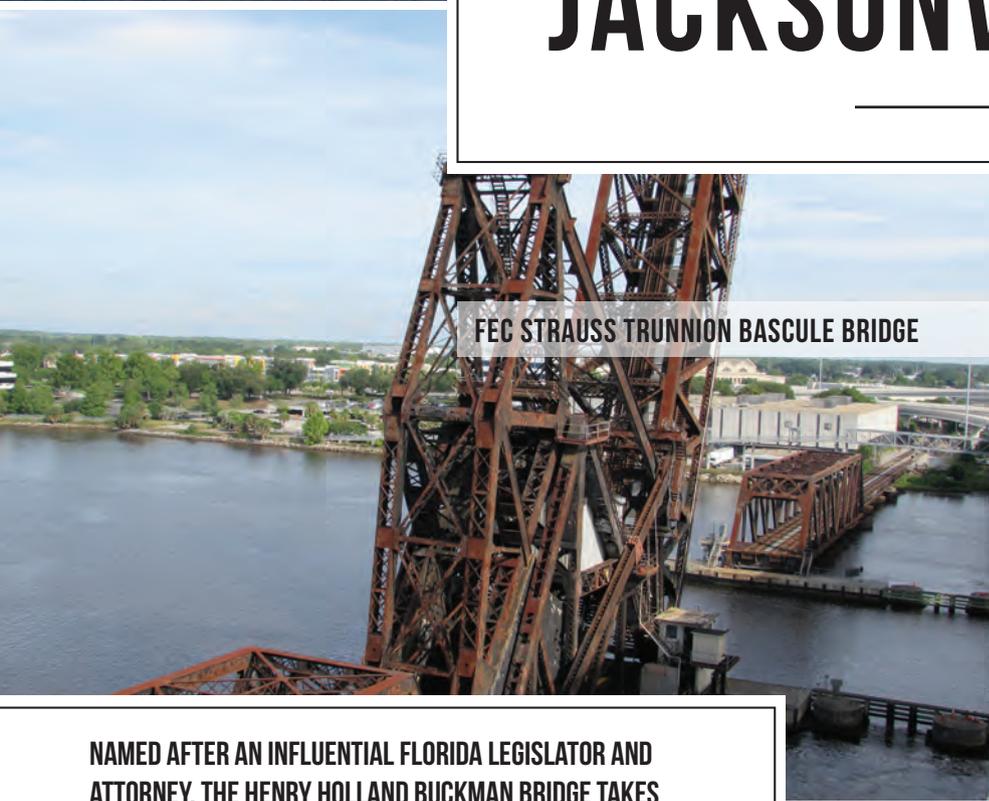


JOHN T. ALSOP JR. BRIDGE (MAIN ST.)

BRIDGES OF JACKSONVILLE



ST. ELMO W. ACOSTA BRIDGE

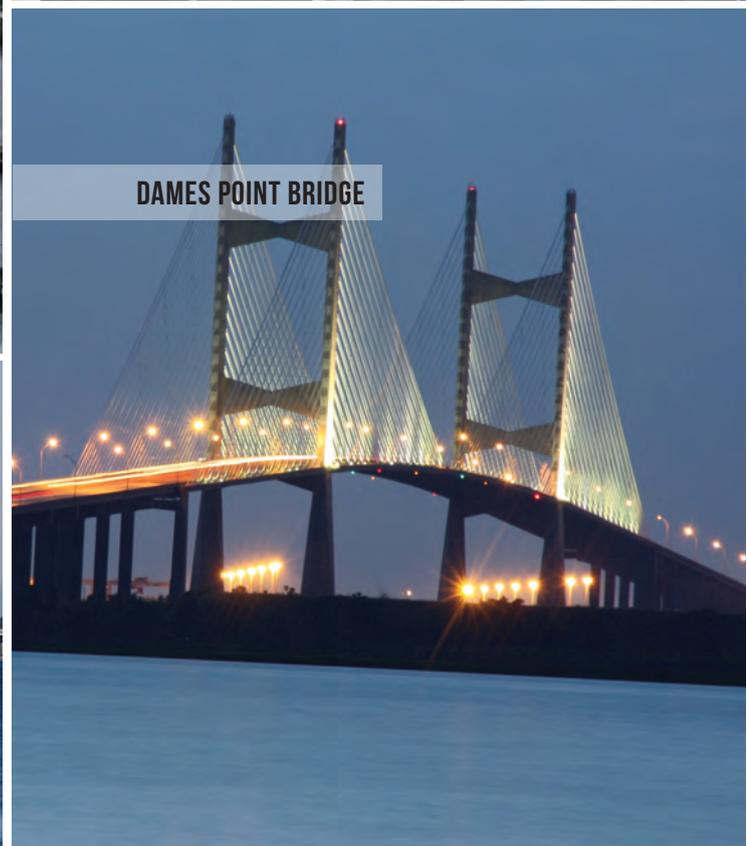


FEC STRAUSS TRUNNION BASCULE BRIDGE



TROUT RIVER BRIDGE

NAMED AFTER AN INFLUENTIAL FLORIDA LEGISLATOR AND ATTORNEY, THE HENRY HOLLAND BUCKMAN BRIDGE TAKES DRIVERS ACROSS THE ST. JOHNS RIVER AS PART OF I-295 AND SPANS APPROXIMATELY 3.1 MILES.



DAMES POINT BRIDGE



HENRY HOLLAND BUCKMAN BRIDGE



SHRM Jacksonville Chapter #0011
PO Box 60155
Jacksonville, FL 32236

On behalf of the Human Resource Community and SHRM Jacksonville, welcome to the First Coast! SHRM Jacksonville is the local chapter of the Society for Human Resource Management (SHRM) which is located in the Washington DC area.

SHRM Jacksonville serves nearly 700 human resource professionals in eight Northeast Florida counties. As the largest chapter in the state of Florida, SHRM Jacksonville has proudly served the First Coast for 59 years.

Our mission is *Advancing and Serving the First Coast Workforce*. We serve our members and community throughout the year by providing monthly meetings covering workplace and employment issues; offering scholarships to help individuals pursue a higher education in the HR field or obtain HR certifications; connecting employers and job seekers for HR related positions; and helping our members stay up-to-date with the regulatory changes impacting their organizations. We also host the SHRM Jacksonville Annual Regional Conference and Expo, bringing together speakers who are recognized as the best in their field, HR professionals and those serving the HR community for a two-day event every spring.

I would like to extend to you and your family a heartfelt welcome to the Jacksonville area. If you are interested in a career in the human resource field, have been an HR professional for years, or have been a member of another local SHRM chapter, we invite you to visit one of our monthly meetings. Please visit our website for more information on our chapter's next meeting: www.shrmjax.org.

Welcome to the First Coast!

Chad V. Sorenson, SPHR, SHRM-SCP
2016 President
SHRM Jacksonville



JAXCHAMBER

Connect. Grow. Prosper.

Jacksonville offers countless sporting events, including the Jaguars, one of only 32 National Football League (NFL) teams nationwide. We enjoy baseball with the Jumbo Shrimp, arena football with the Sharks, and annual events like THE PLAYERS Championship and TaxSlayer Bowl. There is no shortage of cultural activities throughout the year with numerous nationally recognized museums, thriving performing arts and downtown's Art Walk.



PLAY



Photo courtesy of Stephanie S. Marty

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Amelia Island, photo courtesy of Amelia Island Tourist Development Council

SURF & SAND

“I love the beach. I love the sea. All my life I live within - in front of the sea.” – Rafael Nadal

The beaches communities along Northeast Florida’s coastline are welcoming and friendly, and offer endless opportunities to enjoy the sand, surf and sunshine. The miles of shoreline connecting the coastal communities in Northeast Florida offer a beach for every personality and lifestyle.

The barrier islands east of the Intracoastal Waterway are home to Jacksonville Beach and the communities of Neptune Beach, Atlantic Beach and Mayport to the north and Ponte Vedra Beach to the south. The shoreline attracts swimmers and surfers as well as those who enjoy sunning and playing in the sand. These beach communities offer a classic relaxed beach lifestyle, yet are minutes from entertainment and employment centers.

Jacksonville Beach, also known as Jax Beach, is a family-friendly destination with a popular beachfront for sunning and surfing. Jax Beach is home to an iconic fishing pier where residents can try their luck and catch some amazing ocean views. The Jacksonville Beach Central Business District has numerous public spaces including Latham Plaza and Seawalk Pavilion, a gathering place for concerts, movies and other special events.

Nearby, **Neptune Beach** and **Atlantic Beach** offer a more laid-back vibe. The communities are home to the Beaches Town Center, a pedestrian-friendly area that offers numerous boutiques and restaurants. The area is a haven for foodies with culinary delights ranging from burgers and tacos to fine dining.

Further north is the village of **Mayport**, a historic fishing community located at the mouth of the St. Johns River and well known for its shrimp and shrimp boats. From Mayport, cross the St. Johns River via the St. Johns River Ferry, also known as the Mayport Ferry, one of the last remaining car ferries in Florida. The quick five-minute trip is the gateway to natural attractions including the unspoiled beaches of **Big Talbot Island** and **Little Talbot Island** state parks, **Kingsley**

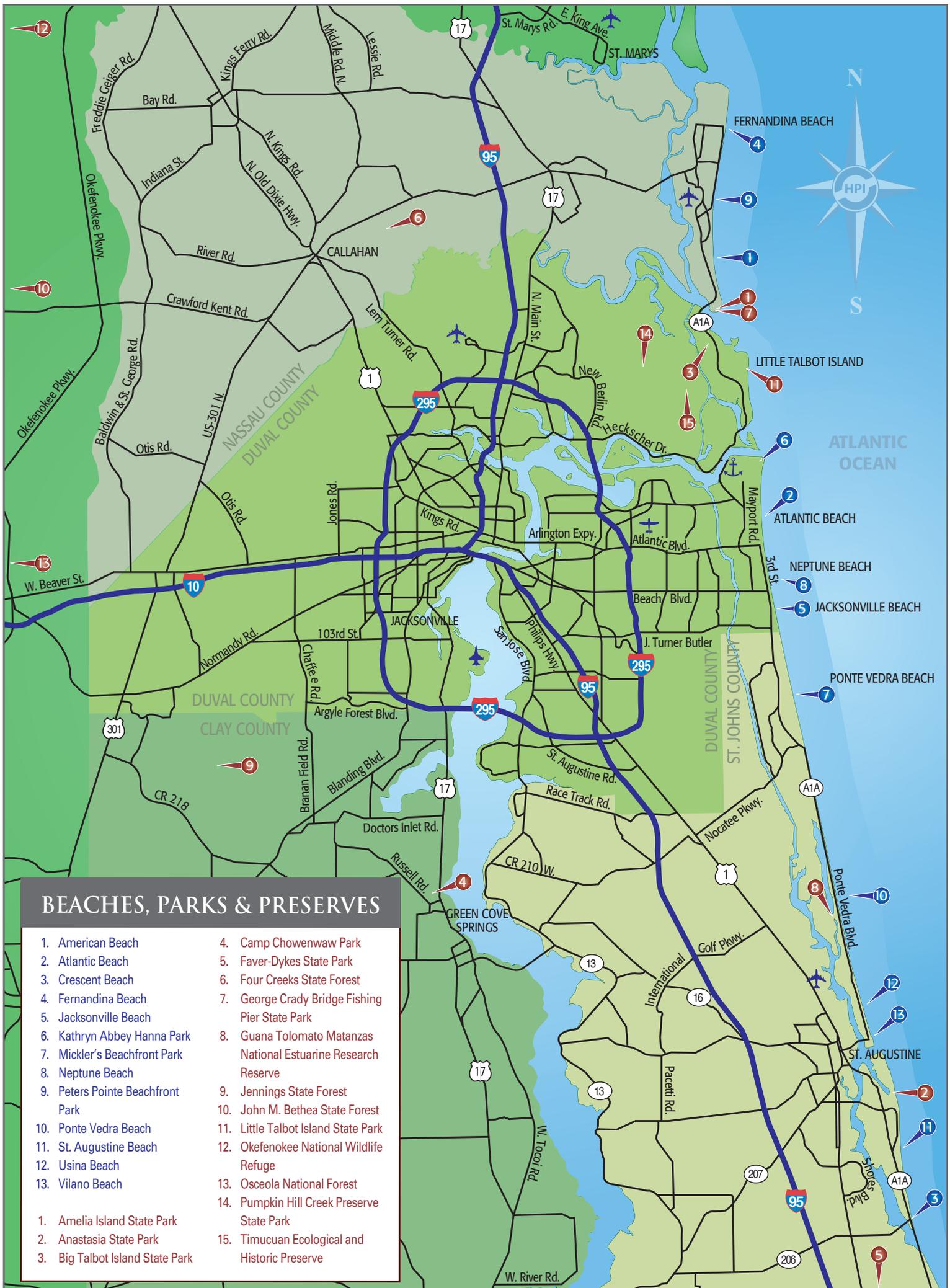
Plantation and Fort George Island. The area is a hot spot for boaters, beachgoers and eco-tourists, offering access to tidal marshes for bird watching, horseback riding and kayaking. Boaters will find easy access to the Atlantic Ocean from Mayport’s large public boat ramp, just a mile from the mouth of the river, or from the boat ramp on the Intracoastal Waterway in Jacksonville Beach.

To the south is **Ponte Vedra Beach** in St. Johns County, which is known for its palm-fringed coquina beaches, five-star resorts and world-class golf courses. Ponte Vedra Beach is home to THE PLAYERS Championship, a PGA Tour event that brings golf’s greatest to the prestigious seaside community to compete for one of the most coveted titles in golf. While much of Ponte Vedra’s beach is private, Mickler’s Landing offers public access. Beyond the beach, nature lovers are drawn to the GTM Research Reserve for kayaking and viewing wildlife such as egrets and alligators.

The beaches are a cultural mecca for the arts and home to the Atlantic Beach Experimental Theatre, Players by the Sea and the Beaches Fine Arts Series. Jacksonville Beach and the Beaches Town Center present monthly art walk events. Numerous beaches galleries, including the J. Johnson Gallery and the Cultural Center at Ponte Vedra Beach, showcase visual artists, and regional and national artists perform at the Ponte Vedra Concert Hall.

The beaches offer top-performing public and private schools. Jacksonville’s beaches communities have their own local governments, and there is an active Beaches Division of the JAX Chamber engaging the area’s business community.

The beaches communities along Northeast Florida’s coastline are welcoming and friendly, and offer endless opportunities to enjoy the sand, surf and sunshine.



- ### BEACHES, PARKS & PRESERVES
- | | |
|----------------------------------|--|
| 1. American Beach | 4. Camp Chowenwaw Park |
| 2. Atlantic Beach | 5. Faver-Dykes State Park |
| 3. Crescent Beach | 6. Four Creeks State Forest |
| 4. Fernandina Beach | 7. George Crady Bridge Fishing Pier State Park |
| 5. Jacksonville Beach | 8. Guana Tolomato Matanzas National Estuarine Research Reserve |
| 6. Kathryn Abbey Hanna Park | 9. Jennings State Forest |
| 7. Mickler's Beachfront Park | 10. John M. Bethea State Forest |
| 8. Neptune Beach | 11. Little Talbot Island State Park |
| 9. Peters Pointe Beachfront Park | 12. Okefenokee National Wildlife Refuge |
| 10. Ponte Vedra Beach | 13. Osceola National Forest |
| 11. St. Augustine Beach | 14. Pumpkin Hill Creek Preserve State Park |
| 12. Usina Beach | 15. Timucuan Ecological and Historic Preserve |
| 13. Vilano Beach | |



Amelia Island, photo courtesy of Amelia Island Tourist Development Council

BEACHES & WATERWAYS

“The Sea, once it casts its spell, holds one in its net of wonder forever.” – Jacques Cousteau

White sandy beaches and cool waters beckon visitors and residents to relax in the sunshine. Part of what makes the First Coast unique is all the different bodies of water. With miles of pristine coastlines, untouched marshes, flowing rivers and calm lakes, the First Coast offers endless opportunities to enjoy a day by the water—salt or fresh. Take a glimpse at the various beaches and beachside parks, as well as important waterways in Northeast Florida.

BEACHES

DUVAL COUNTY <<<<

Of the three major beach communities, **Atlantic Beach** is the northernmost in Duval County. Spend the day paddle boarding, kayaking, surfing or fishing among many other saltwater activities.

North of Atlantic Beach is the historic fishing village of **Mayport**. Further north is **Kathryn Abbey Hanna Park**, which many locals say has the best surfing waves in Northeast Florida.

South of Atlantic Beach is the quaint city of **Neptune Beach**, which has hard-packed sand for bike rides and ideal waves for avid surfers. The Beaches Town Center, in the heart of Neptune Beach, is located where Atlantic Boulevard meets the ocean and connects Atlantic and Neptune beaches. The Beaches Town Center is the cultural center of Atlantic and Neptune beaches, and hosts events such as Dancin’ in the Street and offers a wide variety of trendy shops, restaurants and bars.

Jacksonville Beach is situated between the towns of Neptune and Ponte Vedra Beach. With public beach access and nearby parking, Jacksonville Beach is a favorite spot for local surfers, families and vacationers. The area is known for its many events like the Beaches Parade, which draws vendors, guests and residents from all over the

First Coast. Jacksonville Beach also has plenty of beachside dining, bars and shops.

NASSAU COUNTY <<<<

Located in the northern part of the First Coast, **Amelia Island** is a barrier island boasting 13 miles of sandy, white beach. The coastal city of **Fernandina Beach** is located on Amelia Island. Residents and visitors enjoy Fernandina’s pristine beaches for sunbathing, beachcombing and horseback riding. South of Fernandina Beach is **American Beach**, which was created as a vacation destination for African-Americans during the time of racial segregation. This beach is rich with history and, as of January 2002, is listed on the National Register of Historic Places. **Peters Point Beachfront Park** is located on Amelia Island and offers biking and jogging trails, picnic areas and ocean boat access.

ST. JOHNS COUNTY <<<<

St. Johns County has 40 miles of beautiful coastline, and the community of **Ponte Vedra Beach** is located along the northern portion of the county. This coastal community has various beach access points. **South Ponte Vedra Beach’s** shore is beautifully lined with sand dunes. If you’re looking for shark teeth and shells, this is the beach for you. Also in Ponte Vedra, **Mickler’s Landing** is a popular beach access destination for surfers and families. Mickler’s also has restrooms, showers and allows visitors to comb the beach on horseback.

Located in the historic city of St. Augustine is **St. Augustine Beach**. The beach is home to the **St. Johns County Ocean Pier** and also offers a visitor center, showers, a splash park and a pavilion. Also in St. Augustine are **Usina** and **Vilano** beaches. Both are ideal for beachcombing, wakeboarding and surfing. Vilano Beach is equipped

with public restrooms, a dune walkover, covered picnic tables, showers and a popular Jet Ski launching spot. Located on Anastasia Island, three miles south of St. Augustine Beach, is **Crescent Beach**, which offers horseback riding with a permit, as well as pavilions, picnic tables and showers.

WATERWAYS

THE INTRACOASTAL

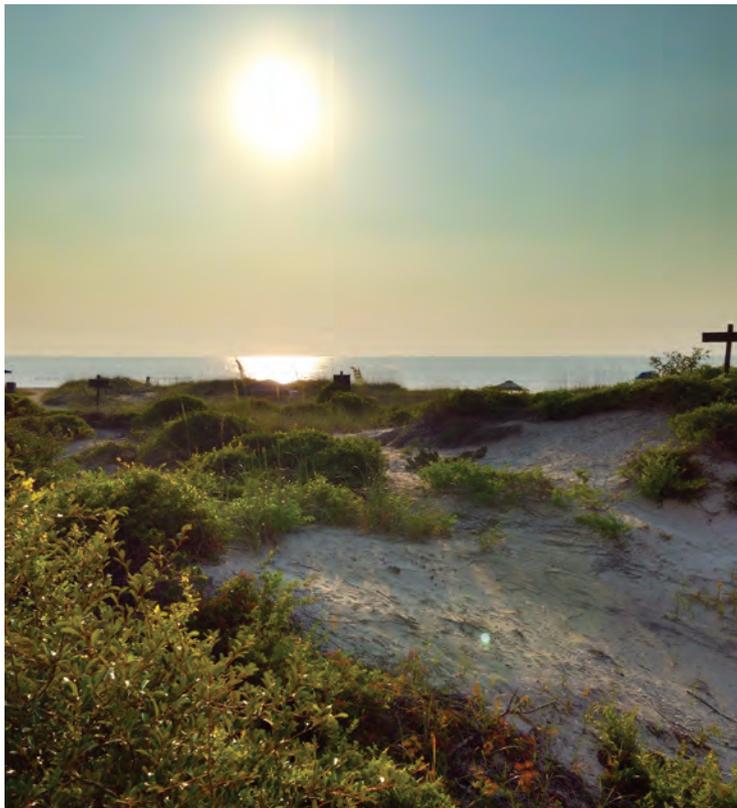
The **Atlantic Intracoastal Waterway** stretches more than 1,200 miles from Norfolk, Virginia to Key West, Florida. The waterway runs through the First Coast and can be accessed by both commercial and recreational vessels. The U.S. Army Corps of Engineers maintains the waterway, which is used by the U.S. Coast Guard, military equipment and supply transportation barges and vessels, as well as commercial and charter fishing vessels, National Oceanic and Atmospheric Administration vessels, the Department of Energy research vessels, dredging vessels and other watercraft.

The Atlantic Intracoastal's saltwater rivers, inlets, sounds and man-made canals are open to recreational vessels providing opportunities to explore the many natural wonders the area has to offer. Residents can enjoy sailing, kayaking, jet skiing, tubing, boating and other leisure activities.

ST. JOHNS RIVER

Among the wealth of rivers on the First Coast, the largest is the **St. Johns River**, which spans 310 miles from Indian River County to Mayport. The St. Johns is the longest river in Florida and is one of the few in the U.S. that flows north. It provides a variety of activities for residents and visitors looking to spend a day by the lazy river. Boaters can enjoy fishing, sightseeing, riverside parks and even restaurants with boat docks. In Jacksonville, some of the biggest annual events take place on the river, such as fireworks for the Fourth of July and the Jacksonville Light Boat Parade.

In other parts of the First Coast, rivers provide an excellent escape for those who enjoy quiet camping and scenic boating. Visitors can find themselves surrounded by not only wildlife but also rich history. On **Amelia River**, boaters can cruise by historic landmarks such as Fort Clinch State Park. In St. Johns County, the **Tolomato** and **Guana** rivers surround Guana Tolomato Matanzas National Estuarine Research Reserve—believed to be where Ponce de León first landed in Florida. Further south in St. Augustine, sail around the **Matanzas Bay and River** to see spectacular views of the Castillo de San Marcos, the Bridge of Lions and the St. Augustine Lighthouse.



Alsha Gillis Dunes; photo courtesy of Amelia Island Tourist Development Council



Beaches FYI

American Beach, 530-6120

Dogs: Permitted on leash

Cars: Permitted in certain areas; non-residents need a pass

Atlantic Beach, 247-5828

Dogs: Permitted on leash

Cars: Not permitted

Crescent Beach, 209-0331

Dogs: Permitted on leash

Cars: Seasonally with pass

Fernandina Beach, 277-7300

Dogs: Permitted on leash

Cars: Permitted in certain areas; non-residents need a pass

Jacksonville Beach, 247-6236

Dogs: Permitted on leash before 9 a.m. and after 5 p.m.

Cars: Not permitted

Kathryn Abbey Hanna State Park, 249-4700

Dogs: Permitted in certain areas; must be on a leash.

Cars: Not permitted

Mickler's Beachfront Park, 209-0331

Dogs: Permitted on leash

Cars: Seasonally with pass

Neptune Beach, 270-2400

Dogs: Permitted on leash before 9 a.m. and after 5 p.m.

Cars: Not permitted

Peters Point Beachfront Park, 530-6120

Dogs: Permitted on leash

Cars: Permitted in certain areas; non-residents need a pass

Ponte Vedra Beach, 209-0331

Dogs: Permitted on leash

Cars: Seasonally with pass

St. Augustine Beach, 209-0331

Dogs: Permitted on leash

Cars: Seasonally with pass

Usina Beach, 209-0331

Dogs: Permitted on leash

Cars: Seasonally with pass

Vilano Beach, 209-0331

Dogs: Permitted on leash

Cars: Not permitted



Jennings Park, photo courtesy of Beth Smith

PARKS & PRESERVES

“The nation behaves well if it treats its natural resources as assets which it must turn over to the next generation increased, and not impaired, in value.” – Theodore Roosevelt

With a multitude of natural parks and preserves encompassing sandy beaches, marshes, creeks and islands, Northeast Florida is just waiting to be explored. Visitors to the First Coast's parks and preserves will get a true taste of the real Florida. Along with precious protected lands are a variety of birds native to Florida, including storks, cranes, cormorants, song birds and spoonbills. The 2,000-mile Great Florida Birding and Wildlife Trail is a self-guided trail designed by the Florida Fish and Wildlife Conservation Commission. Spots on the First Coast include many of our state parks, forests and preserves.

Our area is fortunate enough to have the largest urban park system in the country, with more than 80,000 acres of parks, along with 10 state and national parks and a national preserve. Whether you are looking to hike through a shaded trail, kayak down a creek, spot birds perched high in the trees or have a peaceful picnic, parks and preserves provide a perfect escape from the hustle and bustle of urban life. When it comes to playing outdoors, there is something for anyone and everyone. Get ready to enjoy the First Coast wilderness!

BAKER COUNTY <<<<

John M. Bethea State Forest

259-2157
11656 SR 2, Sanderson
www.freshfromflorida.com

Black bears, river otters and bobcats, oh my! These and many other animals can be found in the 37,736-acre forest, which establishes a continuous wildlife corridor between the Okefenokee National Wildlife

Refuge and the Osceola National Forest. Visitors can enjoy the nearly three miles of riverfront along the St. Marys River, where they can launch canoes. Small ponds are sprinkled throughout the forest, the perfect spots for serene fishing aside from the river.

Osceola National Forest

386-752-2577
24874 US Hwy. 90, Sanderson
www.fs.usda.gov/osceola

Nearly 200,000 acres of forested woodlands and swamps await exploration in this Baker County treasure. The forest provides a wide range of recreational activities for residents and visitors including camping, hiking, swimming, fishing, hunting and wildlife viewing. The forest is home to the Florida black bear and swamp-dwelling American alligators. Some recreational activities require a pass or permit.

CLAY COUNTY <<<<

Camp Chowenwaw Park

529-8058
1517 Ball Rd., Green Cove Springs

www.claycountygov.com/departments/parks-and-recreation
Located south of Fleming Island, this Clay County treasure sits on 150 acres between Black Creek and Peters Creek. Visitors to Camp Chowenwaw might see alligators, deer, eagles, manatees, otters and foxes, among many other inhabitants. Visitors can stop by to go canoeing, fishing, hiking, swimming, picnicking or attend environmental classes, or stay a bit longer in the park's camping facilities.

Jennings State Forest

291-5530

1337 Long Horn Rd., Middleburg

www.freshfromflorida.com

Jennings State Forest features 24,033 acres of more than 15 different natural biological communities including flatwoods and forests. Rare plants such as Bartram's Ixia can be spotted. The forest's three hiking trails, horse trails and primitive campgrounds make Jennings State Forest a great place to get back to nature. The forest is open during daylight hours for hiking, bicycling, fishing, canoeing, horseback riding and wildlife viewing. Hunting and fishing are regulated and limited to defined dates.

Jennings Park, photo courtesy of Beth Smith



Okefenokee National Wildlife Refuge, photo courtesy of Susan Heisey

**Little Talbot Island State Park**

251-2320

12157 Heckscher Dr., Jacksonville

www.floridastateparks.org/park/little-talbot-island

More than five miles of white, sandy beaches, desert-like dunes and undisturbed salt marshes, Little Talbot Island State Park is an ideal retreat in northern Duval. Nature lovers can see river otters, marsh rabbits, bobcats and a variety of native and migratory birds in the park, which is one of the few remaining undeveloped barrier islands in Northeast Florida. The park features a full-facility campground, kayak rentals and guided paddle tours.

DUVAL-NORTH <<<<**Amelia Island State Park**

251-2320

SR A1A N., Jacksonville

www.floridastateparks.org/park/amelia-island

Visitors can catch a glimpse of the original Florida beauty seen in the beaches, salt marshes and coastal maritime forests. Amelia Island has become a favorite stop for horseback riders, as it is the only Florida state park that permits horseback riding on its beaches. The park is also a great spot for fishing, shelling and wildlife viewing.

Big Talbot Island State Park

251-2320

SR A1A N., Jacksonville

www.floridastateparks.org/park/big-talbot-island

Primarily a nature preserve ideal for bird-watching and photography, Big Talbot Island State Park provides an opportunity to explore a natural sea island preserve by boat or on foot. Set up a picnic at one of the park's pavilions or stroll down to Boneyard Beach, where visitors will see the eerie salt-washed skeletons of live oak and cedar trees that once grew on the shore. The park's hiking trails lead explorers to the shoreline or through the marshland. Fishing and kayaking tours are available through Kayak Amelia.

George Crady Bridge Fishing Pier State Park

251-2320

SR A1A S., Jacksonville

www.floridastateparks.org/park/george-crady-bridge

This mile-long fishing bridge spans Nassau Sound and provides pedestrians with access to one of the best fishing areas in Northeast Florida. Visitors can reel in a variety of fish, including whiting, jack, drum and tarpon. Access to the bridge is through Amelia Island State Park. The bridge is open 24 hours a day, 365 days a year.

Pumpkin Hill Creek Preserve State Park

696-5980

13802 Pumpkin Hill Rd., Jacksonville

www.floridastateparks.org/park/pumpkin-hill

One of the largest contiguous areas of coastal uplands, this state park's estuarine ecosystem protects the Nassau and St. Johns rivers. Abundant with wildlife, visitors to Pumpkin Hill can find animals from the American alligator to the endangered wood stork. Equestrians, hikers and off-road bicyclists can explore five miles of multi-use trails that wind through the park. Pumpkin Hill's salt marsh is also a great place for visitors to launch kayaks for a serene afternoon on the water.

Timucuan Ecological and Historic Preserve

641-7155

12713 Fort Caroline Rd., Jacksonville

www.nps.gov/foca

One of the last unspoiled coastal wetlands on the Atlantic Coast, Timucuan Ecological and Historic Preserve takes visitors on a journey that goes as far back as 6,000 years. Salt marshes, coastal dunes and hardwood hammocks are just as pristine as they were when the Timucuan tribe lived there. The preserve includes several facilities for visitors to explore in addition to its lush natural resources. The Fort Caroline National Memorial offers a look at the short-lived French presence in 16th century Florida; the Timucuan Preserve Visitor Center showcases the natural environment in Northeast Florida and how humans have interacted with that environment for thousands of years; and the Kingsley Plantation provides a look at 19th century plantation life. The planter's house at Kingsley Plantation, a unit of the Timucuan Preserve, is the oldest plantation house still standing in Florida.



Drummond Point, photo courtesy of Amelia Island Tourist Development Council

WILD & WONDERFUL CREATURES OF THE FIRST COAST

Nothing says Florida like an alligator nonchalantly exploring your patio or a Florida Black Bear poking his nose into the garbage cans, but for most of us this is thankfully a scenario that we will only rarely see on the news and not in our own backyards. While gator spotting at your home might be rare, if one does chance upon your property, providing food for wild animals is the best way to ensure they stick around.

Here are some of Northeast Florida's wild and wonderful creatures, most of which are best explored at one of our many state parks and preserves.



BLACK BEAR



BOBCAT



OSPREY



BOTTLENOSE DOLPHIN



GRASSHOPPER



FLORIDA PANTHER



OTTER



SNAPPING TURTLE



BLUE HERON



WOOD STORK



AMERICAN ALLIGATOR



FLORIDA MANATEE



BULL SHARK



PELICAN



CORAL SNAKE



Visitors can see alligators, sandhill cranes and red-cockaded woodpeckers.

NASSAU COUNTY <<<<

Four Creeks State Forest

845-4933

3742 Clint Dr., Hilliard

www.freshfromflorida.com

Named after the four water systems that course through its boundaries—Alligator, Thomas, Boggy and Plummer creeks—this Nassau County property spans 10,959 acres. Residents can watch this natural treasure come to fruition as the Florida Forest Service carries out its five-year plan to establish a first-rate recreational system in the forest that will include trail systems and campgrounds. However, visitors can still hike, fish, kayak and bike throughout Four Creeks.

Okefenokee National Wildlife Refuge

912-496-7836

2700 Suwannee Canal Rd., Folkston, GA

www.fws.gov/refuge/okefenokee

Wild, mysterious and expansive, Native Americans called this region Okefenokee, meaning “land of the trembling Earth.” Though the East Entrance of the Okefenokee National Wildlife Refuge is technically in Georgia, this unique southern wilderness swamp spills over the border into Northeast Florida. As one of the world’s largest intact freshwater ecosystems, the refuge encompasses almost 400,000 acres of cypress forest, marsh, lakes and islands. Visitors can see alligators, sandhill cranes and red-cockaded woodpeckers, in addition to more than 400 other animal species. Witness the vast refuge through a guided boat tour, or strike out on foot using the park’s winding boardwalks and trails, which feature observation towers and viewing platforms.

ST. JOHNS COUNTY <<<<

Anastasia State Park

461-2033

300 Anastasia Park Rd., St. Augustine

www.floridastateparks.org/park/anastasia

The site provides a unique look into the ingenuity that defended Spanish claims in the New World for more than 300 years. Anastasia State Park includes more than four miles of pristine beach, a tidal salt marsh, and a maritime and upland hammock. Visitors can search for seashells, hike a trail, set up a picnic, catch some waves (and rays), and more at this beach retreat. There is also a full-facility campground for those looking to stay a little longer. Also in the park—an archeological site where coquina rock was mined to create the nearby Castillo de San Marcos fortress.

Faver-Dykes State Park

794-0997

1000 Faver-Dykes Rd., St. Augustine

www.floridastateparks.org/park/faver-dykes

This tranquil park bordering Pellicer Creek is a popular site for bird-watching. More than 100 species can be seen and heard during spring and fall migrations, including colorful wood warblers, eagles, falcons, wading birds, wood storks and herons. Other activities at the park include fishing, picnicking, nature walks and canoeing. A full-facility campground is also available for overnight stays.

Guana Tolomato Matanzas National Estuarine Research Reserve

823-4500

505 Guana River Rd., Ponte Vedra Beach

www.dep.state.fl.us/coastal/sites/gtm

Located halfway between Jacksonville and St. Augustine, the 73,352-acre preserve offers fishing, hunting, bird-watching and hiking. A protected area for a wide variety of fish and wildlife, the preserve features miles of scenic road through marshes, coastal xeric shrub and flatwoods available for hiking, biking and horseback riding.

BOAT RAMPS ON THE ST. JOHNS RIVER

There’s nothing like taking the boat out along the calm waters and beautiful scenery our river has to offer. Here are some places from which to launch your boat, canoe or kayak for a day on the water.

CLAY COUNTY

Governor’s Creek Boat Ramp

1282 N. Orange Ave., Green Cove Springs

Knight’s Boat Ramp and Marina

1470 River Lane, Green Cove Springs

Williams Park Boat Ramp

240 Williams Park Rd., Green Cove Springs

DUVAL COUNTY

Hood Landing Boat Ramp

12925 Hood Landing Rd., Jacksonville

Jim King Park and Boat Ramp

8203 Heckscher Dr., Jacksonville

Mandarin Park

14780 Mandarin Rd., Jacksonville

Nathan Krestul Park

2001 LaVaca Rd., Jacksonville

ST. JOHNS COUNTY

Palmo Road Boat Ramp

8600 Palmo Fish Camp Rd., St. Augustine

Riverdale Park Boat Ramp

981 CR 13, Fruit Cove

Trout Creek Park Boat Ramp

6795 Collier Rd., St. Augustine





Photo courtesy of Nile Young Photography

SPORTS

“You can’t put a limit on anything. The more you dream, the farther you get.” – Michael Phelps

CLAY COUNTY <<<<

Kilted Golf Tournament

725-5744

Magnolia Point Golf Club

3670 Clubhouse Dr., Green Cove Springs

www.neflgames.com

The annual Kilted Golf Tournament celebrates the tradition of golf in Scotland. This event is sponsored by the Jacksonville Scottish Highland Games, which also puts on the Northeast Florida Scottish Games and Festival.

DUVAL COUNTY

Jacksonville Ultimate League

<http://jaxul.ultimatecentral.com>

The Jacksonville Ultimate League (JUL) is a recreational co-ed Ultimate Frisbee league. There are three seasons for JUL: winter, spring and summer. The JUL also features different pick-up games at various places in Jacksonville, great for beginners and anyone who loves the game. There are also club teams and a professional team, the Jacksonville Cannons.

DUVAL-BEACHES <<<<

Web.com Tour Championship

[Sept. 28-Oct. 1, 2017]

252-9515

Atlantic Beach Country Club

1600 Selva Marina Dr., Atlantic Beach

www.webtourchampionship.com

Held at the Atlantic Beach Country Club, the Web.com Tour Championship identifies players who are ready to compete on golf’s biggest stage. As the official proving ground of the PGA TOUR, three out of four PGA TOUR members are Web.com Tour alumni.

DUVAL-NORTH <<<<

Florida State College at Jacksonville BlueWave

646-2220

4501 Capper Rd. (North Campus), Jacksonville

11901 Beach Blvd. (South Campus), Jacksonville

www.gobluewave.com

Florida State College at Jacksonville offers a diverse program of intercollegiate sports. At the college’s South Campus, the athletic program includes women’s tennis and volleyball as well as men’s and women’s basketball. At the North Campus, the athletic program offers baseball and softball. Florida State College is part of the Mid-Florida Conference of the Florida College System Activities Association and the National Junior College Athletic Association.

NAL
NATIONAL ARENA LEAGUE

JACKSONVILLE SHARKS

@JAXSHARKS

f **t** **ig**

2 SEASON TICKETS ONLY \$99

904.621.0700 JAXSHARKS.COM

Greater Jacksonville Kingfish Tournament

[July 17-22, 2017]

251-3011

Jim King Park and Boat Ramp at Sisters Creek

8203 Heckscher Dr., Jacksonville

www.kingfishtournament.com

The general tournament is the largest kingfish tournament in the country and a long-standing tradition for First Coast residents. More than just a fishing tournament, this week-long event includes activities such as a food festival, live entertainment, boat displays and a boutique, which features unique merchandise. There is also a Junior Angler Tournament for those under 15.

Jacksonville University Dolphins

256-7400

2800 University Blvd. N., Jacksonville

www.judolphins.com

The Jacksonville University Dolphins have an impressive athletic department with teams in a wide range of sports. The Dolphins men's teams include cross country, baseball, basketball, football, golf, rowing, lacrosse and soccer. Women's teams include basketball, cross country, rowing, lacrosse, golf, soccer, softball, track and field, volleyball and beach volleyball.

DUVAL-SOUTH <<<<

Jacksonville Axemen Rugby League

1 UNF Dr., Jacksonville

www.jaxaxe.com

The Jacksonville Axemen are a part of the USA Rugby League, which consists of 14 other regional teams. Home games are played at the University of North Florida (UNF) soccer fields, which are adjacent to Hodges Stadium located on UNF's campus.

Jacksonville Dixie Blues

University Christian Field

5520 University Blvd W., Jacksonville

www.dixiebluesfootball.com

The Jacksonville Dixie Blues are a professional women's tackle football team founded in 2001. They are members of the Women's Football Alliance, which has 45 other teams in the U.S. To give back to the community, the team's annual Pink Game benefits The Donna Foundation.

Jacksonville Ice & Sportsplex

399-3223

3605 Philips Hwy., Jacksonville

www.jaxiceandsportsplex.com

The 100,000-square-foot facility offers a range of recreational activities and sports. The Jacksonville Ice & Sportsplex houses a regulation-size NHL ice rink for public skating, hockey and figure skating. The Sportsplex side of the facility offers six indoor courts and a 9,000-square foot multi-purpose turf arena.

Jacksonville RollerGirls

Skate Station Funworks Mandarin

3461 Kori Rd., Jacksonville

www.jacksonvillerollergirls.com

Formed in 2006, the Jacksonville RollerGirls is Jacksonville's first all-female, flat-track roller derby league. The league is comprised of more than 70 skaters among six different teams, including an all-star traveling team, the New Jax City Rollers. The RollerGirls were accepted into the Women's Flat Track Derby Association in December 2010. The RollerGirls are known for their volunteer efforts around the community.

GOLF COURSES



PUBLIC COURSES

CLAY COUNTY

1. Country Club of Orange Park276-7664
2. Eagle Harbor Golf Club.....269-9300
3. Eagle Landing Golf Club291-5600
4. Golf Club at Fleming Island269-1440
5. Magnolia Point Golf & Country Club.....269-9276
6. River Bend Golf Links284-8777

DUVAL-BEACHES

7. Jacksonville Beach Golf Club247-6184
8. Windsor Parke Golf Club223-4653
9. Windy Harbor Golf Club270-5328

DUVAL-NORTH

10. Blue Cypress Golf Course762-1971
11. Blue Sky Golf Club446-2899
12. Queen's Harbour Yacht & Country Club.....220-2118

DUVAL-SOUTH

13. GolfPlex.....620-2050

DUVAL-WEST

14. Bent Creek Golf Course779-0800
15. Brentwood Golf Course924-0401
16. Fiddler's Green at Cecil Field.....778-5245
17. Hyde Park Golf Club.....786-5410

NASSAU COUNTY

18. Amelia River Golf Club491-8500
19. Deerfield Lakes Golf & Country Club.....879-1210
20. Fernandina Beach Golf Club.....310-3175
21. Golf Club at North Hampton, The.....875-5200
22. White Oak Plantation225-3218

ST. JOHNS COUNTY

23. Cimarrón Golf Club287-2000
24. Golf Club at South Hampton, The.....287-7529
25. Julington Creek Golf Club.....287-4653
26. Oak Bridge Club at Sawgrass, The.....285-5552
27. Palm Valley Golf Club824-9279
28. Royal St. Augustine Golf and Country Club824-4653
29. St. Augustine Shores Golf Club794-4653
30. St. Johns Golf & Country Club940-3200
31. St. Johns Golf Club209-0350
32. TPC Sawgrass (Dye's Valley).....273-3235
33. TPC Sawgrass (The Players Stadium).....273-3235
34. World Golf Village (King & Bear)940-6088
35. World Golf Village (Slammer & Squire).....940-6088



PRIVATE COURSES

CLAY COUNTY

1. Penney Farms Retirement Community Golf Course284-5994

DUVAL-BEACHES

2. Atlantic Beach Country Club.....372-2222
3. Pablo Creek Golf Club992-6900

DUVAL-NORTH

4. Hidden Hills Country Club.....641-8121

DUVAL-SOUTH

5. Deercreek Country Club363-1507
6. Deerwood Country Club.....641-6100
7. Glen Kernan Golf & Country Club646-1116
8. Jacksonville Golf & Country Club.....223-5555
9. San Jose Country Club733-2020

DUVAL-WEST

10. NAS Jacksonville Golf Club542-3249
11. Timuquana Country Club.....388-2664

NASSAU COUNTY

12. Amelia National Golf & Country Club.....652-0660
13. Golf Club of Amelia Island.....277-0012
14. Omni Amelia Island
Plantation Resort (Long Point)261-6161
15. Omni Amelia Island
Plantation Resort (Oak Marsh)261-6161
16. Omni Amelia Island
Plantation Resort (Ocean Links).....261-6161

ST. JOHNS COUNTY

17. Marsh Creek Country Club461-1101
18. Marsh Landing Country Club285-6514
19. Palencia Club, The599-9040
20. Plantation at Ponte Vedra Beach, The543-2999
21. Ponte Vedra Inn & Club (Lagoon)888-839-9145
22. Ponte Vedra Inn & Club (Ocean)888-839-9145
23. Sawgrass Country Club.....273-3700

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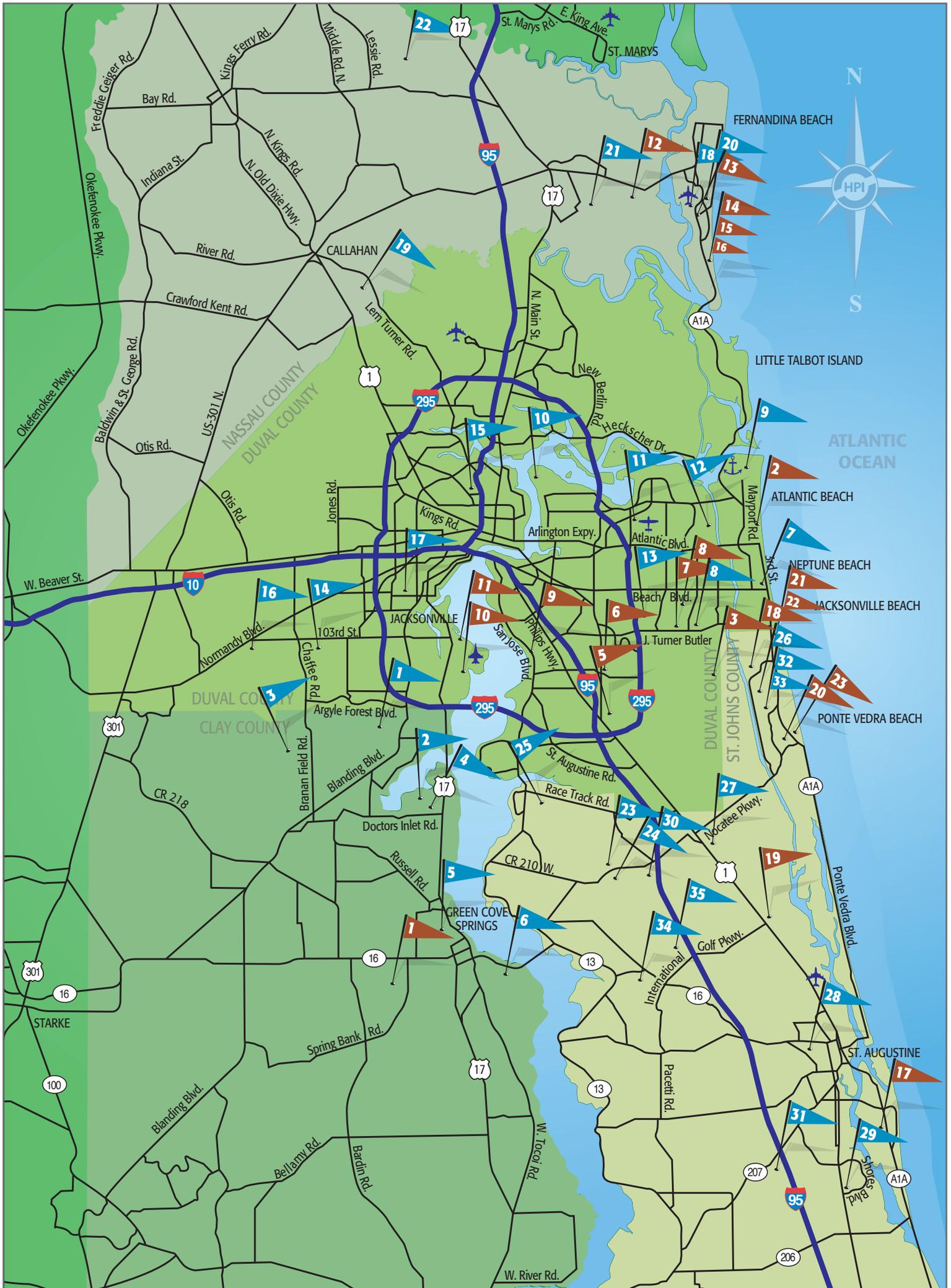
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WALKS, RUNS & RIDES

26.2 With Donna the National Marathon to Finish Breast Cancer

355-7465

www.breastcancermarathon.com

This national marathon to finish breast cancer also includes a half marathon and relay. Proceeds from the event benefit The Donna Foundation and Mayo Clinic.

Ameris Bank Jacksonville Marathon, Half Marathon & 5K

731-3676

www.amerisbank.com/jacksonville-marathon

Choose from a marathon, half-marathon or "freedom" 5K. There is a six-hour course limit for this event. Runners can qualify for the next two annual Boston Marathons.

Bike MS: PGA TOUR Cycle to the Shore

332-6810

bikefln.nationalmssociety.org

Join for a one- or two-day ride that raises funds for local multiple sclerosis (MS) programs and national MS research. Route options include the 36-mile, 59-mile, 72-mile, 83-mile, 95-mile or the 166-mile.

Children's Tumor Foundation NF Walk

212-344-6633

www.ctf.org/nf-walk

This annual walk raises funds for donation to neurofibromatosis (NF) through the Children's Tumor Foundation. It includes an NF Hero Dash and NF Walk which is approximately 3 miles.

Down Syndrome Association of Jacksonville Buddy Walk

353-6300

www.dsajax.us

This annual one-mile walk benefits local and national organizations and programs for those with Down syndrome.

First Coast Heart Walk

256-5732

www.firstcoastheartwalk.kintera.org

The three-mile walk raises funds and awareness for the fight against heart disease and stroke. There is also a one-mile walk for survivors.

Gate River Run

731-3676

www.1stplacesports.com

Be a part of the largest 15K in the nation. Runners can choose to participate in the USA 15K Championship, a 5K or a one-mile Junior River Run.

Katie Ride for Life

491-0811

www.katiecapes.org/events

This event raises funds and awareness for organ donation. The cycling and walking events offer courses of varying distances.

Light the Night Walk

322-6414

www.lightthenight.org/ncfl

Join this Leukemia & Lymphoma Society event that raises funds for and awareness of various blood cancers. Walkers who raise more than \$100 carry illuminated balloons.

DUVAL-SOUTH CONTINUED ...

Kona Skatepark

725-8770

8739 Kona Ave., Jacksonville

www.konaskatepark.com

Since 1977, Kona Skatepark has been a sanctuary for skaters. It is the longest surviving private skate park in the world. Open seven days a week, Kona welcomes skaters of all levels into the park. The park hosts tournaments and special events where skateboarders can compete for prizes. They also offer summer camps for children who want to improve their skating skills.

University of North Florida (UNF) Ospreys

620-2833

1 UNF Dr., Jacksonville

www.unfospreys.com

UNF competes in NCAA Division I athletics as a member of the Atlantic Sun Conference with various teams for men and women. The Ospreys men's teams include basketball, baseball, golf, cross country, soccer, tennis, and track and field. The women's teams include basketball, beach volleyball, softball, cross country, soccer, golf, swimming, tennis, volleyball, and track and field.

DUVAL-WEST <<<<

Duval Panthers

Charles Boobie Clark Park

8793 Sibbald Rd., Jacksonville

www.uffofamerica.com

One of four minor league football teams on the First Coast, the Duval Panthers offer an opportunity for athletes to play organized football. The Panthers are part of the North Conference of the United Football Federation of America.

Edward Waters College (EWC) Tigers

470-8276

1658 Kings Rd., Jacksonville

www.ewc.edu/index.php/athletics

EWC participates in intercollegiate sports with membership in the National Association of Intercollegiate Athletics Division I Gulf Coast Athletic Conference. The college offers both men's and women's basketball, cross country, and track and field. The Tigers also have football, cheerleading, baseball, golf, volleyball and softball.

Florida-Georgia Football Classic

[Oct. 28, 2017]

800-985-3542 (weekend of event only)

EverBank Field

1 Everbank Field Dr., Jacksonville

www.makeascenedowntown.com

This annual event showcases one of college football's biggest rivalries—the Florida Gators and Georgia Bulldogs. The game has been played nearly every year since 1915, and has been held in Jacksonville since 1933. Fans enjoy camping in the famed RV City early in the week. Activities and events throughout the city lead up to the big game.

Jacksonville Armada Football Club

844-227-6232

1 Independent Dr., Ste. 3131, Jacksonville

www.armadafc.com

The Jacksonville Armada Football Club is a North American Soccer League team that was founded in 2014. The Armada is part of the Sunshine Soccer Group, which is owned by CEO and founder Mark Frisch. Members of fan group Section 904 have exclusive access to events, discounted tickets and tailgates, and cheer on the team from a designated section. Home matches are played at Community First Park at the Baseball Grounds of Jacksonville.

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301 A. Philip Randolph Blvd.

(904)358-2846 @jaxshrimp
JAXSHRIMP.COM

Jacksonville Equestrian Center

255-4254

13611 Normandy Blvd., Jacksonville

www.jaxequestriancenter.com

The Jacksonville Equestrian Center is located on Jacksonville's Westside. Not only does the complex offer premier equestrian facilities, but it also accommodates a variety of community events. The center has a 150-foot by 300-foot indoor arena with a seating capacity of 3,700. Surrounding the main indoor arena, 80,000 square feet of concourse space includes vendors and concessions.

Jacksonville Giants

355-6531

Jacksonville Veterans Memorial Arena

300 A. Philip Randolph Blvd., Jacksonville

www.jacksonvillegiants.com

The Jacksonville Giants are part of the American Basketball Association (ABA) Southeast division. With more than 100 teams, the ABA is the largest professional basketball league. The Giants are three-time ABA National Champions.

Jacksonville Jaguars

633-2000

EverBank Field

1 Everbank Field Dr., Jacksonville

www.jaguars.com

For more than 20 years, residents of the First Coast have had the opportunity to watch NFL action in their own backyard. The Jacksonville Jaguars are the 30th NFL franchise team and are part of the AFC South Division. Since their inception, the Jaguars have made six playoff appearances and have clinched two division championships. Off the field, players actively participate in the community through the Jaguars Foundation.

Jacksonville Jumbo Shrimp

358-2846

Baseball Grounds of Jacksonville

301 A. Philip Randolph Blvd., Jacksonville

www.jaxshrimp.com

The Jumbo Shrimp are a Minor League Baseball team in Jacksonville. Famous players including Hank Aaron, Phil Niekro and Nolan Ryan played in Jacksonville before entering the Majors. Games are played from April to September at the Baseball Grounds of Jacksonville.

Jacksonville Sharks

621-0700

Sea Best Field at Jacksonville Veterans Memorial Arena

300 A. Philip Randolph Blvd., Jacksonville

www.jaxsharks.com

Until 2016, the Jacksonville Sharks were part of the Arena Football League and were four-time South Division champions and ArenaBow! XXIV winners. The Sharks are now part of the newly formed National Arena League.

Jax X Men

477-7875

Mallison Park

3151 Lenox Ave., Jacksonville

www.hometeamsonline.com/teams/THEJAXXMEN

The Jax X Men are an amateur adult football team in Jacksonville. The X Men represent the Jacksonville area in the Florida Football Alliance (FFA). As a member of the FFA, the X Men compete against several other teams throughout the state. The team is a part of the NFC North division of the FFA.



Basketball game at Veterans Memorial Arena, photo courtesy of Visit Jacksonville



Gate River Run, photo courtesy of City of Jacksonville



Jacksonville University Sailing Team, photo courtesy of Jacksonville University

DUVAL-WEST CONTINUED ...

Mug Race

[May 6, 2017]

264-4094

The Rudder Club of Jacksonville
8533 Malaga Ave., Jacksonville
www.rudderclub.com

Hosted by the Rudder Club of Jacksonville, the Mug Race is the world's longest river race and a tradition on the First Coast. Sailboats participate in this racing event, with each boat receiving a start time based on the boat's size and potential speed. Boats race from Palatka to Jacksonville.

TaxSlayer Bowl

798-1700

EverBank Field

1 Everbank Field Dr., Jacksonville
www.taxslayerbowl.com

This annual college football game has been a tradition in Northeast Florida almost 70 years. The TaxSlayer Bowl, originally the Gator Bowl, is one of the oldest college football bowl games and was the first to be nationally televised.

NASSAU COUNTY <<<<

North Florida Motocross Park

504-2310

28422 Liberty Trl., Hilliard

Just north of Hilliard, the North Florida Motocross Park (NFMX) has three motorsport tracks available for practice and competition. The park is open for practice five days a week. The three tracks include a one-mile sand track, a one-mile clay track and a peewee track for the younger riders.

ST. JOHNS COUNTY <<<<

Beaches Fine Arts Sprint Series & Olympic Triathlon

[July 8, 2017]

270-1771

Mickler's Landing

1109 ½ Ponte Vedra Blvd., Ponte Vedra Beach

www.bfasracing.org

Since 1986, the Beaches Fine Arts Sprint Series & Olympic Triathlon events have been celebrated on the First Coast. The sprint distances include a .25-mile ocean swim, a 16-mile bike race and a 3.1-mile run. The Olympic distances include a .93-mile swim, a 23-mile bike race and a 6-mile run. There is also a triathlon for children at the Nocatee Aquatic Center. The triathlon series helps raise money for the free performances, art exhibits and educational outreach programs that are offered through the Beaches Fine Arts Series.

THE PLAYERS Championship

[May 9-14, 2017]

273-3235

Stadium Course, TPC Sawgrass

110 Championship Way, Ponte Vedra Beach

www.tpc.com/sawgrass-the-players-championship

The Stadium Course at TPC Sawgrass has been the site of THE PLAYERS Championship since 1982, offering a beautiful course and attracting the best in professional golf. The Stadium Course is home to one of the most recognizable holes in golf—the 17th hole. The 17th hole island green is TPC Sawgrass' signature hole and arguably the signature hole of the entire sport. Since 1977 THE PLAYERS has donated more than \$35 million to Northeast Florida charities.



Conquistador in Colonial Quarter, photo courtesy of FloridasHistoricCoast.com

HISTORICAL SITES & MUSEUMS

“Study the past if you would define the future.” – Confucius

BAKER COUNTY <<<<

Established in February 1861 on a segment of New River County (present-day Bradford), Baker County was named for Judge James McNair Baker, a Florida senator in the Confederate Congress and a judge of the Fourth Judicial District of Florida. Three years later, Union and Confederate armies clashed in a pine forest near Olustee in west Baker County. Shortly after the war, a young stockbroker from Chicago, George Taber, came to the Glen St. Mary area and entered the plant industry. In 1882, Taber began a partnership with Thomas Beath and formed the famed Glen St. Mary Nurseries Company, which is known for its horticultural developments, such as standardizing the varieties of oranges in the state’s citrus industry. In 1886, the county seat was moved from Sanderson to Darbyville, which was later named McClenny after C.B. McClenny, a major local timber salesman. The spelling was changed to Macclenny—lowercase second “c”—for unknown reasons, though it has been said that post office regulations forbade a city from having a capital letter in the middle of its name.

Olustee Battlefield Historic State Park

386-758-0400

5815 Battlefield Trail Rd., Olustee

www.floridastateparks.org/park/olustee-battlefield

Florida’s first historic site, Olustee Battlefield Historic State Park hosts reenactments each February commemorating the largest Civil War battle in the state, the Battle of Olustee. Fought on Feb. 20, 1864, more than 10,000 cavalry, infantry and artillery troops fought in this five-hour battle. Three U.S. Colored Troops Regiments, including the famous 54th Massachusetts Volunteer Infantry Regiment, took part in the battle. The clash was the biggest Civil War battle in Florida with 2,807 casualties and a Union retreat to Jacksonville. The war ended just over a year later. Signs along the park’s one-mile trail educate hikers about the battle.



Historic Fernandina Beach, photo courtesy of Amelia Island Tourist Development Council

BAKER COUNTY CONTINUED ...

Heritage Park Village

259-7275

102 S. Lowder St., Macclenny
heritagepark.cityofmacclenny.com

A place for Baker County families to honor their ancestors, Heritage Park Village hosts a conglomeration of 20 museums dedicated to the history and traditions of the people. Artifacts such as photographs, scrapbooks and oral testimonies recount Baker County history.

CLAY COUNTY <<<<

In 1790, Spain made a land grant to Zephaniah Kingsley, for the area now known as Orange Park, and to George Fleming, for the areas now known as Green Cove Springs and Fleming Island. During the 1800s, Kingsley and Fleming built plantations to grow oranges, sea-island cotton, corn, potatoes and peas. Due to conflict between the Spanish and American Patriots, these plantations were destroyed multiple times in devastating fires. Kingsley and his wife, Anna, moved to a plantation on Fort George Island. Fleming rebuilt and eventually left the plantation to his son, Lewis, in 1821.

Clay County was incorporated in 1858 and named after Henry Clay, a famous politician from Kentucky. Middleburg was selected as the first county seat, as it had been an established city since the 1820s. The county's largest town, Orange Park, was founded in 1877 by the Florida Winter Home and Improvement Company for the purpose of creating a Southern retreat and farming community. Since the area was marketed in Northern states, the company placed parcels of land among the orange trees to increase sales. The town was incorporated in 1879 by a Special Act of the Florida Legislature. In the early 1920s, the city of Keystone Heights was founded by newcomers from Pennsylvania. The city acquired its name from Pennsylvania's nickname, Keystone State, and was incorporated in April 1925.

Black Heritage Museum

282-4168

Hunter-Douglas Park, 4393 Longmire Rd., Middleburg
www.claycountygov.com/departments/tourism/culture-recreation/museums

Dedicated to the lives of African-Americans in Clay County during the 1800s, the Black Heritage Museum is located in a historic one-room schoolhouse. Visitors can follow the journey of early pioneering families to the present day through photographs and storytelling. Tours are available by appointment only.

Camp Blanding Museum and Memorial Park

682-3196

5629 SR 16 W., Starke
www.campblanding-museum.org

Camp Blanding was established in 1939 as a training post for the National Guard. During World War II, the facility was leased to the Army and used as a training center, an induction center and a German prisoner of war compound. Camp Blanding is now used for training members of the National Guard and Reserve units. The museum and grounds honor all branches of America's military.



Clay County was incorporated in 1858 and named after Henry Clay, a famous politician from Kentucky.

Clay County Historical Museum & Triangle

278-4780
 915 Walnut St., Green Cove Springs
www.claycountygov.com/departments/tourism/culture-recreation/museums

One of three historic sites comprising Green Cove Spring's Historic Triangle, which also includes the 1896 county jail and 1890 courthouse, the museum displays everyday items from Clay County residents during the 20th century. Items include personal letters, photographs, furniture, clothing, tools and more. The museum is open on Sundays.

Military Museum of North Florida

410-0781
 1 Bunker Ave., Green Cove Springs
www.militarymuseumofnorthflorida.com

Created to honor those who have served in our country's military, the museum features exhibits, an extensive military reference library and a living history library. World War II and Vietnam memorabilia dominate the displays, but the museum also includes exhibits from the Revolutionary War and the recent to modern day conflicts in Iraq and Afghanistan.

DUVAL COUNTY

Before the Spanish decided to cede the territory in 1821 to the United States, Jacksonville was known as Cowford. In the late 1700s, the British built the King's Trail (now U.S. 1), a route that connected St. Augustine to Georgia. The settlement now known as Jacksonville was the narrowest place along the trail to ford livestock across the St. Johns River, thereby earning the region the name "Cowford." In honor of Andrew Jackson's service as Florida territory's military governor, Cowford was renamed Jacksonville and officially incorporated in 1932.

After a period of accelerated post-war reconstruction, Jacksonville became a popular winter destination for the wealthy. Marketed as the "Winter City in a Summer Land," grand hotels surrounded Hemming Park in downtown and resorts popped up by the beach. On May 3, 1901, Jacksonville was devastated by the third largest metropolitan fire in the nation. Despite this tragedy, the aftermath led to a major reconstruction and architectural renaissance. More than 13,000 buildings were constructed between 1901 and 1912, with innovations such as the elevator and escalator making their Southern debut.

DUVAL-BEACHES <<<<

Throughout its history, the region saw the struggle of control by Native Americans, European powers and a developing United States.

The Spanish were the first to settle in the Jacksonville Beach area, establishing missions from Mayport to St. Augustine. In the late 19th century, developers invested in railroads, hoping to develop the area into an oceanfront resort connected to Jacksonville by easy transportation. The town was named Ruby, after the first settlers' daughter, and then Pablo Beach, after San Pablo River. Eventually, after a period of adaptation into an amusement park, Pablo Beach became Jacksonville Beach, and the only amusement park left in the area is Adventure Landing.

The completion of Atlantic Boulevard in 1910 connected the beaches to south Jacksonville, creating a residential boom. Pablo Beach, which was incorporated in 1907, witnessed the start of the boardwalk era in 1915. Businessman Martin Williams, Sr. built dance pavilions, restaurants and other forms of entertainment on the boardwalk. With the community seeing prosperous growth, Pablo Beach was renamed Jacksonville Beach in 1925 and the town of Atlantic Beach was incorporated in 1926. Residents of a sparsely populated section of Jacksonville Beach voted to secede from the city due to an inadequate return of services for their taxes. As a result, on Aug. 11, 1931, the community of Neptune Beach became its own municipality.

Beaches Museum & History Park

241-5657
 381 Beach Blvd., Jacksonville Beach
www.beachmuseum.org

In March 2006, the Beaches Museum & History Park opened its doors to residents and tourists. Operated by the Beaches Area Historical Society, the museum takes visitors on a journey through the history of the Beaches community through photographs, interactive exhibits and personal accounts. Visitors can also see a 1911 steam locomotive, the Mayport Railway Depot and the Florida East Coast Foreman's House—all located in Pablo Historical Park, adjacent to the museum.

DUVAL-NORTH <<<<

Fort Caroline National Memorial

641-7155
 12713 Fort Caroline Rd., Jacksonville
www.nps.gov/foca

When French explorers set sail for the Americas, they staked a claim for their home country at Fort Caroline, near the mouth of the St. Johns River. In 1564, the French Huguenots established a settlement at the site of Fort Caroline. However, raids by nearby Spanish settlers destroyed the ill-fated colony. The French colonists allied themselves with the native Timucua tribe and fought against the settling Spanish. The museum tells the story of the temporary French settlement. The first replica fort at Fort Caroline National Memorial was destroyed by Hurricane Dora in 1964. Coincidentally, the demise of the French colony at Fort Caroline was also due to a hurricane.



Amelia Island Pirates photo courtesy of Amelia Island Tourist Development Council

DUVAL-NORTH CONTINUED ...

Yellow Bluff Fort Historic State Park

251-2320

New Berlin Rd., Jacksonville

www.floridastateparks.org/parks/yellow-bluff-fort-historic-state-park

Located near the mouth of the St. Johns River, this site was an important military installation during the Civil War, allowing access to the inland areas of Florida's east coast. Though there was never an actual fort on Yellow Bluff, an encampment was fortified and equipped with arms for protection. Constructed in 1862, the site was occupied by both Confederate and Union troops during the Civil War and housed over 250 soldiers at its peak.

DUVAL-SOUTH <<<<

Mandarin Museum & Historical Society

268-0784

11964 Mandarin Rd., Jacksonville

www.mandarinmuseum.net

Explore the history of Mandarin, including an exhibit on Harriet Beecher Stowe. The author and abolitionist chose Mandarin as her winter home in 1867. Visitors can also see the Civil War steamship Maple Leaf exhibit while enjoying the beautiful Walter Jones Historical Park with several historic buildings and a riverfront boardwalk. Just opened in 2016 is the 1898 St. Joseph's Mission Schoolhouse for African-American Children, the only remaining one-room schoolhouse in Duval County.

Museum of Science & History (MOSH)

396-6674

1025 Museum Cir., Jacksonville

www.themosh.org

The MOSH combines the science of nature and the history of the First Coast in a fun atmosphere that has enthralled children and adults for years. The planetarium awes, the exhibits excite and all of the museum's programs educate. Learn about how the human body works with the interactive Body Within exhibit. KidSpace, designed for children ages 5 and under, features a treehouse and hands-on activities that promote education.

DUVAL-WEST <<<<

Clara White Museum, The

354-4162

613 W. Ashley St., Jacksonville

www.clarawhitemission.org/explore/museum

Clara White, a former slave, fed hungry neighbors out of her two-room Jacksonville home in the 1880s, starting what would become a full-fledged mission with the help of her daughter, Eartha. In addition to her mission work, Eartha established numerous charitable organizations to aid unwed mothers, orphans, alcoholics and many others. Visit both Eartha White's home and the Clara White Mission, still in operation today.



The Jacksonville Fire Museum is home to thousands of artifacts that pay tribute to Fire and Rescue efforts in Jacksonville.

Durkeeville Historical Society

598-9567

1293 W. 19th St., Jacksonville

www.durkeevillehistoricalsociety.com

Durkeeville, a community located within what is presently known as the Westside, honors its past and present residents with this museum. Exhibits include historic photos and other materials that tell the history behind African-Americans in Jacksonville and the Northeast Florida area.

Jacksonville Fire Museum, The

630-0618

1406 Gator Bowl Blvd., Jacksonville

<http://www.coj.net/departments/fire-and-rescue/fire-museum>

The Jacksonville Fire Museum is home to thousands of artifacts that pay tribute to Fire and Rescue efforts in Jacksonville and the state of Florida. At the museum, visitors can view photos from the Great Fire of 1901, which destroyed 2,368 buildings in the downtown area and left more than 10,000 people homeless. Miraculously, only seven died. Visitors can also see a restored 1902 American LaFrance horse-drawn fire engine and a working 1926 American LaFrance fire engine. The museum recognizes the brave men and women who gave their lives to save the lives of others.

Karpeles Manuscript Library Jacksonville Museum

356-2992

101 W. 1st St., Jacksonville

www.rain.org/~karpeles/jax.html

One of only a few Karpeles Museums in the nation, the Jacksonville location works to preserve historic writings and artwork. Its many locations together constitute the world's largest private holding of important original manuscripts and documents. Jacksonville's Karpeles Museum offers free admission to support the local community and promote education. The museum also collaborates with local schools and libraries to foster literacy and knowledge.

Museum of Southern History, The

388-3574

4304 Herschel St., Jacksonville

www.museumsofhistory.com

The Museum of Southern History displays portraits, flags, weapons, clothing, battle dioramas and more. Hear about events in detail, learn the differences in weaponry and view rare artifacts like a 37-star Applegate flag. The museum's research library is a helpful resource for those interested in historical family trees and the Civil War.

Ritz Theatre and Museum

807-2014

829 N. Davis St., Jacksonville

www.ritzjacksonville.com

When many free African-Americans settled in the LaVilla district, a thriving and artistically rich community emerged. The Ritz Theatre and Museum honors the era from the 1920s to the 1960s in LaVilla, the "Harlem of the South." The museum connects and celebrates African-American heritage through the stories of historical figures. Learn about Jacksonville native brothers James Weldon Johnson and John Rosamond Johnson who wrote *Lift Ev'ry Voice and Sing*, which is now referred to as the African-American National Anthem. The Ritz Theatre hosts celebrity performers and amateurs, who deliver smooth Blues, Jazz and R&B tunes as well as performances featuring storytelling and dancing.

Veterans Memorial Wall

630-2489

1145 E. Adams St., Jacksonville

An outdoor memorial, the Veterans Memorial Wall honors more than 1,500 veterans from all military branches. The memorial was dedicated to local war heroes in November 1995, and is the largest of its kind by honoring veterans in the Army, Navy, Marines, Air Force, Coast Guard and Merchant Marines.



Castillo de San Marcos, photo courtesy of Lee Fields

NASSAU COUNTY <<<<

The French staked their claim on Amelia Island in 1562, and it wasn't until 1821 that the U.S. government took control of the region. During that time, Amelia Island was occupied by the British, the Confederacy, Patriots, a Scotsman and a Mexican pirate named Louis Aury, in addition to French and Spanish colonizers. The frequent identity changes led to Amelia Island's nickname, "Isle of 8 Flags."

During the American Revolution, Florida remained loyal to the crown and Fernandina became home to English Loyalists that fled the northern colonies. On June 30, 1778, near present-day Callahan, British troops turned back a group of American militiamen in a skirmish at Alligator Creek. Nassau County was officially established in 1824. Some people believe the county was named after the Nassau Sound, part of the marshy topography defining the area.

Great prosperity blessed the Fernandina area in the late 1800s and early 1900s, as a result of tourism and the start of the modern shrimping industry. In addition, the towns of Callahan, Yulee and Bryceville were established during this time due, in large part, to the success of the local railroad system and timber industry. In the late 1930s, A.L. Lewis, president of the Afro-American Insurance Company in Jacksonville, established American Beach on the southern end of Amelia Island. The beach became a prominent African-American resort area. From the 1930s into the 1960s, the Atlantic Coast Line and Seaboard Air Line Railroads rattled through Callahan, transporting travelers from the Florida peninsula to the Northeast. Seaboard used the remaining segment of the Florida Railroad in Callahan, which was eventually removed around 1974.

Amelia Island Lighthouse

310-3350
215 O'Hagan Ln., Fernandina Beach
www.fbfl.us

Built in 1838, Florida's oldest lighthouse boasts a long and interesting heritage. Today, it stands as a beloved beacon and historic site, functioning by the upkeep of the Coast Guard. It is the only lighthouse from the Territorial Period that has survived without major rebuilding. Tours leave from the Atlantic Recreation Center every first and third Wednesday of the month.

Fort Clinch, photo courtesy of Amon Focus



Amelia Island Museum of History

261-7378
233 S. 3rd St., Fernandina Beach
www.ameliamuseum.org

Amelia Island is rich in history, playing a role in the first European settlements, the Civil War, the Florida railroad and much more. The French were the first to claim Amelia Island, but Spanish forces led by Pedro Menéndez de Avilés ousted them just three years later. Thus, in 1565, the French flag was replaced with a Spanish flag, which would fly for more than 100 years. The museum's exhibits highlight small pieces of this history. The Amelia Island Museum of History was Florida's first "spoken history museum," and still offers a variety of tours for all ages.



Amelia Island Museum of History photo courtesy of Amelia Island Tourist Development Council

Maritime Museum of Amelia Island

432-7086

115 S. Second St., Ste. B, Fernandina Beach

www.maritimemuseumai.org

At this quaint museum, discover artifacts such as Spanish treasure from sunken ships. Visitors can also learn about Amelia Island's maritime history throughout the years. Pirates, Spanish fleets and shrimping and fishing history are only part of the plunder the Maritime Museum has to boast—on a lucky day, the divers themselves might be around to tell a tale or two.

ST. JOHNS COUNTY <<<<

In 1565, Spanish explorer Pedro Menéndez de Avilés founded St. Augustine, "The Nation's Oldest City," at the site of the Timucua village, Sely. Within a century, the city was attacked twice—in 1586, by English corsair Sir Francis Drake who burned the city down, and in 1668, by pirate Captain John Davis who killed 60 inhabitants. Even with these setbacks, the early settlers of St. Augustine stayed and rebuilt after each attack. St. Johns County was chartered in 1821, but American tycoon and railroad developer, Henry Flagler, is credited with transforming St. Augustine in the late 19th century. Flagler's cousin, Thomas Horace Hastings, established a plantation west of St. Augustine to grow winter vegetables for Flagler's resort hotels. In 1909, the town of Hastings was chartered and became known as the "Potato Capital of Florida," because the Irish potato was its biggest money crop.

In 1914, a discovery was made on the beaches in the northern section of St. Johns County. Engineers Henry Holland Buckman and George A. Pritchard found more than a dozen industrial minerals, including rutile and ilmenite—elements necessary for the production of titanium. The National Lead Company bought the land from the chemical engineers and named it Mineral City. The town played a crucial role in World War I as the country's leading producer of titanium. In 1928, Mineral City was renamed Ponte Vedra Beach.

Castillo de San Marcos National Monument

829-6506

1 S. Castillo Dr., St. Augustine

www.nps.gov/casa

One of the most iconic places in St. Augustine, Castillo de San Marcos stands the test of time. Construction began in October 1672 on this seaside fort using coquina, a soft limestone of broken shells, to defend Spain's control in the New World. Commonly referred to as "the fort" by many, Castillo de San Marcos is the oldest masonry fort in the United States. The Castillo comes alive through a diverse range of programs including lectures, museum exhibits, historical weapons demonstrations, living history reenactments and special events. Volunteers are welcome for reenactments.

Cathedral Basilica of St. Augustine

824-2806

38 Cathedral Pl., St. Augustine

www.thefirstparish.org

When Don Pedro Menéndez de Avilés landed in present day St. Augustine, a religious ceremony ensued in which Father Francisco López de Mendoza Grajales presented Menéndez with a cross to kiss. In a settlement with religion at its core, Cathedral Basilica was built in the plaza to keep the city's spiritual origins alive.

NASSAU COUNTY CONTINUED ...

Fernandina Beach Shrimping Museum & Welcome Center

261-7378

17 S. Front St., Fernandina Beach

www.fbsmwc.org

Learn about the history of Fernandina Beach's shrimping industry in this one-of-a-kind museum dedicated to preserving, protecting and promoting the history of Amelia Island. Visitors will learn about Mike Salvador, who came from Sicily in 1898 and introduced motorized boats for shrimping in 1902.

Fort Clinch State Park

277-7274

2601 Atlantic Ave., Fernandina Beach

www.floridastateparks.org/park/fort-clinch

Since the St. Marys River reaches deep inland, the mouth of the river is a strategic location for a fort. Construction on the fort began in 1847 but was never completed because of slow building. Soldiers were stationed here during the Civil War, Spanish-American War and World War II. Fort Clinch State Park opened to the public in 1938 and is used for reenactments, camping and hiking.

“ The first legally sanctioned free African settlement, Fort Mose was a sanctuary for escaping English slavery.

Colonial Quarter

342-2857
33 St. George St., St. Augustine
www.colonialquarter.com

The Colonial Quarter encompasses four time periods in St. Augustine's history: 16th century, 17th century, 18th century Spanish and 18th century British. Visitors can get a glimpse of daily life in colonial times through demonstrations and reenactments. Climb the 35-foot watchtower to view the St. Augustine coastline and the Castillo de San Marcos.

Flagler's Legacy

823-3378
59 St. George St., St. Augustine
<http://legacy.flagler.edu>

One of the lavish hotels built by millionaire developer Henry Flagler was Hotel Ponce de León in 1887 (now Flagler College), which turned St. Augustine into a major resort town for the wealthy leisure traveler. Visitors will be awed by the beautiful Spanish Renaissance-style architecture of this National Historic Landmark. Tours of the college are available through Flagler's Legacy.

Fort Matanzas National Monument

471-0116
8635 A1A S., St. Augustine
www.nps.gov/foma

Constructed on the Matanzas Inlet to protect against the British, this well-preserved Spanish fort became a national monument in 1924. Explore the fort and park, watch reenactments and learn about the many battles fought at the Matanzas Inlet, including the slaughter of the French Huguenots. This 1565 battle earned the preserve its name, as Matanzas Inlet translates to "Slaughters Inlet" in English.

Fort Mose Historic State Park

823-2232
15 Fort Mose Trl., St. Augustine
www.floridastateparks.org/park/fort-mose

The first legally sanctioned free African settlement, Fort Mose was a sanctuary for escaping English slavery. Although there are no remains of the structure, visitors can still view the land where the settlement once stood. Visitors can walk down the sun drenched boardwalk and imagine life in the 18th century. The museum in the park's visitor center teaches visitors about the site's historical significance in the U.S.

Government House Museum

823-2212
48 King St., St. Augustine
www.staugustine.ufl.edu/govHouse.html

This Georgian-style stone mansion housed the residence and office of the colonial governors of Florida from 1565 to 1821, when the state was ceded to the U.S. government. Since then, the house has gone through many changes, serving as a Civil War military hospital, a courthouse and a post office. Fittingly, the house currently serves as a museum for local historic artifacts.

Lightner Museum

824-2874
75 King St., St. Augustine
www.lightnermuseum.org

This beautiful Spanish Renaissance-style resort was established by Henry Flagler in 1887 as the Hotel Alcazar. The museum is now home to beautiful relics of America's Gilded Age. Chicago publisher Otto C. Lightner opened the building as a museum in 1948 with his own collection. The permanent collection includes Victorian furniture, musical instruments and Louis Comfort Tiffany pieces.

Mission Nombre de Dios

824-2809
27 Ocean Ave., St. Augustine
www.missionandshrine.org

In 1565, Pedro Menéndez landed near this site. Once docked, the Spanish began to build America's oldest city. On these grounds, Father Lopez celebrated the first parish Mass and began to build the country's first mission. Visitors can explore historic sites, statues and shrines including the Shrine of Our Lady of La Leche.

Old Florida Museum

824-8874
259 San Marco Ave., St. Augustine
www.oldfloridamuseum.com

This hands-on museum features exhibits on the Timucua Indians, Fort Menendez and more. Visitors can experience Native American life by playing games and performing everyday tasks. The museum is open Monday through Saturday.



16th Century Food Contest, photo courtesy of FloridasHistoricCoast.com

ST. JOHNS COUNTY CONTINUED ...

Oldest House Museum Complex

824-2872

14 St. Francis St., St. Augustine

www.saintaugustinehistoricalsociety.org/oldest-house-museum-complex

This National Historic Landmark is the oldest surviving home from the Colonial Spanish period in Florida. Several other sites are included with admission; among them are the Manucy Museum, a changing exhibit gallery, an ornamental garden and a museum store.

Oldest Wooden School House

888-653-7245

14 St. George St., St. Augustine

www.oldestwoodenschoolhouse.com

More than 200 years ago, early Spanish settlers used wooden pegs and handmade nails to construct the house. Inside the school house, an animatronic teacher and students tell guests about school days, textbooks and writing instruments from long ago.

Peña-Peck House, The

829-5064

143 St. George St., St. Augustine

www.penapecthouse.com

Constructed in the mid-1700s as the residence of the Spanish royal treasurer, The Peña-Peck House is not only historical for its first Spanish period architecture, but also for the roles the home played during the first Spanish, British and second Spanish periods. Guided tours of the house are available.

Spanish Military Hospital Museum

342-7730

3 Aviles St., St. Augustine

www.spanishmilitaryhospital.com

As the name suggests, this site served as a hospital for the Spanish military during the 18th century. Today, the restored museum offers insight into 18th century hospital care. Visitors can also walk through the museum's apothecary garden and see herbs grown then that are still used in medicines today.

St. Augustine History Museum

829-3800

167 San Marco Ave., St. Augustine

www.trolleytours.com/st-augustine/history-museum

Housed next to the St. Augustine Old Jail, the St. Augustine History Museum takes you through the evolution of St. Augustine under Spanish and British rule. Historical artifacts from time periods spanning 400 years are on display. Henry Flagler's contributions to the city are also documented and displayed in the museum. Self-guided tours are available daily.

St. Augustine Lighthouse & Maritime Museum

829-0745

100 Red Cox Rd., St. Augustine

www.staugustinelighthouse.com

In 1874, builders completed work on the lighthouse, which stands 165 feet above sea level. Visitors and children taller than 44 inches can climb to the top, walk out on the observation deck and look into the lens room. A museum dedicated to the history of the lighthouse and its keepers is located in the keeper's house.

St. Augustine Old Jail & Oldest Store Museum

829-3800

167 San Marco Ave., St. Augustine

www.trolleytours.com/st-augustine/oldest-store.asp

In addition to housing inmates, the old jail property in St. Augustine was the site of the sheriff's home and an ominous set of gallows, where the lives of numerous criminals were ended. Built by Henry Flagler in 1891, the jail has changed very little over more than a century. Visitors can step back in time to meet colorful characters and even attempt their own escape from the century-old penitentiary.

St. Augustine Pirate & Treasure Museum

877-467-5863

12 S. Castillo Dr., St. Augustine

www.stfrancisinn.com/pirate-treasure-museum/

Discover pirate history and plunder through Pat Croce's collection of pirate artifacts in the St. Augustine Pirate & Treasure Museum. This one-of-a-kind museum combines a gallery of over 800 artifacts with fun and interactive features to create an exciting, educational experience.

St. Photios Greek Orthodox National Shrine

829-8205

41 St. George St., St. Augustine

www.stphotios.com

The first colony of Greeks arrived in the New World in 1768. The St. Photios Greek Orthodox National Shrine documents the lives of those colonists through historical documents, photographs and artifacts.

Villa Zorayda Museum

829-9887

83 King St., St. Augustine

www.villazorayda.com

Built in 1883 as the winter residence for Boston millionaire Franklin Smith, Villa Zorayda was the first building in St. Augustine to launch the Moorish Spanish revival of architecture that can be seen throughout the city today. Inspired by the Alhambra Palace in Granada, Spain, the villa contains luxurious interior details, historical antiques and the 2,400-year-old "Sacred Cat Rug" made from the hair of cats from ancient Egypt. Villa Zorayda Museum is open for guided audio tours.

Ximenez-Fatio House Museum

829-3575

20 Aviles St., St. Augustine

www.ximenezfatiohouse.org

Authentic in both its architecture and the history it tells, the Ximenez-Fatio House Museum is an unavoidable stop among historical houses in St. Augustine. This home was built near the center of the original St. Augustine community. The site is on the National Register of Historic Places and now includes a museum and museum store.



Castillo de San Marcos, photo courtesy of Lee Fields



Museum of Contemporary Art Jacksonville, photo courtesy of Visit Jacksonville

ART MUSEUMS & EVENTS

“If art is to nourish the roots of our culture, society must set the artist free to follow his vision wherever it takes him.” – John F. Kennedy

The First Coast’s creative atmosphere is evident in our growing art scene. In addition to large galleries that feature international, national and local artists, Northeast Florida is rich with intimate, privately owned galleries, museums and shops. To sample the richly diverse options on the First Coast, visit one of the local monthly art walks.

In Fernandina Beach, Jacksonville and St. Augustine art lovers can enjoy self-guided tours of a wide range and number of galleries.

Art novices and enthusiasts alike will delight at the Museum of Contemporary Art (MOCA) in Jacksonville. The museum works in conjunction with the University of North Florida to bring modern works by the Masters to the community, as well as ingenious works by regional artists.

The Cummer Museum of Art & Gardens, in Jacksonville’s historic Riverside, features world class art from 2100 B.C. through the 21st century. The museum’s permanent collection includes masterpieces by Winslow Homer, Peter Paul Rubens, Thomas Moran and Norman Rockwell.

DUVAL COUNTY

DUVAL-BEACHES <<<<

North Beaches Art Walk

753-9594
Atlantic Beach
www.nbaw.org

The cool sea breeze and shady palm trees are a scenic back drop for this art walk by the sea. Held on the third Thursday of each month from 5 to 9 p.m., over 55 participating local artists come together to create a free community event with live music, artwork and more.

DUVAL-NORTH <<<<

Alexander Brest Museum & Gallery

256-7371

Jacksonville University,
2800 University Blvd. N.,
Phillips Fine Arts Bldg., Jacksonville
www.ju.edu/aboutju/pages/alexander-brest.aspx

Fascinating displays at this Jacksonville University facility take visitors back in time to ancient civilizations. Exhibits include a diverse collection of unique decorative arts in ceramics, paintings, carved ivory, prints and sculptures. Visitors will also see stunning Boehm and Chinese porcelain, pre-Columbian artifacts and Tiffany glass, as well as works in various rotating exhibitions.

DUVAL-SOUTH <<<<

San Marco Art Festival

San Marco

www.artfestival.com

In November and April, the historic neighborhood of San Marco hosts the local San Marco Art Festival featuring hundreds of handmade works including glass, photography, painting, jewelry and more. Admission to the festival is free.

DUVAL-WEST <<<<

CoRK Arts District

2689 Rosselle St., Jacksonville
<http://corkartsdistrict.com>

To passersby, the seemingly unused warehouses in West Duval don't mean much, but local artists have turned them into something special. Short for the corner of Rosselle and King, the CoRK Arts District is a network of once abandoned warehouses and underutilized spaces that has been renovated into several art studios, galleries and production spaces. CoRK consists of more than 80,000 square feet of space. Though CoRK is not open to the public on a daily basis, visitors can make appointments or attend one of the many events.



MOCA Jacksonville has promoted modern visual arts in the community since its founding in 1924.

Cummer Museum of Art & Gardens, The

356-6857

829 Riverside Ave., Jacksonville
www.cummERMuseum.org

Arthur Cummer established his home in 1902 on the St. Johns riverfront where the Cummer Museum of Art & Gardens now stands. As the largest fine arts museum in Northeast Florida and the second largest in the state, the museum contains nearly 5,000 works of art in its permanent collection. The museum is home to 2.5 picturesque acres of lush gardens with fountains, arbors and sculptures. The Cummer also offers fun and educational activities for children and families through its Art Adventures and Art for Two programs. On Tuesday evenings, museum patrons can enjoy tapas on the patio while enjoying music from local musicians.

First Wednesday Art Walk

634-0303, ext. 225

Downtown Jacksonville
www.jacksonvilleartwalk.com

Join artists and art lovers on the first Wednesday evening of each month—rain or shine—for this free art walk spanning more than 15 blocks in downtown Jacksonville. See how downtown comes alive with culture and artistic talent bursting from more than 40 independent galleries and over 60 venues along a mapped out route, including restaurants, bars, museums and more. The Museum of Contemporary Art offers free admission during the art walk. Headquartered at Hemming Park, visitors can find everything from paintings to hand-crafted jewelry.

Museum of Contemporary Art (MOCA) Jacksonville

366-6911

333 N. Laura St., Jacksonville
www.mocajacksonville.unf.edu

MOCA Jacksonville has promoted modern visual arts in the community since its founding in 1924. Today, the museum contains nearly 1,000 pieces in its permanent gallery from renowned artists worldwide and is one of the largest contemporary art museums in the Southeast. Visitors walking through the doors will immediately pause to gaze at MOCA's Project Atrium, which displays inventive art installations from emerging artists in its Haskell Atrium Gallery. MOCA hosts tours and events, and promotes local artists by partnering with regional art institutes.

Riverside Arts Market

389-2449

715 Riverside Ave., under the Fuller Warren Bridge (I-95)
www.riversideartsmarket.com

Held each Saturday from March through December, this arts market is a hub of artistic talent. Bring friends and family to peruse the work of local artists and artisans underneath the shade of the Fuller Warren Bridge. With a wide variety of vendors, themed days, special events and performers, there is always something new to see and taste at the arts market by the river. This bustling market is a can't-miss weekly event, made even better by free admission and parking.



Cummer Museum of Art and Gardens, photo courtesy of Visit Jacksonville

NASSAU COUNTY <<<<

Artrageous Artwalk

277-0717

Downtown Fernandina Beach

www.ameliaisland.com/things-to-do/culture-tours/artrageous-artwalk

Amelia Island is renowned for its upscale galleries featuring local, talented artists who reflect the ease of island life in their artwork. Every second Saturday of the month visitors can take a self-guided tour through local galleries and shops that feature a wide array of fine art mediums including photography, pottery, copper, metal, glass, water color, acrylic and oil. Galleries open their doors and host evening events for those interested in viewing works and meeting artists.

ST. JOHNS COUNTY <<<<

Crisp-Ellert Art Museum

826-8530

48 Sevilla St., St. Augustine

www.flagler.edu/news-events/crisp-ellert-art-museum

This Flagler College gem teaches Flagler students and the First Coast community an appreciation for contemporary artwork. Opened in 2007, the museum exhibits local, national and international artists and hosts a number of public programs. The museum was built to commemorate art patrons Dr. JoAnn Crisp-Ellert and her husband, Dr. Robert Ellert. Crisp-Ellert was a prolific painter and well-respected in the art community. Admission is free and open to the public.

Cultural Center at Ponte Vedra Beach, The

280-0614

50 Executive Way, Ponte Vedra Beach

www.ccpvb.org

The Cultural Center brings art to the First Coast community through its arts programs, events and exhibits for children, adults and families. The Cultural Center has an 8,000-square-foot art gallery and studio facility with exhibits from local artists. Lectures, concerts, performances and classes in the visual and performing arts make the Cultural Center a Ponte Vedra treasure.

First Friday Artwalk

832-779-2781

St. Augustine

www.artgalleriesofstaugustine.org

Hop on a free Artwalk Trolley the first Friday of each month and enjoy exhibits, music and entertainment in America's oldest city. The self-guided tour winds through downtown St. Augustine and across the Bridge of Lions to Anastasia Island. Many events take place after hours at St. Augustine clubs, bars and restaurants for the late night crowd.

St. Augustine Art Association

824-2310

22 Marine St., St. Augustine

www.staaa.org

In the midst of the Great Depression and World War II, a dedicated group of professional and amateur artists formed the St. Augustine Art Association and has been bringing exceptional art to the area ever since. The art gallery displays monthly juried exhibits from professional and emerging artists. The permanent collection consists primarily of local places painted by well-known artists from the 1930s to the present. It is open six days a week and has an Art Walk on the first Friday of each month. In addition, the association offers art classes, camps, festivals and much more.

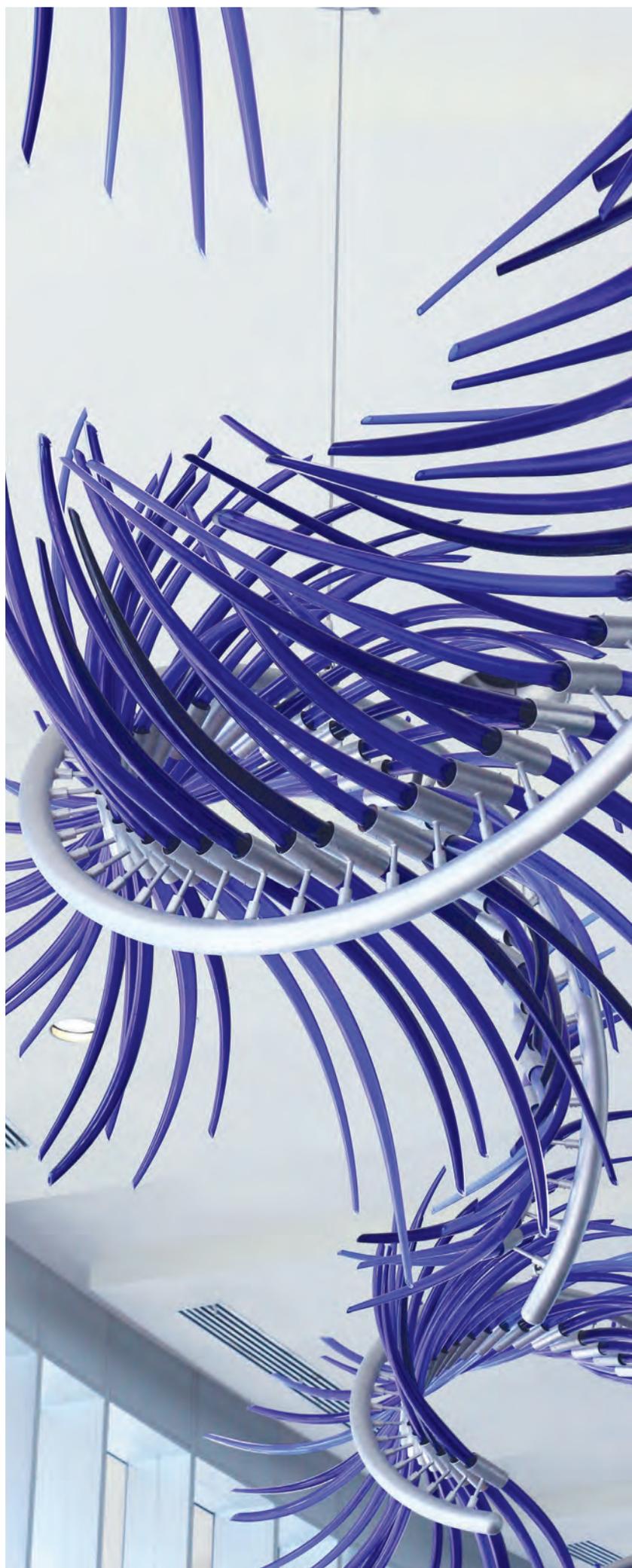


Photo courtesy of Stephanie S. Marty



Cultural Council
OF GREATER JACKSONVILLE

Greetings –

And welcome to Jacksonville!

Jacksonville is a world-class city of culture and we know you are going to love it here. We boast more waterfront and more parkland than any other city in the U.S. Jacksonville features miles of magnificent beaches, beautiful forests and preserves, historic walkable neighborhoods, and extraordinary arts and entertainment venues to explore with your family.

Our quality of life is very high and we owe much of that to arts and culture.

Here are some highlights:

- The Cummer Museum of Art & Gardens—renowned for its educational programs and nationally significant gardens on the banks of our beautiful St. Johns River, one of only 14 American Heritage Rivers
- The Museum of Contemporary Art Jacksonville—featuring the largest museum collection of contemporary art in the Southeast
- The Jacksonville Jazz Festival—one of the largest free jazz fests in the U.S. Bringing together the best in international contemporary music for three days in the heart of our revitalized downtown
- The Museum of Science and History—newly revitalized and boasting a state-of-the-art planetarium experience, set on historic Friendship Fountain

Additionally, a walking tour of our downtown will reveal installations of contemporary public art close to restaurants and cultural venues like the Times-Union Center for the Performing Arts and the Florida Theatre. Of particular note are the pieces found at the Veteran’s Memorial Arena, our Downtown Library and our spectacular River Walks.

In addition to all you will be able to find in the pages of your First Coast Relocation Guide, be sure to check our Facebook.com/moreartculture page and @MoreArtCulture Twitter feed for up-to-the-minute listings of all there is to do and see in Jacksonville!

I hope you’ll look into the countless art programs, events and opportunities. We truly have something for every member of your family. And we are very happy to have you call our river city by the sea – home.

Cheers!

Antonio Allegretti

Executive Director, Cultural Council of Greater Jacksonville

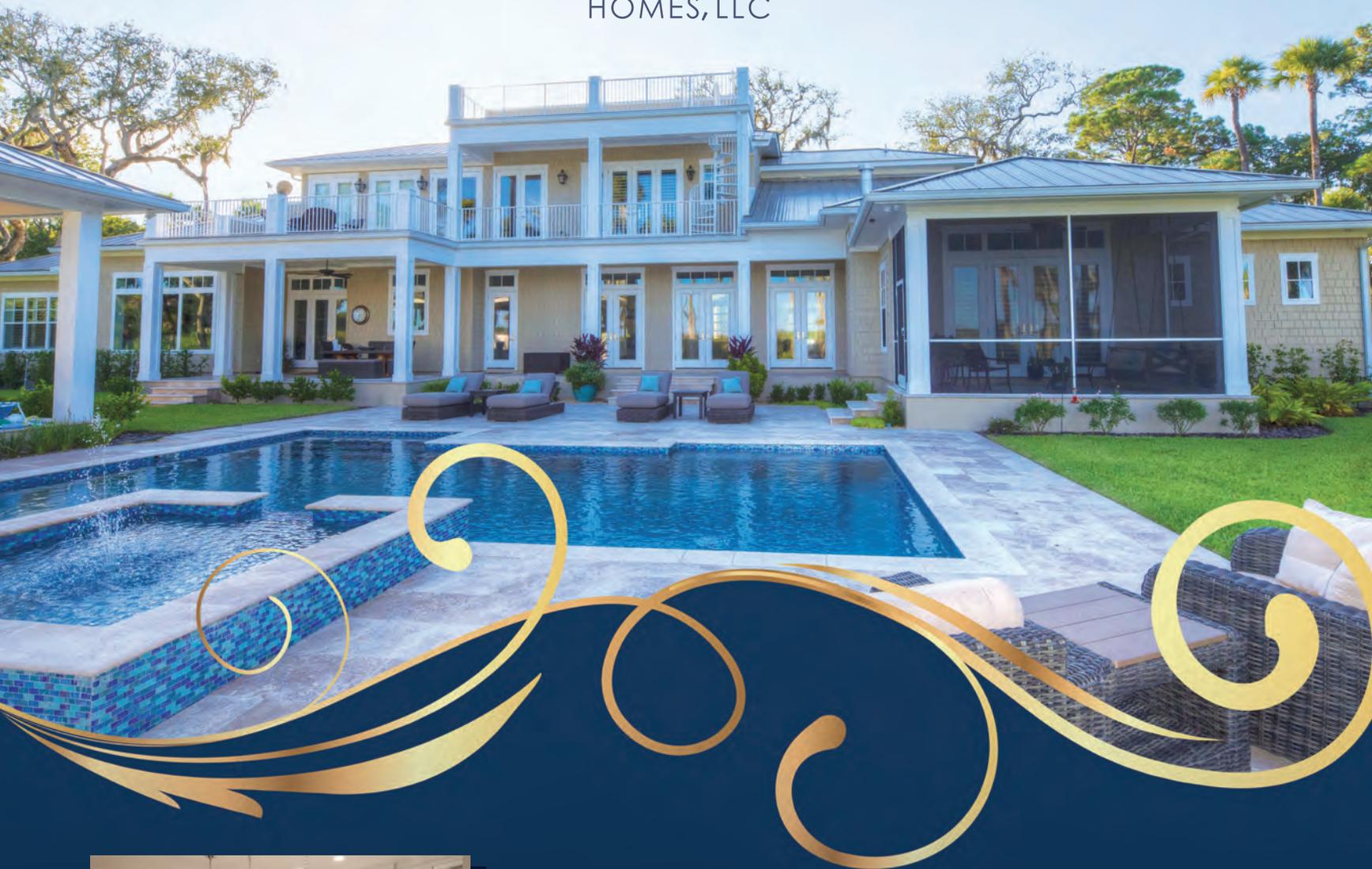
culturalcouncil.org
300 W. Water Street
Jacksonville, FL 32202
phone (904) 358-3600 fax (904) 353-5100

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ENTERTAINING JACKSONVILLE
SINCE 1927

Photo courtesy of Stephanie S. Marty

JACKSONVILLE'S ART SCENE

“Jacksonville is where my dreams were born, and it’s where they will come true because this city constantly inspires you to keep pushing forward.” – David Petlansky

From downtown to the Beaches, there are plenty of opportunities for art enthusiasts as Jacksonville has a myriad of local art galleries, public art studios and theaters.

Offering hundreds of cultural and entertainment events for all ages, the **Florida Theatre** attracts 250,000 to downtown Jacksonville each year. Built in 1927, the acclaimed and restored venue is recognized as one of the finest concert venues in the Southeast and is listed on the National Register of Historic Places.

Near downtown in the community of LaVilla is the **Ritz Theatre and Museum**. The mission of the Ritz is to “research, record, and preserve the material and artistic culture of African-American life in Northeast Florida and the African Diaspora, and present in an educational or entertaining format, the many facets that make up the historical and cultural legacy of this community.” The building was built in 1999 on the 1929 site of the original Ritz Theatre. Visitors of the Ritz can enjoy concerts, lectures, film and more throughout the year.

Unity Plaza, the first of this type of outdoor space in Jacksonville, is a unique venue for art, outdoor libraries and movies, and provides an amphitheater, gaming court and more. Unity Plaza offers events benefitting Jacksonville’s nonprofits, free daily yoga in the UP commUNITY Center, festivals, concerts and more.

Comprised of more than 80,000 square feet of warehouse space centered on artist studios and galleries, Jacksonville’s **CoRK Arts District** (Corner of Rosselle and King streets) in Riverside provides space for live music and performance art events.



More than 50 Art Walk venues stretch across Jacksonville’s downtown core.



Riverside Arts Market, photo courtesy of Visit Jacksonville

The Riverside neighborhood is also home to great museums such as the **Cummer Museum of Art & Gardens**, which houses one of the finest art collections in the Southeast, with nearly 5,000 objects in its Permanent Collection. The museum offers world-class art from 2100 B.C. through the 21st century, features diverse special exhibits, and the Wark Collection of Early Meissen Porcelain.

Adjacent to nearby Hemming Park, the **Museum of Contemporary Art**, or MOCA, features rotating exhibits and collections dating from the 1960s to the present. Nestled in the heart of downtown, the museum's permanent collection currently consists of nearly 1,000 works of art, including painting, printmaking, sculpture and photography.

The **Museum of Science & History (MOSH)** offers something for all ages to enjoy, including interactive, award-winning exhibitions, daily science shows, live animal shows, planetarium programs and more.

A must-visit for foodies, art lovers and music fans alike, the **Riverside Arts Market**, located at the end of the Northbank Riverwalk under the Fuller Warren Bridge, takes place each Saturday, March to December.

From the hours of 10 a.m. to 4 p.m., visitors enjoy more than 100 juried artists, with mediums ranging from pottery, jewelry and paintings to silk-screened T-shirts. They also feature local foods, such as artisan breads and fresh cheeses, in addition to three stages of entertainment along the riverfront with ample free parking.

Produced by Downtown Vision Inc. to bring people to the cultural and historical center of downtown Jacksonville and to showcase the city's artistic talent, the **First Wednesday Art Walk** takes place from 5 to 9 p.m. the first Wednesday of each month, rain or shine.

More than 50 Art Walk venues stretch across Jacksonville's downtown core, showcasing more than 100 artists and include Hemming Park, galleries, museums, cultural and educational venues, restaurants and bars, street performers, live music, downtown businesses and more.

For those who live near the beach communities, the **Jax Beach Art Walk** takes place monthly on the second Tuesday from 5 to 9 p.m. in front of businesses along First Street from Beach Boulevard to Fifth Avenue North. The Jax Beach Art Walk showcases the talent of great local artists and the businesses in the community.

The **North Beaches Art Walk** is a free event held the third Thursday of each month from 5 to 9 p.m., featuring many local visual artists and live performers at the Atlantic Beach and Neptune Beach Town Centers. With more than 55 participating artists, Art Walk is a diverse art destination and shopping experience for the entire family.

With the amount of opportunities throughout Jacksonville to take in a performance or purchase local art, there is truly something for all to enjoy each day of the week.



Photo courtesy of Stephanie S. Marty



Museum of Science & History, photo courtesy of Visit Jacksonville



Times-Union Center, photo courtesy of Visit Jacksonville

ENTERTAINMENT

“The idea of future or past, either way, is a core part of entertainment. It’s something we’ve always loved as humans. Its part of our psyche, I think.” – Mark Sheppard

Take a break from life’s monotony and experience all the entertainment that the First Coast has to offer. With more than 25 venues, the area is brimming with music, comedy and theater. Established and local artists come together and arrange top-notch experiences for residents and visitors alike.

For a state so far from New York, we are one of the lucky areas with the opportunity to see Broadway plays without travelling out of state. The Times-Union Center for the Performing Arts hosts The Artist Series, which has brought plays such as *The Book of Mormon* and *Beauty and the Beast* to the area. Venues such as the Thrasher-Horne Center for the Arts and Players by the Sea give student and local playwrights the opportunity to shine.

If you’re interested in the blues or the birthplace of Southern Rock—think Lynyrd Skynyrd—the First Coast is a great location to find musicians, big and small. For a night of music, try the Ponte Vedra Concert Hall or Unity Plaza. Each music venue is unique and adds to the perfect concert ambiance.

Whether it be music, comedy or a theatrical performance, swing by one of the First Coast’s many entertainment locations—the experience is sure to be enjoyable.

CLAY COUNTY <<<<

Orange Park Community Theatre

276-2599

2900 Moody Ave., Orange Park

www.opct.info

Volunteers at Orange Park Community Theatre bring quality dramas and musicals to Clay County. First established in 1969, the theater experienced a setback in 1981 and held productions in various facilities for five years before settling in its current location. Today, see shows like *Bye Bye Birdie*, *Glass Menagerie* and *Legally Blonde*.



Veterans Memorial Arena by Ryan Ketterman, photo courtesy of Visit Jacksonville

CLAY COUNTY CONTINUED ...

Thrasher-Horne Center for the Arts

276-6815
283 College Dr., Orange Park
www.thcenter.org

Owned and operated by St. Johns River State College, Thrasher-Horne Center for the Arts is dedicated to developing and nurturing artistic potential in students, residents and visitors through professional theater, dance and music performances in two state-of-the-art theaters. Performances are wide-ranging and include musicals, ballets and concerts featuring an array of sounds from country to jazz.

DUVAL COUNTY

DUVAL-BEACHES <<<<

Atlantic Beach Experimental Theatre

249-7177
Adele Grage Cultural Center,
716 Ocean Blvd., Atlantic Beach
www.abetheatre.com

The Atlantic Beach Experimental Theatre (ABET) is a not-for-profit theater with the mission of bringing live theater to diverse audiences. ABET shows original plays and neglected classics, and develops new talent while maintaining the vision of its mission statement. Performances are held at the Adele Grage Cultural Center. Upcoming performances in 2017 include *4,000 Miles* and *The Hallelujah Girls*.

Beaches Fine Arts Series

270-1771
416 12th Ave. N., Jacksonville Beach
www.beachesfinearts.org

The Beaches Fine Arts Series brings the community together through music, dance and art. Performances are free and most are held at St. Paul's by-the-Sea Episcopal Church in Jacksonville Beach. Each artist also performs a program for students, targeting schools with limited arts exposure. After performances, a reception is hosted in honor of the actors to give the audience the chance to meet and chat, as well as view presented art exhibits.

Players by the Sea

249-0289
106 6th St. N., Jacksonville Beach
www.playersbythesea.org

Since 1966, Players by the Sea has committed itself to the art of theater as well as the First Coast community. The theater presents both classic plays and original productions from local, aspiring playwrights. Each performance is designed to challenge, amaze and enrich.

DUVAL-NORTH <<<<

Jacksonville University College of Fine Arts

256-8000
2800 University Blvd. N., Jacksonville
<http://arts.ju.edu>

Jacksonville University's Performing Arts Series holds numerous performances throughout the school year. A typical art series season includes music concerts, theatrical productions, ballets and modern dance performances. They also host visual art galleries throughout the year.

DUVAL-SOUTH <<<<

Alhambra Theatre & Dining

641-1212
12000 Beach Blvd., Jacksonville
www.alhambrajax.com

The Alhambra Dinner Theatre was built in 1967 and remains a treasured entertainment spot in the Jacksonville community. Executive Chef DeJuan Roy cooks up a new menu for each show. Alhambra After Dark offers patrons a unique experience with comedy and improv shows, musical tributes, dancing and Halloween murder mysteries.

Comedy Zone, The

292-4242
3130 Hartley Rd., Jacksonville
www.comedyzone.com

The Comedy Zone offers a night of entertainment unlike any other in Jacksonville. Since 1989, patrons have experienced nonstop laughter in The Zone, which showcases both local and national comedians. Appetizers and drinks are available for purchase on site.

Nathan H. Wilson Center for the Arts

646-2222
11901 Beach Blvd., Jacksonville
www.fscj.edu/campuses/south-campus/nathan-h-wilson-center-for-the-arts

A comprehensive performing and visual arts facility on Florida State College at Jacksonville's South Campus, the center features an art gallery, a 500-seat main theater and a studio theater for smaller audiences. In addition, a conference center provides space for business meetings, conferences, fundraising events and social gatherings. Programs include opera, dance and multidisciplinary productions that integrate visual art, music, theater and the humanities.



ENTERTAINMENT VENUES

BAKER COUNTY

Baker County Fairgrounds
5567 Lauremore Rd., Macclenny
www.bakercountyfair.com
County Fair, Rodeos

CLAY COUNTY

Paul E. Reinhold Agricultural Fairgrounds
284-1615
2493 SR 16 W., Green Cove Springs
www.claycountyfair.org
Clay County Agricultural Fair, Concerts, Festivals

Thrasher-Horne Center for the Arts
276-6815
283 College Dr., Orange Park
www.thcenter.org
Theatrical and Musical Productions, Exhibitions

DUVAL COUNTY

Baseball Grounds of Jacksonville
633-6100
301 A. Philip Randolph Blvd., Jacksonville
www.jaxevents.com
Jacksonville Jumbo Shrimp Baseball Games, Jacksonville Armada FC Soccer Games

EverBank Field
633-6100
1 Everbank Field Dr., Jacksonville
www.jaxevents.com
Jacksonville Jaguars Football Games, Monster Jam, TaxSlayer Bowl

Florida Theatre
355-2787
128 E. Forsyth St., Ste. 300, Jacksonville
www.floridatheatre.com
Concerts, Lectures, Films, Community Service Events

Jacksonville Equestrian Center
255-4254
13611 Normandy Blvd., Jacksonville
www.jaxequestriancenter.com
Horse Shows and Races, Community Events

Jacksonville Fairgrounds & Expo Center
353-0535
510 Fairgrounds Pl., Jacksonville
www.jacksonvillefair.com
Greater Jacksonville Agricultural Fair, Festivals, Concerts

Jacksonville Landing, The
353-1188
2 W. Independent Dr., Jacksonville
www.jacksonvillelanding.com
Concerts, Christmas Tree Lighting, Florida/Georgia Celebration

Jacksonville Veterans Memorial Arena
630-3900
300 A. Philip Randolph Blvd., Jacksonville
www.jaxevents.com
Jacksonville Sharks Arena Football Games, Jacksonville Giants Basketball Games, Ice Shows, Circuses, Concerts

Metropolitan Park
630-3690
1410 Gator Bowl Blvd., Jacksonville
www.makeascenedowntown.com/metropolitan-park.aspx
Outdoor Concerts, Jazz Festival, World of Nations

Morocco Shrine
642-5200
3800 St. Johns Bluff Rd. S., Jacksonville
www.moroccoshrine.org
Circuses, Trade Shows, Exhibitions

Nathan H. Wilson Center for the Arts
646-2222
11901 Beach Blvd., Jacksonville
www.fscj.edu
Florida State College at Jacksonville's The Artist Series

Prime F. Osborn III Convention Center
630-4000
1000 Water St., Jacksonville
www.jaxevents.com
Conventions, Trade Shows

Seawalk Pavilion & Latham Plaza
247-6236
1st St. N. and 1st Ave. N., Jacksonville Beach
www.jacksonvillebeach.org
Concerts, Festivals, Summer Movie Series

Times-Union Center for the Performing Arts
633-6110
300 Water St., Jacksonville
www.jaxevents.com
Performing Arts, Concerts, Speakers, Jacksonville Symphony Orchestra

NASSAU COUNTY

Northeast Florida Fairgrounds
879-4682
543378 US Hwy. 1, Callahan
www.neffair.org
Northeast Florida Fair, Concerts, Exhibitions

ST. JOHNS COUNTY

Ponte Vedra Concert Hall
209-0399
1050 A1A N., Ponte Vedra Beach
www.pvconcerthall.com
Concerts, Performing Arts, Community Gatherings

St. Augustine Amphitheatre
209-0367
1340C A1A S., St. Augustine
www.staugamphitheatre.com
Outdoor Performances, Seasonal Ice Skating

St. Johns County Fairgrounds
209-0332
5840 SR 207, Elkton
www.co.st-johns.fl.us/fairgrounds
St. Johns County Fair, Concerts, Rodeo



Players by the Sea, photo courtesy of Jan LaRoque



ABET, photo courtesy of Celia Frank

DUVAL-SOUTH CONTINUED ...

Theatre Jacksonville

396-4425
2032 San Marco Blvd., Jacksonville
www.theatrejax.com

Theatre Jacksonville was founded in 1919 as the Little Theatre of Jacksonville. Today, it stands in its original location. Presenting classic and original plays, the 96-year-old theater reaches out to the community through its performances and volunteer efforts. In 2017, they will be performing *Peter and the Starcatcher*, *The God Game* and *Steel Magnolias*.

DUVAL-WEST <<<<

Artist Series, The

442-2929
501 W. State St., Ste. 109, Jacksonville
www.artistseriesjax.org

The primary source for national and international professional productions on the First Coast, The Artist Series brings a unique blend of musical and dramatic presentations to the region each season. The Artist Series features performances on and off Broadway, as well as international dance, international opera, family and variety shows. Performances are held in the Times-Union Center for the Performing Arts and the Nathan H. Wilson Center for the Arts. 2017 shows include *Swan Lake*, *Men are from Mars – Women are from Venus*, *Live!* and *Riverdance*.

Florida Theatre

355-2787
128 E. Forsyth St., Ste. 300, Jacksonville
www.floridatheatre.com

Serving as Jacksonville's premier entertainment center since 1927, this local landmark still hosts 200 cultural and entertainment events each year. Magnificently restored to preserve the theater's lavish interior in 1983, this Jacksonville treasure is listed on the National Register of Historic Places. In addition to presenting a myriad of performances, Florida Theatre hosts graduations, award ceremonies, lectures, business meetings and charity events.



The Riverside Fine Arts Association features world-class performances in an intimate setting.

Friday Musicale

355-7584
645 Oak St., Jacksonville
www.fridaymusicale.com

In 1890, Claudia L'Engle Adams began holding weekly meetings for local musicians in her home as the Ladies' Friday Musicale. Eventually, men were invited to participate, and the tradition grew into a full-fledged organization with bylaws, official leadership and a new location. Today, Friday Musicale holds concerts featuring various types of music in an intimate setting. In addition, the organization nurtures young musicians by providing programs by and for children, as well as awarding scholarships to promising local students.

Jacksonville Symphony Orchestra

354-5547
300 Water St., Ste. 200, Jacksonville
www.jaxsymphony.org

A renowned group of elite musicians, the Jacksonville Symphony Orchestra (JSO) performs throughout Northeast Florida and across the state. Founded in 1949, JSO remains a treasured and highly regarded musical organization, known as one of the nation's top regional orchestras. JSO also offers education programs, trains more than 300 students in the Jacksonville Symphony Youth Orchestra and partners with numerous volunteer organizations.

Riverside Fine Arts Association

389-6222
1100 Stockton St., Jacksonville
www.riversidefinearts.org

Using venues throughout Jacksonville, the Riverside Fine Arts Association features world-class performances in an intimate setting. With a vision of promoting artistic expression, concerts in the series showcase many styles of music including classical, jazz, Latin and country western.

Times-Union Center for the Performing Arts

633-6110
300 Water St., Jacksonville
www.jaxevents.com

Overlooking the picturesque St. Johns River, the Times-Union Center for the Performing Arts is a major entertainment venue on the First Coast. Featuring three distinct halls, the facility hosts a variety of performances throughout the year, including Jacksonville Symphony Orchestra concerts and Broadway in Jacksonville Artist Series productions.

Unity Plaza

220-5830
220 Riverside Ave., Jacksonville
www.unityplaza.org

A more recent addition to the area, Unity Plaza is an urban park and amphitheater that welcomes performers and hosts festivals for the community. First Coasters can experience concerts, workshops and even take enriching classes. Unity Plaza is also home to restaurants Brixx Wood Fired Pizza and HOBNOB.

NASSAU COUNTY**Amelia Community Theatre**

261-6749
207/209 Cedar St., Fernandina Beach
www.ameliacommunitytheatre.org

Amelia Community Theatre has been entertaining and supporting the community since its founding in 1981. A nonprofit volunteer program, the theater produces several shows each year and organizes youth and children programs. Productions scheduled for 2017 include *Calendar Girls*, *Avenue Q* and *The Explorers Club*.

ST. JOHNS COUNTY**EMMA Concert Association**

797-2800
Lewis Auditorium at Flagler College
14 Granada St., St. Augustine
www.emmaconcerts.com

EMMA Concert Association is a nonprofit, all-volunteer organization with a singular vision of producing quality music and dance performances at modest ticket prices. Each season, the association features six Evening Series performances, four Afternoon Series performances, two Holiday Pops concerts and one free concert—all in the association's permanent home at the Flagler College auditorium.

First Coast Opera

417-5555
St. Augustine
www.firstcoastopera.com

First Coast Opera is the only opera company in the five-county area. The company seeks to entertain audiences, introduce opera to the community and cultivate the artistic skills of talented performers. First Coast Opera presents opera, operetta and cabaret in various locations around St. Augustine.

Jackie Knight's Comedy Club at the Corner Bar

461-8843
828 Anastasia Blvd., St. Augustine
www.thegypsycomedyclub.com

Jackie Knight's Comedy Club has been recognized by critics as the "Best Comedy Club in Florida." Open Friday and Saturday nights, the club features live shows with nationally acclaimed comedy performers as well as local up-and-comers.

Limelight Theatre

825-1164
11 Old Mission Ave., St. Augustine
www.limelight-theatre.org

Each season, the Limelight Theatre presents comedies, musicals and dramas. Fun, educational and creative programs are also offered to children ages 4 to 18 through KidzFACTory. Performances are Thursday through Saturday nights, with Sunday matinees.

Ponte Vedra Concert Hall

209-0399
1050 A1A N., Ponte Vedra Beach
www.pvconcerthall.com

Opened in February 2011, this concert hall not only brings world-renowned musicians to the First Coast, but also screens movies, features speakers and hosts a wide variety of performing artists. Located in the heart of Ponte Vedra Beach along scenic A1A, the venue seats 450 guests and can be used for a number of occasions including conventions, wedding receptions and private recitals.

St. Augustine Amphitheatre

209-0367
1340C A1A S., St. Augustine
www.staugamphitheatre.com

Built in 1965 to commemorate St. Augustine's 400th anniversary as the nation's oldest permanent European settlement, the amphitheater grounds include four concession stands, a merchandise area, a large plaza and an arboretum of walking trails in addition to the theater, which holds 4,100 guests. Scheduled musical acts in 2017 include *Buddy Guy* and *Bastille*.



Photo courtesy of Topgolf

ATTRACTIONS

“In the end, it’s not the years in your life that count.
It’s the life in your years.” – Abraham Lincoln

Northeast Florida not only has fabulous weather and great beaches, we also have plenty of amazing attractions for everyone young and old. No matter if it’s the dead of “winter” or summer, indoor and outdoor activities are located all over the area waiting to be discovered.

Encounter exotic animals you would only see in far off places at the Jacksonville Zoo and Gardens. There you will come face to face with big cats, reptiles, elephants and giraffes. Families can also take Ecotours around the St. Johns River to see Florida’s own unique wildlife from the safety of a boat.

Many attractions offer a break from the Florida sunshine. Places such as Adventure Landing, Autobahn Indoor Speedway and Rebounderz all offer indoor activities for a break from the heat. The First Coast is also home to many notable factories that give tours throughout the week. Peterbrooke Chocolatier Factory Store, Anheuser-Busch Brewery and the St. Augustine Distillery welcome guests to tour and sample their products.

As you’re exploring your new stomping grounds, take some time to enjoy all the First Coast has to offer.

BAKER COUNTY <<<<

Baker County Fairgrounds

259-7314

5567 Lauremore Rd., Macclenny

www.bakercountyfair.com

In addition to the county fair each fall, Baker County Fairgrounds hosts activities throughout the year including horse association events and championship wrestling tournaments.

CLAY COUNTY <<<<

Clay County Fairgrounds

284-1615
2493 SR 16 W., Green Cove Springs
www.claycountyfair.org

Clay County Fairgrounds is home to the Blue Ribbon Clay County Agricultural Fair, held each year in the spring. Throughout the year, the facility hosts numerous other events including equestrian shows, auctions, roping competitions and the Scottish Highland games.

DUVAL COUNTY

DUVAL-BEACHES <<<<

Adventure Landing

246-4386
1944 Beach Blvd., Jacksonville Beach
771-2803
4825 Blanding Blvd., Jacksonville
827-9400
2780 SR 16, St. Augustine
www.adventurelanding.com

With batting cages, mega arcades, go-karts, laser tag and miniature golf, visitors of all ages will have a full day of fun at this facility. At the Jacksonville Beach location, Shipwreck Island Waterpark provides fun in the sun with a Pirate's Play Village and thrill slides, including a 35-foot-high half-pipe.

DUVAL-NORTH <<<<

Anheuser-Busch Brewery

696-8373
111 Busch Dr., Jacksonville
www.budweisertours.com

Get a first-hand look at how the Great American Lager is crafted. The Anheuser-Busch Brewery is one of five in the nation that offers tours. Each tour is free and teaches guests about the brewing process in addition to the history of Anheuser-Busch. Participants age 21 and up can sample the different brews produced.

Catty Shack Ranch Wildlife Sanctuary, The

757-3603
1860 Starratt Rd., Jacksonville
www.cattyshack.org

For those interested in big cats, The Catty Shack Ranch offers daytime and nighttime tours of their facilities, which house tigers, lions, cougars, among other felines. They are a nonprofit organization that rescues these animals from serious situations and gives them a loving forever home. Visitors of all ages are welcome.

Jacksonville Zoo and Gardens

757-4463
370 Zoo Pkwy., Jacksonville
www.jacksonvillezoo.org

From the award winning Range of the Jaguar to the pioneering trail system in the Land of the Tiger, the Jacksonville Zoo and Gardens is sure to inspire the discovery and appreciation of wildlife through innovative experiences in a caring environment. The zoo has more than 2,000 rare and exotic animals and 1,000 species of plants, boasting the largest botanical garden in Northeast Florida. The Jacksonville Zoo and Gardens is a nonprofit organization and an accredited member of the Association of Zoos and Aquariums.



Adventure Landing Shipwreck Island, photo courtesy of Visit Jacksonville



BEACHES

Attractions

1. Adventure Landing

Entertainment Venues

2. Atlantic Beach Experimental Theatre
3. Beaches Fine Arts Series
4. Players by the Sea

5. Ponte Vedra Concert Hall
6. Seawalk Pavilion & Latham Plaza

Historical Sites & Museums

7. Beaches Museum & History Park



Indoor Track, photo courtesy of Autobahn Indoor Speedway



Photo courtesy of Stephanie S. Marty

DUVAL-NORTH CONTINUED ...

Kayak Amelia

251-0016
13030 Heckscher Dr., Jacksonville
www.kayakamelia.com

Take a guided kayak nature tour and learn about the places and animals around Amelia Island. Adventurers can see whales, dolphins, manatees, turtles and birds, all in their natural habitat. Great for family outings and friendly get-togethers, Kayak Amelia offers a unique look at the area's tranquil inland marshes and secluded sandy beaches.

DUVAL-SOUTH <<<<

Autobahn Indoor Speedway

425-5005
6601 Executive Park Ct. N., Jacksonville
www.autobahnspeed.com/jacksonville-fl-indoor-go-karts

Speed lovers will enjoy this 80,000-square-foot racetrack located on the Southside—the largest indoor karting facility in Florida. With two unique Grand Prix-style tracks, drivers can have two separate racing experiences. Junior karts are also available for children who are at least 48 inches tall and 8 years old.

Dave & Buster's

296-1525
7025 Salisbury Rd., Jacksonville
www.daveandbusters.com

Located only minutes from Southside Boulevard, Dave & Buster's is a fun place to eat and play. This restaurant and entertainment center features an arcade and game room where children and adults of all ages can win prizes. Dave & Buster's is also available for private events including birthday parties and team building.

Rebounderz

300-0070
14985 Old St. Augustine Rd., Jacksonville
www.rebounderzjacksonville.com

Fun and fitness come together at Rebounderz, where families can jump on more than 12,000 square feet of trampoline space, play laser tag, learn archery, bowl and grab something to eat at the 40,000-square-foot facility.

River Cruises

396-2333
1501 Riverplace Blvd., Jacksonville
www.jaxrivercruises.com

All aboard the party boat! Offering public and private charters, the Annabelle Lee holds 100 of your friends and family members on a fun-filled cruise up and down the St. Johns River. The boat features a full bar and professional disc jockey.

Topgolf

328-2002
10531 Brightman Blvd., Jacksonville
www.topgolf.com

Hit some balls and score some points at the new Topgolf facility near the St. Johns Town Center. Topgolf offers a new way to play, with golfers aiming microchipped golf balls at targets. The microchips also track the shot's accuracy and distance. Challenge a group of friends or work on your long game alone.

Velocity Air Sports

551-4035
7022 AC Skinner Pkwy., Ste. 200, Jacksonville
www.velocityairsports.com/jacksonville

Velocity Air Sports is a high-energy entertainment complex that includes the largest trampoline park in the state of Florida. Along with their 40,000-square-foot of trampolines, the facility also has Olympic size foam pits, high-wire slack lines, a flying trapeze and a massive ninja warrior obstacle course. For a break from the trampoline action, Velocity Air Sports is also home to a state-of-the-art arcade.

DUVAL-WEST <<<<

Diamond D Ranch

289-9331
5903-1 Solomon Rd., Jacksonville
www.diamonddranchinc.com

Just outside the city, Diamond D Ranch is a 600-acre working ranch. Activities include trail rides, a petting zoo and pony rides. Special packages are available for birthday parties, weddings and corporate events.

Greater Jacksonville Fair & Expo Center

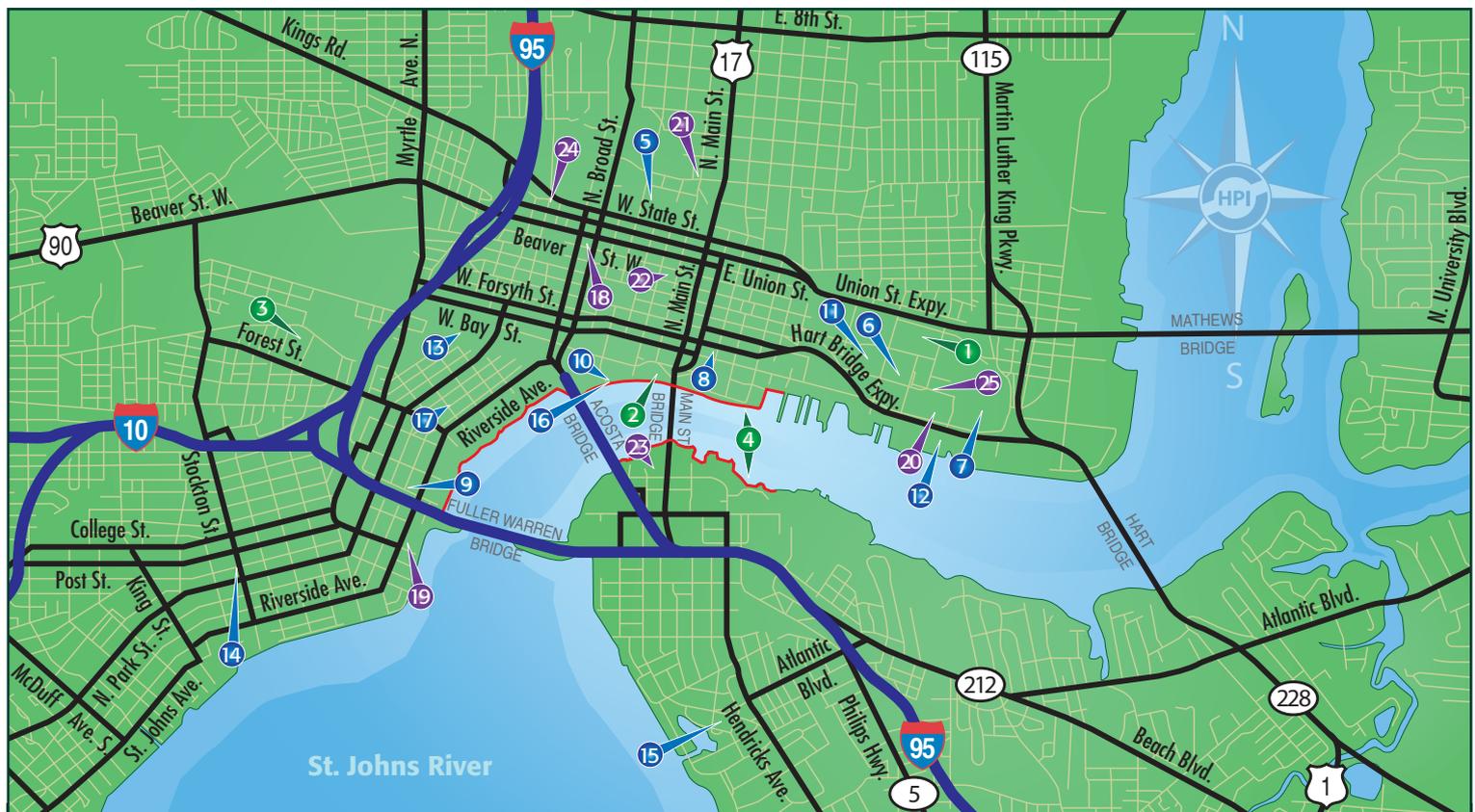
353-0535
510 Fairgrounds Pl., Jacksonville
www.jacksonvillefair.com

Located in downtown Jacksonville, the Greater Jacksonville Fair & Expo Center holds the annual Greater Jacksonville Agricultural Fair. The fair includes art exhibits, agricultural events, culinary contests, rides and games. The fair and expo center is used year-round for outdoor events and event parking.

Jacksonville Landing, The

353-1188
2 W. Independent Dr., Jacksonville
www.jacksonvillelanding.com

Nestled along the gorgeous St. Johns River in downtown Jacksonville, The Jacksonville Landing is home to year-round entertainment, a wide variety of waterfront dining options and a cozy inside shopping mall, all of which are sure to complete an afternoon or evening of fun. The Landing hosts more than 400 events each year including Florida/Georgia Weekend celebrations, the annual Christmas Tree Lighting, New Year's Eve and TaxSlayer Bowl celebrations, and more. Weekly events include live weekend entertainment in the center courtyard offering a variety of music. There is always something going on at The Jacksonville Landing, and a complete list of all Landing events can be found at their website.



DOWNTOWN JACKSONVILLE

Attractions

1. Greater Jacksonville Fair & Expo Center
2. Jacksonville Landing, The
3. Peterbrooke Chocolatier Factory Store
4. Riverwalk

Entertainment Venues

5. Artist Series, The
6. Baseball Grounds of Jacksonville
7. EverBank Field
8. Florida Theatre
9. Friday Musicale
10. Jacksonville Symphony Orchestra
11. Jacksonville Veterans Memorial Arena
12. Metropolitan Park
13. Prime F. Osborn III Convention Center
14. Riverside Fine Arts Association
15. Theatre Jacksonville
16. Times-Union Center for the Performing Arts
17. Unity Plaza

Historical Sites & Museums

18. Clara White Museum, The
19. Cummer Museum of Art & Gardens, The
20. Jacksonville Fire Museum, The
21. Karpeles Manuscript Library Museum
22. Museum of Contemporary Art (MOCA)
23. Museum of Science & History (MOSH)
24. Ritz Theatre and Museum
25. Veterans Memorial Wall



The Peterbrooke Chocolatier phenomenon started right here in Jacksonville.



AMELIA ISLAND

Attractions

- 1. Amelia River Cruises
- 2. Omni Amelia Island Plantation Resort
- 3. Ride the Beaches of Amelia Island

Entertainment Venues

- 4. Amelia Community Theatre

Historical Sites & Museums

- 5. Amelia Island Museum of History
- 6. Fernandina Beach Shrimping Museum & Welcome Center
- 7. Fort Clinch State Park

DUVAL-WEST CONTINUED ...

Peterbrooke Chocolate Factory Store

398-2489
249 Copeland St., Jacksonville
www.peterbrookefactory.com

Although the company now has 30 locations throughout Alabama, Florida and Georgia, the Peterbrooke Chocolatier phenomenon started right here in Jacksonville. The production center gives visitors what no other location can: a look at how Peterbrooke's European-style chocolates are made. Watch the unique Peterbrooke technique through a glass window and indulge in free samples. Tours are available during regular store hours.

Riverwalk

The Northbank Riverwalk stretches from I-95 at the Fuller Warren Bridge to Berkman Plaza 2, east of the Main Street Bridge. The Southbank Riverwalk begins at the River City Brewing Company, just north of the Acosta Bridge, and extends east to the Peninsula Condos. Illuminated in the evening for walkers and restaurant patrons, the Riverwalk can be accessed on foot only; there is no designated parking

NASSAU COUNTY <<<<

Amelia River Cruises

261-9972
1 N. Front St., Fernandina Beach
www.ameliarivercruises.com

Tour the waterways around Amelia and Cumberland islands alongside a knowledgeable tour guide and learn about the local history and nature. Along your way, you will see Fort Clinch, beautiful salt marshes, birds and marine life, and wild horses on Georgia's Cumberland Island.

Northeast Florida Fairgrounds

879-4682
543378 US Hwy. 1, Callahan
www.nefffair.org

The Northeast Florida Fair is a family event with educational and entertainment-based activities. The fair includes games, food, livestock shows, talent shows and more. Visitors can check out the animals people have been raising throughout the year, including cattle, sheep, horses, rabbits and hogs.

Ride the Beaches of Amelia Island

277-7047
Peters Point Beach Front Park
1974 S. Fletcher Ave., Fernandina Beach
www.ameliahorsebackriding.com

Owner Debbie Manser personalizes horseback riding adventures along Amelia Island's unspoiled beaches. Whether spending the day with family and friends, or enjoying a romantic date, you'll enjoy an exhilarating experience when you Ride the Beaches of Amelia Island.

ST. JOHNS COUNTY <<<<

Fountain of Youth Archaeological Park

829-3168
11 Magnolia Ave., St. Augustine
www.fountainofyouthflorida.com

In 1513, Juan Ponce de León came to the New World searching for the legendary Fountain of Youth. Come and drink from this natural spring and hear the story of Ponce de León. Beautiful gardens, a Timucuan village and a planetarium are also featured in the park.

Marineland Dolphin Adventure

471-1111
9600 Oceanshore Blvd., St. Augustine
www.marineland.net

Marineland Dolphin Adventure provides an amazing opportunity to swim with the dolphins. Several programs are available for experienced swimmers and waders alike. Marineland also offers kayaking tours, summer camps for children and an environmental program for teenagers.

Old City Helicopters, LLC

824-5506
4900 US 1 N., Ste. 400, St. Augustine
www.oldcityhelicopters.com

One of the best ways to see St. Augustine is from the air. Depending on the tour, sightseers get a bird's eye view of the beach, the Castillo de San Marcos, Flagler College and the Bridge of Lions. Tours start at \$39 per person.

Potter's Wax Museum

829-9056
31 Orange St., St. Augustine
www.potterswax.com

Browse more than 160 realistic wax representations of famous people. The various rooms at Potter's Wax Museum feature movie stars, athletes, musicians, authors, presidents and explorers. Notable wax figures include Captain Jack Sparrow, Michael Jordan and U.S. presidents.

Ripley's Believe It or Not!

824-1606
19 San Marco Ave., St. Augustine
www.ripleys.com/staugustine

The Castle Warden, a Moorish Revival-style mansion built in 1887, is home to the St. Augustine location of Ripley's Believe It or Not! The museum showcases Robert L. Ripley's collection of more than 800 bizarre artifacts, including shrunken heads and a bone motorcycle.

Ripple Effect EcoTours

347-1565
101 Tolstoy Ln., St. Augustine
www.rippleeffectecotours.com

Informative guides lead tours through Anastasia State Park, Faver-Dykes State Park and Guana Tolomato Matanzas National Estuarine Research Reserve. Each trail is rich with beauty and wildlife. Ripple Effect also partners with Marineland and the University of Florida's Whitney Lab in environmental conservation, research and education.

San Sebastian Winery

826-1594
157 King St., St. Augustine
www.sansebastianwinery.com

San Sebastian Winery offers tours of the 18,000-square-foot facility daily, during regular business hours. Learn about the history of San Sebastian and winemaking on a wine-tasting tour enjoyed by novice wine drinkers and connoisseurs alike. An onsite jazz bar, the Cellar Upstairs, serves food and wine, while guests enjoy live contemporary jazz and blues.

St. Augustine Alligator Farm Zoological Park

824-3337
999 Anastasia Blvd., St. Augustine
www.alligatorfarm.com

Founded in 1893, the Alligator Farm is one of Florida's oldest zoological attractions. Maximo, a crocodile from Australia, is the largest animal in the park measuring more than 15 feet long and weighing 1,250 pounds. Other animals at the park include boa constrictors, cobras, parrots, owls and monkeys. Guests can also experience the zip line attraction, Crocodile Crossing.

St. Augustine Aquarium

429-9777
2045 SR 16, St. Augustine
www.saaquarium.com

New to the area, the St. Augustine Aquarium gives patrons the chance to hang out with sharks, seahorses, and other wonderful sea creatures. While it is still expanding, the aquarium currently offers Snorkel Adventure, where guests can experience animals in a natural reef environment. The next two phases will include conservation habitats, a shipwreck reef, and a real shark cage.



AREA MOVIE THEATERS

CLAY COUNTY**AMC Orange Park 24**

1910 Wells Rd., Orange Park

Carmike Cinemas Fleming Island 12

1820 Town Center Blvd., Fleming Island

DUVAL COUNTY**AMC Regency 24**

9451 Regency Square Blvd.,
Jacksonville

Cinemark Tinseltown and XD

4535 Southside Blvd., Jacksonville

Regal Avenues Stadium 20

9525 Philips Hwy., Jacksonville

Regal Beach Boulevard Stadium 18

14051 Beach Blvd., Jacksonville

Regal River City Marketplace**Stadium 14**

12884 City Center Blvd., Jacksonville

San Marco Theatre

1996 San Marco Blvd., Jacksonville

Sun-Ray Cinema

1028 Park St., Jacksonville

NASSAU COUNTY**Carmike Cinemas Amelia Island 7**

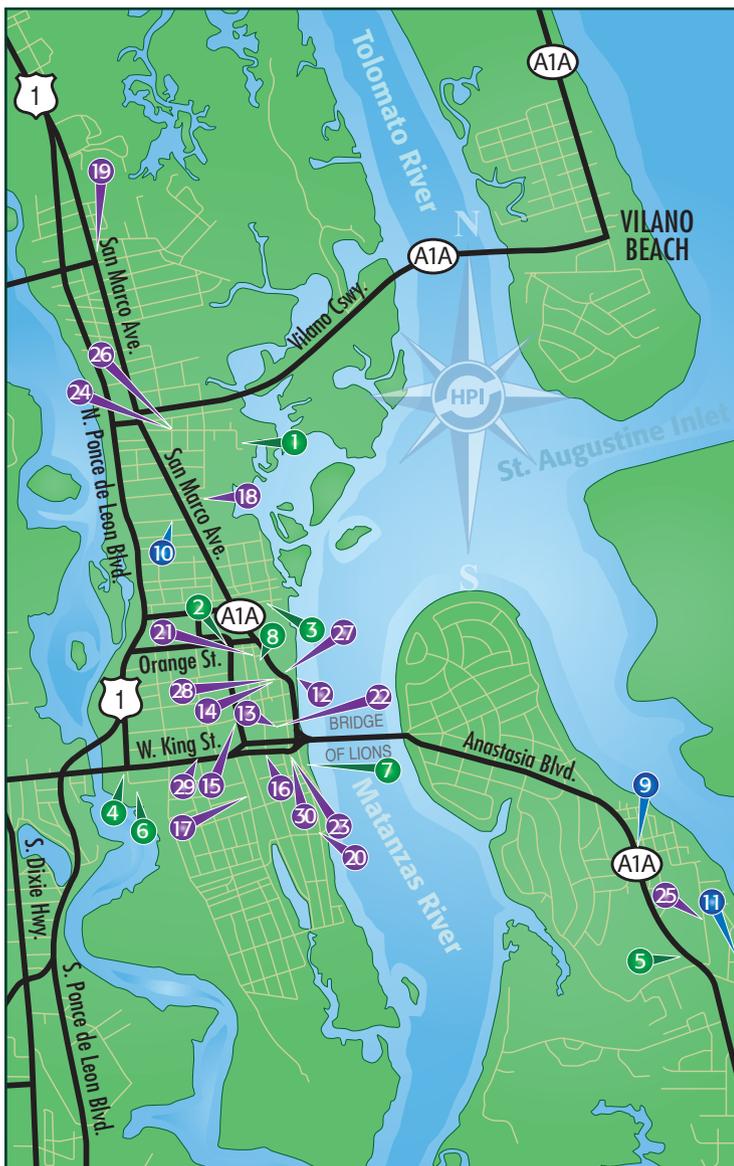
1132 S. 14th St., Fernandina Beach

ST. JOHNS COUNTY**Corazon Cinema and Café, The**

36 Granada St., St. Augustine

Epic Theatres of St. Augustine

112 Theatre Dr., St. Augustine



ST. AUGUSTINE

Attractions

1. Fountain of Youth Archaeological Park
2. Potter's Wax Museum
3. Ripley's Believe It or Not!
4. San Sebastian Winery
5. St. Augustine Alligator Farm Zoological Park
6. St. Augustine Distillery
7. St. Augustine Eco Tours
8. St. George Street

Entertainment Venues

9. Jackie Knight's Comedy Club at the Corner Bar
10. Limelight Theatre
11. St. Augustine Amphitheatre

Historical Sites & Museums

12. Castillo de San Marcos National Monument
13. Cathedral Basilica of St. Augustine

14. Colonial Quarter
15. Flagler's Legacy
16. Government House Museum
17. Lightner Museum
18. Mission Nombre de Dios
19. Old Florida Museum
20. Oldest House Museum Complex
21. Oldest Wooden School House
22. Peña-Peck House
23. Spanish Military Hospital Museum
24. St. Augustine History Museum
25. St. Augustine Lighthouse & Maritime Museum
26. St. Augustine Old Jail & Oldest Store Museum
27. St. Augustine Pirate & Treasure Museum
28. St. Photios Greek Orthodox National Shrine
29. Villa Zorayda Museum
30. Ximenez-Fatio House Museum

ST. JOHNS COUNTY CONTINUED ...

St. Augustine Distillery

825-4962
112 Riberia St., St. Augustine
www.staugustinedistillery.com

The building's former life as a 1920s ice plant has transitioned into the St. Augustine Distillery. The distillery's goal is to produce the country's best farm-to-bottle spirits. Learn about the history of the distillery during a tour, and finish by watching spirits made from scratch with local ingredients and historic techniques. Tours and tastings are free of charge. Take a stroll upstairs and step back into the historical period of the 20th century by visiting the Ice Plant on the second floor, where visitors can have a cocktail and a bite to eat.

St. Augustine Eco Tours

377-7245
111 Avenida Menendez, St. Augustine
www.staugustineecotours.com

St. Augustine Eco Tours offers excursions by boat and kayak. Each tour guide is a certified naturalist, with a love of nature and expert knowledge of marine life. Tour locations include Faver-Dykes State Park, Guana Tolomato Matanzas National Estuarine Research Reserve, Moses Creek Conservation Area, Moultrie Creek and Washington Oaks Gardens State Park.

St. Augustine Scenic Cruise

824-1806
4125 Coastal Hwy., St. Augustine
www.scenic-cruise.com

St. Augustine's original sightseeing cruise was started by Henry Flagler in the 1900s. Flagler wanted to entertain guests on North Beach, which was only accessible by boat. Today, narrated tours are available year-round, excluding January, for those interested in viewing St. Augustine from a whole new perspective.

St. George Street

St. Augustine

Enter St. Augustine through the Old City Gates and you will find yourself on St. George Street. Lined with historic homes from various periods, the thoroughfare is loaded with unique shops and one-of-a-kind restaurants.

St. Johns County Fairgrounds

209-0332
5840 SR 207, Elkton
www.sjcfi.us/fairgrounds

The St. Johns County Fairgrounds hosts events year round—rain or shine. These events include concerts, rodeos, dog shows, horseshoe tournaments and the annual St. Johns County Agricultural Fair.

World Golf Hall of Fame and IMAX® Theater

940-4123
1 World Golf Pl., St. Augustine
www.worldgolfhalloffame.org
www.worldgolfimax.com

Celebrate the history of the game at the World Golf Hall of Fame. Visitors can view artifacts from past players all the way to new hall-of-fame inductees, in addition to testing their golf skills with hands-on exhibits. Also located in the World Golf Village, the IMAX Theater boasts a 3-D digital screen—the largest in the Southeast.



M Shack burger and milkshake, photo courtesy of Kristen Penoyer

DINING

“One cannot think well, love well, sleep well, if one has not dined well.” – Virginia Woolf

With a wide variety of national and local restaurants, the First Coast is always serving up something scrumptious. Enjoy dishes from around the world, ranging from Portuguese cuisine to Southern favorites. No matter where you are along the coast, fresh seafood is always an option. For those of you on the go, take a look at the list of food trucks to find one to satisfy your hunger. Whether you're looking for sophisticated dining or somewhere to refuel after a long day of shopping, the First Coast has many options that are sure to please everyone at the table.

Many local restaurants have locations throughout the area. Breakfast or lunch fans should head to **Metro Diner**, which can be found all over the First Coast. One of Guy Fieri's stops on *Diners, Drive-Ins and Dives*, Metro Diner is a local favorite. With locations spanning from Jacksonville Beach to St. Augustine, **Maple Street Biscuit Company** offers a classic twist on Southern comfort food. For a scrumptious burger head to **The Blind Rabbit** in Riverside and Jacksonville Beach. **Burrito Gallery** serves up “JaxMex” using the freshest ingredients. The **Mojo** barbeque restaurants specialize in traditional smoked specialties at its five area locations, each with their own unique name and Blues atmosphere. Enjoy the locally owned **M Shack** for classic burgers, fries and milkshakes, with locations from Riverside to Nocatee. **V Pizza**

in Jacksonville Beach, Mandarin and San Marco brings authentic Neapolitana pizza to the First Coast.

CLAY COUNTY <<<<

If you're in the Clay County area, there are many local eateries that will satisfy any palette. For seafood, try **Whitey's Fish Camp**. Whitey's serves up fresh seafood, but with a Florida twist. Enjoy favorites such as gator tail for an appetizer before your fish tacos. **Island Life Grill** in Fleming Island also focuses on fresh seafood and gives patrons a relaxing experience. For a variety of Italian dishes, head to **Pasta Market Italian Restaurant**. This local restaurant offers traditional Italian fare, such as tortellini quattro formaggi and chicken marsala. Head to **Sorbello's Italian Restaurant**, where the décor and food is reminiscent of Sicily. Branch out of the norm and try some Vietnamese pho or udon noodle soup at **Little Saigon Café**.

For dates and business meetings, try **The Hilltop Club**. This luxurious dining experience will not disappoint. The Hilltop Club not only provides a five-star menu, but gorgeous views of the garden. Encompassing the natural beauty of the First Coast, the restaurant is a great place for private parties and weddings.

DUVAL-BEACHES <<<<

Head east to find beachside restaurants like **Dwight's Bistro** in Jacksonville Beach for Italian cuisine paired with a wine from their wide selection. For a fusion of flavors, try **Roy's**—where the food of the Atlantic meets the flavor of the Pacific. **TacoLu** serves up bold flavored tacos such as the bangin' shrimp and carne royal. Also in Jacksonville Beach is **Eleven South Bistro and Bar**, which boasts an open flame mesquite wood grill that adds flavor to their menu and includes goat cheese chicken saltimbocca and Maine lobster paella.

In Neptune Beach, **Mezza Restaurant and Bar** gives customers three dining options to make the most of their experience. Take a seat at the relaxed bar and lounge, enjoy the fresh air on their patio or choose to dine in their formal dining area. For a modern twist on Mexican, head to **Flying Iguana** where fresh guacamole is prepared tableside.

In Atlantic Beach, **North Beach Bistro** offers an assortment of dishes from a variety of cultures, including burgers, flatbread pizzas and chicken milanese. Take a group and rent their private dining area that includes an art gallery.

DUVAL-NORTH <<<<

For those dining on the Northside, head to the **Green Papaya** to taste their Asian-influenced fare. The chefs at Green Papaya work to provide customers with unique flavors that incorporate different Asian cooking styles. Taste their mango chicken, pad ba mee or mussels and hot

peppers. Pizza-lovers can head to **Blaze Pizza**, which offers healthy pizza for everyone, including vegans and people with gluten-free diets. Diners have the choice to make their own pizzas or try one of their nine signature pizzas. The **Millhouse Steakhouse** not only serves delicious steaks, but also gives diners options such as chicken and sausage gumbo, a grilled meatloaf sandwich, and even stir-fry options.

DUVAL-SOUTH <<<<

Jacksonville's Southside and Baymeadows region offers customers numerous dining choices. **Ill Forks** embodies fine dining with their USDA Prime select cuts of steak, fresh seafood and local favorites like lobster risotto. Enjoy the dining area or their patio lounge to experience Jacksonville's warm weather. For a unique eating experience, try **The Melting Pot**. Dip everything from your appetizer to dessert in one of their fondues. This interactive dining will be sure to make memories.

At the St. Johns Town Center, there are many fine dining options to experience after a long day of shopping. **BlackFinn Ameripub** looks to cater to its guests and give them a great experience. Try a steakhouse salad or a classic burger paired with a local craft beer. For dessert, try carnival-style funnel fries with raspberry, chocolate and caramel dipping sauces. On the other side of the Town Center, try **Seasons 52**. Their menu changes with each season and only offers low-calorie meals. Pair a wine from their list with one of their ever-changing entrees or try one of their seasonal cocktails. If you're in the mood for fresh seafood, try **Mitchell's Fish Market**. Pick the fresh fish of your liking from the Today's Market Catch section of the menu. If you aren't in the

mood for fish, try one of their seaside entrees, such as the Alaskan king crab or shrimp scampi capellini. **Moxie Kitchen and Cocktails** offers a reprieve for shoppers looking for unique cuisine among chain restaurants, such as fried chicken with waffle pudding and pepper jelly, seared scallops with three-cheese grits and a crispy fish Po' Boy.

For fine French fare head to **Bistro AIX** in San Marco which offers a "laissez-faire" type of dining. If you aren't in the mood for dinner, try **Bar X**, which has an extensive wine list that is sure to have the perfect one. Great for romantic date, **Taverna** serves contemporary Italian and Spanish eats along with curated wine and craft cocktails.

In Jacksonville's Mandarin neighborhood, **Clark's Fish Camp** is the place to go for a unique experience. Located just off of the St. Johns River—so close you



Fried chicken and waffles, photo courtesy of Metro Diner

Timoti's Shrimp Taco, photo courtesy of Amelia Island Tourist Development Council



Columbia's Original 1905 Salad, photo courtesy of Columbia Restaurant

can even dock your boat—Clark's offers anything from fresh seafood to more exotic dishes including gator tail, fried snake and even ostrich. If that doesn't satisfy your current craving, try **Picasso's**, an Italian restaurant where everything is homemade. Try their fresh pizza or Mayport shrimp scampi. Most of their dishes originate from the chef's hometown of St. Louis and the food he loves. Picasso's strives to incorporate local ingredients to give it a real First Coast feel.

DUVAL-WEST <<<<

If you're looking for a place to go after a show at the Veteran's Memorial Arena or one of the many downtown events, try some of these restaurants located in downtown Jacksonville, Riverside and the riverfront neighborhoods. **Black Sheep**, a trendy restaurant with a rooftop bar, offers a modern take on traditional Southern food. Head there for dinner and then enjoy drinks on the roof where guests can catch a beautiful view of Five Points. **Biscottis** offers a coffeehouse feel with fresh desserts and gourmet dinners. Open late on Fridays and Saturdays, this is an ideal spot to wind down after a long night downtown. **Candy Apple Café & Cocktails** in downtown Jacksonville offers a whimsical atmosphere with elevated, French-inspired plates, desserts and drinks. Located in the same building is local candy shop **Sweet Pete's**.

NASSAU COUNTY <<<<

If you're looking for a comfortable setting with unique food, find your way to **29 South** in Fernandina Beach. They bring the First Coast's laid-back ambiance together with a creative menu. Try unique mash-ups such as their lobster corn dog or shrimp and grits pizza. For dessert, sample their Chocolate Soufflé Disaster which comes with butter pecan ice cream.

If you're looking to expand your cultural horizons, head to **España Restaurant & Tapas**. They combine the traditional cuisines of Spain and Portugal. Try one of their many tapas, or appetizers, or the Spanish paella. Located within The Ritz-Carlton, **Salt** brings fine dining to visitors and residents of Amelia Island. Enjoy their signature steak and eggs dish, which is a beef tenderloin served on a 250 million-year-old Himalayan salt block. For an Italian lunch or dinner, dine at **Ciao Italian Bistro**. Their homemade Italian cuisine and familial atmosphere makes any guest feel at home. **Timoti's Seafood Shak** dishes up fish tacos, lobster rolls and more at this simple shack with an outdoor patio.

ST. JOHNS COUNTY <<<<

Stunning St. Johns County has many beachside restaurants that encompass the great food the First Coast has to offer. Ponte Vedra Beach has many options for hungry visitors to try. Located on the Intracoastal waters, **Palm Valley Fish Camp** serves the freshest seafood Ponte Vedra has to offer. Dig into the Mayport shrimp and grits or blue crab cakes for lunch or dinner while taking in the view of the water and breathe in the sea air. If your taste buds want to take a trip around the world, head to **Restaurant Medure**, where you can find anything from local seafood to escargot, and experience their dining area or lounge section while enjoying one of their classic cocktails. Eat dinner by a lagoon and waterfall at **Vernon's**, located at the Sawgrass Marriott Golf Resort & Spa. They use locally grown produce and fresh Florida seafood. Before dinner, play a few holes on the legendary TPC Sawgrass course to work up an appetite. Near Vilano Beach is **Cap's on the Water**. Enjoy sunset views while eating fresh seafood with Southern flavor.

Travel farther south to experience St. Augustine's selection of outstanding restaurants. For a Mediterranean experience try the **Costa Brava**, located in the Casa Monica Hotel. Enjoy hummus or lamb meatballs for a starter. For dinner, taste the blue cheese beef tenderloin. Those headed to St. George Street for shopping can stop by **Columbia Restaurant**. Taste the original 1905 salad, named for the year the restaurant was established, or the traditional Spanish paella campesina. For a whirlwind of tastes, the **Gypsy Cab Company** utilizes flavors from all over the world, including Germany, Italy, Asia and the Caribbean.

Dining on the First Coast is anything but ordinary. Take time to experience a variety of flavors and cuisines this area has to offer, whether you crave a favorite comfort food or are looking to taste dishes from far away lands. No matter what you are in the mood for, the First Coast has something for you.



29 South, photo courtesy of Amelia Island Tourist Development Council





FIRST COAST FOOD TRUCKS

“There is no sincerer love than the love of food.” – George Bernard Shaw

The tastiest trend in the U.S. is food trucks. The First Coast is no exception, and has been a front runner in this new type of food service. With more than 100 trucks rolling on the First Coast, food trucks have come a long way, now serving fresh, locally grown fare for every foodie. Enjoy fresh breakfast, lunch, dinner and dessert with the First Coast food trucks. Below are several food trucks that only make up a small portion of the list. Check out their websites to find their locations and menus. For more information about the food truck scene, visit the Jax Truckies' Facebook or their website, www.jaxtruckies.org.

BREAKFAST

One of the newest food trucks on the block, **A Flying Sausage** offers traditional Southern breakfast foods, including chicken and waffles, biscuits and gravy, and grits. Find their schedule at www.facebook.com/aflyingsausage.

Hanging out in the Jacksonville area, **Vagabond Coffee** serves up an array of coffee, tea and hot chocolate that are a perfect start to your day. Check out their full list of brews and options at www.vagabondcoffee.com.

LUNCH/DINNER

Critically acclaimed food truck, **Blue Pacific Grill & Taco Bar** serves a wide range of food from Vietnamese pork belly sliders to jalapeño cream cheese stuffed burgers. Visit them at www.facebook.com/bluepacificacos.

The **Chew Chew Food Co.** food truck offers customers gourmet takes on beloved food with their lobster corndogs, caprese grilled cheese and General Tso's chicken tacos. For a chance to try these delicious food, check out them out at www.facebook.com/chewchewfoodtruck.

Serving up traditional Filipino fare, **Danilo's Famous Lumpia** food truck is known for their lumpia, pancit and chicken adobo. Find their weekly locations at www.facebook.com/danilosfamouslumpia.

For those looking for something different, **Funkadelic Food Truck** gives customers unique dishes such as their azar smoked sausage dog or their shrimp sliders. Their menu can be found at www.funkadelicfoodtruck.wixsite.com/funkadelicfoodtruck.

With new takes on traditional grilled cheese, **The Happy Grilled Cheese** gives guests tasty options like their Lebanese grilled cheese or their brisket and blue melt. Take a look at the rest of their options at www.thehappygrilledchees.wixsite.com/grilledcheese.

Enjoy the top rated Machete taco at the **Jalapeño Truck** where they serve delicious Mexican food and have been rated one of the top food trucks in Jacksonville. Find their menu and locations at www.jalapenotruck.com.

With oversized pizza slices and jumbo pretzels, **Mother Truckin' Pizza** brings good food to the streets of the First Coast. Their menu can be found at www.mothertruckinpizza.com.

Nalu's Tropical Takeout can be found in St. Augustine six days a week serving up Hawaiian fusion fare. Customers can find a ton of options that include Shoyu Ahi Poke, Mauna Loa nachos, and a variety of tacos. To find their full menu of healthy island food, check www.nalusstaugustine.com.

Rockstar Burgers serves up rock-inspired burgers like their Island Girl burger inspired by Sir Elton John or the Sweet Emotion, named after Aerosmith's hit song. Take a look at the rest of their menu at www.facebook.com/rockstar-burgers-481686208656863.

DESSERTS/SNACKS

With the stifling Florida heat, **Guanabana Artisan Ice Pops** provide relief with their all-natural pops. The truck posts their locations at www.facebook.com/guanabanaicepops.

Island Dream Food Truck offers authentic Italian tropical shaved ice in flavors such as Patriot, Sunkiss and Tropical Twist. Find a full list of their flavors at www.facebook.com/islanddreamfoodtruck.

For an after-dinner treat, **Le Petite Cheri Cupcakery** offers over 10 types of cupcakes, including Lemon Drop and Snickers. They were Jacksonville's first mobile cupcake and dessert truck. Find their other cupcake flavors and locations at www.lepetitecheri.com.

Top Hat Kettle Corn, LLC brings snack-lovers flavors like cinnamon crunch, cheddar cheese and chocolate kettle corn. To buy a bag (or two), check them out at www.facebook.com/top-hat-kettle-corn-llc-376389655708016.



Club Continental, photo courtesy of Town of Orange Park

RESORTS

“Sometimes all we need is a little pampering to help us feel better ...” – Charles M. Schulz

CLAY COUNTY <<<<

Club Continental on the St. Johns River, The • 264-6070
2143 Astor St., Orange Park
www.clubcontinental.com

DUVAL-BEACHES <<<<

One Ocean Resort and Spa • 249-7402
1 Ocean Blvd., Atlantic Beach
www.oneoceanresort.com

DUVAL-SOUTH <<<<

Hotel Indigo Jacksonville-Deerwood Park • 877-846-3446
9840 Tapestry Park Cir., Jacksonville
www.hoteldeerwoodpark.com

DUVAL-WEST <<<<

DoubleTree Jacksonville - Riverfront • 398-8800
1201 Riverplace Blvd., Jacksonville
www.doubletreejax.com

Hyatt Regency Jacksonville Riverfront • 588-1234
225 E. Coastline Dr., Jacksonville
www.jacksonville.hyatt.com

Omni Jacksonville Hotel • 355-6664
245 Water St., Jacksonville
www.omnihotels.com/hotels/jacksonville

NASSAU COUNTY <<<<

Omni Amelia Island Plantation Resort • 261-6161
39 Beach Lagoon Rd., Amelia Island
www.omnihotels.com/hotels/amelia-island-plantation

Ritz-Carlton Amelia Island, The • 277-1100
4750 Amelia Island Pkwy., Amelia Island
www.ritzcarlton.com/en/hotels/florida/amelia-island

ST. JOHNS COUNTY <<<<

Casa Monica Resort & Spa • 827-1888
95 Cordova St., St. Augustine
www.casamonica.com

Lodge & Club, The • 855-243-4304
607 Ponte Vedra Blvd., Ponte Vedra Beach
www.pontevedra.com/lodge

Ponte Vedra Inn & Club • 888-839-9145
200 Ponte Vedra Blvd., Ponte Vedra Beach
www.pontevedra.com/inn_and_club

Renaissance World Golf Village Resort • 940-8000
500 S. Legacy Trl., St. Augustine
www.worldgolfrenaissance.com



St. Johns Town Center, photo courtesy of Visit Jacksonville

SHOPPING

“I like my money right where I can see it ... hanging in my closet.” – Carrie Bradshaw

The beaches aren't the only excitement Northeast Floridians can enjoy. Whether you're looking for a cute beachside boutique or your favorite store, the First Coast shopping scene has everything you need. Take a day to do some retail therapy at one of our many shopping centers in Northeast Florida. There are plenty of proclaimed go-to spots that are all the rage among First Coast residents. Looking to hop from shop to shop at a wide variety of stores? St. John's Town Center is exactly what you need. Planning on spending the day in a historic venue of unique boutiques? St. George Street might be the place for you. No matter the destination you have in mind, Northeast Florida has the stores.

CLAY COUNTY <<<<

Residents of Clay County don't need to travel far to find good shopping. Residents who want to shop in the area have a few options, such as the Orange Park Mall and other individual stores. You can also conveniently travel to other areas of the First Coast for your shopping needs.

Orange Park Mall

1910 Wells Rd., Orange Park
www.orangeparkmall.com

Take a trip to Clay County for the **Orange Park Mall** where you can shop at any one of the 120 stores available, dine at a selection of eateries in the food court or enjoy a movie at the AMC Orange Park 24 Theatre. You can find the perfect back-to-school outfit at the mall's Cotton On, PacSun or Zumiez. Find everything you need at department stores such as Belk or Dillard's.

Fleming Island

For those of you in the Fleming Island area, there are a few small shopping centers and individual stores in the area, such as Target, Artsy Abode and Kohl's. Dining options include Hop Shing, Panera and Unique Pizzeria.

DUVAL COUNTY

Clothing, accessories and gadgets are made easily accessible to the residents of Duval County, thanks to its vastness. Whether you're by the beaches, or in North, South or West Duval, everyone's needs can be taken care of with the plethora of shopping malls and locations. Check out the ones below to plan the perfect shopping day or for a quick trip to find that one item you desperately need.

DUVAL-BEACHES <<<<

Beaches Town Center

Atlantic Blvd. and First St., Neptune Beach
www.beachestowncenter.com

At the beaches, enjoy the salty breeze while perusing the **Beaches Town Center**. Located in Neptune Beach, the shopping center offers The BookMark, Bali Cargo Company, Jaffi's and Shorelines, to name a few, for your shopping needs. There are also plenty of restaurants for after you've worked up an appetite, including Ocean 60, Joseph's Pizza and, for dessert, Whit's Frozen Custard. While you're there, catch the North Beaches Art Walk held every third Thursday, or Music at Town Center.

DUVAL-NORTH <<<<

River City Marketplace

I-95 and Airport Rd., Jacksonville
www.rgpt.com/property/river-city-marketplace

North Duval has a great mall for every shopping need. **The River City Marketplace** is located near Jacksonville International Airport and is convenient for North Duval residents. With a Charming Charlie, Bed Bath & Beyond and other major stores, the marketplace presents residents with the option of a full day of shopping.

DUVAL-SOUTH <<<<

Avenues, The

10300 Southside Blvd., Jacksonville
www.simon.com/mall/the-avenues

Off of Southside Boulevard, nothing can rain on a shopper's day at **The Avenues**. The Avenues is Northeast Florida's premier indoor shopping mall, with several anchor stores including Belk, Dillard's and JCPenney. This mall also has plenty of dining options throughout such as Buca de Beppo or Ruby Tuesday, for hungry shoppers in need of sustenance while on a shopping spree.

Markets at Town Center, The

4875 Town Center Pkwy., Jacksonville
www.marketsattowncenter.com

St. Johns Town Center

4663 River City Dr., Jacksonville
www.simon.com/mall/st-johns-town-center

Take a stroll through **St. Johns Town Center** and the **Markets at Town Center**, conveniently located off Interstate-295 and JTB. Some of the best shopping in the area, the Town Center has something for every need. These two shopping centers are located so close together that even the novice shopper can make their way through the shops in a day. With an Artsy Abode, Brighton and Kay Jewelers, everyone can find the perfect accessory to finish their look. For a great outfit, check out Anthropologie, fab'rik, or Express. There are also locally owned restaurants located around the mall, including M Shack and Moxie Kitchen and Cocktails. The Markets at Town Center is home to

BestBuy, Toys "R" Us, Babies "R" Us, REI and more. There are also upscale restaurants to finish off the day, including Brio Tuscan Grill and Cooper's Hawk Winery and Restaurant.

San Marco Square

San Marco Blvd. and Atlantic Blvd., Jacksonville

San Marco Square has some of Jacksonville's best one-of-a-kind shops, restaurants and entertainment venues. Shop at local boutiques such as Leila's, Rosie True and Beau Outfitters. Dining includes Taverna, Maple Street Biscuit Company, Beach Diner San Marco and more. San Marco is home to Theatre Jacksonville, a volunteer community theater founded in 1919, and San Marco Theatre, a local theater that serves food, beer and wine to movie-goers. For shopping, dining and a bit of entertainment too, San Marco Square might just have something for you.

DUVAL-WEST <<<<

Five Points

Park St., Margaret St. and Lomax St., Jacksonville
www.5pointsjax.com

Five Points is an artsy, historic shopping district in Riverside where three roads meet to create a bohemian neighborhood in the resulting three-point intersection. Sun-Ray Cinema, formerly Five Points Theatre and Riverside Theatre, was the first in the area to show "talking films," and today, the theater features independent films and classics. Stores include BARK Boutique, 5 Points Antiques and Bead Here Now. The area also has several restaurants such as Black Sheep, Corner Taco and Derby on Park.

Shoppes of Avondale, The

3590 St. Johns Ave., Jacksonville
www.shoppesofavondale.com

Visit **The Shoppes of Avondale** along St. Johns Avenue in historic Avondale for locally-owned businesses in a friendly, tree-lined setting. Eye-wear, children's toys and clothing, art, décor, wine, desserts and antiques are among the many shopping choices available. Avondale's unique stores include Hooshang Oriental Rugs, Willies for Kids, Anita's Garden Shop and others. The area also features some First Coast-favorite dining options like Biscottis, Mellow Mushroom and Mojo no. 4.





Sawgrass Village, photo courtesy of Tracy Reece

Sawgrass Village

215 Tourside Dr., Ponte Vedra Beach
www.sawgrassvillagepvb.com

Idyllically lakefront, patrons can enjoy the sun while browsing through **Sawgrass Village**, an outdoor shopping center. There are one-of-a-kind boutiques and upscale stores such as A'Propos Boutique, Chico's, Lemon Twist, Marcia's Place and Village Jeweler. Shoppers can also visit Sawgrass Nails and Village Arts Framing & Gallery. Dining at Sawgrass Village includes Aqua Grill, Caffe Andiamo and Trasca & Co. Eatery.

St. Augustine Outlets

500 Outlet Mall Blvd., St. Augustine
www.staugoutlets.com

Conveniently located at State Road 16 and Interstate-95, the **St. Augustine Outlets** features 75 brand name stores boasting everyday savings. Stores include BCBGMaxazria, Cole Haan, Dooney & Bourke, Guess, Hugo Boss, New York & Co., PacSun, Papaya, Saks Fifth Avenue Off 5th and Talbots. From handbags to home goods, carrying some of the best designer names available, St. Augustine Outlets competes with the best shopping venues in Northeast Florida.

NASSAU COUNTY <<<<

Nassau County has two wonderful shopping areas, Centre Street and The Shops of Amelia Island Plantation. For those living in or visiting Amelia Island and Fernandina Beach, take a walk through the shops to find that special item either for your home or closet.

Centre Street

Centre St., Fernandina Beach

Centre Street, in the historic district of Fernandina Beach, is home to small, quaint shops and delectable eateries. Stores include Bijoux Amelia, The Book Loft, Twisted Sisters and more. Dine at Brett's Waterway Cafe, Cafe Karibo, Le Clos, 29 South or the Crab Trap.

Shops of Amelia Island Plantation, The

39 Beach Lagoon Rd., Amelia Island
www.omnihotels.com/hotels/amelia-island-plantation

The Shops of Amelia Island Plantation offers upscale stores and salons in the beautiful Omni Amelia Island Plantation. Some options are Amelia's Signature Shop, Harrison's Mercantile, Monkey Barrel, The Queen Bee, Shoe Visions and The Spa Boutique. All are on the grounds at the Plantation, a short walk for guests and residents.

ST. JOHNS COUNTY <<<<

St. Johns County residents have plenty of locations for shopping adventures. Whether you're in Ponte Vedra Beach or St. Augustine, finding somewhere to buy unique clothing and decorations, or the everyday essentials, is easy as pie.

Nocatee Town Center

120 Marketside Ave., Ponte Vedra
www.regencycenters.com

The **Nocatee Town Center** is just minutes from Nocatee's neighborhood villages—making favorite stores and restaurants a walk or bike ride away from residential homes. Stores include Hair Cuttery, Luxury Nail Spa and Yobe Frozen Yogurt. The Nocatee Town Center is home to the largest Publix Supermarket in Northeast Florida. The Town Center also features corporate and professional office space for both small and large businesses.



Shopping in Historic Downtown Fernandina, photo courtesy of Amelia Island Tourist Development Council

St. Augustine Premium Outlets

2700 SR 16, St. Augustine
www.premiumoutlets.com/staugustine

St. Augustine Premium Outlets is located on State Road 16 off of Interstate-95, just 30 minutes south of Jacksonville. You can find a collection of 85 outlet stores including Adidas, Bose, Coach, Gymboree Outlet, Harry & David, Janie and Jack, Levi's Outlet Store, Nike Factory Store, Puma, White House Black Market and many more.

St. George Street

St. George St., St. Augustine

St. George Street is the center of the historic shopping district in St. Augustine. You will find many treasures along these streets, with unique shops nestled among numerous historic sites. Shop at Silver Feather Jewelry and Gifts, Red Pineapple, The Panama Hat Company of St. Augustine or any of the other small shops along the historic street.



Ice Plant Bar, photo courtesy of Joe Mills

NIGHTLIFE

“My motto is: more good times.” – Jack Nicholson

Dance the night away or find a cozy table for two. No matter your heart's desire, you'll find it here as the sun sets and the street lights twinkle to life.

When the workday is done and the sun has gone down, Jacksonville's nightlife comes alive. Spanning the heart of downtown Jacksonville is what is known as “The Elbow,” a collection of bars, nightclubs and venues sure to add some pep into your nighttime activities. Another popular string of pubs and bars, located at the beaches, is the can't-miss nightlife experience referred to by locals as “The Golden Mile.” Regardless of where you begin your nightlife journey, from Nassau County to St. Johns and everywhere in between, the First Coast is brimming with late night hot spots to dance and play the night away.

CLAY COUNTY <<<<

Somewhat removed from the “big city nightlife” in Jacksonville are many treasures within Clay County. In Orange Park you will find several great places to stop in at and have a good time after a long workday. Find your own place where everybody knows your name and stop in at **Cheers Bar and Grill**. With live music, DJs and specials throughout the week, Cheers is a perfect place to meet new friends. Happy hour,

live music, entertainment and karaoke keep things lively over at **Locals Pub**. With a full bar and friendly staff, you'll feel like a native in no time. Stop in at **Mellow Mushroom** in Fleming Island for a psychedelic time of gourmet pizza slices to pair with draughts and specialty drinks. The **Roadhouse in Orange Park** is another local favorite. Pool tournaments, happy hour, Ladies' Night and 2forTuesday deals are just a few of the fun times to be had at this sports bar.

DUVAL-BEACHES <<<<

For an evening on the beach with live music, karaoke and dancing, visit one of the many seaside locations offering up a good time. Making up The Golden Mile are several fabulous spots to hit as you make your way along the sandy coast. **Pete's Bar** has been a beaches' tradition since 1933 with a great mix of locals and tourists partying the night away. **Ragtime Tavern** offers good food, fun times and expertly crafted beers for patrons year after year. Every day is St. Patrick's Day at **Lynch's Irish Pub**, which serves up drinks and food inspired by the Emerald Isle. Located just feet away from the water, **The Lemon Bar** provides a cool atmosphere and an oceanfront patio while offering their frothy signature concoctions that will leave you wanting more.



Black Sheep Rooftop Bar by Ryan Ketterman, photo courtesy of Visit Jacksonville



Archwolf Brewing Taps, photo courtesy of Stephen Kubiak



Photo courtesy of Amelia Island Tourist Development Council

DUVAL-BEACHES CONTINUED ...

As night falls, **The Pier Cantina & Sandbar** comes alive with live music downstairs, while the upstairs is host to some of the area's hottest DJs. Both floors consist of large bars ready to serve your thirsty needs. Another great stop on The Golden Mile is **The Ritz Bar and Lounge**. With daily drink specials, nightly DJs and happy hour until 8 p.m., it is a great place to relax and unwind after a long day. Not to be missed is **The Shim Sham Room**, a "rock n' roll, drink-like-you-mean-it cocktail bar" with an upstairs dance area and expansive patio bar waiting to take care of your drinking desires. **Hoptinger Bier Garden & Sausage House** is Jacksonville Beach's new hotspot featuring 60 taps with carefully selected craft beer and Bavarian-inspired pub fare. There is also a location in St. Augustine. Rounding up the stretch of hot spots along the beaches is **The Brix Taphouse**, with 32 different draughts on tap, signature hand-crafted cocktails and live local musicians rocking the night away.

DUVAL-SOUTH <<<<

Get your shopping done at the St. Johns Town Center before visiting one of the many bars and restaurants in the area. For a sophisticated night of creative drinks, visit **Suite**, a premium lounge that serves an extensive list of unique cocktails, spirits and fine wines. Also at the Town Center is locally owned and loved **Ovinté**, the perfect place to enjoy the company of friends—sip on wine, enjoy a hand-crafted cocktail, or sit down for a European-style dinner of tapas and small plates. **BB's** in San Marco is "a groovy place to b" and offers a full service bar with a great wine selection, handcrafted cocktails and weekly happy hour specials. Also in San Marco is **Sidecar**, which offers craft beer and cocktails, (including their classic sidecar) using locally sourced ingredients.

DUVAL-WEST <<<<

Not to be outdone by the beach scene, downtown Jacksonville has an assortment of eclectic restaurants and bars unique to the First Coast. Whether it's drinks on a rooftop overlooking the St. Johns River or sampling a local brew after dinner, downtown has some of the largest beer selections in the area. **The Elbow** is downtown Jacksonville's entertainment hub that encompasses several restaurants, bars and entertainment venues. **The Hourglass Pub & Coffee Shop** is where the beer is cold, the coffee is hot and the classic coin-op arcade is open. Enjoy hot and cold drinks, hookah and billiards all in one stop. **Dos Gatos**, Jacksonville's genuine cocktail lounge, serves up their signature cocktails daily, including their famous Señor Extravagante and their taste bud-tingling Orange Jalapeño Margarita. With live DJs, dance parties and "Almost Friday" Long Islands, **Mark's Downtown Club/Lounge** is a great place to kick back and let loose after a long work week. There is much fun to be had beyond The Elbow, too. Put your favorite cowboy boots on and head over to **Mavericks Live** at the Jacksonville Landing for a country experience like no other. You'll find line dancing, live performers and nightly drink specials. In Riverside, stroll into **Dahlia's Pour House** and experience their new rotating wine bar with 18 wines on tap, 85 draughts, and events such as "Talk like a Pirate Day." A stop in at **The Loft** offers up a full bar and your favorite tunes spun by resident DJs as well as guests. From indie rock to dance party mixes, this local hot spot lets you rock the night away in style. **The Garage** dishes out pub grub and a full bar. Patrons can also play a friendly game of corn hole or giant Jenga.



Palace Saloon Cocktail Tour, photo courtesy of Amelia Tourist Development Council



Photo courtesy of Stephen Kubiak



Photo courtesy of Stephen Kubiak



Bold City Brew Tap Room, photo courtesy of Stephen Kubiak

NASSAU COUNTY <<<<

Up in Amelia Island, the **Palace Saloon** is the oldest saloon in Florida and was the last tavern to close during Prohibition. Step back into history and ask for one of their ghost stories while enjoying a cold drink and live music. The **Green Turtle Tavern** upholds the authenticity of Key West with music on the porch and a laidback atmosphere while offering an assortment of refreshments and an extensive bourbon collection to satisfy your palette. For dog lovers everywhere, **Dog Star**

Tavern is a perfect choice. A truly dog-friendly atmosphere, they allow furry companions to accompany their humans on their night out on the town. Stop in and enjoy the outside bar area while nibbling on tasty appetizers and tossing back a few cold ones. Fernandina Beach's **Café Karibo** proudly offers eclectic cuisine to tempt your taste buds while pouring draughts and cocktails to satisfy your thirst.

ST. JOHNS COUNTY <<<<

Ice Plant in St. Augustine was built in a refurbished ice plant and still maintains the character of the early 20th century. Known for their craft cocktails, they serve creative concoctions such as the "Flagler Billionaire" or the "Florida Mule." By incorporating heirloom sugar cane into their drink specials, Ice Plant tips their hats to Florida's long history with sugar cane. Also in St. Augustine is **Scarlett O'Hara's**, which has a hidden "ghost bar" upstairs that is listed in the National Directory of Haunted Places. This local treasure has been a tradition in St. Augustine for over 35 years, with accolades for "The Best Neighborhood Bar" five years running. Scarlett's is a cozy pub with an outdoor porch and oyster bar overlooking Hypolita Street. Nestled between Hybiscus and Rio Vista avenues is **Arnold's Cocktail Lounge** with an extensive bar, weekly open dart tournaments, karaoke parties

and their famous Steak Night every Thursday. Rich in history and dedicated to having fun, **TradeWinds Lounge** is a St. Augustine tradition dating back more than 70 years. They offer up live music, open mic nights, happy hour and the possibility of a friendly ghost visit from the former TradeWinds owner, Duke, as he stops by to check on things on this side of the realm. Located in historic downtown St. Augustine is **White Lion Bar & Grill**, which offers a full bar with both craft and local beers, a scrumptious array of food and live music. Another popular watering hole for St. Augustine locals literally has no name—the **Bar With No Name** offers a beautiful view of Castillo de San Marcos, in addition to drinks, tasty food and live music.

No matter where you are on the First Coast, there are countless options for you to enjoy a night of kicking up your heels and tossing back a few. For whatever mood you're in—a cool glass of Chardonnay, a local craft beer or a cold, sweet drink—the atmosphere of these nightlife locations will give you a welcome break after a busy day. Take time for yourself, get to know your new home and visit any number of these local spots and celebrate your life living on the coast.

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Concours d'Elegance, photo courtesy of Amelia Island Tourist Development Council

LAST LOOK AT THE FIRST COAST

“I play every show like it’s my last. Fortunately,
that’s never turned out to be the case.” – Gregg Allman

Now that you’ve glimpsed life in Jacksonville and the surrounding area, you can see why we are proud to call Florida’s First Coast home. Blessed with glorious weather, beautiful beaches, a dynamic, contemporary culture and an illustrious history, the First Coast is a true Southern treasure.

Here in Northeast Florida, the future is bright. Local leaders work diligently to make the region an attractive place to build and grow business, with a focus on drawing a highly skilled, diverse workforce. At the same time, leaders in the community recognize the need to maintain the high quality of life we all enjoy.

A mecca for sporting events, cultural activities and the very best in entertainment, the First Coast attracts thousands of new residents each year who come for the potential and stay for the reality.

With a wide array of options, from urban epicenters to rural farming communities, newcomers can find the exact lifestyle they are looking for. In essence, the First Coast is the perfect place to live, work and play.

Here on the First Coast, we have much to celebrate. And celebrate we do—every season of the year. From the Opening of the Beaches Parade in spring to the holiday classic Nights of Lights celebration in winter, you’ll find plenty of festive gatherings where people come together and enjoy good food, lavish entertainment and pure fun.

We hope you enjoy your time in this wonderful area!

BAKER COUNTY <<<<

Battle of Olustee

February

In remembrance of Florida’s largest Civil War battle, fought Feb. 20, 1864, this event attracts hundreds of reenactors and spectators each year. The reenactment takes place at the Olustee Battlefield Historic State Park. The weekend includes guest speakers and a Civil War-era parade. For more information, visit www.battleofolustee.org.

CLAY COUNTY <<<<

Northeast Florida Scottish Games & Festival

February

Each year, hundreds of visitors gather at this event to enjoy “a wee bit o’ Scotland.” The festival includes Scottish fare, music, demonstrations and traditional Highland games. Events such as pub crawls and the Kilted Golf Tournament lead up to the festival. For more information, visit www.neflgames.com.

Carrie Clarke Day

March

Within the past several years, this event has developed into a daylong festival honoring one of Orange Park’s pioneers—Carrie Clarke. Participants go back in time to life during the late 1800s with reenactments featuring Mrs. Clarke and her husband, William. Festival-goers will also enjoy guided tours of the historic Clarke House, exhibits and live entertainment. For more information, visit www.townoforange.com.

Soul Food Festival

October

For years, residents and visitors have flocked to Green Cove Springs for this annual festival. Held at Vera Francis Hall Park, families will enjoy a day of delicious soul food along with musical entertainment, arts and crafts, a parade and more. For more information, visit www.visitgreencovesprings.com/soul-food-festival.

DUVAL COUNTY <<<<

Opening of the Beaches

April

Come celebrate this longtime tradition as the beach community kicks off the summer season. Each year, Jacksonville Beach holds the Beaches Opening Parade featuring pirates, pooches and floats galore. The festivities also include an annual sandcastle competition. For more information, visit www.jacksonvillebeach.org.

Springing the Blues

April

The first Springing the Blues was held in 1990 when a small group of friends gathered at the old Jacksonville Beach Flag Pavilion. Since then, the festival has grown to include 22 artists who provide three days of performances by national, regional and local blues talent. More than 150,000 fans come to enjoy the music, food and vendors unique to the Springing the Blues event. For more information, visit www.springingtheblues.com.

Welcome to Rockville

April

Get a chance to rock out to some of the biggest bands in rock ‘n’ roll in Metropolitan Park. Every year, music lovers young and old gather for the two-day event, rain or shine. Over 40 bands travel to Jacksonville to put on one of the biggest festivals on the First Coast. For more information, visit www.welcometorockvillefestival.com.



Jacksonville Jazz Festival

May

A weekend of non-stop entertainment in downtown Jacksonville, the jazz festival features multiple venues with performances by amateur and renowned jazz artists. Other festival activities include the Jacksonville Jazz Piano Competition, Jazz After Dark, and the Youth Jazz Talent Showcase, as well as art displays, educational activities and more. For more information, visit www.jacksonvillejazzfest.com.

World of Nations Celebration

May

Visit countries from all over the world without leaving the First Coast at this annual celebration of diversity. Held in Metropolitan Park each year, the celebration features exotic cuisine and exhibits of the artistry and customs from lands far and near. For more information, visit www.jaxhappenings.com.

Jacksonville Sea and Sky Spectacular

November

Watch as the world-famous U.S. Navy Blue Angels soar through the sky in this dynamic show over the ocean. The Sea and Sky Spectacular features other military and civilian flight teams, live entertainment, a street festival featuring static displays of aircraft and military vehicles, simulators, recruitment booths, a children’s area and more. For more information, visit www.jaxhappenings.com.

Jacksonville Light Boat Parade

December

A tradition for thousands of First Coast residents and their guests, the annual Jacksonville Light Boat Parade celebrates the holiday season. More than 200,000 sightseers line the North and South riverbanks to watch boats adorned in lights and decorations sail down the St. Johns River. Following the boat parade is a beautiful fireworks display. For more information, visit www.jacksonvillelanding.com.





Shrimp Festival, photo courtesy of Amelia Island Tourist Development Council

NASSAU COUNTY <<<<

Amelia Island Concours d'Elegance

March

This annual event showcases rare, classic cars and offers informative seminars, awards and a silent auction. Held at the Ritz-Carlton in Amelia Island and the Golf Club of Amelia Island, proceeds from the event benefit local charitable organizations, including Community Hospice of Northeast Florida. For more information, visit www.ameliaconcours.org.

Isle of Eight Flags Shrimp Festival

April/May

This weekend-long event celebrates the tradition of blessing the shrimp fleet in Fernandina Beach as well as Amelia Island's unique history. The festival includes the annual Pirate Parade, Blessing of the Fleet, a boat decoration contest, live entertainment, arts, crafts and plenty of shrimp. For more information, visit www.shrimpfestival.com.

ST. JOHNS COUNTY <<<<

St. Augustine Lions Seafood Festival

March

Attracting more than 20,000 visitors to St. Augustine each year, the seafood festival features more than 100 arts and crafts vendors, live music and local fare fresh from the ocean. A Kidz Zone and Pirate Village provide entertainment for the younger fans of this First Coast tradition. For a look at this year's activities, visit www.lionsfestival.com.

EPIC Celebration of Spring Annual Flower & Garden Expo

April

Celebrate spring's arrival with two days of flowers and fun. Nurseries, artisans, growers and crafters offer helpful information for gardeners of all experience levels. Master Gardener arboretum tours and a variety of plants and flowers are also featured. For more information, visit www.gardenclubofstaugustine.org.

Rhythm & Ribs

April

Voted St. Augustine's "Best Festival" for 10 years, the Rhythm & Ribs festival features live music, children's activities and award-winning barbecue by regional and national champions. Proceeds help support local charities. For more information, visit www.rhythmndribs.net.

Florida Heritage Book Festival

September

A popular event for booklovers and aspiring authors, the book festival celebrates Florida's rich and colorful literary heritage featuring the works of local writers. The St. Augustine event offers book signings, workshops, award ceremonies and children's programs. For more information, visit www.fhbookfest.com.

Nights of Lights

November through January

This holiday tradition lights up historic St. Augustine with more than two million twinkling, white lights. The two-month-long celebration includes special events such as parades, bed and breakfast tours, art walks and holiday concerts. Visitors can also tour the Nights of Lights displays aboard the Holly Jolly Nights of Lights Trolley, Ripley's Red Train or by horse and carriage. For more information, visit www.floridashistoriccoast.com/nights.



Photo courtesy of Stephanie S. Marty

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